Mandatory Disclosure	2024-25

Updated in June 2025

AICTE File No	F. No. South-West/1-44643509301/2025/EOA
Date & Period of last Approval	3rd Jan. 2025 (2025-26)

1. Name of the Institution

Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool)

Address of the Institution

Plot No 102&103, Next to BSNL Telephone Exchange, Electronics City Phase I, Hosur Road,
Bengaluru **–** 560100
Karnataka State

City & Pin Code Bengaluru – 560100

State / UT Karnataka

Phone number with STD Code 080-42678300

Email madhavi.lokhande@welingkar.org

Website https://www.welingkar.org/campus-bengaluru

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2. Name and Address of the Trust / ~~Society/ Company~~ and the Trustees

Name of the organization running the Institution	Shikshana Prasaraka Mandali, Pune
Type of the organization	Trust/~~Society~~
Address of the organization	Sharada Sabhagriha, S P College Campus, Tilak Road, Pune – 411030
Phone number with STD Code	020 24331316
Email	shikshanapmandali@spm.edu

Sr. No.	Name	Designation
1	Adv. Sohanlal Kundanmal Jain	Chairman
2	Shri Shrikrishna Raghunath Chitale	Vice Chairman
3	Shri Satish Vasant Pawar	Member
4	Shri Jayant Vishnudas Kirad	Member
5	Adv. Mihir Krushnakant Prabhudesai	Member
6	Shri Keshav Chintaman Vaze	Member
7	Adv. Damodar Badrinarayan Bhandari	Member
8	Shri Rajesh Chandrakant Patwardhan	Member
9	Shri Sunil Madhusudan Joshi	Member
10	Shri Sudhir Shankar Kalkar	Member
11	Shri Rajendra Parshuram Patwardhan	Member
12	Shri Parag Shashikant Thakur	Member
13	Shri Kiran Dattatraya Shaligram	Member
14	Shri Vivek Vitthal Nayak	Member
15	Dr. Radhika Narendra Inamdar	Member
16	Dr. Uday Namdeo Salunkhe	Member
17	Dr. Aparna Sunil Moris	Member
18	Dr. Mahesh Laxmikant Abale	Member
19	Dr. Shobhana Vasudevan	Member
20	Smt. Shruti Bagewadi	Member

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3. Name and Address of the ~~Vice Chancellor/ Principal~~/Director

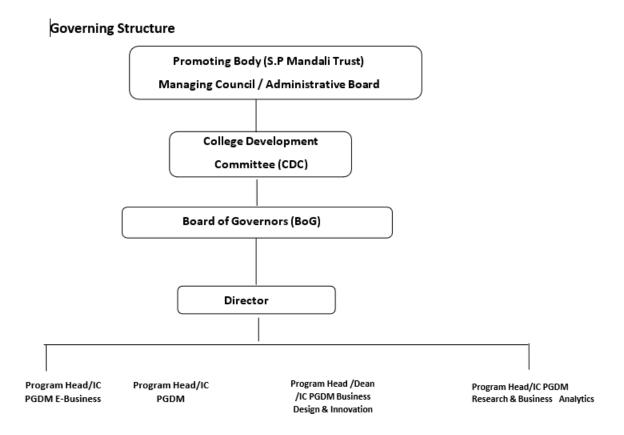|	
Name of Principal / Director	Prof. Dr. Madhavi Lokhande
Exact Designation	Director, Bengaluru Campus
Phone number with STD Code	080-42678300, Extn. 317
Email ID	madhavi.lokhande@welingkar.org
Highest Degree	PhD.
Field of specialization	Finance

4. Name of the Affiliating University: **NA** (Standalone Institute)
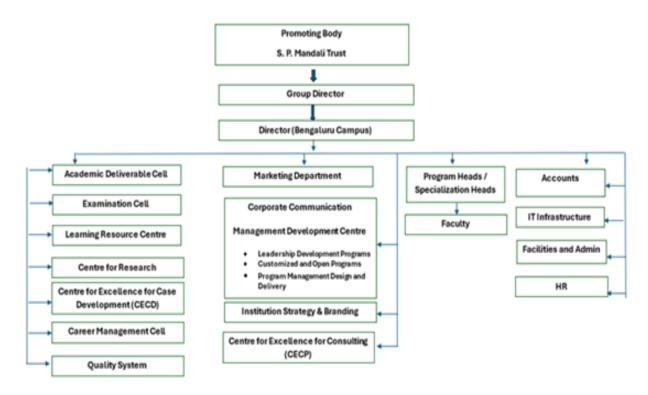
5. Governance

