

Prin. L.N. Welingkar Institute of Management Development and Research(PGDM)
Matunga, Mumbai 400019

Mandatory Disclosure

Academic Year 2025-26

18.1 Name of the Institution

- Address including Telephone, Mobile, E-Mail

Prin. L.N.Welingkar Institute of Management Development and Research (PGDM)
Lakhamsi Napoo Road, Matunga (East), Mumbai -400019
Telephone – 022 24198300 email – admin.pgdm@welingkar.org

18.2 Name and address of the Trust/ Society/ Company and the Trustees Address including Telephone, Mobile, E-Mail

Shikshana Prasarak
Mandali Sharada
Sabhagriha, S.P.College
Campus,Tilak Road,
Pune-411030
Telephone – 020 24331316
Email – shikshanapmandali@spm.edu

Sr.No.	Name	Designation
1	Adv. Sohanlal Kundanmal Jain	Chairman
2	Shri Shrikrishna Raghunath Chitale	Vice Chairman
3	Shri Satish Vasant Pawar	Member
4	Shri Jayant Vishnudas Kirad	Member
5	Adv. Mihir Krushnakant Prabhudesai	Member
6	Shri Keshav Chintaman Vaze	Member
7	Adv. Damodar Badrinarayan Bhandari	Member
8	Shri Rajesh Chandrakant Patwardhan	Member
9	Shri Sunil Madhusudan Joshi	Member
10	Shri Sudhir Shankar Kalkar	Member
11	Shri Rajendra Parshuram Patwardhan	Member
12	Shri Parag Shashikant Thakur	Member
13	Shri Kiran Dattatraya Shaligram	Member
14	Shri Vivek Vitthal Nayak	Member
15	Dr. Radhika Narendra Inamdar	Member
16	Dr. Uday Namdeo Salunkhe	Member
17	Dr. Aparna Sunil Moris	Member
18	Dr. Mahesh Laxmikant Abale	Member
19	Dr. Shobhana Vasudevan	Member
20	Smt. Shruti Bagewadi	Member

18.3 Name and Address of the Vice Chancellor/ Principal/
Director Address including Telephone, Mobile, E-Mail

Prof. Dr. Uday Salunkhe, Group Director
Prin. L.N. Welingkar Institute of Management Development & Research (PGDM)
L.N. Road, Matunga
Central), Mumbai 400019
Phone -24198300
Email - director@welingkar.org

18.4 Name of the affiliating University – Standalone Institute

18.5 Governance

- (i) Organizational chart and processes
- (ii) Grievance Redressal mechanism for Faculty, staff and students
Grievance Redressal mechanism is in place. Following members have been appointed to form the Grievance Redressal Committee for Students / Teachers / Staff / Stakeholders. The committee meets every month to address the suggestions / complaints received through different channels.
- (iii) Establishment of Anti Ragging Committee
Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

Sr.No.	Name of the Committee Member	Designation
1.	Prof. Dr. Uday Salunkhe	Chairman
2.	Mr. Jitendra Rathod	Convener
3.	Prof. Dr. Sujatha Natarajan	Member
4.	Prof. Dr. Rajesh Aparnath	Member
5.	Sr. PI - Matunga Police Station	Member
6.	Mr. Ashish Godbole	Member from NGO
7.	Ms. Shraddha Sangol	Student Representative
8.	Ms. Indu Thatte	Student Representative
9.	Mr. Yash Maheshwari	Student Representative

- (iv) Establishment of Online Grievance Redressal Mechanism
An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: <https://www.welingkar.org/grievance>
- (v) Details of Grievance Redressal Committee in the Institution and OMBUDSMAN by the University
Grievance Redressal Committee
(for Faculty, Non-teaching, Supporting staff and Students)

Sr. No.	Name	Designation
1.	Prof. Dr. Arjun Ghatule	Chairman
2.	Mr. Pradeep Kumar Remanan	Convener
3.	Prof. Dr. Sujatha Natarajan	Member
4.	Prof. Dr. Ragini Mohanti	Member
5.	Dr. Sagaljit Kaur	Member

(vi) Establishment of Internal Committee (ICC)

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

Sr.No.	Name of the Committee Member	Designation
1.	Prof. Dr. Swapna Pradhan	Chairperson
2.	Prof. Dr. Vilas Shinde	Member
3.	Prof. Dr. Sujatha Natarajan	Member
4.	Dr. Sagaljit Kaur	Member
5.	Prof. Jyoti Kulkarni	Member
6.	Ms. Maneesha Mhatre	Member
7.	Mr. Ashish Godbole	Member from NGO
8.	Ms. Janhavi Edke	Student Representative
9.	Mr. Vedant Varma	Student Representative
10.	Ms. Kanksha Sambangi	Student Representative

(vii) Establishment of Committee for SC/ ST

A Committee for SC/ST has been formed to redress the grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

Sr.No.	Name of the Committee Member	Designation
1.	Mr. Pradeep Kumar Remanan	Chairman
2.	Prof. Dr. Vilas Shinde	Member
3.	Dr. Sandeep Bhavsar	Member
4.	Ms. Shraddha Kasare	Member
5.	Ms. Anita Yadav	Member

(viii) Internal Quality Assurance Cell

Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

(ix) Equal Opportunity Facilities Cell

As per the guidelines issued by the Social Welfare Office, Govt. of Maharashtra, the Institute has formed Equal Opportunity Facilities Cell to proactively work on discrimination policies, grievance redressal procedures, and sensitization programmes for students.

