

Manufacturing, Healthcare, Services and Education converge to learn from each other at the 28th edition of Qimpro Convention at WeSchool

Solutions to chronic problems that lead to the quality improvement, business excellence, benchmarking for best practices and savings of crores adding to the bottom-line showcased

Mumbai, 21/10/2016 : The finals of the **28th edition of the Qimpro Convention, India's Premier Problem Solving competition**, culminated at the **PrIn L.N.Welingkar Institute of Management (WeSchool)** this evening. **Qimpro** is a leading quality consulting firm in India that offers a wide range of advisory and training services on quality management and innovation that have enabled its clients to save crores as well as significantly improve customer satisfaction levels in the manufacturing, service, and healthcare sectors. Over the years the Qimpro Convention has emerged as a testing ground for project teams from manufacturing (includes mining and power generation) and services (includes IT, ITeS and Healthcare) organizations that have worked on projects successfully bringing good results through continual improvement or ballistic innovation.

It was a great learning experience for the young MBA students from WeSchool to see many concepts related to problem solving and quality management learnt in classrooms unfold into reality through the presentations by the brightest middle management teams from India's biggest manufacturing companies like Reliance Industries Limited, Kansai Nerolac, CMI FPE, Lupin, Mother Dairy, Sterlite Power Transmission, Jubilant Life Sciences, Sonata Super fibers from Titan Company, Hindalco, Bharat Aluminum and Piramal Critical Healthcare, USA.

In his welcome address **Mr Suresh Lulla, Founder & Mentor, Qimpro Consultants**, shared his thoughts behind organizing the nationwide competition, "Chronic problems do not come with alarms; they need to be identified, defined, measured and managed. Qimpro Convention is therefore designed as a bridge between industry and academia, to showcase the good work done by middle management teams that face the challenges of solving the chronic problems that are a hindrance to strategy, and lead to customer as well as employee dissatisfaction."

Prof Dr Uday Salunkhe, Group Director, WeSchool in his keynote address said, "At WeSchool, it is our constant endeavor to expose our students to the live challenges, pain points of Indian as well as foreign companies through industry-Government-academia collaborations. We have to turn our PM's vision of Make in India into a reality by turning India into a manufacturing hub of the world, and adopting the 'zero defects; zero effect' principle should become the basis of quality that will lead to growth.

Corporates have realized that quality as a tradition is a non-negotiable factor and innovation is an ambition. Our association with Qimpro is an important initiative to nurture our MBA students to look beyond self and learn to care for people and planet, actively contribute to the national agenda and evolve as global citizen leaders.”

With focus remaining of the manufacturing sector on day 1, the day’s proceedings ended with the Prize distribution ceremony with the presentation of trophies and certificates to winners at the hands of **Mr Suresh Lulla, Founder & Mentor: Qimpro Consultants and Prof Dr Uday Salunkhe, Group Director, WeSchool** along with members of the Jury representing corporates, academia, consultancy and industry bodies.

The winners from Manufacturing sector showcasing solutions for **improvements** in quality were Piramal Critical Healthcare, USA and Sterlite, Silvasa while the runner-ups were Kansai Nerolac (Lote), Grasim Industries (Harihar), Lenovo India (Pudecherry) and Hindustan Coca Cola Beverages (Delhi). The winners in the **innovation category** were BPCL, Mumbai and Sonata Super fibers from Titan (Hosur). **The Best Presenter** trophy was awarded to Ms Ramya from Sonata Super fibers from Titan, while the **Best Presentation** award was bagged by Mr S. Rangarajan of BPCL, Mumbai.

Day 2 was focused on the Healthcare and Services sector where companies like Aditya Birla Financial Services Ltd., ICICI Lombard GIC Ltd., Yes Bank Ltd, Motilal Oswal Securities Ltd, Capgemini India Pvt, Max Healthcare Institute Ltd, Maunder–Shaw Medical center presented their case studies on challenges faced and solutions found to achieve business excellence, and benchmark best practices.

At the time of this going into print, the finals for Services and healthcare sector were on and winner and runner-ups were to be selected.

About WeSchool

Among India’s top business schools, WeSchool is a pioneering management education institution with emphasis on design-led innovative management education for shaping vision and mission of global citizen leadership. WeSchool strongly believe in integrating the philosophy of ‘leadership’ and ‘innovation’, and nurtures students with a holistic view on the socio-economic-political matters with a coherent and strategic approach towards problem solving. Keeping design and innovation its core, WeSchool endeavors to provide newer avenues to students towards achieving excellence in all sphere of life and nurture them to become Global Citizen Leaders.

The CII-AICTE National award for ‘Best Management Institute for Industry Institute Linkage’, 2015 has been awarded to WeSchool. Also, the “Best Innovative Institute”

award at the ASSOCHAM 9th Higher Education Summit, National Excellence Awards at the hands of Union HRD Minister of State, Prof Dr. Ram Shankar Katheria was awarded to WeSchool this year. WeSchool had the honor of being bestowed the Best Management Institute of the Year Award, 2015 by the Bombay Management Association (BMA) at the hands of Mr. Ratan Tata.

WeSchool has collaborated with MIT Media Lab, Stanford Design School, IDEO, and Center for Creative Leadership among others. WeSchool partners with several leading universities globally on an array of areas. And among its collaborations with foreign Universities: Mälardalen University (Sweden), Curtin University (Australia), Unitec Institute (New Zealand), Grant McEwan (Canada), Copenhagen University (Denmark), Otto Fredrich Universitat (Germany), Audencia Nantes(France), Stuggart Media University (Germany). Tel-Aviv University, IDC Herzliya, and Ben-Gurion University of the Negev (Israel).

WeSchool's philosophy is about using the collective wisdom of "WE" to nurture insightful thinking and inspire action based leadership.