Governing Structure

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i. Organizational Chart

Members of Board of Governors (BoG)

Sr. No.	Description	Name & Designation	Designation in the committee
1	Chairman (nominated by the Trust)	Prof. Dr. Uday Salunkhe - Group Director, WeSchool	Chairman
2	Industry Representative	Mr. Shridhar Rajagopalan Managing Director, Accenture	Member
		Mr. Ajay MR, PWC-Head, Consultant & Entrepreneur	Member
		Mr. Philip Varugheese Global Head - Applied Intelligence, Platforms and Engineering Global Head - Applied Intelligence, Platforms and Engineering DXC Technology	Member
3	Nominee of the affiliating University /Board	NA	NA
4	Nominee of All India Council for Technical Education (Ex-Officio)	Prof. Suhas Pednekar, Former VC, University of Mumbai	Member

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Sr. No.	Description	Name & Designation	Designation in the committee
5	Faculty Nominations	a. Prof. Dr. Jai Raj Nair - Professor & I/C PGDM E-Business	Member
		b. Dr. Savitha GR - Professor & I/C PGDM	Member
		c. Prof. Prakash Unakal, Dean-Business Design & Innovation.	Member
		d. Dr. Madhumita Majumder- Professor & Program In-Charge PGDM-RBA	Member
6	Director of the institute	Prof. Dr. Madhavi Lokhande, Director-WeSchool, Bengaluru	Member Secretary

ii. Grievance Redressal mechanism for Faculty, staff and students

WeSchool, Bengaluru has constituted a Grievance Redressal Committee to address any complaints from faculty, staff and students.

Grievance Redressal Committee

Sr. No.	Name	Designation in the Committee
1	Dr. Madhavi Lokhande, Director	Chairperson
2	Dr. Jai Raj Nair, Professor - IT	Member - Teaching Faculty
3	Dr Savitha G R, Professor-HR	Member - Teaching Faculty
4	Dr Hema D, Professor - Finance	Member - Teaching Faculty
5	Prof. Srija Bose, Assistant Professor-GM	Member - Teaching Faculty
6	Mr. Atul Deshpande, DGM- Administration	Member from non-teaching
7	Advait Tarkar (RBA) & Tanvi Bansal (PGDM)	Student Representative 2024-25

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iii. Establishment of Anti Ragging Committee

Sr. No.	Name Of the Committee Member	Designation in the Committee
1	Dr. Madhavi Lokhande, Director Bangalore Campus	Chairperson
2	Dr. Narasimha Murthy, Dean-Marketing & Research	Member
3	Mr. Atul Deshpande, Dy. Gen. Mgr.- Administration	Member
4	Mr. Mohd. Haneef M P, Senior Manager-Administration	Member
5	Dr. Jai Raj Nair - Professor	Member
6	Prof. Savitha G R - Professor	Member
7	Prof. Anuradha Mahesh - Professor	Member
8	Dr. Sonia Mehrothra - Professor	Member
9	Mr. Sreekanth S - Parent	Parent Representative
10	Mr. J S Ramachandra Murthy - Parent	Parent Representative
11	Dr. Asha Sidd - Parent	Member from NGO
12	Yashasvi Rathore (2024-26 - EBIZ 2)	Student Representative
13	Sumukh S (2024-26 - EBIZ 1)	Student Representative
14	Patil Shrushti Ramchandra (2024-26 - RBA)	Student Representative
15	Sayan Das (2024-26 - PGDM)	Student Representative
16	Mr. Naveen	Local Police Representative
17	Mr. Siddappa	Local Police Representative
18	Mr. Veeresh	Local Police Representative
19	Mr. Parvath Reddy	Local Police Representative

iv. Establishment of Online Grievance Redressal Mechanism

https://elearn.welingkar.org/grievance/fac_grievance.php

https://elearn.welingkar.org/StudentDashboardBlr.php

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v. Details of Grievance Redressal Committee in the Institution and OMBUDSMAN by the University