Sr.No.	Name of the Committee Member	Designation
1.	Mr. Pradeep Kumar Remanan	Chairman
2.	Prof. Dr. Vilas Shinde	Member
3.	Dr. Sandeep Bhavsar	Member
4.	Ms. Shraddha Kasare	Member
5.	Ms. Anita Yadav	Member

18.6 Programmes

(i) Name of Programmes approved by AICTE

Sr.	Course
1.	Post Graduate Diploma in Management
2.	Post Graduate Diploma in Management -ebusiness
3.	Post Graduate Diploma in Management –Business Design
4.	Post Graduate Diploma in Management – Healthcare
5.	Post Graduate Diploma in Management -Retail Mgmt
6.	Post Graduate Diploma in Management - Rural Mgmt
7.	Post Graduate Diploma in Management (Research & Business)
8.	Post Graduate Diploma in Management (Media & Entertainment)

(ii) Name of Programmes Accredited by NBA

Sr.	Course
1.	Post Graduate Diploma in Management
2.	Post Graduate Diploma in Management -ebusiness
3.	Post Graduate Diploma in Management –Business Design
4.	Post Graduate Diploma in Management – Healthcare
5.	Post Graduate Diploma in Management -Retail Mgmt
6.	Post Graduate Diploma in Management - Rural Mgmt
7.	Post Graduate Diploma in Management (Research & Business Analytics)
8.	Post Graduate Diploma in Management (Media & Entertainment)

(iii) Status of Accreditation of the Courses

Sr.	Course	Status of Accreditation
1.	Post Graduate Diploma in Management	Accredited
2.	Post Graduate Diploma in Management –e-Business	Accredited
3.	Post Graduate Diploma in Management –Business Design	Accredited
4.	Post Graduate Diploma in Management – Healthcare	Accredited
5.	Post Graduate Diploma in Management -Retail Mgmt	Accredited
6.	Post Graduate Diploma in Management - Rural Mgmt	Accredited
7.	Post Graduate Diploma in Management (Research & Business Analytics)	Accredited
8.	Post Graduate Diploma in Management (Media & Entertainment)	Accredited

(iv) Total number of Courses - 08

(v) For each Programme the following details are to be given:

Sr.	Course	No. of Seats	Duration	Entrance test Cut off %tile (2025)
1.	Post Graduate Diploma in Management (F/T)	180	2 Year	80.05
2.	Post Graduate Diploma in Management -ebusiness (F/T)	120	2 Year	80.32
3.	Post Graduate Diploma in Management –Business Design (F/T)	60	2 Year	75.81
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2 Year	70.04
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2 Year	76.06
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2 Year	70.69
7.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2 Year	75.42
8.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	120	2 Year	80.12

(vi) Fees – Rs.7,00,000/- per year

(vii) Name and duration of Programme(s) having Twinning and Collaboration with Foreign University (s) and being run in the same campus alongwith status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any **Not Applicable**

(viii) Nature of Collaboration **Not Applicable**

(ix) Complete details of payment a student has to make to get the full benefit of Collaboration **Not Applicable**

(x) For each programme Collaborated provide the following:

(xi) Programme Focus **Not Applicable**

(xii) Number of seats **Not Applicable**

(xiii) Admission Procedure **Not Applicable**

(xiv) Fee (as approved by the State Govt.) **Not Applicable**

(xv) Whether the Collaboration Programme is approved by AICTE ? If not whether the Domestic / Foreign University has applied to AICTE for approval **Not Applicable**

18.7 Faculty

Course / Branch wise list Faculty members:

SR. No.	TITLE	FIRST NAME	MIDDLE NAME	LAST NAME	DESIGNATION
1	Dr.	Uday	Namdeo	Salunkhe	Group Director
2	Dr.	Chandahas	Sakharam	Deshpande	Professor
3	Dr.	Vaishali	Vivek	Patil	Professor
4	Dr.	Vilas	Balwantrao	Shinde	Professor
5	Dr.	Dattajirao	Yashwantrao	Patil	Professor
6	Dr.	Garima		Sharma	Professor
7	Dr.	Archana	Arjun	Ghatule	Professor
8	Dr.	Pratika		Mishra	Professor

9	Dr.	Chandravadan		Goritiyal	Professor
10	Mr.	Piyush		Goghari	Professor
11	Dr.	Ragini		Mohanty	Professor
12	Dr.	Arjun	Prahlad	Ghatule	Professor
13	Dr.	Surya		Suvvaru	Professor
14	Dr.	Bijith	Karunakaran	Marakarkandy	Professor
15	Mr.	Vijayan		Pankajakshan	Professor
16	Dr.	Ravi		Vaidee	Professor
17	Dr.	Swapna	Atul	Pradhan	Professor
18	Mrs	Smeeta		Bhatkal	Professor
19	Dr.	Anjali	Nikhilesh	Joshi	Professor
20	Dr.	Kavita	Jagadish	Kalyandurgmath	Professor
21	Dr.	Rohita	Kshitij	Dwivedi	Associate Professor
22	Dr.	Shazia	Waseem	Khan	Associate Professor
23	Dr.	Vandana		Chauhan	Associate Professor
24	Dr.	Mahima		Kaura	Associate Professor
25	Dr.	Nilesh	Shekhar	Kulkarni	Associate Professor
26	Dr.	Jayakrishnan		Satheendran Nair	Associate Professor
27	Dr.	Prashant		Gupta	Associate Professor
28	Dr.	Aparna		Khare	Associate Professor
29	Dr.	Deepa		Rohit	Associate Professor
30	Dr.	Nomita		Agrawal	Associate Professor
31	Dr.	Sonal		Daulatkar	Associate Professor
32	Dr.	Kaustubh		Dhargalkar	Associate Professor
33	Dr.	Ajit	Shashikant	Joshi	Associate Professor
34	Dr.	Siddhartha		Goutam	Associate Professor
35	Dr.	Anjali Chandra		Kumar	Associate Professor
36	Dr.	Aradhana	Siddhartha	Goutam	Associate Professor
37	Dr.	Rachana		Patil	Associate Professor
38	Dr.	Prajakta	Kaustubh	Barve	Asst Professor
39	Dr.	Vijaya	Pradip	Patil	Asst Professor
40	Ms.	Sanghamitra		Sharma	Asst Professor
41	Dr.	Namrata		Singh	Asst Professor
42	Dr.	Aasawari	Neeraj	Nalgundwar	Asst Professor

