

**Now in its
10th Batch!**



A red-hot career in
Media & Entertainment

**Power-packed with
intensive live projects
with industry stalwarts!**

**Welingkar's Post Graduate Program
in Media and Entertainment**
(11 Months - Full Time)

About WeSchool

Established in 1977, Prin. L. N. Welingkar Institute of Management Development & Research, now known as WeSchool, features amongst the leading B-Schools in India and is a part of S.P.Mandali, Pune with two sprawling campuses in Mumbai and Bengaluru. WeSchool is amongst the multiple quality Institutes governed and run by the prestigious S.P.Mandali, Pune all across Maharashtra and Karnataka, prominent amongst them being, SP College in Pune, Ruia College and Poddar College in Mumbai.

At WeSchool, we design transformative programs based on a guiding philosophy of **AAA** which offers the “*Acquisition, Application and Assimilation of knowledge*” with a deep focus on **Global Citizen Leadership** program, which ultimately leads to holistic student development.

WeSchool has cutting-edge state-of-the-art facilities like innovation & Leadership Labs equipped with 3D printers which forms an indispensable part of teaching methodology, along with other new-age learning tools. Every year, WeSchool draws students from diverse cultural, personal and professional backgrounds who are exposed to WeSchool’s transformative and inventive curriculum which combines revolutionary business research with active-application based course work with a strong rooted emphasis on collaborative learning. This makes WeSchool the B-School to be in, imparting education that lasts, and evolves over a lifetime.

With cutting-edge pedagogy, multi-disciplinary, innovative programs, global exposure, robust industry interface and alumni networks coupled with mentoring from outstanding Faculty and Industry Experts at WeSchool’s thriving campus, YOU are poised to transform into competent future ready managers and *Global Citizen Leaders* with rewarding domestic and international placements.



MUMBAI CAMPUS



BENGALURU CAMPUS

ADMISSIONS OPEN

for Welingkar's Post Graduate Program in Media and Entertainment

(11 MONTHS - FULL TIME)

The media and entertainment industry in India is gearing up to the global standards. Professional management expertise is becoming imperative in all the media and entertainment organizations. The industry demands media managers who are conversant with the elements of business administration as well as the domain expertise of the media industry.

Welingkar, with an excellent track-record of sculpting management professionals in varied sectors now looks forward to set a new brand of professionals in the media and entertainment segment.

The 11 month Post Graduate Program in Media and Entertainment is a unique combination of theoretical and practical learning. In this intensive program you will get to learn the technicalities of the industry in the class, and also get an equal chance to put this learning into practice during the 2 month Capstone Project which forms an integral part of the course.

Unique features

- Interactive classroom sessions, case studies, guest lectures, live projects, onsite visits and workshops form an integral part of the program
- 9 months classroom training includes a strong bend of theory and life projects during the program
- Guidance from the Advisory Board and mentoring from the industry experts form an important part of the learning

Eligibility

BMM, B.Com, BMS and graduates from other streams and final year graduation students from any field awaiting results may also apply. Final year graduation students can also apply.

Program duration

11 months full-time program inclusive of 9 months of classroom training and 2 months of Capstone Project

How to apply

Apply online at www.welingkar.org/mediaandentertainment

Investment

Total Fees is Rs.3 lacs* + GST applicable for 11 months which needs to be paid at the time of admission. **EMI facility available.**

**Subject to change*

Career opportunities on completion of the Program

- Advertising, PR & Digital Media
- Television, Print & Radio
- Film Marketing & Promotion
- Celebrity & Sports Marketing
- Product & Brand Management
- Event & Entertainment
- Integrated Marketing Communication



Events at WeSchool by Media and Entertainment

Our alumni work at:



- These logos are used for display purpose only.

And more...

For more Details



Give us a missed call on

9021103673

Times School

**Welingkar Ranked 10th among B-Schools
in India and 2nd in West Zone**

Times B-School 2015 Survey (Times of India, 27th February, 2015)



WeSchool awarded the
Best Management Institute of the Year, 2015
by Bombay Management Association and
Bengaluru Management Association (BMA)



**Ranked 10th amongst Top Private B-Schools in India
and 8th in International linkages**

(Source: CNBC-TV18's 'The A-List of B-Schools')

we school S.P. MANDALI'S
Welingkar Education

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Next to R. A. Podar College, Matunga (C. Rly.), Mumbai 400019

Email: pgpmedia@welingkar.org

Contact: **8291209022 / 7506166972**

WeSchool is the brand identity of Prin.L.N.Welingkar Institute of Management Development and Research which is the legal entity of the institute.

www.welingkar.org/mediaandentertainment