

# **DOCTORAL RESEARCH CENTER**

## **About Doctoral Research Center:**

Established in the Year 2004-05, the raison d'être of the center is to contribute to the development of Future Management Faculty, Scholars and Researchers by way of providing all the necessary infrastructure, support and intellectual expertise to the students enrolled for the Doctoral Program (Ph.D. affiliated to University of Mumbai, Mumbai) at the Institute.

The Programme is designed to serve multifarious purposes of equipping doctoral students with all the newest, up-to-date and advanced tools and techniques deployed as a part of Management Research Methodology, as also providing cutting-edge knowledge in the various disciplines/ specializations of Management.

Apart from its avowed purpose of building Faculty/ teachers and scholars of future, the Doctoral Programme aids corporates seeking research capabilities or proficiencies in advanced analytics as also Public service professionals/ Government functionaries intending to apply knowledge of management disciplines for improving development and governance outcomes or taking up the social cause for the larger good.

Our Ph.D. programme offers the flexibility of pursuing research in areas cutting across functional specialization boundaries in addition to conventional specialized fields of Business and Management Disciplines. With a 'Learning Resource center boasting of rich learning resources in terms of 107000 books including E-Books, 150 Indian and International journals, more than 17000 e-journals available through online databases together with the first-class faculty who pride in research-based teaching, WeSchool offers one of the most intellectually stimulating learning experience to Doctoral students in the country. Our location in the financial capital of the country only adds to the experience. The Institute subscribes to 14 online databases like EBSCO, Proquest, Harvard Business Cases, CMIE – Prowess, ACE Analyser, Capitaline , EMIS, CRISIL, IndiaStat etc. All this generates a remarkable and outstanding environment for developing a research programme that can build sound theory for analyzing complex managerial problems.

**The aim of the Doctoral Research Programme:**

1. To empower participants/scholars to think critically, logically and apply analytical skills and contribute original findings to the body of knowledge.
2. To provide an outstanding environment for carrying out advanced research, thus creating highly committed researchers trained in the most recent methodologies and engaged in producing original research work.
3. To facilitate participants in exploring the relationship between theory and practice; between understanding the world and changing it
4. To help participants develop their judgment, foresight and problem analysis by applying theoretical and forensic skills to the research material derived from their investigations.
5. To assist participants' development as reflective practitioners who have the intellectual and personal adaptability to be able to deal with organizational change and ambiguity
6. To help participants to design and implement a research project in the frontier areas of knowledge in their professional and managerial fields.
7. To provide participants/scholars with relevant skills to identify research questions in the specialized field of management along with its possible solutions

**Norms and Eligibility:**

The Programme details including eligibility, admission norms, duration, Registration, Coursework, Evaluation, and Assessment Methods can be accessed on the University of Mumbai Circular No. Exam./Thesis/Univ./VCD/947 of 2018

[\(MINIMUM STANDARDS AND PROCEDURE FOR THE AWARD OF M.Phil AND Ph.D. DEGREES\)](#)

**Degree Awarded - Doctorate of Philosophy (Ph.D.) in Management Studies**

**Research candidates awarded Doctorate of Philosophy (Ph.D.) in Management Studies through Welingkar Doctoral Research Center**

<b>Sr. No.</b>	<b>Name</b>	<b>Topic of the Thesis</b>	<b>Year</b>	<b>University</b>
1	Dr. Gurpreet Kaur Saini	A study of job rotation techniques and its impact on talent development and retention in it	December 2017	University of Mumbai

<b>Sr. No.</b>	<b>Name</b>	<b>Topic of the Thesis</b>	<b>Year</b>	<b>University</b>
		industry		
2	Dr. Vasant Prabhu	Study of management of Municipal Corporation of Greater Mumbai (MCGM) with emphasis on investment and revenue relationship	January 2017	University of Mumbai
3	Dr. Rohini Pandit	Consumer protection & Global Economy	Jul-16	SNDT Women's University
4	Dr. Laxman Mahadik	Study of mergers and acquisitions of Indian pharma companies - Opportunities & Challenging	December 2015	University of Mumbai
5	Dr. Yuvraj Kaginkar	Captive Wild Animal (Zoo) Management & Conservation	December 2015	University of Mumbai
6	Dr. Kaustubh Dhagralkar	Identifying and understanding the Innovative Practices in Industry and exploring their co-relation with Design Thinking	September 2015	University of Mumbai
7	Dr. Shilpa Narayanswamy	Outsourcing: A New Paradigm in Training	September 2015	University of Mumbai
8	Dr. Nitin A Patwardhan	Implementation Framework of Enterprise Risk Management applicable for Indian IT Companies	June 2015	University of Mumbai
9	Dr. Sona Nair	A study on the Dimensions of Work Force Diversity in India.	December 2014	SNDT Women's University
10	Dr. Hitesh Bhatt	A study on emerging trends and developments in Indian Retail Industry	Nov-14	University of Mumbai
11	Dr. Rajendra Ambekar	Integrated resource planning in electricity for Maharashtra State	Jun-14	University of Mumbai