43	Ca	Priti	Parag	Samant	Asst Professor
44	Mrs.	Ann		Mathew	Asst Professor
45	Dr.	Pulamati	V	Chandrika	Asst Professor
46	Dr.	Mousumi		Choudhury	Asst Professor
47	Mrs	Vidya	Nikhil	Nayak	Asst Professor
48	Dr.	Priti		Saxena	Asst Professor
49	Dr.	Swapnil	Arun	Desai	Asst Professor
50	Ms.	Poonam		Sinha	Asst Professor
51	Mr.	Bharath		Rajan	Asst Professor
52	Mr.	Sagar	Shrikrishna	Deshmukh	Asst Professor
53	Dr.	Sujatha		Natarajan	Asst Professor
54	Mrs.	Jyoti	Mangesh	Abhyankar	Asst Professor
55	Dr.	Archana	Tushar	Raje	Asst Professor
56	Mrs.	Minakshi	Nishant	Kumar	Asst Professor
57	Mrs.	Indu	Surender	Mehta	Asst Professor
58	Dr.	Sagaljit Kaur		Sagaljit Kaur	Asst Professor
59	Mrs.	Chandana	Ritujit	Pai	Asst Professor
60	Eng	Aditya	Vinay	Bhat	Asst Professor
61	Dr.	Sandeep	Madhusudan	Kelkar	Asst Professor
62	Mr.	Pramod	Bharat	Mulik	Asst Professor
63	Mrs.	Maitreyee	Prashant	Korane	Asst Professor
64	Dr.	Jalpa		Thakker	Asst Professor
65	Mr.	Ashish		Tomar	Asst Professor
66	Mr.	Rahul	Sudhakar	Yadav	Asst Professor
67	Dr.	Biswabandita		Chowdhury	Asst Professor
68	Dr.	Mrinal	Vikas	Phalle	Asst Professor
69	Mrs.	Sujata	Shridhar	Iyer	Asst Professor
70	Dr.	Pratibha		Jha	Asst Professor
71	Dr.	Pravin	Panditrao	Ghunnar	Asst Professor
72	Miss	Susan		Philipose	Asst Professor
73	Mr.	Aji		Joseph	Asst Professor
74	Miss	Piya		Ghosh	Asst Professor
75	Dr.	Chitralekha	Navneet	Kumar	Asst Professor

- i. Permanent Faculty - 75
- ii. Adjunct Faculty- 03
- iii. Permanent Faculty: Student Ratio – 1:19

18.8 Profile of Vice Chancellor/ Director/ Principal/ Faculty
<https://www.welingkar.org/profile/prof-dr-uday-salunkhe>

<https://www.welingkar.org/campus-mumbai>

18.9 Fee

(i) No. of Fee waivers granted with amount and name of students – 33
(TFWS) Batch 2025-27

Programme Tuition Fee Amount – Rs. 12,18,000/- per student waived off.

Sr. No.	Gender	Name	Course
1	./	Divya Shaily	PGDM
2	./	Riya Choudhary	PGDM
3	./	Prashasti Shrivastava	PGDM
4	./	Nikam Gautami Hemant	PGDM
5	M	Shrotri Tanay Rajesh	PGDM
6	M	Dengale Pranav Anand Pradnya	PGDM
7	M	Anirudh Rajesh Patil	PGDM
8	M	Yash Prem Chotwani	PGDM
9	M	Krishnaprasaath R	PGDM
10	M	Bagal Shivam Keshavrao	PGDM eBusiness
11	M	Ganesh Anil Mor	PGDM eBusiness
12	M	Rajwardhan Ravindra Mandlik	PGDM eBusiness
13	M	Ankush Dharendra Upadhyay	PGDM eBusiness
14	M	Giri Aman Ajay Vidisha	PGDM eBusiness
15	M	Jishnu Suraj	PGDM Business Design
16	M	Moksh Porwal	PGDM Business Design
17	./	Anku Rani	PGDM Business Design
18	M	Varunraj Pravin Gharge	PGDM Healthcare
19	./	Bane Aishwarya Ranjit	PGDM Healthcare
20	./	Ananya Singh	PGDM Healthcare
21	M	Ranpise Mithil Ajay	PGDM Media & Entertainment
22	M	Trayambak Rahangdale	PGDM Media & Entertainment
23	./	Khushi Tiwari	PGDM Media & Entertainment
24	./	Advilkar Samiksha Sunil Shraddha	PGDM RBA
25	./	Aditi Watt	PGDM RBA
26	./	Naikwadi Chirag Santosh	PGDM RBA
27	M	Soman Rugved Madhav Rajashri	PGDM RBA
28	M	Prasad Rajendra Palave	PGDM RBA
29	M	Karve Ajay Sudarshan	PGDM RBA
30	M	Baid Sambhav Narendra	PGDM Rural Mgmt
31	./	Gangurde Falguni Sandip	PGDM Rural Mgmt
32	./	Aishwarya Sanjay Shinde	PGDM Rural Mgmt
33	./	Archie Thawani	PGDM Retail Mgmt

(ii) Number of scholarship offered by the Institution, duration and amount – Not applicable

18.10 Admission

(i) Number of seats sanctioned with the year of approval

Sr.	Course	No. of Seats	Year of Approval
1.	Post Graduate Diploma in Management (F/T)	180	1995
2.	Post Graduate Diploma in Management -ebusiness (F/T)	120	2007
3.	Post Graduate Diploma in Management –Business Design	60	2008
4.	Post Graduate Diploma in Management – Healthcare (F/T)	60	2011
5.	Post Graduate Diploma in Management -Retail Mgmt (F/T)	60	2012
6.	Post Graduate Diploma in Management - Rural Mgmt (F/T)	60	2012
7.	Post Graduate Diploma in Management (Research & Business Analytics) (F/T)	120	2016
8.	Post Graduate Diploma in Management (Media & Entertainment) (F/T)	60	2016

