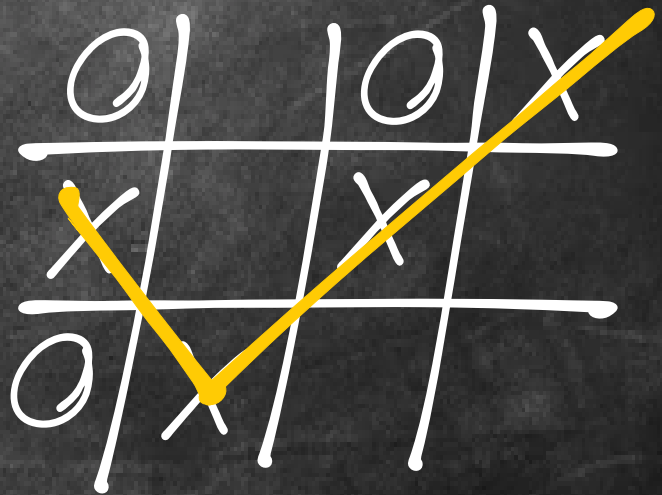


**THE
B-SCHOOL
TO BE IN**

S.P. MANDALI'S
we school
Welingkar Education

**The Rules of the Game
just changed.**

Learning got stronger!



**Admissions Open for 2 year Full-time PGDM Programs
at Mumbai & Bengaluru Campus - 2021-2023 Batch**

(RECOGNISED BY AICTE)

S. P. Mandali's Prin. L. N. Welingkar Institute of Management Development & Research (WeSchool)

WESCHOOL MUMBAI

WeSchool Mumbai has a campus that is a hotbed of thriving new thoughts, ideas and enterprise. State-of-the-art facilities like complete wi-fi, Innovation and Leadership Labs form an integral part of teaching methodology along with other new age learning tools.

PROGRAM OFFERINGS

PGDM - 180 seats (started in 1994)

The PGDM program is a comprehensive business management course offering specializations in Finance, Marketing, HR and Operations.

PGDM - E-Business - 60 seats (started in 2007)

It is a techno-commercial program which is a fine blend of management and information technology addressing the needs of dynamic sectors like Consulting, IT, Banking, Insurance, FMCG and Financial Services.

PGDM - Business Design - 60 seats (started in 2008)

The program covers all aspects of Management and integrates concepts like innovation, creativity and design thinking into mainstream management system.

PGDM - Healthcare - 60 seats (started in 2011)

The program combines disciplines of Business Management and Healthcare. The learning process involves academic training in theory

with practical application across different domains in Healthcare industry.

PGDM - Rural Management

(Emerging Economies) - 60 seats (started in 2012)

The major distinguishing feature of the program provides a dedicated practical exposure to work effectively in the emerging rural economies. The program focuses on wealth creation through development of sustainable business models in the rural space.

PGDM - Retail Management

60 seats (started in 2012)

The program provides a comprehensive view of the retail industry along with functional specializations across Marketing, Finance, HR and Operations.

PGDM - Research & Business Analytics

60 seats (started in 2016)

The program enables the student to learn how to make sense of the available dynamic data, information and knowledge. The Program transforms the student to become a versatile analyst & sense maker, a design thinker & innovator and a risk taker & leader.

PGDM - Media & Entertainment

60 seats (started in 2016)

The synergistic program is intense and stimulating. We inspire the learner to explore media from a content creation framework to content management. It aims to create a manager who is not only aware about the nuances of entertainment biz but also has a skill-set to lead businesses in advertising, digital media marketing and production.




Government of India
Ministry of Human Resource
Development

Awarded as the 'Best Performing Institution Innovation Council of West Zone' by MHRD, Innovation Cell (MIC) in coordination with All India Council for Technical Education (AICTE)


NIRF
NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK

WeSchool ranks 68th nationally among the Management Institutes as per National Institutional Ranking Framework (NIRF) list of 2020

WESCHOOL BENGALURU

The WeSchool campus situated in Bengaluru, the Silicon Valley of India is designed to nurture Design Thinking and Innovation. The campus layout has state-of-the-art facilities that facilitate the right environment for learning with the help of academically reputed faculty.

PROGRAM OFFERINGS

PGDM - 60 seats (started in 2009)

The program's multi-disciplinary learning offers a fine blend of General Management and functional specialisations in Marketing, Finance, Human Resources, Business Analytics and Operations. It aims to nurture you as a competent future manager with leadership abilities and an innovative mindset with an exposure to real-life business scenarios.

PGDM - Business Design & Innovation

30 seats (started in 2010)

The program is a fine blend of management and design disciplines. The student is exposed to the basic theories of management (in broad areas of Finance, Marketing, HR and Operations), like principles of Marketing, Organisational Behaviour, Cost and Management Accounting, HR Management, Operations Research and Design subjects like tools for innovators, design in business, info-graphics, UX design and much more.



PGDM - E-Business -120 seats (started in 2010)

The PGDM E-Business program primarily aims at nurturing a class of managers and leaders who have a strong foundation in business along with knowledge and experience on a wide range of digital technologies. The major distinguishing feature of the two-year program is the unique pioneering curriculum which provides insights into digital convergence and specialisations in Marketing, Finance, Human Resources, Business Analytics and Operations.

