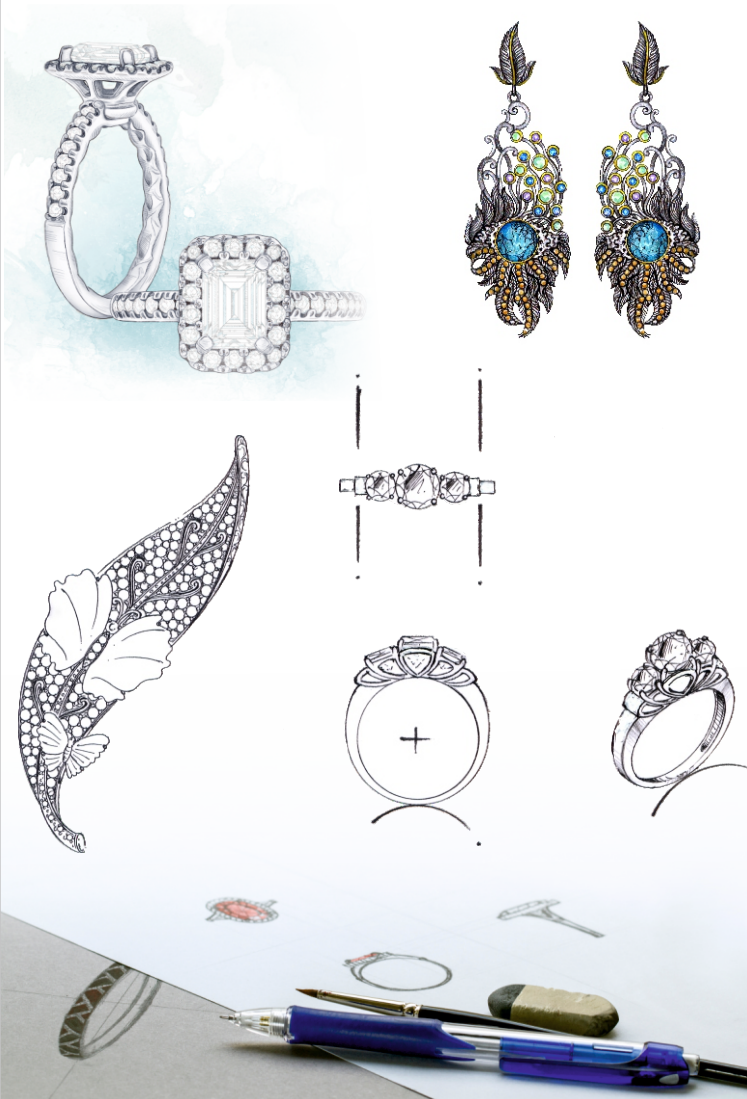




JEWELRY DESIGN & BUSINESS MANAGEMENT



IGI
SCHOOL OF GEMOLOGY

S.P MANDALI'S
we school
Welingkar Education

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About IGI



Established in the year 1975, headquartered in Antwerp, Belgium, IGI is the largest independent gemological laboratory and appraisal institute with offices across the globe. Around the world, IGI reports bring confidence when buying or selling diamonds, gemstones and jewelry. IGI School of

Gemology is the ultimate source for discovering the breathtaking world of diamonds, gemstones and jewelry. IGI's worldwide schools offer an unrivaled range of coursework, spanning everything from rough diamond grading to gemstones, pearls, modern treatments and computer-aided jewelry design. IGI School of Gemology has a state-of-the-art campus in Mumbai and has been providing high quality programs to time-constrained industry professionals - area retailers, jewelry designers, jewelry enthusiasts and students who want to earn a professional diploma in the fascinating world of gems and jewelry. Enroll at IGI's dynamic School of Gemology and build your career today.

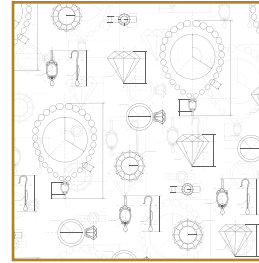
About Weschool

Established in 1977, S. P. Mandali's Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool) functions under the aegis of S.P. Mandali Trust, a premier educational society headquartered in Pune, Maharashtra. It has a state-of-the-art campus in Mumbai and Bengaluru. With design thinking at its core, WeSchool offers a host of programs for aspiring students and experienced professionals as well. The accolades won by WeSchool affirm its vision to nurture thought leaders and practitioners through inventive education. The B-School won the 'Special Mention by Jury' award for its contribution in management education and best student category at the 40th Bombay Management Association (BMA) Academic Awards 2019. It has also been acknowledged as the 'Champion of Rural Markets 2018' for advocating rural growth through Management Education, at the 6th Annual Economic Times, Rural Strategy Summit, Delhi.



Jewelry Design and Business Management

The program is designed to bring out the best of creativity in designers while honing their managerial abilities. The prime focus is on helping jewelry designers create a design brand of their own as well as in assisting them to manage day to day operations at the retail level. The program gives you an in-depth knowledge about jewelry business



and the industry across various aspects of designing and entrepreneurial competencies. From mainstream designing and manufacturing to freelancing or starting one's own venture, the course opens a plethora of options for designers with an entrepreneurial penchant. Gaining technical knowledge while perfecting managerial capabilities, this program is an initiation to the gem and jewelry industry.

Highlights:

- Learn jewelry designing manual and computer aided CAD design.
- Create images with the inbuilt V-Ray Rendering Software
- Design and create jewelry portfolio
- Learn the nuances in setting up a jewelry business
- Understand jewelry markets as well as trends of domestic and international market
- Learn the basics of finance, sales and marketing
- Understand operations management and trends in retail processing
- Learn pricing evaluation and cost modification of jewelry
- Industry-relevant field trips arranged to understand its functioning

Duration: 3 months

Timing: 9.30 am - 5.30 pm

Monday - Friday

Minimum Qualification: HSC pass



Curriculum

Jewelry Design Program - 40 Days

Module 1 - Illustrative Methodology

Module 2 - Jewelry Design Techniques

Module 3 - Fundamentals Of Jewelry Manufacturing & Pricing

Module 4 - Introduction To Cad- Matrix Software

Module 5 - Jewelry Mounting Techniques

Module 6 - Rendering Software

- Towards the end of Module 3 and 6 respectively, it is mandatory for the candidate to clear a test of 100 marks/3 hours each
- 50% will be the minimum required for passing in each module and in the aggregate

Business Management Program - 20 Days

Module 1 - Communication

Module 2 - Supervisory Management

Module 3 - Financial Management

Module 4 - Marketing Management

Module 5 - Operations

Module 6 - Entrepreneurship

- Each module will be having an assignment of 25 marks each at the end of program, a paper/pencil test of 3 hours/100 marks each, covering all modules will have to be taken to qualify for the certificate
- 50% will be the minimum required for passing in each module and in the aggregate

Campus: S. P. Mandali's Prin. L.N. Welingkar Institute of Management Development & Research (WeSchool), Management Development Centre, Block #72 (7th Floor), Maker Chambers VI, 220, Jamnalal Bajaj Marg, Nariman Point, Mumbai 400021.