Grievance Redressal Committee

Sr. No.	Name	Designation in the Committee
1	Dr. Madhavi Lokhande, Director	Chairperson
2	Dr. Jai Raj Nair, Professor - IT	Member - Teaching Faculty
3	Dr Savitha G R, Professor-HR	Member - Teaching Faculty
4	Dr Hema D, Professor - Finance	Member - Teaching Faculty
5	Prof. Srija Bose, Assistant Professor-GM	Member - Teaching Faculty
6	Mr. Atul Deshpande, DGM- Administration	Member from non-teaching
7	Advait Tarkar (RBA) & Tanvi Bansal (PGDM)	Student Representative 2024-25

vi. Establishment of Internal Committee (IC)

Sr. No.	Name of the Employee	Designation	Designation in the Committee
1	Dr. Savitha G R	Professor	Member
2	Dr. Sonia Mehrotra	Professor	Member
3	Dr. Hema D	Professor	Member
4	Dr. Dakshina Murthy	Assoc. Dean – Operations	Member
5	Ms. Anitha Kumar	Asst. Manager – Secretarial Services	Member
6	Ms. Jayanti Pani	Manager – HR	Member
7	De. Asha Sidd	Director (Academics) Banjara University	Member from NGO
8	Prashansha Sunil Raut	E-Business 2024-26	Student Representative
8	Subhodeep Das	RBA 2024-26	Student Representative
10	Jahnavi Sharma	PGDM 2023-25	Student Representative

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vii. Establishment of Committee for SC/ST

Sr. No.	Employee Name	Designation	Designation in the Committee
1	Dr. Madhavi Lokhande	Director	Chair
2	Prema Kumari	Dy. Manager-Examination Cell	Member
3	Shiva Kumar	Dy. Manager - Marketing	Member
4	Nagaraj R. L.	Manager - IT	Member
5	Srija Bose	Asst. Professor	Member
6	Rajakumar Alagar	Librarian	Member
7	Shylaja T	Program Coordinator	Member

viii. Internal Quality Assurance Cell

Sr. No.	Name of the Committee Member	Designation	Role in Committee
1	Dr. Madhavi Lokhande	Director	Faculty Member
2	Dr. Dakshina Murthy	Associate Dean - Operations	Head of IQAC
3	Dr. Jai Raj Nair	Professor	Faculty Member
4	Dr. Hema D	Professor	Faculty Member
5	Dr. Anuradha Mahesh	Professor	Faculty Member
6	Dr. Narasimha Murthy	Dean - Marketing & Research	Faculty Member
7	Ms. Smishi Rolly	Assistant Manager-Academic Deliverable Cell	Senior Administration Officer
8	Ms. Bhanu S	Assistant Manager-Academic Administration	Director Co-Ordinator
9	Mr. Anand Parameswaran	Founder-CEO, Be yonder Experiences	Industry Representative
10	Mr. Akhil M R	Malathkar Law offices, Co-partner	Industry Representative

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6. Programmes

i. Name of Programmes approved by AICTE

Sr. No.	Name of the Programme
1	PGDM
2	PGDM E-Business
3	PGDM Business Design & Innovation
4	PGDM Research and Business Analytics

ii. Name of Programmes accredited by NBA

Sr. No.	Name of the Programme
1	PGDM
2	PGDM E-Business
3	PGDM Business Design & Innovation

iii. Status of Accreditation of the courses

Sr. No.	Name of the Programme	Status of NBA Accreditation
1	PGDM	Accredited
2	PGDM E-Business	Accredited
3	PGDM Business Design & Innovation	Accredited
4	PGDM Research and Business Analytics	SAR Submitted and waiting for Peer Review Team visit

iv. Total No. of Courses: 4

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v. Each programme details:

Sr. No.	Name	Number of Seats	Duration	Cut off marks/ rank of admission during the last years (2024-25)
1	PGDM	60	2 Years	75.03
2	PGDM E-Business	120	2 Years	75.38
3	PGDM Business Design & Innovation	30	2 Years	72.11
4	PGDM Research and Business Analytics	60	2 Years	76.7

vi. Fee : Rs.7,00,000/- per annum

vii. Name and duration of programme(s) having Twinning and Collaboration with Foreign Universities and being run in the same campus along with status of their AICTE approval.

