

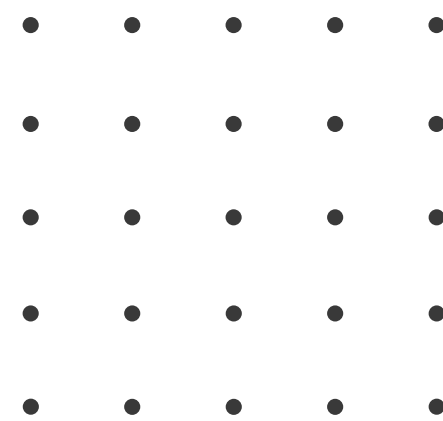


INTERNATIONAL WEEK 2021

BUSINESS BEYOND BOUNDARIES

8th - 12th March 2021

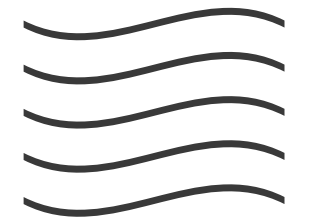
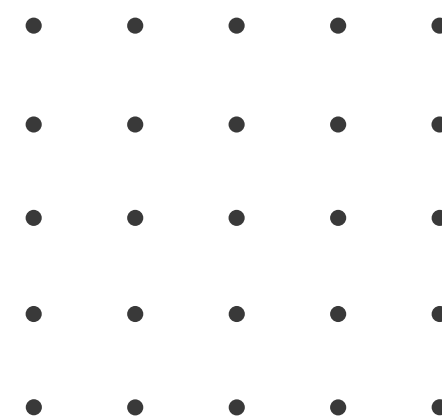




PROGRAM OVERVIEW

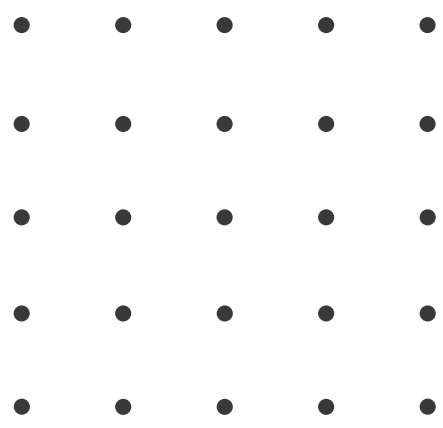
GO GLOBAL FROM YOUR ROOM

International Week aims to build a global ecosystem of young talents, startups and industry experts by connecting students to cross border expansion opportunities and a network of high quality mentors and industry experts.



A 5-day program focused on equipping individuals with a global & entrepreneurial mindset along with other 21st century skills

KEY HIGHLIGHTS



VIRTUAL TRAVEL

Experience the ecosystem of different countries in 5 days

GLOBAL IMMERSIONS

Unique remote global exposure and opportunity to learn from the international week

ECOSYSTEM INSIGHTS

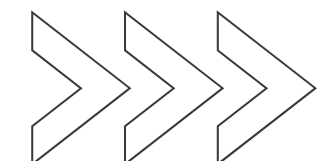
Gain insights into market ecosystems and management frameworks

REMOTE LEARNING

Learn from a global faculty from international universities

GLOBAL NETWORKING






Networking opportunities with like-minded students and entrepreneurs

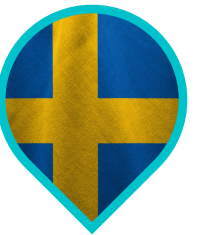


INTERNATIONAL WEEK AGENDA

DAY 1 - 8TH MARCH

BUSINESS BEYOND BOUNDARIES

-  12:30 PM | International Week Opening | Prof. Dr. Uday Salunkhe
-  1:00 PM | Building Context | Team IF & WeSchool
-  1:30 PM | Emerging Market Leader in Developed World | Ana Maria
-  3:00 PM | Effective Business Communication across the GLOBE | Suvra Chakraborty
-  5:00 PM | Future of Mobility with Uber | Sebastian Tovar