(ii) Number of Students admitted under various categories each year in the last three years

Sr.	Course	Academic Year	Open	SC	ST	NT	DT-VJ	OBC	SBC	SEBC	Total no. Including TFWS*
	<u>Full time -</u>										
1.	PGDM	2025-26	157	1	-	4	-	16	-	2	180 + 9 TFWS = 189
		2024-25	155	03	--	03	--	17	02		180 + 4 TFWS = 184
		2023-24	172	--	--	06	--	11	--		180 + 9 TFWS = 189
2.	PGDM-ebiz	2025-26	97	1	1	-	-	21	-	-	120 + 5 TFWS = 125
		2024-25	102	02	--	--	--	15	01		120 + 6 TFWS = 126
		2023-24	104	03	--	02	--	15	01		119 + 6 TFWS = 125
3.	PGDM-BD	2025-26	53	-	-	-	-	6	1	-	60 + 3 TFWS = 63
		2024-25	52	01	--	--	--	07	--		60 + 3 TFWS = 63
		2023-24	51	--	--	--	--	11	01		60 + 3 TFWS = 63
4.	PGDM-Healthcare	2025-26	40	2	-	1	1	12	-	-	60 + 3 TFWS = 63
		2024-25	48	02	--	01	02	07	--		60 + 3 TFWS = 63
		2023-24	49	02	--	01	--	10	01		60 + 3 TFWS = 63
5.	PGDM-Retail	2025-26	46	3	-	1	-	9	-	1	60 + 1 TFWS = 61
		2024-25	46	01	--	01	--	12	--		60 + 1 TFWS = 61
		2023-24	47	02	--	01	01	11	--		59 + 3 TFWS = 62

6.	PGDM-Rural	2025-26	32	3	-	-	-	17	-	-	60 + 3 TFWS = 63
		2024-25	46	--	--	03	--	11	--		60 + 2 TFWS = 62
		2023-24	38	--	--	01	--	24	--		60 + 3 TFWS = 63
7.	PGDM-M&E	2025-26	53	-	-	-	-	7	-	-	60 + 3 TFWS = 63
		2024-25	53	03	--	01	--	03	--		60 + 2 = 62 TFWS
		2023-24	56	--	--	01	--	6	--		60 + 3 TFWS = 63
8.	PGDM – R&BA	2025-26	102	1	-	1	-	16	-	-	120 + 6 TFWS = 126
		2024-25	97	02	--	--	--	20	01		120 + 6 TFWS = 126
		2023-24	99	01	--	03	--	23	--		120 + 6 TFWS = 126

*TFWS (Tuition Fee Waiver Scheme) students are over and above the sanctioned Intake

- (iii) Number of applications received during last year for admission under Management Quota and number admitted – NA

18.11 Admission Procedure

- (i) Mention the admission test being followed, name and address of the Test Agency/ State Admission Authorities and its URL (website)

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus
P. O., Kozhikode, Kerala, India, PIN - 673 570
PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL –
www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India) Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL –www.aicte-india.org)

- (ii) Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)

The Institute does not have any specific number of seats to a given exam, selection is based on overall performance.

- (iii) Calendar for admission against Management/Vacant seats: NA

18.12 Criteria and Weightages for Admission

Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Criteria	Weightage
Qualifying Entrance Test	35
Academics (X, XII, Grad)	25
GDPI	35
ECA	05
Total	100

18.13. List of Applicants under Management seats: NA

18.14. Result of Admission under Management seats : NA

18.15 Information on Infrastructure and Other Resources Available

- Number of Classrooms and size of each - 23 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Tutorial rooms and size of each - 8 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Laboratories and size of each – Innovation Laboratory
- Number of Computer Centres with capacity of each - 2 (with 83 and 92 capacity)
- Central Examination Facility, Number of rooms and capacity of each - (10 classrooms with seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
- Online examination facility (Number of Nodes, internet bandwidth etc.) – No.of nodes - 240, Internet bandwidth – 2024 Mbps
- Barrier Free Built Environment for disabled and elderly persons – Available
- Fire and Safety Certificate - Available
- Hostel Facilities – Separate hostels for boys and girls are available within 2 kms from the college, with 24x7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities
- Library
 - Number of Library books/ Titles/ Journals available (program-wise)

Library Books							
Course	Number of International Journals	Number of National Journals	Number of eBook Titles	Number of eBook Volumes	Programme	Number of Titles	Number of Volumes
PGDM, PGDM - eBiz, PGDM-BD, PGDM-HC, PGDM- Retail, PGDM-Rural, PGDM-M&E, PGDM-RBA	8	119	54579	54579	MANAGEMENT	28548	82133

- List of online National/ International Journals

subscribed Full text Journal

- EBSCO
- Pro Quest
- SAGE
- E- Library facilities- Available

- xii. National Digital Library (NDL) subscription details - Yes
- xiii. List of Major Equipment / Facilities in each Laboratory /Workshop – NA
- xiv. List of Experimental Setup in each Laboratory/Workshop - NA
- xv. Innovation cell – Available
- xvi. Social Media cell – Available
- xvii. Compliance of the Academic Bank of Credit (ABC), applicable to PGCM/PGDM/Institutions and University Department.- Yes
- xviii. To upload the respective short video (1-2 min) of Infrastructure and faculties available w.r. t. the courses in the website -
<https://www.youtube.com/watch?v=E4E760x8Ec&t=16s>

xix. Games and Sports Facilities

Games and Sports FacilitiesIndoor Sports Facilities

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament “IMPACT” every year.