Not Applicable

7. Faculty

i. Course/Branch wise list of faculty members:

List of Faculty: PGDM

Sr. No.	Name of the Faculty Member	Designation	Specialization
1	Dr. Madhavi Lokhande	Director & Professor	Finance
2	Dr. Savitha G R	Professor	HR
3	Dr. Preetha Chandran	Professor	Finance
4	Dr. Jyoti Joshi Pant	Associate Professor	HR
5	Dr. Sivakanth Setty	Associate Professor	Marketing
6	Prof. Radhika Uttam	Assistant Professor	Finance
7	Prof. Supriya Singh Gautam	Assistant Professor	General Management
8	Dr. Madhan Kumar P	Assistant Professor	Research

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List of Faculty: PGDM E-Business

Sr. No.	Name of the Faculty Member	Designation	Specialization
1	Dr. Jai Raj Nair	Professor	IT / Systems
2	Dr. D N Murthy	Professor	Marketing and Research
3	Dr. Anuradha Mahesh	Professor	Retail
4	Dr. Hema Doreswamy	Professor	Finance
5	Dr. Santosh Rupa Jaladi	Associate Professor	Finance
6	Dr. Dakshina Murthy	Associate Professor	Operations
7	Dr. Anita S Pillai	Associate Professor	IT
8	Dr. Priyanka Sharma	Associate Professor	HR
9	Dr. Manoharan S	Associate Professor	Marketing
10	Prof. Ramanath K	Assistant Professor	Marketing
11	Prof. T. Sridhar	Assistant Professor	IT
12	Prof. Alex Nero	Assistant Professor	Operations / Research
13	Prof. Srija Bose	Assistant Professor	General Management
14	Prof. Ishani Chakraborty	Assistant Professor	HR/Research
15	Prof. Navarun Bhatacharjee	Assistant Professor	Assistant Professor-IIC & Entrepreneurship

List of Faculty: PGDM Research & Business Analytics

Sr. No.	Name of the Faculty Member	Designation	Specialization
1	Dr. Madhumitha Guha Majumdar	Professor	Business Analytics
2	Dr. Tripti Manara	Associate Professor	Research & Business Analytics
3	Dr. John Ben	Associate Professor	Operations
4	Dr. T Viswanathan	Associate Professor	Research & Business Analytics
5	Prof. Ragesh T S	Assistant Professor	Business Analytics
6	Prof. Asha Mathew	Assistant Professor	IT
7	Dr. Rangappa Yaraddi	Assistant Professor	Operations
8	Prof. Sridhar Chakravarthi	Assistant Professor	General Management

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List of Faculty: PGDM Business Design & Innovation

Sr. No.	Name of the Faculty Member	Designation	Specialization
1	Dr. Sonia Mehrotra	Professor	HR
2	Dr. Kiran G	Associate Professor	Marketing
3	Prof. Prakash Unakal	Dean Business Design	Business Design
4	Dr. Madhav Murthy	Assistant Professor	Business Design

ii.   **Permanent Faculty : 35**

iii.   **Adjunct Faculty :   Nil**

iv.   **Permanent faculty : Student Ratio = 1 : 15**

8.   Profile of Vice Chancellor/Director/Principal/Faculty

https://www.welingkar.org/profile/prof-dr-madhavi-lokhande

9.   Fee

i. No. of Fee waivers granted with amount and name of the students

Program Tuition Fee Amount – Rs. 12,18,000/- per student waived off. (7 -TFWS)

Sr. No.	Name of the student	Program
1	Nehal Assudani	PGDM eBiz-Bengaluru Campus
2	Zainab Shakil Ahmad Khan	PGDM eBiz-Bengaluru Campus
3	Shrestha Swagatika Garnaik	PGDM Business Design & Innovation
4	Riya Bisht	PGDM Business Design & Innovation
5	Rai Ankita Aniruddh Madhuri	PGDM Research & Business Analytics
6	Shubham Rakesh Sayania	PGDM Research & Business Analytics
7	Fulpagar Prasad Sunil	PGDM Research & Business Analytics

ii. Number of scholarship offered by the Institution, duration and amount: Nil

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10. Admission

iii. Number of seats sanctioned with the year of approval

Sr. No.	Name	Number of Seats	Year of Approval
1	PGDM E-Business	60	2008
		120 (Increase in Intake from 60 to 120)	2010
2	PGDM	60	2009
3	PGDM Business Design & Innovation	60	2010
		30 (Decrease in Intake from 60 to 30)	2019
4	PGDM Research and Business Analytics	30	2020
		60 (Increase in Intake from 30 to 60)	2022

ii. Number of Students admitted under various categories each year in the last years

