

## PGDM 2022-2024 FAQs FOR PROGRAMS

### What is the start year for the PGDM Programs at Welingkar?

Programs	Start Year (Mumbai Campus)	Start Year (Bengaluru Campus)
PGDM	1995	2009
PGDM Ebiz	2007	2008
PGDM Business Design	2008	2010
PGDM Healthcare	2011	-
PGDM Rural	2012	-
PGDM Retail	2007	-
PGDM Media & Entertainment	2016	-
PGDM Research & Business Analytics	2016	2020

### What is the intake of seats for the PGDM programs at Welingkar?

Programs	Total intake (Mumbai Campus)	Total intake (Bengaluru Campus)
PGDM	180	60
PGDM Ebiz	120	120
PGDM Business Design	60	30
PGDM Healthcare	60	-
PGDM Rural	60	-
PGDM Retail	60	-
PGDM Media & Entertainment	60	-
PGDM Research & Business Analytics	120	30
<b>TOTAL</b>	<b>720</b>	<b>240</b>

Please refer our microsite for the same [www.welingkar.org/pgdm](http://www.welingkar.org/pgdm)

## What are the Placements like for the 2 Year Full-Time PGDM Programs?

Mumbai Campus					
Programs	Domestic Package (in lakhs p.a.)				Key Recruiters
	2018-20		2019-2021		
	Average	Highest	Average	Highest	
PGDM	9	19.25	9.25	19.73	Amazon, Nestle, Accenture, Infosys, Black Rock, CBRE, EY, ICICI Securities, Pepperfry, Welsun, HDFC Bank, GEP, M&M, Cap Gemini, Vedanta, Deloitte Consulting, Deloitte USI, Think Analytics
PGDM Ebiz	9.3	15.45	8.83	14	AL Mulla, Deloitte USI, ICICI Bank, EY Global Delivery Center, ICICI Prudential, HDFC Bank, Accenture
PGDM BD	8.43	15.45	9.08	15	Oracle Financial Services Software Ltd, Think Analytics, HDFC Bank, Infosys, Kansai Nerolac, EY
PGDM R&BA	9.11	15	9.11	13.94	Deutsche Bank, ICICI Bank, Infosys, General Mills, HDFC, Welspun, Think Analytics, Airtel, Aditya Birla Sun Life AMC Limited, Accenture, Deloitte USI
PGDM HCM	7.83	9.5	8.3	11.4	Pepperfry.com, Infosys, Hinduja Hospital, Cigna TTK Health Insurance, ICIC, Deloitte
PGDM M&E	8.36	11.5	8.36	15	Pepperfry.com, CBRE, JLL, Primetime International Services Pvt Ltd, The Phoenix Mills Limited, Zolo Stays, Axis Bank, Enrich, Reliance Retail, IBM, Fever 104 FM, Inbisco India
PGDM Rural	8.79	19.25	8.68	15	Capital First, Kotak Mahindra Bank, Keva, HDFC Bank, Rallis India, Organic Biotec Pvt Ltd, SBI Life Insurance, ICIC I Bank, Accenture, Avanse, American Express, Keva, DHFL, Hurix Digital
PGDM Retail	9.08	15.45	8.79	15	Future Group, Accenture, Pepperfry, Reliance Retail, Duetsche Bank, Trent, Deflytics
Bengaluru Campus					
PGDM	8.5	13.6	7.91	13.6	Infosys, Accenture, Wipro, ABRL, Mahindra & Mahindra, ICICI Bank, ICICI Securities, Mondalez, Mcnroe, Mercedes Benz
PGDM Ebiz	8.4	13.6	7.9	13.6	Research Centre, Tommy Hilfiger, Ather Energy (New Electric Scooter / AEV), Big Basket etc
PGDM BD&I	8.3	9.8	7.8	10.21	

