

PGDM 2020-22 FAQs for Programs

❖ What is PGDM full form?

PGDM full form is Post Graduate Diploma in Management. WeSchool's PGDM programme's multidisciplinary learning offers a fine blend of general management and functional specializations offered in Marketing, Finance, Human Resources, and Operations. It also offers in-demand specializations like, e-Business, Research & Business Analytics, Business Design, Healthcare Management, Retail Management, Rural Management, and Media & Entertainment. All the programs aim to nurture students as competent future managers with leadership abilities and an innovative mindset combined with exposure to real-life business scenarios.

Its transformative pedagogy includes lectures, on-field industrial projects, simulation games promoting cross-functional leadership which is delivered by outstanding academicians and renowned Industry experts from leading companies.

❖ What is the duration of the PGDM course?

PGDM at WeSchool is a 2-year Full Time program. As businesses are expanding globally, the role of managers has multiple hats to wear. Thus, WeSchool's 2-year full-time PGDM is designed to inculcate diverse skills in future Manager and Leaders. It has a transformative pedagogy that includes **lectures, on-field industrial projects, simulation games** promoting cross-functional leadership which is delivered by outstanding academicians and renowned Industry experts from leading companies such as **Aditya Birla Group, Godrej Consumer Products Ltd., Future Brands, Mahindra & Mahindra and many more.**

❖ What is PGDM eligibility?

Candidates with minimum 50% in Degree exam from a recognised University, completed by June 2021.

Should have taken CAT (2020) conducted by the IIMs for the year specified in the advertisement (IIMS have no role in the Welingkar admission process) and /or/ XAT (2021) / and / or ATMA (2021) and / or CMAT (2021) and / or GMAT (2018 onwards).

❖ Can PGDM be done after 12th?

No. WeSchool 2-year full time PGDM, cannot be done after 12th. Candidates with minimum 50% in Degree exam from a recognised University, completed by June 2021 can only apply.

❖ **Which Specialisation is best in PGDM? Which PGDM course is the best? Which PGDM has more scope?**

Each specialization in PGDM has its unique features and is targeted at different domains. Depending on the student's area of interest and character, one can decide which specialization is best for them.

Some of the specializations offered by WeSchool are -

- **Post Graduate Diploma in Management (PGDM):** It is a two-year, full-time postgraduate program that offers a mix of general management and functional specializations in the fields of Human Resources, Marketing, Operations, and Finance.
- **Post Graduate Diploma in Management (PGDM) E-Business:** It is a two-year, full-time postgraduate program that offers a blend of technology and business to excel in the dynamic corporate world.
- **Post Graduate Diploma in Management (PGDM) Business Design:** It is a two-year, full-time postgraduate program that offers cross-disciplinary learning by combining design principles and management to come up with innovative solutions.
- **Post Graduate Diploma in Management (PGDM) Research & Business Analytics:** It is a two-year, full-time postgraduate program that offers an understanding of multiple fields - Quantitative Techniques, Analytics Technologies, Information Design, Business Foundation, and Qualitative Research Techniques and Design Thinking Approaches.
- **Post Graduate Diploma in Management (PGDM) Healthcare:** It is a two-year, full-time postgraduate program to shape leaders for varied healthcare segments through a T-shaped learning approach.
- **Post Graduate Diploma in Management (PGDM) Media & Entertainment:** It is a two-year, full-time postgraduate program that offers comprehensive knowledge and a deeper understanding of the dynamic media and entertainment business.
- **Post Graduate Diploma in Management (PGDM) Rural Management:** It is a two-year, full-time postgraduate program that offers transformational cross-disciplinary learning for a better understanding of the rural market and consumers.
- **Post Graduate Diploma in Management (PGDM) Retail Management:** It is a two-year, full-time postgraduate program that offers theoretical and practical knowledge to become competent managers in the fast-changing world of retail.

❖ **What is the start year for the PGDM Programs at Welingkar?**

Programs	Start Year (Mumbai Campus)	Start Year (Bengaluru Campus)
PGDM	1994	2009
PGDM Ebiz	2007	2010
PGDM Business Design	2008	2010
PGDM Rural	2012	-
PGDM Retail	2012	-
PGDM Healthcare	2011	-
PGDM Media & Entertainment	2016	-
PGDM Research & Business Analytics	2016	2020

❖ **What is the intake of seats for the PGDM programs at Welingkar?**

Programs	Total intake (Mumbai Campus)	Total intake (Bengaluru Campus)
PGDM	180	60
PGDM Ebiz	60	120
PGDM Business Design	60	30
PGDM Rural	60	-
PGDM Retail	60	-
PGDM Healthcare	60	-
PGDM Media & Entertainment	60	-
PGDM Research & Business Analytics	60	30
TOTAL	600	240

Please refer our site for more information:

<https://www.welingkar.org/programmes/full-time-programme/mumbai>
<https://www.welingkar.org/programmes/full-time-programme/bengaluru>

❖ **What are the popular exams to qualify PGDM in Mumbai? What are the entrance exams to apply for PGDM in Mumbai or Bengaluru?**

The entrance exams accepted by WeSchool are CAT (2020) and/or XAT (2021) and/or CMAT (2021) and/or ATMA (Feb 2021) and/or GMAT (2018 onwards).

❖ **What is MMS and PGDM?**

MMS is a Master's program in Management studies. The curriculum is as per Mumbai University. PGDM is a Post Graduate Diploma in Management Studies, it's a 2-year Full Time program that aims at imparting management skills to students. The PGDM offered by WeSchool offers varied specialization options like PGDM (Marketing/Finance/HR/ Operations), E-Business, Research & Business Analytics, Healthcare Management, Retail Management, Media & Entertainment, Rural Management.

