

Mandatory Disclosure

2019-20

Updated on June 2020

1. Name of the Institution

AICTE File No	F. No. South-West/1-4261693284/2019/EOA
Date & Period of last Approval	10th April 2019 (2019-20)
Name of the Institution	Prin. L. N. Welingkar Institute Of Management Development And Research (WeSchool)
Address of the Institution	Plot No 102&103, Next to BSNL Telephone Exchange, Electronics City Phase I, Hosur Road, Bengaluru – 560100 Karnataka State
City & Pin Code	Bengaluru – 560100
State / UT	Karnataka
Longitude & Latitude	
Phone number with STD Code	080-42678300
FAX number with STD code	080 41742108
Office hours at the Institution	9 AM To 5 PM
Academic hours at the Institution	9 AM To 5 PM
Email	anil.rao@welingkar.org
Website	www.welingkar.org
Nearest Railway Station (Distance in Km)	Majestic - 25 Km
Nearest Airport (Distance in Km)	Bengaluru International Airport (65 Kms.)

Type of Institution	Private-Self Financed ✓ (AICTE approved autonomous institute)
Category (1) of the Institution	Non-Minority
Category (2) of the Institution Co-Ed / Women only	Co-Ed

2. Name and Address of the Trust / ~~Society/ Company~~ and the Trustees

Name of the organization running the Institution	Shikshana Prasarak Mandali, Pune
Type of the organization	Trust ✓ / society
Address of the organization	Sharada Sabhagriha, S P College Campus, Pune – 411030
Registered with	Public Trust Registration Office, Pune
Registration date	21 st Nov 1952
Website of the organization	www.spmandali.org

3. Name and Address of the ~~Vice-Chancellor/~~ Principal/Director

Name of Principal / Director	Prof. Dr. Anil Rao Paila
Exact Designation	Sr. Dean & Director, Bengaluru Campus
Phone number with STD Code	080-42678300, Extn. 343
Email ID	anil.rao@welingkar.org
Highest Degree	PhD.
Field of specialization	Management Information Systems (MIS), Marketing & Innovation Management

4. Name of the Affiliating University

NA

5. Governance

- Members of the Board and their brief background

Sr. No	Managing Council Members	Designation	Date of Birth	Profession	Academic Qualification
1	Advocate. Shri. Sohanlal K Jain	Chairman, Managing Council	07-09-1949	Advocate	B.A., LLB
2	Shri. Shri Krishna Raghunath Chitale	Vice Chairman, Managing Council	21-03-1951	Business	B.Com
3	Shri. Vasant Raghunath Desai	Member, Managing Council	28-11-1939	Business	B.Sc
4	Shrimati. Madhuri Satish Misal	Member, Managing Council	19-04-1964	Business	B.Com
5	Shri. Jayant Vishnudas Kirad	Member, Managing Council	09-02-1965	Business	B.Com
6	Shri. Satish Vasant Pawar	Member, Managing Council	25-03-1957	Business	B.A.(HON), MBA
7	Shri. Mihir Krishnakant Prabhu Desai	Member, Managing Council	07-12-1974	Business	B.A., LLB
8	Shri. Keshav Chintaman Vaze	Member, Managing Council	13-02-1957	Business	B.Sc
9	Advocate. Shri. Damodar Badrinarayan Bhandari	Member, Managing Council	10-05-1961	Advocate	B.Com, LLB
10	Shri. Suresh Madhukar Deole	Member, Managing Council	19-02-1954	Retd. Marine engg	Marine Engineering
11	Shri. Rajesh Chandrakant Patwardhan	Member, Managing Council	01-08-1967	Chartered Accountant	B.Com, FCA, DISA

Sr. No	Managing Council Members	Designation	Date of Birth	Profession	Academic Qualification
12	Shri. Purushottam Pandurang Kulkarni	Member, Managing Council	21-03-1964	Teaching	M.Sc(AGRI), B.Ed
13	Shri. Ranjeet Natu	Member, Managing Council	01-10-1973	Chartered Accountant	B.Com, FCA
14	Shri. Sunil Joshi	Member, Managing Council	02-07-1963	Business	B.E., MMS
15	Dr. Radhika Narendra Inamdar	Incharge Secretary, Shikshana Prasarak Mandali	15-10-1963	Principal	M.A., M.Ed., PhD

• **Members of Corporate Advisory Board :**

PGDM E-Business Program

Sr. No	Name	Designation
1	Mr. Charan R N	Head – AppleCare Digital India Hub
2	Mr. Raju Chellaton	Co-founder, Crossroad Elf DSS Pvt Ltd, Formerly - Founding member, SVP & CDO of IMSS at Happiest Minds
3	Ms. Sujatha Balakrishnan	Rt Managing Director, Valtech India
4	Ms. Asha Prakash	Associate Vice President, HCL Technologies
5	Mr. Satish Grampurohit	Delivery Head - Global Insurance Vertical, Infosys Ltd
6	Mr Mohan Kumar	Practice Head, Wipro Technologies

Date of last meeting: 04-07-2020

PGDM

CORPORATE ADVISORY BOARD – AS PER SPECIALIZATION		
FINANCE		
Sr. No	Name	Designation
1	Mr M S R Manjunatha	Chief Rating Officer, Brickwork Ratings
2	Ms Shilpa Kalathur	Senior Consultant, Virtusa
3	Mr. Vivek Mallya	Chartered Accountant, Consultant

HR		
1	Mr Balachandar N	Business & HR Advisory, Independent Consultant; Former Group Director - Human Resources, Coffee Day Enterprises Ltd
2	Ms. Anjana K R	GM - HR; Head - Talent Acquisition, Banking Financial Services and Insurance, TCS
3	Ms Vaishali Pachchhapurkar	Director - Human Capital, PwC
4	Mr Shrihari Udupa	Deputy Director, HR & Admn, Ashoka Trust of Research in Ecology and Environment (ATREE)
MARKETING		
1	Mr N S Muthukumaran	Independent consultant; Executive Director, Hansa research
2	Mr R Praveen Kumar	Director (Marketing) at Rotomotive India Ltd
3	Mr Pradeep Kumar V	Director, Global Analytics, Hewlett Packard
4	Mr Swami Krishnan	VP and Head of Employee Engagement & Development, SaskenTechnologies Ltd.
5	Mr Satish N S	Senior Vice President, Haier Appliances India Pvt Ltd
OPERATIONS		
1	Mr K G Mohan Kumar	Managing Director, Toyota Kirloskar Auto Parts
2	Mr B R Indushekar	VP, Volvo Construction Equipment Pvt. Ltd
3	Mr R Vinaya Kumar	GM, Toyota Kirloskar Motors
4	Mr R Rajagopalan	VP & Chief Manufacturing Officer- Watches & Accessories Division, Titan Company Limited
5	Mr. G. Sunderraj	Director - Production Management and Volvo Production System, Volvo Construction Equipments
PGDM Research and Business Analytics		
1	Mr Phillip Varugese	VP & Global Lead - Applied Intelligence, Analytics & Open Innovation, Accenture Security
2	Rajarshi Pandit	Sr VP - Analytics, SG Analytics
3	Dr. Santosh Nair	Founder, Analytic Edge Pvt Ltd
4	Dr. Angshuman Ghosh	Senior Manager - Data Science, Grab
5	Ms. Bindu Venkatesh	Vice President, Human Resource & Training, Oracle Integrated Cloud
6	Ms. Jesika Dalal	Head , IBM Watson & Cloud platform, Software & Developer Marketing, IBM India/SA
7	Mr. Sayandeb Banerjee	Co-founder, The Math Company

