







S.P. Mandali's Prin.L.N.Welingkar Institute of Management Development & Research (WeSchool)

Organizing partners







# Register today: www.ekeeda.com/nasa

Winners from the National level rounds will get a chance to visit NASA, USA.
6 group winners will get gold medals and will be selected for the Maharashtra State level.

# Benefit for students who are participating in the hackathon:

- Every participant will get Pre qualifier NASA certificate and every Female participant will get an additional certificate from NITI Aayog.
- Opportunity to interact with peers and experts that could help develop learning skills required for internship and job opportunities.
- Every Group will get chance to represent at E summit Maharashtra.

### Rules to participate in hackathon:

- In each group 4 students compulsory any. (Applicable for MBA / B.E any branches / MCA / BSCIT / BCA / Btech).
- 12hrs hackathon only innovative ideas no software or hardware needed.
- Registration fees is Rs. 500/- only.
- Venue will be Welingkar Institute dadar leading for whole Maharashtra.
- Topics and schedule are already given you can visit Welingkar website.

## **TOPICS**

#### **Technical Topics**

- 1. Border Management using satellite communication
- 2. Our moon
- 3. Rising water
- 4. Trash ocean cleanup
- 5. Planets near and far
- 6. Travel and tourism
- 7. Security and Surveillance
- 8. Healthcare and biomedical device
- 9. Agriculture and Rural Development
- 10. Smart Communication
- 11. Road Safety Management
- 12. Skilled and Unskilled Labour Empowerment in Rural Development.
- 13. Woman Safety (with or without using technology / apps smart security system)
- 14. Internet on ocean
- 15. Melting of Ice bergs
- Environmental issues (pollution / garbage / animals / water treatment etc.)
- 17. Smart communication

#### **Non-technical Topics**

- Current trends in the world advertising and consumer behavior.
- 2. The relationship and common aspects of innovation management and organizational culture
- 3. Empirical investigation into the influence of organizational and leadership performance
- 4. A case study of rural marketing project
- Investigating the impact of consumer loyalty programs in convenience stores
- 6. Investigating the effects of mobile banking
- 7. Analyzing the effectiveness of advertising
- A comparative study of organized trading in overall countries.
- Analysis of the effects of branding on the buyers' purchase decision
- 10. A study of job task management using a geographical information system
- 11. Photography and video-graphs.

Qualification: B.Sc in IT / Chemistry / Physics

BA in Economics and Management Studies, BMM, MBA and BE.