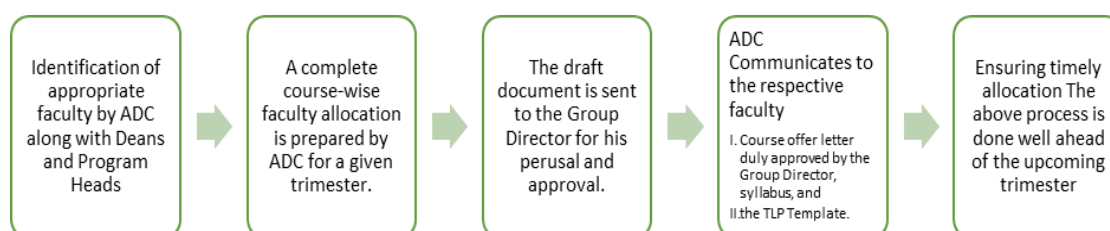
xx. Teaching and Learning process –

A. Improving instructional methods and using pedagogical initiatives Teaching Learning Process –SOP

1. Course Allocation to the faculty

Towards ensuring effective attainment of Program Objectives, institute follows a careful selection and appropriate fit process between the course to be taught and the faculty for the same. The Process being

- i. Academic Delivery Cell (ADC) in conjunction with various Deans and Program Heads identify appropriate faculty well in advance, for various courses in the upcoming trimester.
- ii. A complete course-wise faculty allocation is prepared by ADC for a given trimester.
- iii. The draft document is sent to the Group Director for his perusal and approval.
- iv. ADC then communicates to the respective faculty the course allocated on email enclosing attachments course offer letter duly approved by the Group Director, syllabus, and the TLP Template.
- v. The above process is done well ahead of the upcoming trimester to enable faculty to prepare their study / teaching material, Teaching-learning plans, course plan, soft and hard copies of reading material, etc.



2. Ensuring the Assurance of Learning in Curriculum Designing and Teaching Pedagogy

a) Assurance of Learning (AOL)

PGDM Program follows the framework of “Assurance of Learning” (AOL) Goals to enable continuous improvement in the curriculum and teaching methodology. The AOL Framework provides an assurance to trustees, board members, students, regulatory bodies, and faculties about the quality of the outcome of this program which in turn helps to deliver Institute’s Vision and Mission and the attainment levels set out of the Program.

Following is the detailed SOP towards deploying AOL Framework

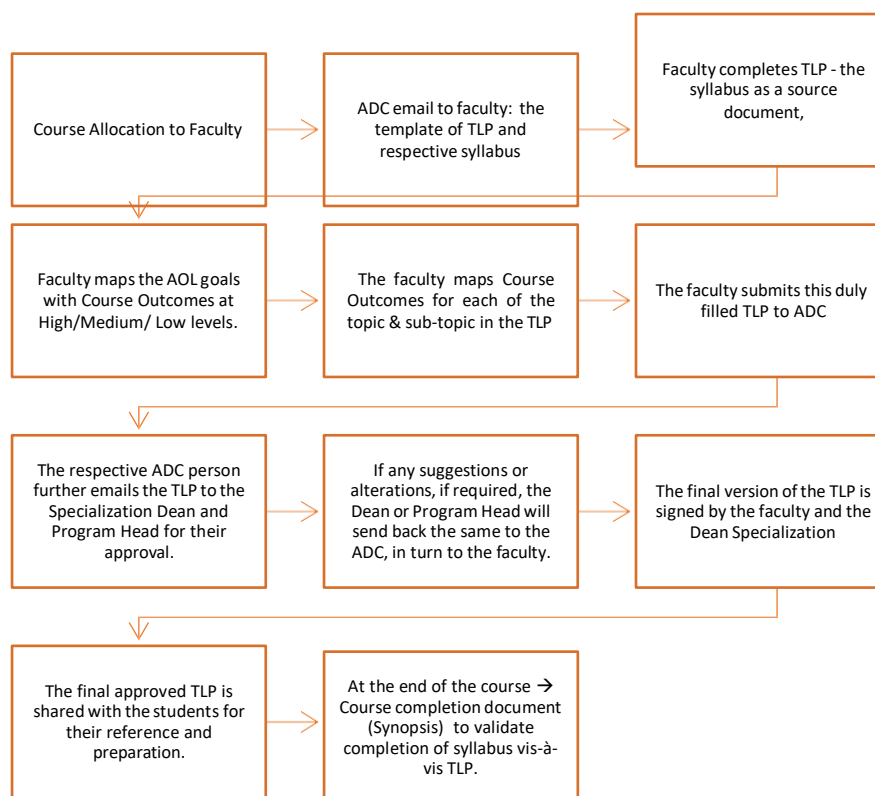
- i. The Six AOL goals identified by the PGDM Program play a key role in quality of teaching and learning. The set goals are Leadership, Innovation, Global Mindset, Critical Analytical and Integrative thinking, Role of Self in Society and Communication.
 - ii. These AOL Goals form the basis of the creation of the Teaching Learning Plan (TLP).
 - iii. Course Outcomes are mapped vis-à-vis AOL Goals indicating High/ Medium /Low and captured as a critical component of TLP.
 - iv. The teaching faculty identified for the given course ensures the above SOP is adhered to
 - v. The draft document is then sent to Dean Academics & Dean Specializations for their approval.
 - vi. Thus, such process ensures attainment of AOL goals at each course level and get accrued at the program level.
- b) Crafting Teaching Learning Plans (TLPs) & deciding on type of learning to be provided Depending upon the level of basic acquisition of knowledge, application of the Theories & Assimilation of the Learnings, the faculty uses a mix of pure classroom theory lectures, assignments, role play, presentation, caselets etc. covering the applications & end term projects for measuring the level of assimilation.

Teaching Learning Plan is a detailed plan of course delivery including the course introduction, course objectives, topics, sub-topics, number of sessions allotted for each topic, pedagogy for the topic along with reference books, additional websites, e-books, important case-studies and evaluation parameters. TLP serves as the foundation for effective course delivery.