Date of Last Meetings

- Finance Specialization: 03-07-2020
- HR Specialization: 07-07-2020
- Marketing Specialization: 08-07-2020
- Operations : 09-07-2020
- Research and Business Analytics: 14-07-2020

PGDM Business Design & Innovation

Sr.No	Name	Designation
1.	Dr. Raja Krishnamurthy	Independent Consultant; Ex VP - Research & Technology, Asian Paints
2.	Mr. Shridhar Venkat	CEO, Akshaya Patra Foundation
3.	Mr. Kapil Khanna	Group Sector Head, Transportation at TATA Consulting Engineers Limited
4.	Mr. Dinesh Verma	Principal Architect & MD, ACE Group Architects & Designers
5.	Prof. Vijay Kumar	Professor, Institute of Design, Illinois Institute of Technology, Chicago
6.	Mr Nilesh P Naik	Senior Director of Engineering & Head - Application Products Development (India), Unisys
7.	Mr Lakshman Pachineela Seshadri	Independent Consultant - Strategy, Design, Innovation and Technology & Adjunct Prof, IIM-B; Ex Chief Consultant and Vice President / Head of Innovation, SAP Consulting

Date of Last Meeting: 11-07-2020

• Frequently of the Board Meeting and Academic Advisory Body

Frequency of meetings

Board Meeting	-	Once in a quarter
Academic Advisory Body	—	Once in 2 years

- **Nature and Extent of involvement of Faculty and students in academic affairs/improvements**

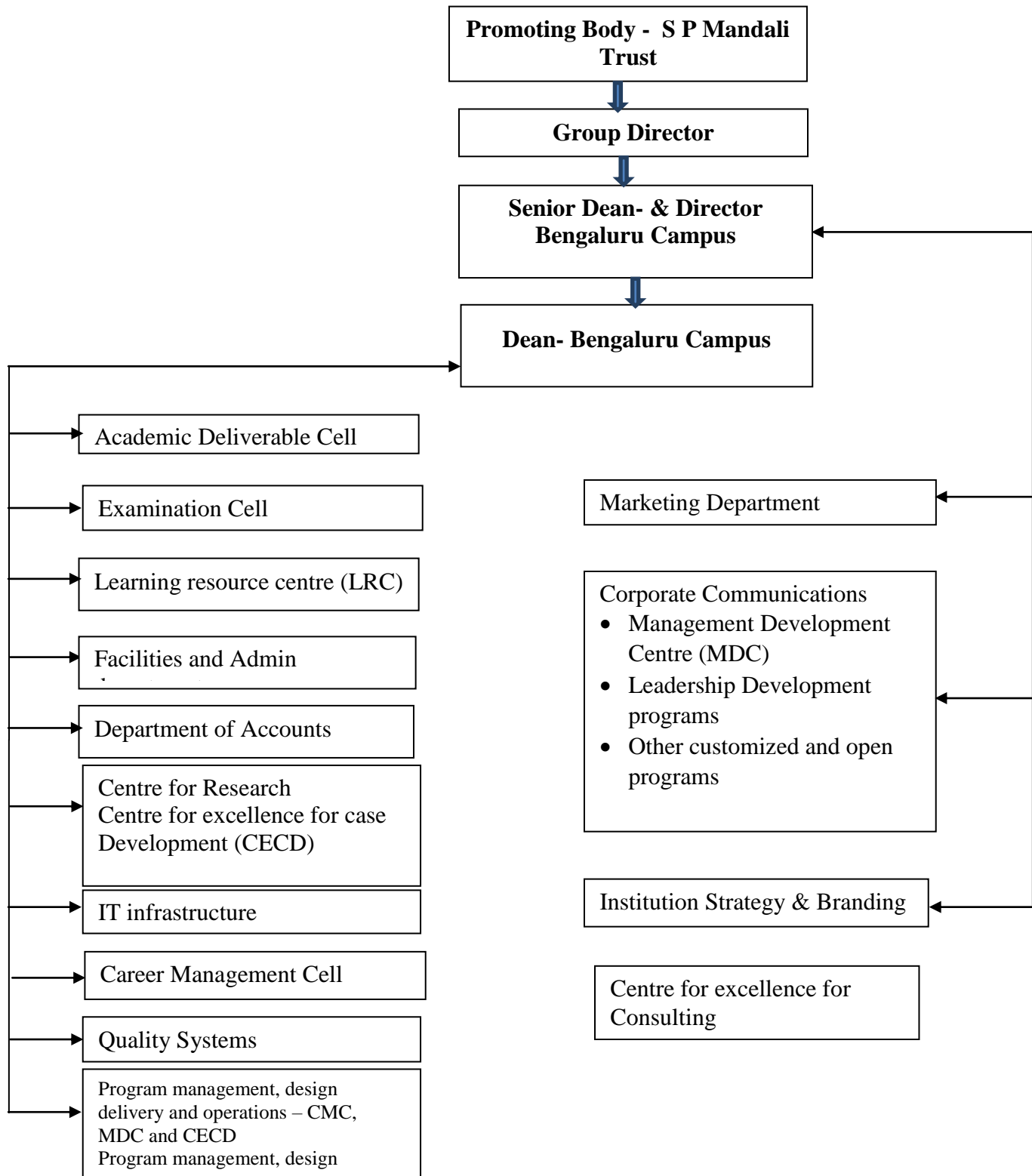
Faculty involvement:

- In Industry academia collaboration
- In upgrading and revisiting curriculum
- In upgrading their knowledge and skills etc. to share with students
- Research initiatives that can be taken to classrooms
- Participating in various conferences, competitions

Student Involvement:

- Being part of various committees that contribute to effective program delivery and implementation – e.g. Managing and placement council
- Participating in various conferences, competitions to maintain brand image and values of the school

• **Organizational Chart and Processes**



- **Mechanism/Norms and Procedure for democratic/good Governance**

Various governing and administrative bodies have been formed are in place to ensure good governance.