Sr. No.	Course	AY	Open/ General	SC	ST	NT	DT-VJ	OBC	SBC	Total No. Including TFW**
1	PGDM	2024-25	60	0	0	0	0	10	0	**60**
		2023-24	53	0	0	0	0	10	0	60 + 3TFW = **63**
		2022-23	49	01	0	0	0	06	0	53 + 3TFW= **56**
2	PGDM E-Business	2024-25	122	2	1	0	0	28	0	120 + 2TFW = **122**
		2023-24	96	02	01	01	0	24	0	120 + 4TFW= **124**
		2022-23	65	04	01	0	0	0	07	75 + 2TFW = **77**
3	PGDM BD&I	2024-25	32	0	0	0	0	6	0	30 + 2TFW = **32**
		2023-24	25	01	0	0	0	06	0	30 + 2TFW = **32**
		2022-23	23	0	0	0	0	03	0	25 + 1TFW = **26**
4	PGDM R&BA	2024-25	63	0	0	0	0	16	0	60 + 3TFW = **63**
		2023-24	53	01	0	0	0	08	0	59 + 3TFW = **62**
		2022-23	35	02	01	0	0	09	0	46 + 1TFW = **47**

** TFWS (Tuition Fee Waiver Scheme) students are over and above the sanctioned Intake

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iv. **Number of applications received during last year for admission under Management Quota and number admitted**

Not applicable since all seats have been filled through GD-PI on merit basis, and eligibility criteria prescribed by AICTE.

11. Admission Procedure

i. **Mention the admissions test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)**

- Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O.,Kozhikode, Kerala, India, PIN - 673 570 PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test isconducted jointly by six Indian Institutes of Management

- Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

- Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

- Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL –www.aicte-india.org)

ii. **Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)**

The Institute does not allot any specific number of seats to a given exam, selection is based on overall performance.

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12. Criteria and Weightages for Admission

i. Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Criteria	2023-25 Weightage
Qualifying Entrance Test Percentile: Best of percentile in CAT, XAT, ATMA, GMAT, CMAT to be considered	40%
Academics (X, XII, Graduation) **Basis eligibility of 50% in graduation is mandatory	15%
Pre-Interview Questionnaire / Group Discussion and Personal Interview	40
Extra-Curricular Activities – Sports, awards and achievements at District, National, International Level, Academic Diversity, etc..	05
Total Composite Score	**100**

13. Information of Infrastructure and other resources available

i Number of Classrooms and size of each

Sr. No.	Space Name	Carpet Area (in Sqm)
1	Discover - 4 (GF)	81.19
2	Discover - 5(GF)	90.32
3	Discover – 6 (GF)	66.87
4	Discover – 1 (GF)	67.91
5	Discover – 2 (GF)	70.93
6	Discover - 7(FF)	90.43
7	Discover – 8(FF)	102.21
8	Discover–9 (FF)	90.43
9	Discover – 10 (FF)	74.33
10	MDP – CR (FF)	76.75

ii. Number of Tutorial rooms and size of each

Sr. No.	Space Name	Carpet Area (in sqm)
1	Tutorial Room – (FF)	34
2	Tutorial Room (GF)	331
3	Tutorial Room (GF)	59.64

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iii. Number of Laboratories and size of each
- InnoWe Lab   -   34 Sqm.
- Prototype Lab   -   78 Sqm.

iv. Number of Computer Centers with capacity of each
- 1 Computer Centre with capacity of 78

v. Central Examination Facility, Number of rooms and capacity of each
- 10 classrooms with the seating capacity of 60

vi. Online examination facility (Number of Nodes, internet band width, etc.)
- No. of Nodes - 72
- Internet Bandwidth – 291 Mbps

vii. Barrier Free Built Environment for disabled and elderly persons
- Lift, Ramp, Wheelchair, lift and Rest room for Disabled.
- Campus has taken due care for disabled, in fact, they can go to any part of the campus with ease

viii. Fire and Safety Certificate
- Available

ix. Hostel Facilities
- Separate hostels for boys and girls are available within 2 kms from the college, with 24x7 internet connectivity

x. Number of Library books/ebooks/titles/journals available (programme-wise)

