

## FAQs for Programs

**What is the start year for the PGDM Programs at Welingkar?**

Programs	Start Year (Mumbai Campus)	Start Year (Bengaluru Campus)
PGDM	1994	2009
PGDM E-biz	2007	2010
PGDM Business Design	2008	2010
PGDM Rural	2012	-
PGDM Retail	2012	-
PGDM Healthcare	2011	-
PGDM Media & Entertainment	2016	-
PGDM Research & Business Analytics	2016	2020

**What is the intake of seats for the PGDM programs at Welingkar?**

Programs	Total intake (Mumbai Campus)	Total intake (Bengaluru Campus)
PGDM	180	60
PGDM Ebiz	60	120
PGDM Business Design	60	30
PGDM Rural	60	-
PGDM Retail	60	-
PGDM Healthcare	60	-
PGDM Media & Entertainment	60	-
PGDM Research & Business Analytics	60	30
<b>TOTAL</b>	<b>600</b>	<b>240</b>

Please refer our microsite for the same [www.welingkar.org/pgdm](http://www.welingkar.org/pgdm)

### What are the Placements like for the 2 Year Full-Time PGDM Programs?

- Over 230 companies on campus & 100 new companies visited Campus.
- Below are the placements details of Mumbai and Bengaluru Campus.
- Placement for batch 2019-2021 is in process\*.

MUMBAI CAMPUS					
Programs	Domestic Package (in lakhs p.a.)				Key Recruiters 19-21
	2018-2020		2019-2021*		
	Average	Highest	Average	Highest	
PGDM	9	19.25	9.0	19.7	Nestle, Accenture, Infosys, Black Rock, Deloitte USI, EY, LPMG, Genpact, CBRE, JLL, ICICI Securities, Pepperfry, Welsun, HDFC Bank, GEP, M&M, Cap Gemini, Vedanta, Think Analytics, Native, Nielsen, Motherson SumilNfotech Designs Ltd, Phonepe
PGDM E-biz	9.3	15.45	8.7	14.0	Sify Technologies, ICICI Bank, EY, EY Global Delivery Center, KPMG, ICICI Prudential, HDFC Bank, Accenture, Nielsen, Citius Tech Healthcare Technology Pvt. Ltd., NoPaperForms, TCS, Cognizant Technology Solutions, Kale Logistics Solutions Pvt. Ltd., Caggemini
PGDM BD	8.43	15.45	9.1	15.0	Deloitte USI, EY, Cognizant Technology Solutions, Oracle Financial Services Software Ltd, ICICI Bank, HDFC Bank, Infosys, Native, Motherson SumilNfotech Designs Ltd., Scaler, Axis Bank,
PGDM R&BA	9.11	15.0	9.0	13.9	Deutsche Bank, ICICI Bank, Infosys, General Mills, HDFC, Welsun, Wipro Technologies, Airtel, Aditya Birla Sun Life AMC Limited, Accenture, Deloitte USI, Genpact, Newgen, Infosys, Oracle Financial Services Software, Caggemini, Larsen Toubro Infotech Ltd.
PGDM HCM	7.83	9.5	8.1	11.4	Glenmark, Raman & Weil, Syllis Technologies, Veephoenix Compliance, Alkem, Infosys, Manipal Cigna TTK, ICICI Bank, Kotak Life Insurance, ORIGA, Deloitte USI, Cognizant, Ad Factors, IDFC First, Navicare
PGDM M&E	8.36	11.5	8.7	15.0	Saavan Media, Viacom18, Shemaroo Entertainment, IAMAI, AdFactors PR, Brandscapes Worldwide, Vedanta, RBL Bank, Larsen Toubro Infotech Ltd., Infosys, Deloitte USI, Axis Bank, Bimamandi, Phonepe
PGDM Rural	8.79	19.25	8.5	15.0	Agrocel Industries, Berger Paints, Rishabh Group, Origa Lease Finance, PhonePe, ETG World, Seven Island Shipping, Colgate Global Business Service, Infosys, Kotak Life Insurance, Infosys, Axis Bank, Cognizant, Deloitte USI
PGDM Retail	9.08	15.45	8.6	15.0	Reliance Retail, Vedanta, Schneider Electric, Pharmeasy.com, Deloitte USI, LTI, Wipro, Infosys, PhonePe, Caggemini, Accenture, HDFC Bank, Axis Bank, ICICI Bank, TCS

BENGALURU CAMPUS					
PGDM	8.5	13.6	7.9	13.6	Infosys, Accenture, Wipro, ABRL, Mahindra & Mahindra, ICICI Bank, ICICI Securities, Mondalez, Mcnroe, Mercedes Benz Research Centre, Tommy Hilfiger, Ather Energy (New Electric Scooter / AEV), Big Basket etc
PGDM E-biz	8.4	13.6	7.9	13.6	
PGDM BD&I	8.3	9.8	7.7	10.21	