Adherence to various committees as prescribed by AICTE and other regulatory bodies
Formation and adherence to various internal committees that have been formed to maintain good governance

- **Student Feedback on Institutional Governance / Faculty performance**

For the faculty assessment the students have the facility to provide faculty feedback min both formal and informal procedures. In the formal procedure they give feedback on every session, faculty and course on a scale of 1 to 5, in a prescribed format. The informal feedback from students is obtained through Open House Sessions with the Director. The observations can be quantified to ascertain the improvement levels in every trimester / semester.

There are similar open house sessions with deans, programs heads and other HODs to address specific queries or requests.

The students also have the facility to meet the members of Academic Delivery Cell to share feedback on various sessions and any other improvements that they seek.

An online Grievance Redressal Mechanism for students has been established for online registration as well as disposal of the Grievances. Any grieved student can lodge the complaint on the institute's E-Learn portal.

Students are also made aware of various grievance committees available in the campus to address any concerns.

- **Grievance Redressal mechanism for faculty, staff and students**

WeSchool has the mechanism and composition of grievance Redressal cell including Anti Ragging Committee and Sexual Harassment Committee. The committee shall meet within 2 days on receipt of any complaints from the date of receipt of any petition/complaint from anybody and take necessary action as deemed fit and initiate necessary action for solving problem.

Grievance Redressal Committee for Sexual Harassment is headed by **Dr. Asha Sidd**, Director (Academics), Banjara Academy and the members are as follows.

Sr.No	Employee Name	Designation	Committee
1	Dr. Madhavi Lokhande	Dean	Chair person
2	Dr Savitha GR	Professor	member
3	Dr Sonia Mehrotra	Associate Professor	member
4	Dr.Hema D	Associate Professor	member
5	Dr. Asha Sidd	Director (Academics) Banjara Academy	member from NGO
6	Ms. Anitha Kumar	Senior Executive & Personal Assistant	member

• **Establishment of Anti Ragging Committee**

The Institute's Anti-Ragging Committee complies with AICTE norms. The composition of the committee includes the Director, Dean, Faculty Members, Staff, Student Representatives and Parents. The committee members are as follows.

Sr. No	Committee Type	Description	Details of the Committee Member	Address	Mobile Number	E-mail ID
1	Anti-Ragging Committee	Head of the committee	Dr. Anil Rao Paila, Senior Dean and Director - Bengaluru campus	Raheja Residency E 214, Pine Block, Koramangala, 3rd block, Bangalore	9341240724	anil.rao@welingkar.org
2		Dean of the institution	Dr. Madhavi Lokhande, Dean Bangalore Campus	#202, Hara Homes Apartments, Bhuvaneshwari Nagar, BSK 3rd Stage, Bangalore	9663387986	madhavi.lokhande@welingkar.org
3		Representatives of faculty members	Dr. Narasimha Murthy, Dean-Marketing & Research	R-404, HM Tambourine apartments, JP Nagar, 6th Phase, Bangalore	9972709988	narasimha.murthy@welingkar.org
4			Dr. Jai Raj Nair, Professor	# 272, Royal shelters, 1st main, Devarachakkana halli, Bangalore	9845255869	jai.nair@welingkar.org
5			Prof. Savitha G R, Professor.	# 40/2, 2nd block, BSK 1st stage, Bangalore	9611130909	savitha.gr@welingkar.org
6			Prof. Mohan Chandra, Professor	I 505, Rohan Vasantha, HAL Airport, Virthur Road, Marathalli, Bangalore	9845147466	mohan.chandra@welingkar.org

			Emeritus			
7		Representatives of police administration Representatives of police administration	Mr. Raghurama Mr. Nagaraju G Mr. Venkatesh Mr. Prasanth Poojary Mr. Vital Kamthi	Electronic City Phase I, Hosur Road, Bengaluru - 560100	9972627128 9448670925 080-22943469	---
8		Representatives of parents,	Jinaraj Yermal	Radharam Darshan Yermal Bada Post Padu 574119, Udupi, Karnataka-	9845109734	jinaraj.yermal@skieron.com
9			Mr. Shridhar Naik	HIG25, C-Block, Kallahalli, Vinoba Nagar Shimoga 577204	9844028681	shridhar0716@gmail.com
10			Mr. Arvind Kulkarni	1489/C, Kulkarni chawl, Khanapur, Belgaum -591302	9449224448	--
11			Mrs. Savitha Varma	No64, JC Nest apartment, Singapura Garden Layout, Bangalore 560090	9845745471	savithavarmaj@gmail.com
12		Student Representatives	Sudin Yermal, E-BIZ -I Batch 2018 -2020	"Radharam Darshan" Yermal Bada post padu 574119, Udupi	9880092822	sdnyermal10@gmail.com
13			Varsha Naik, PGDM Batch 2018 -2020	HIG-25,2nd phase,C-block,KHB colony, Kallahalli, Vinoba Nagar, Shivamogga-577204	7899035797	varsha.naik.we@gmail.com
14			Varun Kulkarni,	1489/C Kulkarni Chawl, Khanapur, Belgaum,	9738072721	varun.kulkarni.we@gmail.com

			PGDM Batch 2018 -2020	Karnataka 592302		
15			Madhusudan Varma, PGDM Batch 2018 - 2020	#64, JC Nest Apartments, 4th Main 2nd Cross, Singapura Garden, Bangalore-560090	9845807701	madhusudhan.varma. we@gmail.com
16	Anti-Ragging Squad	Faculty Representative	Dr. Anuradha Mahesh, Professor - Retail	#1740, 9th Cross, 2nd Phase, J.P.Nagar, Bangalore	9900085057	anuradha.mahesh@welingkar.org
17			Dr. Sonia Mehrotra, Professor – CECD & Case Study	L-902 Hibiscus Block Tower 6 Adarsh Palm Retreat Sarjapur, Bellandur 560103	9482706082	sonia.mehrotra@welingkar.org
18		Admin and Staff Representative	*Mr. Vijay VC, Sr. Manager – Administration (*Till 15.10.2019)	Himagiri Nilay, No. 30, 2nd Cross, Behind Renukamba Temple,Doddabommasandra, Vidyaranyapura Post,Bangalore	9611809345	vijay.chengalrayan@welingkar.org
19			Mr. Mohammed Haneef, Manager Academic Administration	#213/A/ Badrivamanzil, 4th Cross, West KN Extent L N Colony, Yeshwantpur, Bangalore	8553020001	mohammed.haneef@welingkar.org

- Establishment of Online Grievance Redressal Mechanism**

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website.