## Placements and Profiles

Mumbai Campus Programs Link	Bengaluru Campus Programs Link
PGDM <a href="https://www.youtube.com/watch?v=KT2nZ3gl3nM&amp;feature=youtu.be">https://www.youtube.com/watch?v=KT2nZ3gl3nM&amp;feature=youtu.be</a>	PGDM <a href="https://www.youtube.com/watch?v=Rei-lvE0Jos&amp;feature=youtu.be">https://www.youtube.com/watch?v=Rei-lvE0Jos&amp;feature=youtu.be</a>
PGDM E-Biz <a href="https://www.youtube.com/watch?v=yOA5_aWr5vU&amp;feature=youtu.be">https://www.youtube.com/watch?v=yOA5_aWr5vU&amp;feature=youtu.be</a>	PGDM E-Biz <a href="https://www.youtube.com/watch?v=f4k6SrmhSGg&amp;feature=youtu.be">https://www.youtube.com/watch?v=f4k6SrmhSGg&amp;feature=youtu.be</a>
PGDM Business Design <a href="https://www.youtube.com/watch?v=7x1tIVy3IRM&amp;feature=youtu.be">https://www.youtube.com/watch?v=7x1tIVy3IRM&amp;feature=youtu.be</a>	PGDM Business Design and Innovation <a href="https://www.youtube.com/watch?v=HkUzdQ6nUYs&amp;feature=youtu.be">https://www.youtube.com/watch?v=HkUzdQ6nUYs&amp;feature=youtu.be</a>
PGDM Rural Management <a href="https://www.youtube.com/watch?v=7heXJHxRa74&amp;feature=youtu.be">https://www.youtube.com/watch?v=7heXJHxRa74&amp;feature=youtu.be</a>	
PGDM Retail Management <a href="https://www.youtube.com/watch?v=NngLWkm3ZbQ&amp;feature=youtu.be">https://www.youtube.com/watch?v=NngLWkm3ZbQ&amp;feature=youtu.be</a>	
PGDM Health care <a href="https://www.youtube.com/watch?v=sg8Cg5Ej6xl&amp;feature=youtu.be">https://www.youtube.com/watch?v=sg8Cg5Ej6xl&amp;feature=youtu.be</a>	
PGDM Media and Entertainment <a href="https://www.youtube.com/watch?v=zWfoLWldUck&amp;feature=youtu.be">https://www.youtube.com/watch?v=zWfoLWldUck&amp;feature=youtu.be</a>	
PGDM Research & Business Analytics <a href="https://www.youtube.com/watch?v=IYU5Uvq_-wU&amp;feature=youtu.be">https://www.youtube.com/watch?v=IYU5Uvq_-wU&amp;feature=youtu.be</a>	

## What is the Infrastructure at WeSchool like?

(We recommend you to take a quick look at the videos.)

- Please refer website for the Mumbai Campus:  
[https://www.youtube.com/watch?time\\_continue=4&v=rccOv-AUaxM](https://www.youtube.com/watch?time_continue=4&v=rccOv-AUaxM)
- Please refer website for the Bengaluru Campus:  
[https://www.youtube.com/watch?time\\_continue=5&v=nFDbvqGkWSg](https://www.youtube.com/watch?time_continue=5&v=nFDbvqGkWSg)

## What is the faculty base of the Institute?

- **Mumbai:** A core faculty base of 71, over 108 visiting faculty and 72 guest speakers with versatile corporate experience. The core faculty is a rich mix of academicians and professors who have a sound corporate experience.

Link for the Mumbai Faculty list: <https://www.welingkar.org/campus-mumbai>

- **Bengaluru:** A core faculty base of 21, over 30 visiting faculty and 13 guest speakers with versatile corporate experience.

Link for the Bengaluru Faculty list: <https://www.welingkar.org/campus-bengaluru>

## How is the alumni network at WeSchool?

- At WeSchool, we believe that our over 30,000 alumni are our most valuable ambassadors and we invite their participation to various round-tables, seminars, workshops, get-togethers and reunions as a means to inspire our existing students and prospective aspirants of their success stories by active networking.

Please refer the website <https://www.welingkar.org/testimonial>

## What is the global exposure in store at WeSchool?

### International Collaborations - Prominent Partners for specific projects

- VMS- MIT, USA (for Venture Mentoring Services)
- Harvard Business School for Colloquium on Participant Centered Learning
- Linneaus Palme Scholarship program, Malardalen University, Sweden
- Media Lab, MIT, USA for Design and Innovation Initiatives & MIT Redx for Innovations in Healthcare space
- Centre for Creative Leadership, USA on the Global Citizen Leadership Program. CCL provides training for Fortune 500 companies.

**Partner Universities of WeSchool for Student Exchange**

- Audencia Nantes, France
- VHL University of Applied Sciences, Netherlands
- University of Haifa, Israel
- Ben-Gurian University of the Negev, Beer-Sheva, Israel
- Tel Aviv University, Israel
- IDC Herzliya, Israel
- Copenhagen Business School, Denmark
- Malardalen University, Sweden
- Grand MacEwan College, Canada
- Otto FredrichUniversitat, Bamberg, Germany
- IESEG School of Management, France
- Curtin University, Australia
- University of Western Australia, Australia
- Sogang University, Korea

**What are the fees for the 2 Year Full-Time PGDM Programs?**

Items	Campus – Mumbai	Campus – Bangalore
Total Fees 1st Year	The total fees per Annum is <b>Rs 6,50,000*</b> (Five Lakhs fifty Thousand).	The total fees per Annum is <b>Rs 6,50,000*</b> (Five Lakhs fifty Thousand).
Hostel Fees	Will be Payable once the physical campus facilities are open as per the government norms.  Hostel is not Compulsory	Will be Payable once the physical campus facilities are open as per the government norms.  Hostel is not Compulsory

\*\*Please Note: All above fees are subject to revision.