### Placements and Profiles

Mumbai Campus Programs Link
PGDM <a href="https://www.youtube.com/watch?v=KT2nZ3gl3nM&amp;feature=youtu.be">https://www.youtube.com/watch?v=KT2nZ3gl3nM&amp;feature=youtu.be</a>
PGDM E-Biz <a href="https://www.youtube.com/watch?v=yOA5_aWr5vU&amp;feature=youtu.be">https://www.youtube.com/watch?v=yOA5_aWr5vU&amp;feature=youtu.be</a>
PGDM Business Design <a href="https://www.youtube.com/watch?v=7x1tIVy3IRM&amp;feature=youtu.be">https://www.youtube.com/watch?v=7x1tIVy3IRM&amp;feature=youtu.be</a>
PGDM Rural Management <a href="https://www.youtube.com/watch?v=7heXJHxRa74&amp;feature=youtu.be">https://www.youtube.com/watch?v=7heXJHxRa74&amp;feature=youtu.be</a>
PGDM Retail Management <a href="https://www.youtube.com/watch?v=NngLWkm3ZbQ&amp;feature=youtu.be">https://www.youtube.com/watch?v=NngLWkm3ZbQ&amp;feature=youtu.be</a>
PGDM Healthcare <a href="https://www.youtube.com/watch?v=sg8Cg5Ej6xl&amp;feature=youtu.be">https://www.youtube.com/watch?v=sg8Cg5Ej6xl&amp;feature=youtu.be</a>
PGDM Media and Entertainment <a href="https://www.youtube.com/watch?v=zWfoLWldUck&amp;feature=youtu.be">https://www.youtube.com/watch?v=zWfoLWldUck&amp;feature=youtu.be</a>
PGDM Research & Business Analytics <a href="https://www.youtube.com/watch?v=IYU5Uvq_-wU&amp;feature=youtu.be">https://www.youtube.com/watch?v=IYU5Uvq_-wU&amp;feature=youtu.be</a>
Bengaluru Campus Programs Link
PGDM <a href="https://www.youtube.com/watch?v=Rei-lvE0Jos&amp;feature=youtu.be">https://www.youtube.com/watch?v=Rei-lvE0Jos&amp;feature=youtu.be</a>
PGDM E-Biz <a href="https://www.youtube.com/watch?v=f4k6SrmhSGg&amp;feature=youtu.be">https://www.youtube.com/watch?v=f4k6SrmhSGg&amp;feature=youtu.be</a>
PGDM Business Design and Innovation <a href="https://www.youtube.com/watch?v=HkUzdQ6nUYs&amp;feature=youtu.be">https://www.youtube.com/watch?v=HkUzdQ6nUYs&amp;feature=youtu.be</a>

### What is the Infrastructure at WeSchool like?

(We recommend you to take a quick look at the videos.)

- Please refer website for the Mumbai Campus:  
[https://www.youtube.com/watch?time\\_continue=4&v=rccOv-AUaxM](https://www.youtube.com/watch?time_continue=4&v=rccOv-AUaxM)
- Please refer website for the Bengaluru Campus:-  
[https://www.youtube.com/watch?time\\_continue=5&v=nFDbvqGkWSg](https://www.youtube.com/watch?time_continue=5&v=nFDbvqGkWSg)

### What is the faculty base of the Institute?

**Mumbai:** A core faculty base of 71, over 108 visiting faculty and 72 guest speakers with versatile corporate experience. The core faculty is a rich mix of academicians and professors who have a sound corporate experience.

Link for the Mumbai Faculty list: <https://www.welingkar.org/campus-mumbai>

**Bengaluru:** A core faculty base of 21, over 30 visiting faculty and 13 guest speakers with versatile corporate experience.

Link for the Bengaluru Faculty list: <https://www.welingkar.org/campus-bengaluru>

### **How is the alumni network at WeSchool?**

At WeSchool, we believe that our over 30,000 alumni are our most valuable ambassadors and we invite their participation to various round-tables, seminars, workshops, get-togethers and reunions as a means to inspire our existing students and prospective aspirants of their success stories by active networking.

Please refer the website <https://www.welingkar.org/testimonial>

### **What is the global exposure in store at WeSchool?**

- ***International Collaborations - Prominent Partners for specific projects***
  - VMS- MIT, USA (for Venture Mentoring Services)
  - Harvard Business School for Colloquium on Participant Centered Learning
  - Linneaus Palme Scholarship program, Malardalen University, Sweden
  - Media Lab, MIT, USA for Design and Innovation Initiatives & MIT Redx for Innovations in Healthcare space
  - Centre for Creative Leadership, USA on the Global Citizen Leadership Program. CCL provides training for Fortune 500 companies.
- ***Partner Universities of WeSchool for Student Exchange***
  - Audencia Nantes, France
  - VHL University of Applied Sciences, Netherlands
  - University of Haifa, Israel
  - Ben-Gurian University of the Negev, Beer-Sheva, Israel
  - Tel Aviv University, Israel
  - IDC Herzliya, Israel
  - Copenhagen Business School, Denmark
  - Malardalen University, Sweden
  - Grand MacEwan College, Canada
  - Otto FredrichUniversitat, Bamberg, Germany
  - IESEG School of Management, France
  - Curtin University, Australia
  - University of Western Australia, Australia
  - Sogang University, Korea

### Fees & Admission documents for PGDM 2020-21

Items	Campus – Mumbai	Campus – Bengaluru
1st Installment (Half Yearly Fees)	<b>Rs 2,75,000*/-</b> (Two Lakhs seventy-five thousand) + <b>Rs 4,000/-</b> (Four thousand Refundable Library deposit).	<b>Rs. 2,75,000*/-</b> (Two Lakhs seventy-five thousand) + <b>Rs 4,000/-</b> (Four thousand Refundable Library deposit).
Total Fees 1st Year	The total fees per Annum is <b>Rs 5,50,000*/-</b> (Five Lakhs fifty Thousand).	The total fees per Annum is <b>Rs 5,50,000*/-</b> (Five Lakhs fifty Thousand).
Hostel Fees	(Will be Payable once the physical campus facilities are open as per government norms).  Hostel is not Compulsory.	(Will be Payable once the physical campus facilities are open as per government norms).  Hostel is Compulsory.
Fees to be paid for confirmation of admission		
1st Installment (Half Yearly Fees) + Library Deposit	<b>Rs. 2,79,000*/-</b>	<b>Rs. 2,79,000*/-</b>
Hostel Fees	To be paid after allotment.	To be paid after allotment.

**\*Please Note all above fees is Subject to Revision.**