A Eight member Redressal committee is formed. The committee meets as and when required to address the complaints received through different channels.

- Establishment of Grievance Redressal Committee in the Institution and appointment of Ombudsman by the University**

Ombudsman and Grievance Committee Details: -

Name of the Committee Member	Designation	Committee type
Dr. Anil Rao Paila	Sr. Dean & Director	Grievance Redressal
Dr. Madhavi Lokhande	Dean	Grievance Redressal
Dr. Jai Raj Nair	Professor	Grievance Redressal
Prof. Savitha G R	Professor	Grievance Redressal
Prof. Anuradha Mahesh	Professor	Grievance Redressal
Prof. Mohan Chandra	Professor Emeritus - Business Design and Innovation	Grievance Redressal
*Mr. Vijay VC (*Till 15.10.2019)	Sr. Manger Administration	Grievance Redressal
Mr. Govind Rathod	Consumer Forum President Mumbai	Ombudsman

Students Internal Complaint Committee (ICC): Members are

Dr. Anil Rao Paila	Senior Dean and Director - Bengaluru campus
Dr. Madhavi Lokhande,	Dean – Bengaluru campus
Prof. Mohan Chandra	Professor Emeritus - Business Design and Innovation
Dr. Jai Raj Nair	Head & Professor – IT
Dr. Savitha G R	Head – HR & Professor – HR
Dr. Hema D	Associate Professor – Finance
*Mr. Vijay VC (*Till 15.10.2019)	Senior Manager – Administration

Establishment of Committee for SC/ST

The following constitute the SC/ST committee of WeSchool, Bangalore

Sr. No	Employee Name	Designation	Committee
1	Dr. Anil Rao Paila	Sr. Dean & Director	Director
2	Dr. Madhavi Lokhande	Dean	Chair
3	Prema Kumari	Assistant Manager-Examination Cell	Member
4	Shiva Kumar	Assistant Manager – Marketing	Member
5	Nagaraj R. L.	Deputy Manager - IT	Member
6	Srija Bose	Asst. Professor	Member
7	Rajakumar Alagar	Librarian	Member

Internal Quality Assurance Cell

Institute has constituted an exclusive two-member team for quality assurance under the guidance of Dean & Director.

6. Programmes

• Name of Programmes approved by AICTE for the AY 2020-2021

1. Post Graduate Diploma in Management E-Business (Full Time)
2. Post Graduate Diploma in Management (Full Time)
3. Post Graduate Diploma in Management Business Design and Innovation (Full Time)
4. Post Graduate Diploma in Management Research and Business Analytics(Full Time)

Year Wise Sanctioned intake AY 2020-2021:

Sr. No.	Course	2019-20	Name of Accreditation Applied	Status of Accreditation of the Courses
1	PGDM E-Business	120	NBA	NBA Accredited till June 30 th ,2022
2	PGDM	60	NBA	
3	PGDM Business Design and Innovation	30	Applied Awaiting Visit	
5	PGDM Research and Business Analytics	30	New Program from AY 2020-2021	

• **Program Details AY 2019-2020**

Sr. No.	Course	Duration	Number of Seats	Cut Off MARKS	Fees for the course
1	PGDM E-Business	24 Months	120	44.55	Rs.11,00,000/-
2	PGDM	24 Months	60	50.45	Rs.11,00,000/-
3	PGDM BD&I	24 Months	30	41.43	Rs.11,00,000/-
4	PGDM - Executive (PT)	15 Months	30	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints	
5	PGCM (PT)	12 Months	30		

• **Program Details AY 2018-2019**

Sr. No.	Course	Duration	Number of Seats	Cut Off MARKS	Fees for the course
1	PGDM E-Business	24 Months	120	39.75	Rs.11,00,000/-
2	PGDM	24 Months	60	59.05	Rs.11,00,000/-
3	PGDM BD&I	24 Months	60	35.00	Rs.11,00,000/-
4	PGDM - Executive (PT)	15 Months	60	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints	
5	PGCM (PT)	12 Months	60		

• **Program Details AY 2017-2018**

Sr. No.	Course	Duration	Number of Seats	Cut Off MARKS	Fees for the course
1	PGDM E-Business	24 Months	120	44.95	Rs.1100000/-
2	PGDM	24 Months	60	44.80	Rs.1100000/-
3	PGDM BD&I	24 Months	60	44.30	Rs.1100000/-
4	PGDM - Executive (PT)	15 Months	60	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints	
5	PGCM (PT)	12 Months	60		

- Placements details for last three years

Year	No. of Eligible Students	Students Placed	Maximum Salary	Minimum Salary	Average Salary
			In Lakhs		
PGDM E-Business					
2018-19	78	67	13.6	5	8.2
2017-18	79	74	10	4.5	7.59
2016-17	73	68	11.27	4.1	7.08
PGDM					
2018-19	48	45	13.6	5	8.3
2017-18	41	38	12	4.5	8.03
2016-17	43	41	10.85	4.59	7.58
PGDM BD&I					
2018-19	30	23	9.8	5.8	8.4
2017-18	33	28	9.5	5.4	7.37
2016-17	28	27	9.5	4	7.09

7. Faculty

List of Full Time Faculty Members: (AY 2019-20)

Sr. No.	Name	Designation	Qualification	Industry Exp. In years	Total Teaching experience in years	Total Exp in years
1	Prof.Dr.Anil Rao Paila	Senior Dean& Director	Ph.D (MIS), F.C.A, M.Phil, M.C.M, M.Com	13	19	32
2	Dr.Madhavi Anand Lokhande	Dean-Bengaluru Campus	Ph.D, FICWA,CMA, M.Com	8	18	26
3	Dr .D Narasimha Murthy	Dean - Marketing & Research	Ph.D, MBA	7	18	25
4	Dr.Madhumita Guha Majumder	Professor-Business Analytics	Ph.D, MA, NET	0	25	25
5	Dr.Jai Raj Nair	Professor-IT	Ph.D, PGDBM, B.Arch	8	14	22
6	Dr.Anuradha Mahesh	Professor-Retail/Head-CMC	Ph.D, MMS, B.Com	10	16	26
7	Dr.Savitha G R	Professor-HR	Ph.D, MBA. M.Phil	1	16	17
8	Dr. Sonia Mehrotra	Professor-Centre of Excellence for Case Development & Case Studies	Ph.D, M.Phil, MBA, BE	13	13	26
9	Dr.Hema Doreswamay	Associate Professor-Finance	Ph.D, MBA, M.Phil, M.Com, B.Com	0	17	17
10	Dr.Santosh Rupa Jaladi	Associate Professor-Finance	Ph.D, MBA	0	16	16
11	Dr.N.V.VijayKumar	Associate Professor-Finance	Ph.D, CAIIB, MBA, B.Com	29	9	38
12	Dr.Jyoti Joshi Pant	Associate Professor-HR	Ph.D, MBA	6	8	13.5
13	Dr.Sowmya C.S.	Associate Professor-HR	Ph.D, M.Sc.	5	9	14
14	Dr. Kiran G	Associate Professor-	Ph.D, MBA	2.5	8	10.5