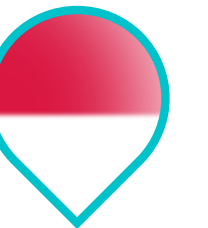
"Success is not final; failure is not fatal: it is the courage to continue that counts."- Winston Churchill

INTERNATIONAL WEEK AGENDA

DAY 2 - 9TH MARCH

TRENDSPOTTING & NEW NORMAL OF EMPLOYABILITY

-  9:30 AM | Mentor Labs | Trendspotting & Outliers | Elisha Thapar & Sahil Dewan
-  11:00 AM | Power of Cultural Intelligence | Sander Schroevers
-  1:00 PM | Business Innovation in New Normal | Nitin Pangarkar
-  3:00 PM | The Culture Challenge Debrief | Team IF



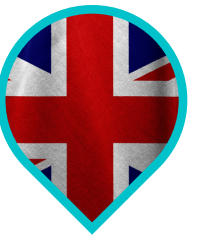
"Passion is the difference between having a job or having a career"

INTERNATIONAL WEEK AGENDA

DAY 3 - 10TH MARCH

INNOVATION

-  2:00 PM | Innovation by Design | Samson Tingbani
-  3:30 PM | Story Corner | Cross Border Innovation | Azhar Murtuza & Margaret Topping
-  5:00 PM | MBA vs Entrepreneurship | Simon Gifford
-  6:30 PM | Entre(Intra)perineurial Employability | Prof. David Kirby
-  7:30 PM | The Culture Challenge | Team IF







"Innovation distinguishes between a leader and a follower" - Steve Jobs

INTERNATIONAL WEEK AGENDA

DAY 4 - 11TH MARCH

ENTREPRENEURIAL LEADERSHIP







-  2:00 PM | LinkedIn Key Note - New Normal of Employability | Marcel Molenaar
-  2:30 PM | Design Thinking Challenge | University of Amsterdam
-  4:30 PM | Startup Panel | Entrepreneurship in the New Normal | Rodrigo Olmedo & Romain Diaz
-  5:15 PM | Building Success Across Cultures | Praveen Ramaswamy & Anusha Cheluvagoopal

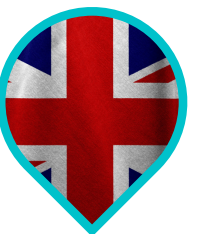
"Entrepreneurial Leadership requires the ability to move quickly when opportunity presents itself" - Brian Tracy

INTERNATIONAL WEEK AGENDA

DAY 5 - 12TH MARCH

MARKETING & BRANDING

-  12:30 PM | Brand Journey | 21st Century Way | Sajith Ansar
-  2:00 PM | Power of building a Brand | Finnish Innovation Eco-system | Kustaa Valtonen
-  3:30 PM | 'Off the sticky floor' - Let's open our minds | Ruchi Aggarwal
-  5:30 PM | Building a brand in the Consulting World | Malvika Grover



"Good companies will meet needs, great companies will create markets" - Philip Kotler

OUR SPEAKERS



ANA MARIA

Launching inclusive coding schools in Latin America at Simplon.co



SWEDEN

'EMERGING MARKET LEADER IN DEVELOPED WORLD'

10 + years of experience developing innovative education programs and internationalizing them in countries such as France, Spain, Germany, Mexico, Colombia, India, and the United States.

SUVRA CHAKRABORTY

Director at AMC Overseas |
A Global Entrepreneur |
Official UN Consultant

UAE



'TO REMAIN IN ACTIVE CONTACT WITH THE YOUTH TO LEARN NEW SKILLS'

AMC co-founded the first non-govt symphony orchestra in Ukraine 'Kyiv Classic'. In 2016, UNESCO titled 'Artist for Peace'. Received recognition from UN agencies like FAO. Italy and ITC, Geneva appointed as their international consultants.