Course	No. of Titles & Volumes (Books)	No. of Titles & Volumes (E-Books)	No. of National Journals	No. of International Journals
PGDM PGDM E-Business PGDM BD&I PGDM R&BA	Titles: **6683** Volumes: **16148**	**28400**	**50**	**6**
			E-Journals: **6828**	

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xi. List of online National/International Journals subscribed

- Proquest – ABI / Inform Complete
- Indiastat.com
- ProQuest eBooks Collection: Buss. & Eco.
- Turnitin Anti Plagiarism
- ACE Analyser
- EMIS-Emerging Markets
- EBSCO Management Collection

xii. National Digital Library (NDL) subscription details

Subscribed

Membership Number: INKANCEDHZRXEJK

xiii. List of major equipment/facilities in each laboratory/workshop

Equipment at the Proto Lab

Machines for

- Wood working
- Plastics working
- Metal working
- Finishing
- Clay work

Portable tools

a) Portable circular blade – Hitachi C7

b) Portable orbital sander – Bosch GSS 23 AE

c) Portable sander – Bosch GEX 125-IAE

d) Portable grinder / mini angle grinder – Bosch GWS 6-100

e) Rotary drill – Bosch GSB 13 RE

f) Portable jig saw – Bosch GST 65 E

g) Cut-off saw – Hitachi CC 14 SF

h) Vacuum forming machine; 24" x 24" frame

i) Grinder cum Circular Saw – Meet Combi Planer

j) Band Saw – Meet - 12"

k) Paint Booth with compressor; 1 Cu Mtr capacity

l) Potter's Wheel – 50 cm dia

m) Styro-foam (Thermocole) hot wire cutter; up to 50 mm thickness

Furniture: Wooden Worktables – 4, Granite Work Tables – 2, Work Stools – 16.

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xiv. List of experimental setup in each laboratory/workshop
NA

xv. Innovation Cell
The institute has established MoE's Innovation Cell (IIC) to systematically foster the culture of Innovation on the campus.

xvi. Social Media Cell
Available

xvii. Compliance of the Academic Bank of Credit (ABC)
Yes:

xviii. To upload the respective short video (1-2 min.) of Infrastructure and facilities available w.r.t the course in the website

https://youtu.be/wQQm3lO_VoE

xix. Games and Sports Facilities
Available at Hostel

WeSchool encourages their students to be a part of the annual **Joga Bonito (Football fest)**, **WeCket (Cricket)** tournament held for students of the 2-year full time PGDM courses. Students of all batches participate in both the events, where the highlight is playing against the alumni and faculty & staff team. This encourages a spirit of sportsmanship and healthy competition among all the faculty, staff, alumni and students.

xx. Teaching Learning Process

A. Teaching Learning Process – SOP

B. Course Allocation to the faculty
   i. Specialization Heads and Program Heads identify appropriate faculty well in advance, for various courses for the upcoming trimester and inform ADC.
   ii. A complete course-wise faculty allocation is prepared by ADC for a given trimester.
   iii. The draft document is sent to the Incharge Director for approval.
   iv. ADC shares syllabus, and the TLP Template to Incharge Director and to all the faculty.

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v. The above process is done well ahead of the upcoming trimester to enable faculty to prepare their study / teaching material, Teaching-learning plans, course plan, soft and hard copies of reading material, etc.

Ensuring the Assurance of Learning in Curriculum Designing and Teaching Pedagogy.

a) Outcomes-Based Education (OBE) Framework

The PGDM programs are designed using an Outcomes-Based Education (OBE) approach that ensures continuous improvement in curriculum design and delivery. This framework is built around three key components: **Course Outcomes (COs)**, **Program Outcomes (POs)**, and **Program Educational Objectives (PEOs)**. These elements collectively provide clarity and direction to what students are expected to learn, achieve, and demonstrate over time. The attainment levels of these outcomes are periodically assessed to ensure alignment with the Institute's **Vision and Mission**, and to meet the expectations of stakeholders.

a) Augmenting Knowledge using Experiential Learning - Guest Lectures, Alumni Interactions andIndustry Discussions

As a part of AAA Approach, students' knowledge is augmented via course-specific, industry specific, guest lectures, alumni interactions and Industry discussions.