Sr. No.	Name	Designation	Qualification	Industry Exp. In years	Total Teaching experience in years	Total Exp in years
		Marketing				
15	Dr . R A Dakshina Murthy	Assistant Professor / Associate Dean – Operations	Ph.D, M-Tech	22	7	29
16	Dr.Ranjitha G P	Assistant Professor - Marketing	Ph.D	0.2	1	1
17	Mr.V.Mohan Chandra	Professor Emeritus-Business Design	M.Design, P Dip ID	31	8	39
18	Mr.Prakash Unakal	Dean-Business Design	M.Design	13	15	28
19	Ms.Aparna Krishnamoorthy	Assistant Professor-Economics/Examination Cell	MA-I, B.com MA, Economics (USA), MA-I, B.com	0	15	15
20	Ms.Anita Santosh Pillai	Assistant Professor-IT	MCM	2	22	24
21	Mr.T.S.Sridhar	Assistant Professor-Information Technology	MBA	30	3	33
22	Mr.Ramanath Krishnamoorthy	Assistant Professor-Marketing Research	MMS, B.Sc.	27	8	35
23	Mr.Alex Nero	Assistant Professor-Research	MBA, B-Tech	2	4	6
24	Dr. Lakshmi Rangarajan	Associate Professor(Contractual Faculty)	PhD.	25	0	25
25	Mr. D Vikram Garg	Head MDP & Asst Prof Mktg & Systems	MBA, B.Com	18	1	18.8
26	Ms. Radhika Uttam	Assistant Professor – Research	PGDBA	0	4	4.2
27	Mr. Ragesh T S	Assistant Professor - Business Analytics	MBA, B.Sc.	1.5	8	9.7
28	Ms.Srija Bose	Assistant Professor-General Management	MDBA	12	11	23
29	Ms.Asha Mathew	Assistant Professor-Quality Systems	MCA,PGDIM	1	11	12

Sr. No.	Name	Designation	Qualification	Industry _Exp. In years	Total Teaching experience in years	Total Exp in years
30	Ms. Supriya Singh Gautam	Manager- CMC/Assistant Professor-Gen Mgt	M.Sc.	5	1	6
31	Ms. Arpita Mukherjee	Assistant Professor -HR	PGDM	5	2	7
32	Ms. Ishani Chakraborty	Assistant Professor	PGDBM	1	7	8

• **Permanent Faculty : Student Ratio**

Permanent Faculty = **32**
 Student Intake = **480**

(Ebiz:120+120,PGDM:60+60,BD:30+30,PGDM-RBA:30+30)

Faculty Student Ratio is = **1 : 15**

• **Number of Faculty employed and left during the last three years**

Year	Description	No. of Faculty Joined	No. of Faculty Left	Total no. of Faculty
2016-17	Out of 26 faculty from previous AY	4	5*	25
2017-18	Out of 25 faculty from previous AY	12	6	31
2018-19	Out of 31 faculty from previous AY	2	2	31
2019-20	Out of 31 faculty from previous AY	3	2	32

(In the Academic year 2016-17 - 2 Faculty members were relieved on attaining the age of superannuation i.e., 65)

8. Profile of Director / Faculty

Visit below mentioned link for short profile of Faculty

<https://www.welingkar.org/campus-bengaluru>

9. Fees of last AY 2019-2020

Sr. No.	Course	Number of Seats	Duration	Fee	Hostel Fee
1	PGDM E-Business	120	24 Months	Rs.1100000/-	Rs.1,43,800/- per annum
2	PGDM	60	24 Months	Rs.1100000/-	Rs.1,43,800/- per annum
3	PGDM BD&I	30	24 Months	Rs.1100000/-	Rs.1,43,800/- per annum

Number of Fee Waivers / Scholarship offered - Nil

10. Admission

- Number of seats sanctioned with the year of approval

Program	Year of Approval	1 st approved intake /Change in Intake	Sanctioned Intake 2019-2020	Sanctioned Intake 2020-2021
PGDM E-Business	2008	60	120	120
	2010	Additional 60		
PGDM	2009	60	60	60
PGDM BD&I	2010	60	30	30
	2019 onwards	Reduced to 30		
PGDM - Executive (PT)	2011	60	30	NA*
	2019	Reduced to 30		
PGCM (PT)	2011	60	30	NA*
	2019	Reduced to 30		
PGDM RBA	2020	30	NA	30#

*Institution closed the program in AY 2020-2021

#New program introduced in AY 2020-2021

Number of Students admitted under various categories each year in the last three years

Program	Sanctioned Intake	2019-20	2018-19	2017-18
PGDM E-Business	120	97	100	89
PGDM	60	60	54	43
PGDM BD&I	30	25	36	36
PGDM - Executive (PT)	30*			
PGCM (PT)	30*			

*No admission

11. Admission Procedure

- **Mention the admission test being followed, name and address of the Test Agency and its URL (website)**

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570

PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - <http://www.aima.in>)

- **Number of seats allotted to different Test Qualified candidate separately**

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)

Course Name	MH-CET	CMAT	CAT	XAT	ATMA	Others
Post Graduate Diploma in Management (FT)	All Seats are allotted on merit basis. No seat is earmarked for any particular Entrance Test					
Post Graduate Diploma in Management E-Business (FT)						
Post Graduate Diploma in Management – Business Design and Innovation(FT)						

12. Criteria and Weightages for Admission

Student Selection Process for the AY 2019-20

Eligibility

A minimum 50% in graduation, which must be completed by June 2019

Should have taken CAT (2018) conducted by the IIMs for the year specified in the advertisement (IIMS have no role in the Welingkar admission process) and /or/ XAT (2019) / and / or ATMA (2019) and / or CMAT (2019) and / or *MH-CET (2018) and / or GMAT (2016 onwards).