The SOP:

- i. ADC, upon course allocation to a faculty, forwards the template of TLP and respective syllabus via an email to the faculty.
- ii. Using the syllabus as a source document, the faculty then completes the TLP including all sub-sections with required data/ inputs.
- iii. Faculty maps the AOL goals as identified by the institute against all Course Outcomes at High/Medium/ Low levels.
- iv. The faculty maps Course Outcomes for each of the topic & sub-topic in the TLP
- v. Each course outcome is mapped to the appropriate Bloom’s Taxonomy level (As per the syllabus)
- vi. The faculty then submits this duly filled TLP to ADC
- vii. The respective ADC person further emails the TLP to the Specialization Dean and Program Head for their approval. If any suggestions or alterations, if required, the Dean or Program Head will send back the same to the ADC, in turn to the faculty.
- viii. The final version of the TLP is signed by the faculty and the Dean Specialization
- ix. The final approved TLP is shared with the students for their reference and preparation.

- x. At the end of the course, ADC also asks the respective faculty to fill-in the course completion document also known as Synopsis to validate completion of syllabus vis-à-vis TLP.



c) Learning Approach - AAA framework

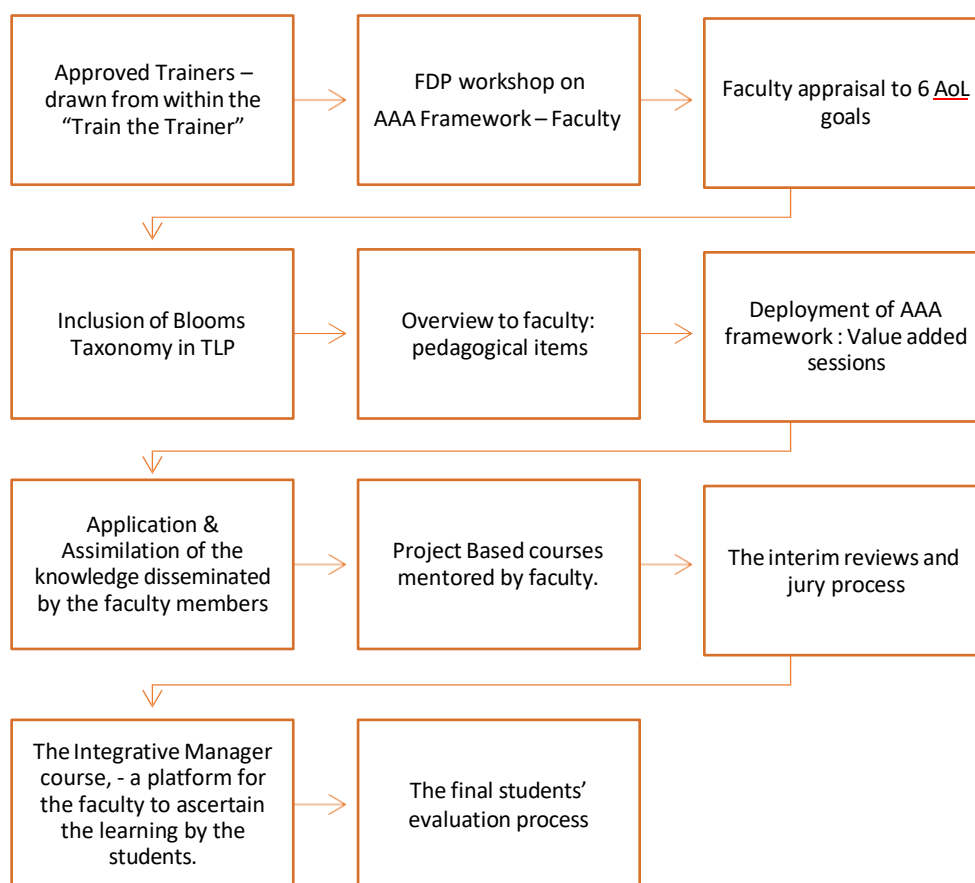
The distinguishing feature of the PGDM Program is the very unique “Acquisition, Application and Assimilation (AAA) learning approach which emphasizes very clearly on a systematic and graded method of acquiring knowledge. All faculty members are trained in application of AAA framework, which has at its base, “quality assurance and improvement”.

The SOP: AAA Driven Learning Approach

- i. Approved Trainers – drawn from within the “Train the Trainer” are primarily used in all AAA FDP workshops.
- ii. Such trainers conduct a day long FDP workshop for current faculty towards refreshing their knowledge on AAA Framework as also train any new faculty subsequently on boarded.
- iii. As a part of the framework, faculty are appraised of the scope, relevance and importance of 6 AoL goals which form the basis for defining the PEO, PO, PSO, CO
- iv. Blooms Taxonomy is also very actively referred to in the making of the Teaching Learning Plan – an important document that helps effective usage of AAA program
- v. Towards better implementation of the framework, faculty are provided an overview on the usage of various pedagogical items viz. GCL, Integrative Manager, ACDC Process to name a few.
- vi. Additionally, towards effective usage of AAA framework, faculty team also plan interventions such as General Guest sessions from industry leaders providing direction /sessions on specialized topics giving insights into industry challenges and practices / Interface with industry / academia at Conferences, Seminars, Guests sessions, Round Tables etc.
- vii. Application & Assimilation of the knowledge disseminated by the faculty members is

reinforced by way of engaging students with in-class assignments, activities and games.

- viii. Project Based courses such as How Business works, Summer Internships, Live projects, GCL projects etc. which require students to work on specific problems, mentored by faculty.
- ix. The interim reviews and jury process involved in these project-based courses ensures evaluation as well provides an opportunity to get student feedback from industry experts, which in turn leads to reflection and assimilation.
- x. The Integrative Manager course, which focuses specifically on case-based sessions leads to exploring the real- world scenarios in the case discussion sessions, thereby giving a platform for the faculty to ascertain the learning by the students.
- xi. The final students' evaluation process viz. framing of the final question paper and any mid- term evaluation provides an opportunity to assess students' level of the Acquisition, Application and Assimilation of knowledge imparted in particular trimester.



d) Augmenting Knowledge using Experiential Learning - Guest Lectures, Alumni Interactions and Industry Discussions

As a part of AAA Approach, students' knowledge is augmented via course-specific, industry specific, guest lectures, alumni interactions and Industry discussions.