b) Curriculum Designing
WeSchool endeavors to develop contemporary and industry-driven outcome-based curriculum and review/update the same on an annual basis. At WeSchool, the curriculum includes co-curricular and extra-curricular activities in addition to the basic curriculum.

c) Smart Classroom Design - ICT Enabled
The classroom teaching-learning method is a tried and tested and efficient method to impart knowledge and information to a large number of students. Keeping pace with advancements and time, at WeSchool, all classrooms are supported by State-of-the-art Technology driven gadgets – smart TV, audio-video equipment, with entire campus Wi-fi.

d) Pedagogical Initiatives
- ICT enabledTeaching Pedagogy
- Student –Faculty Discussionsdriven classroom sessions
- Leadership Development Initiative: Global Citizen Leadership (GCL)
- FoundationProgram

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- Immersion Program
- Integrative Manager –Harvard Business Publishing Case (HBP) studies
- Experiential Learning through Role Plays
- Live Projects
- Encouragement to participate in inter-collegiate competitions
- Guest Lectures, Alumni Interactions and Industry Discussions

B. Methodologies to Support Weak Students & Encourage Bright Students Weak Students.

Such students are identified based on various parameters viz participation & performance in Class discussions /interaction, Continuous Internal Evaluation (CIE) & AC process. These students are then mentored and counseled where required. Additional steps taken to scale-up such students are:

1. Mentors are appointed to guide them academically & non-academically.
2. Refresher classes are held in subjects where they are found to be weak.
3. Periodic tests are conducted & assignments given & reviewed for quality of the content.
4. Previous years question papers are given to them towards practicing.
5. They are trained and encouraged to participate in student development activities.
6. End semester exams are conducted to improve their academic performance.
7. Peer level collaborative studying and exchanging of ideas is also encouraged.

Bright Students: Mentors identify the bright students and spot areas where they are strong.

Subsequently assign specific activities like exposure to specific tech driven tools like SAS, SPSS, Excel, further reading, solving problems, share contemporary news / developments beyond their syllabus to gain additional knowledge. Such students are also encouraged to attend conferences / workshops / seminars /inter-collegiate competitions / any special competitions held by India Inc / Institutes outside of the campus. In the process bright students:

A. Update themselves with the latest tools and technologies
B. Demonstrate critical thinking and take up innovative projects
C. Take up higher studies in the field of research and other related courses like Digital, Social media marketing, Analytics etc. thus enhancing their skill and managerial quality and in the process their employability chances.

Proficiency test: Proficiency Test is a mandatory evaluation process that every student must undertake to choose a specific specialization. Here again, low performing students are identified

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for whom a refresher course is conducted and are asked to take an internal test towards improving theirscores.

Refresher Course: Refresher Course in the second year closer to Trim V, senior students are provided with a refresher class where a senior faculty conducts three sessions, revisiting all concepts & fundamentals, specialization wise towards enhancing their subject knowledge as also gaining in confidence to face impending interviews

Initiatives of Performance Improvement - Teachers / Faculty:
➢ **Students' Feedback**
The effectiveness of any initiative can only be judged by continuous feedback from the students. Accordingly, the teaching-learning process at our Institution is analyzed via feedback taken from students, twice in every Trimester – mid-term & end-term. The first feedback is taken one month after the commencement of the trimester and feedback is reviewed, shared & discussed by the Dean / Program Head with the concerned faculty. Where appropriate and required the concerned faculty is counselled and corrective action is agreed and implemented. Second feedback is taken at the end of the course where feedback is sought on course outcomes, coverage of relevant topic beyond syllabus, seeking their suggestions for improvement of the course, content and delivery. The analysis of student feedback and faculty teaching improvement is done by programme assessment committee with recommendations of corrective actions, where necessary.

➢ **Peer Learning**
At WeSchool, faculties are encouraged to enhance their knowledge and effective lecture delivery using multiple sources. One of the effective ways of enhancing knowledge is learning from peers-colleagues, corporate guest faculty and alumni working at a senior level in the reputed organizations.

➢ **Faculty Development Programs (FDPs)**
Faculty development programs are identified & designed based on need-gap analysis, continuous improvement process to remain contemporary to name few. At Weschool, we use external and internal faculty resources, and our teaching faculty are encouraged to attend external FDPs as much as they also have to attend internal FDPs.