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12	Dr. Anuja Agarwal	A study of applying creativity, design thinking and innovation in management education	Jun-14	University of Mumbai
13	Dr. Sameer Joshi	The globalisation of businesses in the area of renewable energy and industrial energy efficiency	March 2014	University of Mumbai
14	Dr. Swapnil Desai	A study on examining the key factors differentiating manufacturing companies that emerged as winners through the downturn	November 2013	University of Mumbai
15	Dr, Neela Nair	Marketing of Higher Education Services in the Post Liberalization Period	November 2013	SNDT Women's University
16	Dr. Amit S Nandu	Cross-Sectional Corporate Tie-ups - A Study	October 2013	University of Mumbai
17	Dr. Divakar Kamat	Study of innovative approaches by Telecom service providers and financial institutions in revolutionizing rural telecom market in India	June 2013	University of Mumbai
18	Dr. Savitri Kulkarni	Transactional Analysis as a tool for enhancing Communication and Interpersonal Skills.	January 2013	University of Mumbai
19	Dr. Kiran Patil	Redesigning business process of district administration using ICT enabled framework for effective delivery of centric services	December 2012	University of Mumbai
20	Dr. Ramesh Venkat	The decision process in Indian Business - an Analytical Study	December 2012	University of Mumbai

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21	Dr. Ruchi Paliwal	A comparative study of Capital Structure of Indian Companies an inter-industry analysis	December 2012	SNDT Women's University
22	Dr. R S Verma	Strategic Cost Management practices in the Textile Industry	December 2012	YCMOU
23	Dr. Pinkey Merchant	A study on the impact of Brand Franchise in Indian passenger car industry	November 2012	SNDT Women's University
24	Dr. Shaila Srivastava	Management in small-scale industries run by Women Entrepreneurs-a selective study	November 2012	SNDT Women's University
25	Dr. Susan D'souza	Use of adversity quotient (AQ) in creating strong business leaders of tomorrow	November 2012	SNDT Women's University
26	Dr. Mahalakshmi Mudliar	Impact of corporate brand value on the financial market	September 2012	University of Mumbai
27	Dr. Oscar D'Souza	Application of TQM using six sigma with CMMI for IT services industry	June 2012	University of Mumbai
28	Dr. Prasanna Bangale	Impact of strategic decision-making on corporate performance - a study with special reference to pharmaceutical companies in the private sector.	May 2012	University of Mumbai
29	Dr. Navin Punjabi	Study on entry and growth strategies of small firms in a highly competitive FMCG Sector	April 2012	University of Mumbai
30	Ms. Maneesha Pednekar	Developing a Framework for managing software projects in a global delivery model	September 2011	SNDT Women's University

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31	Dr. Amita Shankar	Corporate Governance of Commercial Banks in India	July 2011	SNDT Women's University
32	Dr. Madhavi Lokhande	A study on - Microcredit for Small and Medium Enterprises (SMEs) in India	July 2011	SNDT
33	Dr. Pradeep Pendse	Identifying & developing project leadership competencies in the Indian software industry	June 2011	University of Mumbai
34	Dr. Arjita Jain	Developing Strategies for employees retention	April 2011	University of Mumbai
35	Dr.K.S.Uma	Trends in work culture and work ethos in the state-owned sector in India -Post Liberalisation ERA and Effects on Environment of women	March 2010	SNDT Women's University
36	Dr.Varsha Ainapure	Financial reporting - comparative study of Indian accounting standards, USA-GAAP and International Accounting Standards	January 2010	SNDT Women's University
37	Dr. Swapna Pradhan	Evolving a sustainable Retail Model for the Indian Mass Market.	October 2009	SNDT Women's University
38	Dr.Ketna Mehta	A Study of Market Potential for a World Class Rehabilitation Center for Spinal Cord Injury in Mumbai	August 2008	SNDT Women's University