*Subject to approval by AICTE

Selection Process

WeSchool's Unique Profile based selection process assigns significant value to academic performances, work experience, Group Activity, Personal Interview along with the written test scores.

The final selection is based on the composite score of: Entrance Test (35%) + Overall profile (65%)

The Selection process for WeSchool this year includes the following parameters:

Parameter	Weightage
Qualifying Entrance Test percentile; Best of percentile in CAT (2018). CMAT (2019), XAT (2019), ATMA (Dec 2018 & Feb 2019), GMAT (2016 onwards) and MH-CET (2019) will be considered.	35%
Academics (X,XII, Graduation and Post-Graduation) ** Basic eligibility of 50% in graduation is mandatory	25%
Group Discussion and Personal Interview (this will evaluate the student's response to the essay questions in the form, work experience, if any, how you respond to the activities and questions posed in the GDPI and your personality characteristics etc.)	35%
Sports, Extra-Curricular activities awards and achievements at District, National, International level, Academic diversity etc.	5%
Total Composite Score Merit position of the of above parameters will be used for offering admission to a program	100%

Calendar for admission against Management/vacant seats:

Start of Application Process 24.05.2019
 Last date for Submission of application 28.05.2019
 GD/PI Shortlist 31.05.2019
 GD/PI Conducted 04.06.2019
 Declaration of result 15th and 26th June, 2019

Starting of the Academic Session

Induction Program: Foundation Fortnight (NEEV) Batch 2018-2020 from 27th June 2019 – 18th July 2019

Academic Session: 19th July, 2019

15. Information of Infrastructure and Other Resources Available

Instructional Area:

Sr. No.	Space Name	Room Type(mention Class room / Lab / Toilet, etc.)	Carpet Area (in sqm)
1	Discover - 4 (GF)	Class Room – 1	81.19
2	Discover - 5(GF)	Class Room – 2	90.32
3	Discover – 6 (GF)	Class Room – 3	66.87
4	Discover – 1 (GF)	Class Room – 4	67.91
5	Discover – 2 (GF)	Class Room – 5	70.93
6	Discover - 7(FF)	Class Room – 6	90.43
7	Discover – 8(FF)	Class Room – 7	102.21
8	Discover–9 (FF)	Class Room – 8	90.43
9	Discover – 10 (FF)	Class Room – 9	74.33
10	MDP – CR (FF)	Class Room – 10	76.75
11	Tutorial Room – (FF-InnoWe)	Tutorial Room – 1	34
12	Tutorial Room (GF)	Tutorial Room – 2	331
13	Tutorial Room (GF)	Tutorial Room – 3	59.64
14	Computer Centre/Lab (GF)	Computer Lab	160.52
15	Learning Resource centre (GF)	Library & Reading Room	131.27
16	Seminar Hall (SF)	Seminar Hall – 1	133.63
17	Seminar Hall (SF)	Seminar Hall – 2	134
18	Seminar Hall (Discover 3 - GF)	Seminar Hall – 3	132.75
		Total	1630.19

* GF – Ground Floor

FF – First Floor

SF – Second Floor

Facilities for disabled

- Lift, Ramp, Wheel chair, lift and Rest room for Disabled. Campus has taken due care for disabled, in fact, they can go to any part of the campus with ease.

- **Occupancy Certificate** - Available
- **Fire and Safety Certificate** - Available
- **Hostel Facilities** - Available

• **Library**

Relevance of available learning resources including e-resources

Books (Print collection)

Academic Year	Titles	Volumes
2017-18	5878	13918
2018-19	5920	14004
2019-20	6074	14256

E-Books Collection in Library

Academic Year	Titles	Volumes
2017-18	20500	20500
2018-19	21000	21000
2019-20	24450	24450

Year-wise details of National/International Journals and Magazines:

Academic Year	No. of Journals (Print)	Indian (Print)	International (Print)	Magazine (Print)	e-journals
2017-18	60	55	5	21	28,606
2018-19	60	55	5	19	5000
2019-20	69	55	5	20	7500

List of Databases

Academic Year	Total No. of Databases	Name of the Database
2017-18	5	1. Proquest – ABI / Inform Complete 2. Indiatat.com 3. Gartner Database (Both campus) 4. J-Gate 5. E-Book Central

Academic Year	Total No. of Databases	Name of the Database
2018-19	6	1. Proquest – ABI / Inform Complete 2. Indiatat.com 3. ACE Equity 4. EMIS-Emerging Markets (Both campus) 5. E-Book Central 6. Turnitin Plagiarism (Both campus)
2019-20	5	1. Proquest – ABI / Inform Complete 2. Indiatat.com 3. Capitaline.com 4. EMIS-Emerging Markets 5. E-Book Central 6. Turnitin Plagiarism 7. Gartner Database (Till Dec,2019)

- **Computing Facilities**

List of Available System Software

Sr. No.	System Software's	Users License
1	Windows 2012 Standard AE	1
2	Windows 2008 Standard AE	3
3	Windows 2003 TCAL	90
4	Windows 2003 Standard AE	4
5	Windows XP Professional.	30
6	Linux – Cent OS	Open Source / Freeware
7	Windows 10 Prof	2
8	Windows 7 Starter	66
9	Windows 8.1	1
10	Windows 7 Prof	4
11	Apple IOS for Ipad	2
12	Windows 7/10 Prof	70

List of Available Application Software

Sr. No.	Application Software's	License Type / Qty.
1	7Zip	Open Source / Freeware
2	Foxit Reader	Open Source / Freeware
3	Open Office 3.1	Open Source / Freeware
4	MySQL 5.2	Open Source / Freeware
5	Symantec End Point Protection	100 User
6	MS Project 2005	10 User
7	MS SQL Server 2005	5 User
8	Libex (Library)	Multi User
9	Accord ACE Equity	IP Based
10	Tally 9.1(Multi User)	Multi User
11	MS Office 2016 std	150 User
12	Apache Web Server	Open Source / Freeware
13	Adobe Acrobat 9	Freeware
14	Corel Draw Graphics Suite CS5	-
15	Photo shop	-
16	Adobe illustrator	-
17	Adobe in design	-
18	Adobe Flash	-
19	Dream viewer	-
20	Adobe fireworks	-
21	English Learning lab	1
22	SPSS Statistics 200	20 User
23	SPSS Modeller 180	30 User
24	Stat craft	50 User
25	Minitab 16	10 User
26	Adobe Acrobat X Pro	1
27	CA ARC Server Backup	1
28	Koha (Library Software)	Web Based
29	R	Open Source / Freeware
30	ZK Attendance Software	2
31	Call Billing Software	Call Logs
32	Skype	Freeware

Internet connection details

Sr. No.	Computational Details	No's
1	Internet Bandwidth in MBPS	224
2	Internet Connection Ratio	1:1

List of available learning Technologies

Sr. No.	Learning Technologies	Quantity
1	Desktop / Laptop(PC)	315
2	Printers	32
3	Video conference unit	6
4	Sound amplifier	15
5	LCD projector	26
6	Cordless microphone	40
7	Copier	04
8	LTO-6 Backup drive	01
9	UPS 80KVA	01
10	Plasma Displays	10
11	Servers	7
12	Storage server	1

• Innovation Cell

Our campus has the appropriate infrastructure that encourages creative thinking through the Innovation Lab- INNOWE and Prototype Lab. One of our success stories is that of the moving solutions startup –PIKOL which was incubated on our campus. This was a venture which had a mix of our students and faculty as the entrepreneurs.