PGDM - Research and Business Analytics

30 seats (started in 2020)

The program has been designed to provide a skill development journey from learning fundamentals and basic concepts of Analytics to data-driven strategic decision making across various business functions. It encompasses learning from fundamentals of Statistics & Probability to application of various Machine Learning algorithms in solving business problems. It exposes the learner to various data mining techniques; trains to build the story on data through data visualization; and equips the student with the knowledge of various analytics tools & language including R, Python, SPSS, Tableau, Power BI, JASP, BlueSky, Microsoft Excel, Knime to name a few.



Ranked 56th overall in Top Business
Schools in Metro category
by Business Today 2020



Ranked 39th in Private Institute
category by The Week in 2020

Select list of Recruiters - Mumbai (2018-20)

Accenture	Cognizant Tech. Solutions	Kantar Group
Airtel	Crisil	Landmark Homecentre
Amazon	Darashaw	L&T Infotech
Axis Bank	Deloitte USI	Mahindra & Mahindra
Al Mulla International Exchange Co. (K.S.C.C.)	Deloitte Consulting	Manipal Cigna
Black Rock	Deutsche Bank	McDonald's
Bata India Limited	Dovetail Capital	Morgan Stanley
Bharti Realty	DHL Express	Nestle India Limited
Browserstack.com	EY	Nielsen
ByteDance	EY Global Delivery Center	OYO Rooms
Blue Star	Future Group	Parle Agro
Capgemini	Great Place To Work	Philips India Ltd
CARE Ratings	GEP	PWC
Cipla Health Ltd	HDFC Bank	SBI General Insurance
CITI	ICICI Bank Ltd.	The Phoenix Mills Limited
CBRE	India First Insurance	Tata Capital
	Infosys	Vedanta

Select list of Recruiters - Bengaluru (2018-20)

Accenture	Honeywell	Myntra
Arvind Lifestyle Brands Ltd	IBM	Neilson
Big Basket	ICICI Bank	Netserve
Biocon	ICICI Securities	Oracle Financial
Café Coffee Day	Infosys Technologies	Randstad
Dell	Innominds	Raymond
Deloitte - USI	Kantar Group	Reliance Jio
E&Y	Mahindra & Mahindra	Sony India Software
Gujarat Borosil	Mondelez	Wipro
Hafele	Moody's Analytics	XSEED
HDFC Bank	Morgan Stanley	Zerodha

YOUR WESCHOOL

MUMBAI

INTERNATIONAL PARTNERSHIPS

- VHL, Netherlands
- University of Western Australia
- Uni. Of Haifa, Israel
- Tel Aviv Uni, Israel
- Malardalen Uni, Sweden

STUDENT ACHIEVEMENTS

- Poornima Iyer, PGDM Retail (2018-20) was runner-up at LinkedIn - MTV Get a Job Season 5, 2019
- Sheetal Ghodke and Radhika Malani, PGDM EBIZ (2018-20) won second prize at OPTIMO, a Business & Engineering Competition under Shaastra organised by Indian Institute of Technology (IIT), Madras

BENGALURU

INTERNATIONAL PARTNERSHIPS

- Sogang University, South Korea
- Ben-Gurion Uni of the Negev, Israel
- IDC Herzliya, Israel

STUDENT ACHIEVEMENTS

- Mrudul Amritphale (PGDM - 2019 - 21) AIMS Students Best Paper (1st Winner)
- Purna Gupta (BD & I - 19 - 21 Batch) Avenues'19 - A Flagship Business Simulation Event of SJSOM, IIT Bombay. (1st Runner Up)

Global Citizen Leadership Program (Mumbai & Bengaluru)

DIGNITARIES AT MUMBAI



Mr. Rohit Pandharkar, Head - Data Science, Mahindra encourages the students to stay updated with technology as it would help them in "getting ahead of the curve"



Professor G. Raghuram, Director, IIM-B engages with PGDM students at Utthaan, Foundation Program, 2019 on WeSchool campus.

DIGNITARIES AT BENGALURU



Mr Avesh Jha, Sr. Vice-President, Hinduja Global Solutions, addresses students on "Design Thinking"



Mr Sunay Bhasin, Chief Marketing Officer - MTR Foods addresses students on "Marketing in The UCVA World and how to Succeed in it".

ADMISSIONS OPEN

for 2 years PGDM Programs at Mumbai and Bengaluru Campus for 2021 - 2023 (Recognized by AICTE)

For more information on program offerings, tests accepted and selection process log on to **www.welingkar.org/pgdm** or Scan QR code below



Eligibility:

Candidates with minimum 50% in Degree exam from a recognised University.
Final year students awaiting results may also apply.

Test Accepted:

CAT 2020 / CMAT 2021 / XAT 2021 / ATMA February 2021 / GMAT 2018 onwards.

Investment:

Tuition Fee Rs. 5,50,000/- p.a. (Subject to change)

Apply online on www.welingkar.org

Contact Details

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9769643338 / 9321875551

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9886440456 / 080-42678300

Delhi: 09212171051

Kolkatta: 09830277120

***WeSchool is the brand identity of Prin.L.N.Welingkar Institute of Management Development and Research (WeSchool) which is the legal entity of the institute.

No donation or capitation fees is charged for admission to any of our Programs. Nor is anyone else authorised to collect any donation or capitation fees on our behalf.