SEBASTIAN TOVAR

Senior Talent Acquisition
Lead, EMEA & LATAM en
Uber



NETHERLANDS

'FUTURE OF MOBILITY WITH UBER'

Sebastian Prieto Tovar is a graduate of VU University with an MBA in the Human Resources specialization. In 2015 he conducted an internship in Paris, for a Rocket Internet startup. In 2016, he started working at Nike as a talent acquisition specialist, and in 2016 he joined Uber.



ELISHA THAPAR

Product at Facebook

USA



'MENTOR LABS WITH FACEBOOK | BUILDING A PRODUCT FOR SCALE'

Graduated from the London School of Economics and holds a Master's of Science in Management, Information Systems, and Innovation. She worked at Tata Consultancy Services, Deutsche Bank Netherlands, and PWC. Elisha is passionate about technology, innovation, and management.



SAHIL DEWAN

Co-founder at
Harmony Protocol



USA

'TRENDSPOTTING WORKSHOP | FUTURE OF FINTECH AND OUTLIERS'

Master of Business Administration (M.B.A.) Field Of Study Business Administration, Management and Operations From Harvard Business School. Led and managed a 12-member team responsible for the National direction and management of AIESEC India's national operations.

SANDER SCHROEVERS

Cultural Intelligence expert and
keynote speaker

NETHERLANDS



'POWER OF CULTURAL INTELLIGENCE'

Cultural Intelligence expert, lecturing Global Leadership at the Amsterdam University of Applied Sciences, and Dean of the global business school at Heilongjiang's International University in Harbin, China. He presently serves as President of the Board of IECIE: l'institut européen de communication internationale d'entreprise.



NITIN PANGARKAR

Academic Director, MBA
Program at National
University of Singapore



SINGAPORE

'BUSINESS INNOVATION IN NEW NORMAL'

His work has been cited or quoted in numerous popular media including, **Business Times (Singapore), Forbes (USA), Asian Wall Street Journal (USA), Economic Times, and Hindu (India)**. He has been featured as an expert commentator on several TV channels, most recently on **BBC, Channel News Asia, and CNBC**

SAMSON TINGBANI

Head of IT Renewal RoadMap -
Middle East and Africa at DHL
Global Forwarding

UAE



'INNOVATION BY DESIGN'

Driving Technology Transformation in **Logistics Supply Chain Management, Enterprise Resource Planning, and Operations Management**. He enjoys working with others to drive technology transformation through contributing to set up and running businesses in both emerging markets and mature markets



AZHAR MURTUZA

Company Director at
Born Maverick food
Innovation Ltd



UK

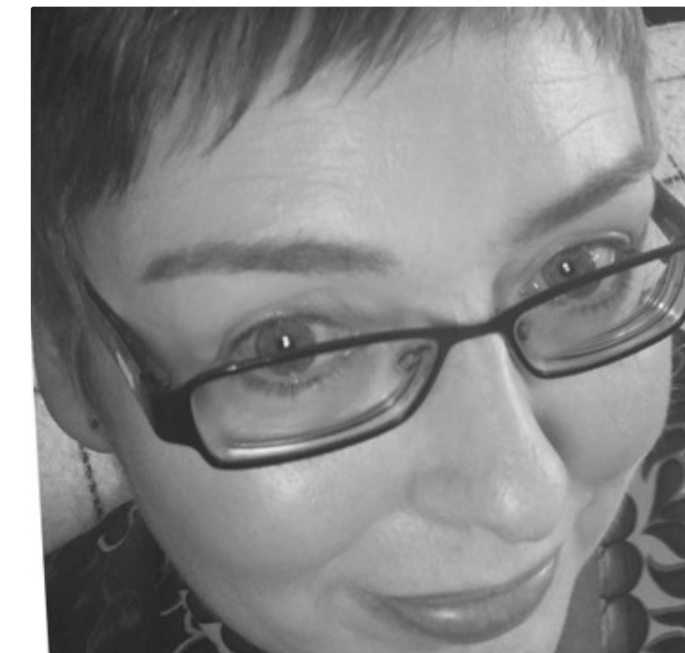
'STORY CORNER | CROSS BORDER INNOVATION'

His motive is to bridge the gap between research-oriented infrastructure within Northern Ireland and global brands by developing unique products which are easily scalable and accessible to all classes of consumers.