❖ **Is it compulsory to appear for the entrance test for PGDM (Media and Entertainment) and other specializations?**

Yes. It's mandatory to take an entrance exam. The entrance exams accepted by WeSchool for PGDM (Media and Entertainment) are CAT (2020) and/or XAT (2021) and/or CMAT (2021) and/or ATMA (Feb 2021) and/or GMAT (2018 onwards).

❖ **What percentage of marks do I require in graduation for admission in PGDM (Media and Entertainment) course?**

For all the PGDM programs at WeSchool, the candidate should have minimum 50% in Degree exam from a recognised University, completed by June 2021 for PGDM 2021-23 batch.

❖ **What is the Infrastructure at WeSchool like?**

The WeSchool Mumbai and Bengaluru Campus are a thriving hot bed of new thoughts, ideas and enterprise and a place where cutting-edge global conversations begin. Both the campuses are equipped with the latest state of the art facilities that facilitate the right environment for learning for students with the help of academically reputed faculty.

WeSchool Campus DNA has Unconventional forms as an integral part. No wonder that state-of-art-facilities like Complete Wi-Fi and Innovation & Leadership Labs together form an indispensable part of teaching methodology, along with numerous other new-age learning tools

Every year, WeSchool draws students from diverse cultural, personal and professional backgrounds. WeSchool's rigorous and innovative curriculum combines cutting-edge business research with active application-based course work and an emphasis on collaborative learning.

We recommend you to take a quick look at the videos.

- Please refer website for the Mumbai Campus :-
https://www.youtube.com/watch?time_continue=4&v=rccOv-AUaxM

- Please refer website for the Bengaluru Campus:-
https://www.youtube.com/watch?time_continue=5&v=nFDbvqGkWSg

❖ **What is the faculty base of the Institute?**

- **Mumbai:** A core faculty base of 71, over 108 visiting faculty and 72 guest speakers with versatile corporate experience. The core faculty is a rich mix of academicians and professors who have a sound corporate experience.

Link for the Mumbai Faculty list: <https://www.welingkar.org/campus-mumbai>

- **Bengaluru:** A core faculty base of 21, over 30 visiting faculty and 13 guest speakers with versatile corporate experience.

Link for the Bengaluru Faculty list: <https://www.welingkar.org/campus-bengaluru>

❖ **How is the alumni network at WeSchool?**

- At WeSchool, we believe that our over 30,000 alumni are our most valuable ambassadors and we invite their participation to various round-tables, seminars, workshops, get-togethers and reunions as a means to inspire our existing students and prospective aspirants of their success stories by active networking.

Please refer the website <https://www.welingkar.org/testimonial>

❖ **What is the global exposure in store at WeSchool?**

- **International Collaborations - Prominent Partners for specific projects**
 - VMS- MIT, USA (for Venture Mentoring Services)
 - Harvard Business School for Colloquium on Participant Centered Learning
 - Linneaus Palme Scholarship program, Malardalen University, Sweden
 - Media Lab, MIT, USA for Design and Innovation Initiatives & MIT Redx for Innovations in Healthcare space
 - Centre for Creative Leadership, USA on the Global Citizen Leadership Program. CCL provides training for Fortune 500 companies.
- **Partner Universities of WeSchool for Student Exchange**
 - Audencia Nantes, France
 - VHL University of Applied Sciences, Netherlands
 - University of Haifa, Israel
 - Ben-Gurian University of the Negev, Beer-Sheva, Israel
 - Tel Aviv University, Israel

- IDC Herzliya, Israel
- Copenhagen Business School, Denmark
- Malardalen University, Sweden
- Grand MacEwan College, Canada
- Otto FredrichUniversitat, Bamberg, Germany
- IESEG School of Management, France
- Curtin University, Australia
- University of Western Australia, Australia
- Sogang University, Korea

❖ **What are the fees for the 2 Year Full-Time PGDM Programs? What is the estimated fee for studying PGDM in Mumbai / Bengaluru?**

Items	Campus – Mumbai	Campus – Bangalore
1st Installment (Half Yearly Fees)	Rs 2,75,000* (Two Lakhs seventy-five thousand) + Rs 4,000 (Four thousand Refundable Library deposit)	2,75,000* (Two Lakhs seventy five thousand) + Rs 4,000 (Four thousand Refundable Library deposit)
Total Fees 1st Year	The total fees per Annum is Rs 5,50,000* (Five Lakhs fifty Thousand).	The total fees per Annum is Rs 5,50,000* (Five Lakhs fifty Thousand).
Hostel Fees	Rs 90,000 to 2,00,000*/ annum (without Mess charges as per the rates applicable for allocated Hostel) Not compulsory Plus a deposit of Rs. 5,000/- (refundable)	First Year: Rs 1,07,100*/ for the period August, 2020 to May, 2021 (includes rent, breakfast, Wi-Fi and transport between campus and hostel) without Mess charges) Compulsory Plus a deposit of Rs. 5,000/- (refundable) Second Year: Rs 1,28,750*/ for the period June, 2021 to May, 2022
Fees to be paid for confirmation of admission		
1st Instalment (Half Yearly fees) + Library Deposit	Rs 2,79,000*/	Rs 2,79,000*/
Hostel Fees	To be paid after allotment	Rs 1,12,100*/

(**However, the above fees are subject to revision without prior intimation).