InnoWe Lab at WeSchool, Bengaluru is an initiative for students to incubate their innovative ideas through activities such as brainstorming, co-creation workshops, idea competitions, concept displays, etc., and also have invited expert talk sessions with innovators, innovation evangelists, venture managers and such others. The InnoWe Lab nurtures an ecosystem for innovation in the campus.

InnoWe Lab a place to ideate and incubate

Business leaders of tomorrow need to be innovative and explorative. WeSchool inculcates the learning and skills-set in future business leaders to be innovative business creators, through integrating Design Thinking and the Innovation process into mainstream management subjects in the Business Design & Innovation program.

Proto Lab - to build, test, and validate concepts

The Proto Lab is an extension to the InnoWe Lab, wherein it is a platform for the students of Business Design, and also the other Program streams on campus, to explore, develop, and build their designs and business ideas. They validate their ideas and concepts, by building the models and testing them to experiment with their ideas and concepts. Through the Proto Lab, the students are encouraged and facilitated to think innovatively, promoting a sense of innovation and entrepreneurship on the campus.

Entrepreneurship Cell

The objective of 'Wenture-' the entrepreneurship cell is to create an ecosystem that supports innovation and entrepreneurship through the use of available resources and our network. As part of our constant endeavor to encourage student entrepreneurial initiatives, Wenture - the Entrepreneurship Cell @ WeSchool conducted an Inaugural Intra - Campus Business - Plan competition for all our students. The goal was to encourage and nurture our students in understanding the benefits of choosing entrepreneurship as one of the pathways to a successful and fulfilling career. The event was conducted over a period of one month, wherein 26 different student teams competed in two rounds.

- **Compliance of the National Academic Depository (NAD)**

Complied

- **List of facilities available**

- **Games & Sports Facilities** - Available at Hostel

WeSchool encourages their students to be a part of the annual **Joga Bonito (Football fest)**, **WeCket (Cricket)** tournament held for students of the 2-year full time PGDM courses. Students of all batches participate in both the events, where the highlight is playing against the alumni and faculty & staff team. This encourages a spirit of sportsmanship and healthy competition among all the faculty, staff, alumni and students

- **Extra-Curricular Activities:** At WeSchool Bangalore, students are encouraged to organize and participate in various cultural programs. The students also celebrate and appreciate Indian culture and festivals in the campus and hostel. Cultural events include celebration of Independence Day, Ganesha Chaturthi, Onam, Dusshera, Dandiya, Pongal, Holi, Farewell to Senior Students etc. WeSchool's Hobby Kitchen provides students a unique facility to try their culinary skills during their free time, which not only helps them to try out their cooking skills but also act as a stress buster in their hectic academic life.

- **Soft Skill Development Facilities:** In all PGDM Programs, institute constantly keep focus on grooming students and in preparing them as industry ready. These programs have courses such as – Business Communication, Perspective Management, and Foreign Language. This helps in enhancing students' presentation skills (oral and written).
- **Unique personality Development Programs**
- **Mentorship and sponsorship to participate in national and international management events**
 - **Rotract Club of WeSchool:** Each year the rotract club of WeSchool gets installed with new president and board of directors. Various activities are conducted by rotractors like supporting government schools, organizing blood donation camps and various relief funds, celebration of world environmental day etc are some of the initiatives

- **Teaching Learning Process**
 - **Curricula and syllabus for each of the programmes as approved by the University**

Not Applicable

 - **Academic Calendar of the University**

Not Applicable

 - **Academic Time Table with the name of the Faculty members handling the Course**
(Indicative)

S.P MANDALI'S PRIN.L. N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH		
PGDM 2018 - 20 Batch - Trimester IV		
Subjects - Faculty list		
Subjects	Credits	Faculty
GM401. International Business	3	Dr. Lakshmi Rangarajan
GM402 Integrative Manager – theory & cases	4.5	Prof. Aditya Sapru, Prof. T S Sridhar, Prof. Vijay Kumar, Dr. Hema D, Prof. Narendra Babu, Dr. Kiran G, Prof. D Banerjee, Prof. Nandini S
GM403. Summer Project	1.5	
Marketing		
M404. Product & Brand Management	3	Prof. Anand P
M405. International Marketing	3	Prof. D Banerjee
M406. Integrated Marketing Communications	3	Prof. Anand Narasimha
Electives for Marketing		
GM404. IT- Vertical	3	Dr. Jai Raj Nair
GM405. Advanced Business Analytics		Prof. Swapnil Soni
M408. B2B marketing	3	Prof. Aaditya Vidyarthi

Finance		
F404. Advanced Financial Management	3	Dr. Santosh Rupa Jaladi
F405. Fundamentals of Banking	3	Dr. Vijay Kumar N
F406. Mergers & Acquisitions	3	Prof. Ajay M R
Electives for Finance		
F407. Financial Risk Management	3	Dr. Vijay Kumar N
F409. Capital Markets & Wealth Management	3	Prof. Indranil Saha
Operations		
OP404. Productivity Techniques	1.5	Prof. Alex Nero
OP405. Production Planning & Control Systems	1.5	Dr. Dakshina Murthy
OP406. Materials Management	1.5	Dr. Dakshina Murthy
OP407. Operations in Service	1.5	Prof. C N Udaya Shankar
OP408. Logistics & Supply Chain Management	3	Dr. Dakshina Murthy
Electives for Operations		
GM404. IT- Vertical	3	Dr. Jai Raj Nair
GM405. Advanced Business Analytics		Prof. Swapnil Soni
M408. B2B Marketing	3	Prof. Aaditya Vidyarthi
HRM		
HR404. Employee Relations, Industrial Relations & Labor Laws	3	Prof. Rajeev M N
HR405. Competency Assessment, Management & Performance Management Systems	3	Dr. Jyoti Pant
HR406. Total Rewards (Compensation & benefits)	3	Dr. Sonia Mehrotra
Electives for HRM		
GM405. Advanced Business Analytics	3	Prof. Swapnil Soni
HR 408 Talent Management	1.5	Dr. Sonia Mehrotra