- i. The main aim of such guest sessions is to provide the students an opportunity to connect their theoretical knowledge with practical industry situations and the possible solutions thereof, even while endeavouring to reduce the gap between industry and academia.
- ii. For each course or at a program level, needs for the guest sessions and topics of the sessions are identified by the faculty in conjunction with Dean and Program Heads
- iii. Accordingly, Industry experts are chosen to visit Institution regularly and take sessions for students on specialized topics like Digital Marketing, Artificial Intelligence, Block

Chain, Brand Management etc.

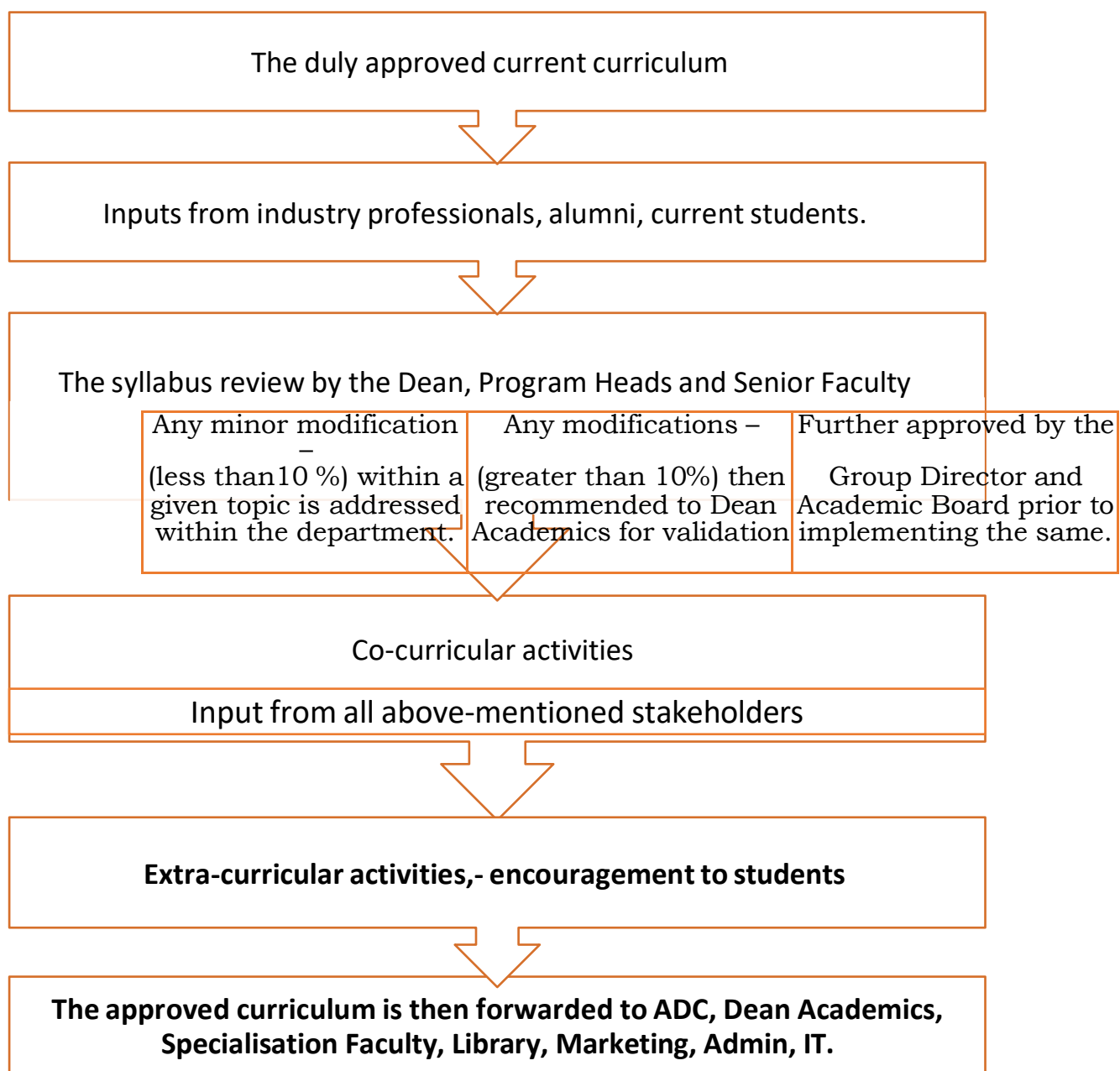
- iv. Through TLP ensure adherence and delivery.
- v. Regular faculty sit in such sessions to ensure knowledge acquisition by students

e) Curriculum Designing

WeSchool endeavours to develop contemporary and industry-driven outcome-based curriculum and review/update the same on an annual basis. At WeSchool, the curriculum includes co- curricular and extra-curricular activities in addition to the basic curriculum.

The SOP:

- i. The current curriculum is a document that came into operation having duly been approved by all stakeholders – the Group Director, the Academic Board, Dean Academics, Program Specialisation Dean.
- ii. All inputs to improve & enrich curriculum is sought from industry professionals, alumni, current students.
- iii. The syllabus is reviewed by the Dean, Program Heads and Senior Faculty to assess the relevance vis-a-vis environmental changes.
- iv. Any minor modification – addition/ deletion (less than 10 %) within a given topic is addressed within the department.
- v. Any modifications – addition, deletion (greater than 10%) then recommended to Dean Academics for validation, which then approved by the Group Director and Academic Board prior to implementing the same.
- vi. As regards co-curricular activities, input is taken from all above-mentioned stakeholders to try and include as many relevant and contemporary areas that can further upskill and augment the students' learning from the above process-driven curriculum.
- vii. As regard to extra-curricular activities, the program also encourages the students with equitable support that will ensure an all-round student development enhancing their employability.
- viii. The approved curriculum is then forwarded to ADC, Dean Academics, Specialization Faculty, Library, Marketing, Admin, IT.