MARGARET TOPPING

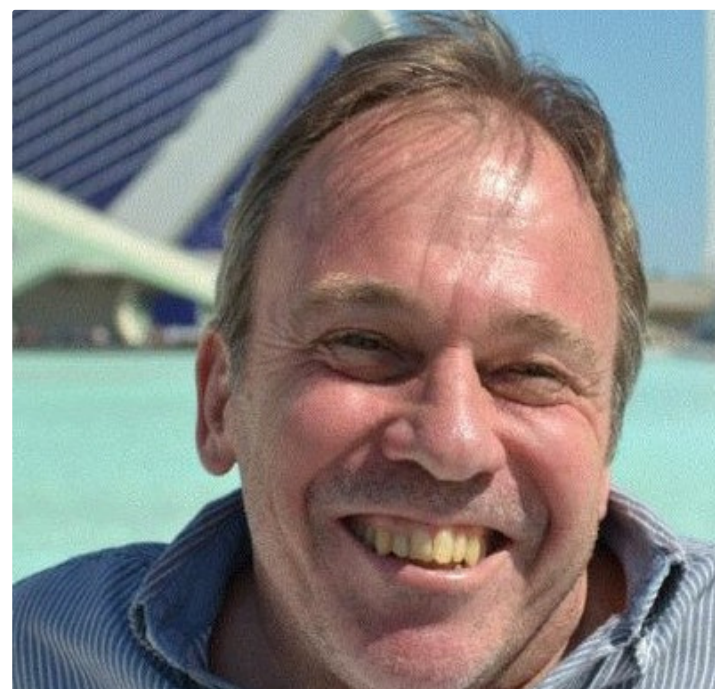
Dean of Graduate School,
Queen's Belfast

UK



'STORY CORNER | CROSS BORDER INNOVATION'

Her research focuses primarily on debates linked to travel, tourism, and migration, and to the ethics and aesthetics of cross-cultural communication and representation. Increasingly, though, what unites and drives her research interests is a passion to communicate better the public value of the arts and humanities.



SIMON GIFFORD

Professor of Strategy & Entrepreneurship at IE Business School, Co-founder, and CEO at Mashauri



SPAIN

'MBA VS ENTREPRENEURSHIP | INNOVATION LENS'

He provides an education platform to institutions to allow them to offer their students (or employees) online or blended experiential entrepreneurial education.

MARCEL MOLENAAR

Country Manager & Director Marketing Solutions LinkedIn Benelux



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'NEW NORMAL OF EMPLOYABILITY'

He is a firm believer in intellectual curiosity as a driver for career growth and success. Never skips an opportunity to learn or share what he has learned including Digital Marketing & Sales, Consultative Selling, Partnerships, People Management, Workshops, Business Development, Online Landscaping, Public speaking, and Blogging.



ROMAIN DIAZ

Founder & CEO
Satgana



LUXEMBOURG

'STARTUP PANEL - ENTREPRENEURSHIP IN THE NEW NORMAL'

He aims to support purpose-driven entrepreneurs with operational resources and pre-seed capital from the idea-stage, harnessing technology and innovation to build solutions to the biggest social and environmental challenges of our times.

RODRIGO OLMEDO

Director at uGlobally



NETHERLANDS



'NEW NORMAL OF EMPLOYABILITY'

Rodrigo Olmedo is a Brazilian entrepreneur with a background in marketing and international business. He has lived in three continents and co-founded two companies - one digital marketing agency and uGlobally, an organization that helps tech companies access new markets.



