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| Type of Pedagogy | Field Visit (Immersive learning) |
| Focus | Students visit hospitals and pharmaceutical industry stakeholders to acquire an understanding of the healthcare sector and to set their expectations for the sector |
| Course | Healthcare Field Visit |
| Objective | Hospitals: Comprehend the overall structure and functioning of departments of hospitals, Identify challenges persisting to the departments of hospitals, Develop feasible recommendations for the challenges identifiedPharmaceuticals: To develop knowledge of pharmaceutical industry with respect to the Indian context (Covering the entire value chain). To understand the role of digital health in the treatment of chronic diseases and how do doctors and retailers use it for their customers. |
| Description | Hospitals: Students will be divided into groups of 5-8 and each student will be stationed in a particular hospital for five days.They will choose any two departments with the consent of the hospital (one clinical and one non-clinical) for further detailed study regarding their structure, functioning, processes and gaps in processes, and suggest feasible recommendations for the gaps identified. Powerpoint presentations to be made.Pharmaceuticals: Each student to meet following chemist and doctors on daily basis for 13 days.* Doctors MD physician (Cardiologist/Diabetologist) 5 doctors/per day
* Chemist: 5 chemists/per day

To prepare a presentation based on primary and secondary research insights and give recommendations. |
| Outcome | To acquaint the students with the healthcare sector and to set their expectations for the sector. Students create powerpoint presentations. |

 

   