Pedagogical Methods in use at WeSchool, Mumbai

Sr. No	Pedagogical Methods	Details
1	ICT enabled Teaching Pedagogy	Faculty at WeSchool utilize a diverse range of course delivery tools which leverage Technology – this includes videos, case studies, simulations, movies, etc. Reading material, cases and assignments are shared using the ERP -WeWorld.
2	Case Studies	Faculty can access and use case studies from Harvard Business School Publishing (HBSP), Ivey, and cases developed in-house, to enhance experiential learning in various courses.

		These cases foster critical thinking, decision-making, and problem-solving skills, and enables students to be aware of real-life industry challenges.
3	Flipped classroom	Faculty often share pre reads to the students. Students use this pre-provided reading material to prepare for classroom discussions, focusing on business tools, case applications, and collaborative learning.
4	Mind Gym	In these sessions, faculty focus on development of cognitive, emotional, and empathetic learning abilities of students, enhancing reflective and participative learning capabilities of students
5	Project based learning	Faculty may assign projects to students based on real-world problems, integrating datasets and applying theoretical concepts to practical challenges.
6	Industry Immersion	In certain courses faculty may choose to provide students with hands-on exposure to market dynamics and business challenges through on-site visits and interactions with professionals
7	Hands-On Lab Training	Programming Labs: Students learn coding for tools like SQL and machine learning. Bloomberg Lab: Develops risk analytics and portfolio management skills.

Workshops

1. KPMG Sustainability Certification Workshop (July 2024)

This certification workshop provided a deep dive into sustainability principles and ESG frameworks, such as Environmental, Social, and Governance factors. Key topics included carbon credit mechanisms, sustainable digitization, and governance standards like BRSR (Business Responsibility and Sustainability Report). Through hands-on exercises in ESG score calculation and data visualization, students gained the knowledge and tools necessary to drive sustainability initiatives and assess organizational impact.

2. Microsoft Excel Training (November 2023 – March 2024)

This comprehensive Excel training program enhanced students' data management, analysis, and reporting skills. Key learnings included advanced Excel functions like pivot tables, financial modelling, and project planning tools. Students gained the ability to analyse trends, solve complex problems, and create visually appealing presentations, making them competitive candidates for roles such as business analysts, project managers, and financial analysts

Additional Specific Pedagogical Initiatives

3. Scenario Building for Marketing Analytics

Demonstrates optimization techniques and marketing analytics tools.

4. Database Designing
Guides students through database system development, from design to implementation.
5. Simulation Exercises
Students engage in metaverse simulations and digital twin exercises for efficiency and financial goal optimization.
6. HR Analytics Simulations
Uses Excel-based case studies to train students in human resource analytics.
7. Digital Twins, ChatGPT, and Market Simulations
Introduces cutting-edge technologies for optimization and efficiency insights.

18.16 Enrolment and Placement details of students in the last 3 years.
Please find details below.

Salary Batch Year : 2023-2025 (Rs. In Lakhs/annum)					
Program	No. of students enrolled	Total student Placed	Minimum Salary	Maximum Salary	Average Salary
PGDM	180 + 9 TFWS = 189	173	6.00	40.00	12.54
PGDM-eBiz	119 + 6 TFWS = 125	99	6.00	25.23	11.48
PGDM-RM	59 + 3 TFWS = 62	54	6.50	20.13	11.28
PGDM-BD	60 + 3 TFWS = 63	61	6.00	19.00	10.11
PGDM-HC	60 + 3 TFWS = 63	58	7.00	19.00	9.92
PGDM-Rural	60 + 3 TFWS = 63	59	6.00	19.00	11.03
PGDM-ME	60 + 3 TFWS = 63	56	7.20	28.87	9.97
PGDM-RBA	120 + 6 TFWS = 126	114	6.00	26.13	12.50

Salary Batch Year : 2022-2024 (Rs. In Lakhs/annum)					
Program	No. of students enrolled	Total student Placed	Minimum Salary	Maximum Salary	Average Salary
PGDM	180 + 9 TFWS = 189	145	5.00	24.35	12.46
PGDM-eBiz	120 + 5 TFWS = 125	93	6.00	18.16	11.00
PGDM-RM	60 + 2 TFWS = 62	40	7.00	18.16	10.68
PGDM-BD	60 + 3 TFWS = 63	51	6.50	18.16	12.37
PGDM-HC	31 + 2 TFWS = 33	32	6.00	19.00	11.33
PGDM-Rural	30 + 3 TFWS = 33	31	7.50	24.35	11.10
PGDM-ME	36 + 2 TFWS = 38	34	6.50	18.16	10.19
PGDM-RBA	120 + 6 TFWS = 126	94	6.00	40.00	12.35

Salary Batch Year : 2021-2023 (Rs. In Lakhs/annum)					
Program	No. of students enrolled	Total student Placed	Minimum Salary	Maximum Salary	Average Salary
PGDM	180	163	8.00	24.00	12.40
PGDM-eBiz	120	118	9.00	20.50	11.96
PGDM-RM	60	58	6.75	18.00	11.33
PGDM-BD	60	57	9.00	25.48	11.73
PGDM-HC	60	50	9.50	18.00	11.60
PGDM-Rural	56 + 2 TFWS = 58	50	8.00	24.00	12.01
PGDM-ME	60	55	4.00	22.58	10.91
PGDM-RBA	119 + 1 TFWS = 120	118	8.10	22.58	12.56

18.17 List of Research Projects / Consultancy Works - 1

18.18 MoUs with Industries – Yes