

## **An Indian Student Soumya Ahuja Awarded Diploma as Global Swede by Sweden's Minister for EU Affairs & Trade at Stockholm, Sweden**

**Bengaluru, May 2017:** Soumya Ahuja, a student of S.P. Mandali's Prin L. N. Welingkar Institute of Management Development and Research (WeSchool), has been awarded diploma in Business Design and Innovation at 'The Global Swede Ceremony' at the hands of the Sweden's Minister for EU Affairs and Trade, Ms Ann Linde, at Stockholm, Sweden recently. Soumya representing WeSchool at Mälardalen University, Sweden, was on a one year student exchange program under Linnaeus-Palme scholarship, among the first of other scholars from . She has been one of the international students receiving the prestigious award.

The award ceremony was hosted by the Swedish Ministry of EU affairs and trade to honor graduate and post graduate students enrolled at various Swedish Universities for excelling in areas of innovation and entrepreneurship. As addressed at the ceremony it is a way to express their appreciation for tomorrow's innovators and entrepreneurs.

As a student on the Linnaeus-Palme scholarship in the Master's programme, Innovation and Design, Soumya Ahuja has been an active and engaged student who has demonstrated proof of talent and academic excellence. She has impressed teachers with the ability to evolve in her studies, and together with her fellow students to broaden her way to learn and interact.

**Prof. Dr. Uday Salunkhe, Group Director, WeSchool, said** "The present times require professionals to chart their career across geographies. It has become imperative for aspiring professionals to gain exposure in an international market alongside peers of other nationalities. WeSchool is pleased to see Soumya's work appreciated as a valuable contribution to Sweden. Soumya Ahuja has been a student with immense passion to know more. The WeSchool faculty and I are proud to have her represent WeSchool on a Swedish Campus."

An elated Soumya said, "As a part of Linnaeus-Palme scholarship, WeSchool has given me an opportunity to discover my potential. I always wanted to experience international work culture and managed to collaborate with a few companies in their ongoing projects, therefore, encountering innovative ways and strategies which helped me learn in real time. This excellent learning experience in Sweden, has most of all, given me an eye for varied cross cultural perspectives."

Soumya Ahuja is currently pursuing her PGDM in Business Design & Innovation at WeSchool, Bengaluru Campus.

Linnaeus-Palme, a Swedish exchange programme is a collaboration between S.P. Mandali's WeSchool, India and Mälardalen University (MDH), Sweden. It offers participating students an opportunity to showcase their talent through innovation and design thinking in keeping with the global trends. The program also provides a basis for broader partnerships between Sweden and India.

### **About WeSchool**

Founded by the Shikshana Prasarak Mandali, WeSchool is a pioneering management institution with emphasis on design-led innovative management education for shaping vision and mission of global citizen leadership. Keeping design and innovation its core, WeSchool endeavors to provide newer avenues to students towards achieving excellence in all sphere of life and nurture them to become Global Citizen Leaders.

WeSchool has been recognized as one of the top 50 B-Schools as per the National Institutional Ranking Framework (NIRF) 2017 conducted by Ministry of Human Resources Development, Government of India. WeSchool has also been ranked 12th in private B-School category nationally and 11th in West Zone by Times of India in their business school survey 2017.

WeSchool has introduced several pioneering management programs in business design & innovation, e-business, retail, and healthcare, Research and Business Analytics and Media & Entertainment. WeSchool constantly experiments with new pedagogical approaches to enhance student learning. WeSchool hosted 'MIT Media Lab (USA) - WeSchool Design Innovation Workshop' in Mumbai, where 350 students and corporate worked together over 5 days to produce 84 prototypes of products, 'ReDx 2015' with - MIT Media Lab's Health Technology Camp (Massachusetts Institute of Technology, USA) & also engaged in the 'Kumbhathon' in Nasik with MIT (USA) and TCS.

WeSchool offers an extensive global exposure to its students through its rich international partnerships with world class universities in Australia, Canada, Denmark, France, Israel, Sweden, USA and others.

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