To,
The Secretary,
Tech. & Higher Education Deptt.
Govt. of Maharashtra, Mantralaya,
Annexe Building, Mumbai-400032

Sub: Extension of Approval for the Academic Year 2021-22

Ref: Application of the Institution for Extension of Approval for the Academic Year 2021-22

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1st Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Permanent Id</th>
<th>Application Id</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-8769148131</td>
<td>1-9327167615</td>
</tr>
</tbody>
</table>

Name of the Institution /University: PRIN. L.N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH (PGDM)

Name of the Society/Trust: SHIKSHAN PRASARAKA MANDALI

Institution /University Address: LAKHAMI NAPOO ROAD, MATUNGA, MUMBAI CITY, Maharashtra, 400019

Society/Trust Address: SHARADA SABHAGRIH S. P. COLLEGE CAMPUS, PUNE, PUNE, Maharastra, 411030

Institution /University Type: Private-Self Financing

Region: Western

To conduct following Programs / Courses with the Intake indicated below for the Academic Year 2021-22

<table>
<thead>
<tr>
<th>Program</th>
<th>Level</th>
<th>Course</th>
<th>Affiliating Body (University /Body)</th>
<th>Intake Approved for 2020-21</th>
<th>Intake Approved for 2021-22</th>
<th>NRI Approval Status</th>
<th>FN / Gulf quota/ OCI/ Approval Status</th>
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</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM (MEDIA AND ENTERTAINMENT)</td>
<td>none</td>
<td>60</td>
<td>60</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM (E-BUSINESS)</td>
<td>None</td>
<td>60</td>
<td>120</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM (BUSINESS DESIGN)</td>
<td>None</td>
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<td>60</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>MANAGEMENT POST GRADUATE DIPLOMA</td>
<td>PGDM (HEALTHCARE)</td>
<td>NONE</td>
<td>60</td>
<td>60</td>
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<td>NA</td>
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<tr>
<td>MANAGEMENT POST GRADUATE DIPLOMA</td>
<td>PGDM (RETAIL MANAGEMENT)</td>
<td>NONE</td>
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<td>60</td>
<td>NA</td>
<td>NA</td>
<td></td>
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<tr>
<td>MANAGEMENT POST GRADUATE DIPLOMA</td>
<td>PGDM (RURAL MANAGEMENT)</td>
<td>NONE</td>
<td>60</td>
<td>60</td>
<td>NA</td>
<td>NA</td>
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</tr>
<tr>
<td>MANAGEMENT POST GRADUATE DIPLOMA</td>
<td>PGDM (RESEARCH AND BUSINESS ANALYTICS)</td>
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<td>60</td>
<td>120</td>
<td>NA</td>
<td>NA</td>
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</tr>
<tr>
<td>MANAGEMENT POST GRADUATE DIPLOMA</td>
<td>PGDM</td>
<td>NONE</td>
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<td>180</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix 6)

The Institution/University is having the following deficiencies as per the online application submitted to AICTE (self-disclosure based) and the same shall be complied within Six Months from the date of issue of this EoA

<table>
<thead>
<tr>
<th>Deficiencies* Noted (based on Self Disclosure)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Area of Land.</td>
</tr>
</tbody>
</table>

*Please refer Deficiency Report for details
**Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.

2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2021-22 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook.

3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Complaint Committee (ICC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as per the provisions made in Approval Process Handbook and AICTE Regulation notified from time to time.

4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

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Prof. Rajive Kumar  
Member Secretary, AICTE

Copy ** to:  
1. The Director of Technical Education**, Maharashtra  
2. The Registrar**, None  
3. The Principal / Director,  
PRIN. L.N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH (PGDM)  
Lakhamsi Napoo Road,  
Matunga, Mumbai City,  
Maharashtra, 400019  
4. The Secretary / Chairman,  
SHARADA SABHAGRIH  
S. P. COLLEGE CAMPUS  
PUNE, PUNE  
Maharashtra, 411030  
5. The Regional Officer,  
All India Council for Technical Education  
Industrial Assurance Building  
2nd Floor, Nariman Road  
Mumbai - 400 020, Maharashtra  
6. Guard File(AICTE)

Note: Validity of the Course details may be verified at [http://www.aicte-india.org/](http://www.aicte-india.org/).

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

This is a computer generated Statement. No signature Required