PRAVEEN RAMASWAMY

Sr. Strategy &
Planning Associate
at Uber



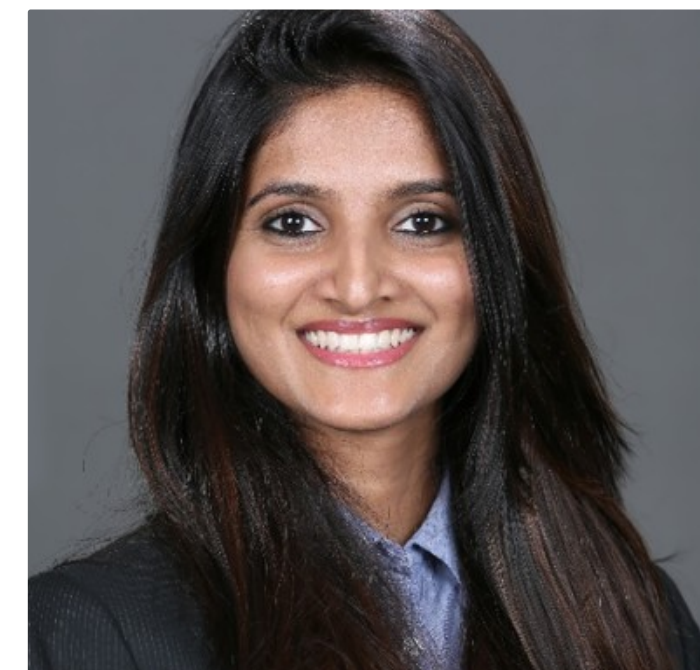
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'BUILDING SUCCESS ACROSS CULTURES'

He is an Alumni of Indian School of Business. At Uber, he builds and leverages competitive intelligence to inform Rides strategy in EMEA. Drove analytics, payments, compliance, automation, and dashboarding for all UberEATS efforts across India.

ANUSHA CHELUVAGOPAL

Product Manager at Gojek



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'BUILDING SUCCESS ACROSS CULTURES'

She is deeply passionate about conceptualizing, curating, and delivering products. Managing a suite of products for driver-partner enrolment at Gojek and owns a critical part of the user journey in booking a ride on Gojek in Indonesia, Thailand, Vietnam, and Singapore. She likes to read, tweet, travel, and SCUBA dive



SAJITH ANSAR

Founder and CEO,
Idea Spice Design



UAE

'BRAND JOURNEY | 21ST CENTURY WAY'

| Top 100 Indian business leaders in the Arab World for three years in a row by Forbes |
Idea Spice Design has created over 1400 brands globally over the last 17 years and specializes in creating and growing homegrown brands.

KUSTAA VALTONEN

Entrepreneur and
Angel Investor

FINLAND



'POWER OF BUILDING A BRAND | FINNISH INNOVATION ECO-SYSTEM'

He coaches startups on a regular basis and works closely with accelerator/incubator programs and through his privately held investment company Valtonen Capital (Mavaconsult Oy) making private capital investments in startup phase companies.



RUCHI AGGARWAL

**Director Business
Development,
University of Lincoln**



UK

'OFF THE STICKY FLOOR' - LETS OPEN OUR MINDS

She is a business professional with over 2 decades of multi-industry, cross-cultural experience across the UK and India and has worked in diverse industries like Sports, Telecom, and IT - before joining the University of Lincoln in the UK, where she is Associate Professor and Director Business Development at the Business School.

MALVIKA GROVER

**Manager, Education &
Skills Consulting
at PwC Middle East**



INDIA

'BUILDING A BRAND IN THE CONSULTING WORLD'

She holds a degree in PGP Management from the Indian School of Business, and is passionate about skill development and channelizing resources to develop the youth. Previously she has worked with KPMG, Deloitte, and the National Skill Development Corporation and worked on large-scale projects and research assignments.



DAVID A. KIRBY

Higher Education
Consultant



UK

'ENTRE(INTRA)PRENEURIAL EMPLOYABILITY'

She is a business professional with over 2 decades of multi-industry, cross-cultural experience across the UK and India and has worked in diverse industries like Sports, Telecom, and IT - before joining the University of Lincoln in the UK, where she is Associate Professor and Director Business Development at the Business School.

GET READY FOR YOUR EPIC GLOBAL ADVENTURE!

For queries, reach out to us at
goglobal@ingeniousfaces.com