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xxi. **For each Post Graduate Courses give the following:**

Title of the Course	Laboratory Facilities
PGDM	
PGDM E-Business	Bloomberg Terminal for all the programs
PGDM R&BA	
PGDM BD&I	Prototype Lab

14. Enrolment and placement details of students in the last 3 years

Sr. No	Academic Year	Batch	Course Sanctioned	Sanctioned Intake	Actual Enrolments
1	2024-2025	2024-2026	PGDM E-Business	120	122
			PGDM	60	60
			PGDM Business Design & Innovation	30	32
			PGDM Research & Business Analytics	60	63
2	2023-2024	2023-2025	PGDM E-Business	120	124
			PGDM	60	63
			PGDM Business Design & Innovation	30	32
			PGDM Research & Business Analytics	60	62
3	2022-2023	2022-2024	PGDM E-Business	120	77
			PGDM	60	55
			PGDM Business Design & Innovation	30	26
			PGDM Research & Business Analytics	60	47

Note: Admission Nos. are inclusive of TFW in the AY 2024-25

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Enrollment & Placement details for last three years

Year	Batch	No. of Eligible Students	Students Placed	Maximum Salary	Minimum Salary	Average Salary
						In Lakhs P. A
PGDM E-Business						
2024-25	2023-25	124	91	16.48	6	10.5
2023-24	2022-24	74	66	17.63	6.8	10.2
2022-23	2021-23	115	114	17.85	7	10.2
PGDM						
2024-25	2023-25	62	52	18.75	6	10.7
2023-24	2022-24	54	49	14.64	6.8	9.93
2022-23	2021-23	56	53	16	7	9.5
PGDM BD&I						
2024-25	2023-25	29	23	12.18	6	12.18
2023-24	2022-24	26	26	16.8	6.5	10.43
2022-23	2021-23	27	25	11.4	7	10.16
PGDM RBA						
2024-25	2023-25	57	44	18.75	7	10.9
2023-24	2022-24	45	45	17.63	6.8	10.3
2022-23	2021-23	29	27	14	7	10.3

15. List of Research Projects/Consultancy Works

Details of Sponsored Research Project:

Sr. No.	Financial Year	Name of faculty	Client Organization	Title of the project
1	2024-25	Dr. Santosh Rupa Jaladi Dr. Anita S Pillai Dr. Preetha Chandran Dr. Hema Doreswamy	ICSSR	Empowering Asha Workers: Examining the Standards of Living in Economically Backward Districts of Karnataka

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Details of Consultancy Assignments of the institution for the academic year 2024-25:

Sr. No.	Project Title	Duration	Funding Agency	Action	Name of the faculty involved
1	Developing a case	15 months	RLG Private Ltd.	Ongoing	Dr. Sonia
2	Impact Study	12 months	EFIL	Ongoing	Dr. Savitha, Dr. Madhumita, Dr. Vishwanathan
3	Vanguard Award program and Community network expansion for Intrapreneurship	3 months	Unfold Culture Catalyst	Ongoing	Dr. Jyoti Joshi Pant
4	HerMony	1 year	Hermony	Ongoing	Dr. Jyoti Joshi Pant
5	Management Case Study Supply	12 months	Electronic City Industrial Township Association (ELCITA)	Ongoing	Dr. Sonia Mehrotra & Dr. Madhavi Lokhande
6	Market Survey in Gadag, Karnataka	3 months	Anand Ice Creams	Ongoing	Dr. Rangappa Yaraddi
7	Mentoring the ACE area managers at Microlabs	3 months	Microlabs	Completed	Dr. Jyoti Joshi Pant, Dr. Madhumita Guha Majumder, Dr. Kiran G
8	Consulting Workshop "Managerial Capability Building on Case Method and Case Writing Skills"	3 days	Yeshwantrao Chavan College of Engineering and Datta Meghe Institute of Management Studies, Nagpur	Completed	Dr. Sonia Mehrotra, Dr. Rangappa Yaradi
9	Consulting Workshop "Capability Building on Case Method and Case Writing Skills"	2 days	Indira Group of Institutions, Pune	Completed	Dr. Sonia Mehrotra, Deepali Goel

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Summary of Research Publication

- **Research Publications in Scopus, ABDC, WoS & Peer Reviewed:**

Year	Scopus	ABDC	WOS	Peer-Reviewed	Total
2024-25	9	7	-	4	20

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Verified By   Asha Mathew.

Approved By

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