HR 410 Learning Training & Development	1.5	Dr. Sowmya C S
Business Analytics		
BA404. Analytics Tools & Languages: R & Python	3	Prof. Sachin Sharma
BA405. Data Warehousing & Business Intelligence	3	Prof. T S Sridhar
BA406. Predictive Analytics	3	Dr. Madhumita Majumder
Business Analytics Electives		
GM404. IT- Vertical	3	Dr. Jai Raj Nair
F407. Financial Risk Management	3	Dr. Vijay Kumar N
Total Credits	24	

- **Teaching Load of each Faculty (Indicative)**
Utilization of working hours by faculty (Work Load)

Dr.Savitha G R

Utilisation of working hours by faculty members for the academic year 2017-18

Total no of hours available to faculty members for one trimester: 525 hours

Total no of hours available to faculty members for one year over 3 trimesters :525hrs * 3 = 1575 hrs

Dr.Savitha G R			
Sl no	2017-2018		No of hours
1	Workload	Teaching	91
2		MDC	21
3		Research	80
4		Other Administrative Activities	1029
Total no of hours for the academic year 2017-18			1221

	Year 2017-18
Total no of hours available for one academic year	1575
Total no of Teaching + MDC + Research + Other Administrative activities hours spent by the faculty for one academic year	1221
Total no of leaves (converted in to hours) taken by the faculty for one academic year (* Leaves taken as of July 2017 - April 2018)	344
Remaining hours	10

Dr.Savitha G R											
Work load of Core Faculty - PGDM EBIZ, PGDM & BD & I (& 2016-18 & 2017-19 Batches) - Tri IV & I											
Table below shows Tri IV (From 3rd July to 23rd September 2017):											
Table below shows Tri I (From 21st July to 7th October 2017):											
Sl. No	Subjects	2016-18 Trimester IV					2017-19 Trimester I				Total No of Hrs
		Credits	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGD M	PGD M BD & I	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGD M	PGD M BD & I	
1	HR(Blended with HBW)	Non Credit					6	6		6	18
2	Perspective Management*	3							16		16
Total No of Hrs											34
* Remaining sessions were taken by Visiting Faculty Prof. Shankar T											
Work load of Core Faculty - PGDM EBIZ, PGDM & BD & I (2015 - 17 & 2016 - 18 Batches) - Tri V & II											
Table below shows Tri V (From 9th October 2017 to 13th January 2018):											
Table below shows Tri II (From 23rd October 2017 to 13th January 2018):											
Sl. No	Subjects	2016-18 Trimester V					2017-19 Trimester II				Total No of Hrs
		Credits	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGD M	PGD M BD & I	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGD M	PGD M BD & I	
1	Organisational Behaviour	1.5					14	14			28
2	Managing Groups, Teams, high Performance Teams Through Effective Leadership	1.5							16.5		17
Total No of Hrs											45
Work load of Core Faculty - PGDM EBIZ, PGDM & BD & I (2015 - 17 & 2016 - 18 Batches) - Tri VI & III											
Table below shows Tri VI (From 5th February to 25th February 2018):											
Table below shows Tri III (From 30th January to 14th April 2018):											
Sl. No	Subjects	2016-18 Trimester VI					2017-19 Trimester III				Total No of Hrs
		Credits	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGD M	PGD M BD & I	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGD M	PGD M BD & I	
1	Human Resource Management*	1.5								12	12
Total No of Hrs											12
* 2 Hrs GL by Prof. Ramesh Ranjan											
Total number of teaching hours for the year 2017-18 = 91											
Dr. Madhavi Lokhande Dean - Bangalore Campus											

ADMINISTRATIVE ACTIVITIES							
Sl.No	Trim 1 & 4 (july -sept) 2017		Trim 2 & 5 (oct-dec) 2017		Trim 3 & 6 (Jan-Mar) 2018		Remarks
	No. of Hrs	Activity	No. of Hrs	Activity	No. of Hrs	Activity	
1	45	GEPI - Includes visit to mumbai campus + Two day process of Bangalore Campus and the support extended to core team.	15	GCL - Project Mentoring and GCL workshops as per design	45	DC AND IRC (4 DAYS of event at 10 Hrs per day + 10 days of preparation as 2 hours per day)	
2	140	NEEV - Foundation Program - As a core team member, 15 days of planning and 15 days of execution is considered. An average contribution in hours towards this would be 6 hours per day	80	NIRF ROUND TABLE - As a program convener, Have considered at minimum level of 10 working days of 8 hours.	30	GDPI 2018 - Three day process of Bangalore and the support extended to core team. (10 hours per day)	
3	15	GCL - Project Mentoring and GCL workshops as per design .	24	Project guidance for How Business Works? (2 hours per week)	20	GCL - Project Mentoring and GCL workshops as per design - . this also includes GCL Showcase.	
4	55	NBA DOCUMENTATION - Average of 10 days has been considered at a std time of 8 hours per day.	55	NBA DOCUMENTATION - Average of 15 days has been considered at a std time of 8 hours per day.	65	Attending to visitors, in house meetings, VC's , Telephonic meetings etc and AC-DC (30 to 40 minutes per day-all inclusive)	
6	65	Attending to visitors, in house meetings, VC's , Telephonic meetings etc and AC-DC (30 to 40 minutes per day-all inclusive)	65	Attending to visitors, in house meetings, VC's , Telephonic meetings etc and AC-DC (30 to 40 minutes per day-all inclusive)	30	Class Room Preparation- 1:1 (at a minimal level of 1 hour of preparation to take 1 hour session)	
7	30	Class Room Preparation- 1:1 (at a minimal level of 1 hour of preparation to take 1 hour session)	30	Class Room Preparation- 1:1 (at a minimal level of 1 hour of preparation to take 1 hour session)	2	Setting up of question paper - 2 sets - Std time of 1 hour per question paper is considered	
8	2	Setting up of question paper - 2 sets -1 hour per question paper is considered	2	Setting up of question paper - 2 sets - Std time of 1 hour per question paper is considered	10	Evaluation of Answer Scripts (at 10 minutes per paper evaluation)	
9	10	Evaluation of Answer Scripts (at 10 minutes per paper evaluation)	10	Evaluation of Answer Scripts (at 10 minutes per paper evaluation)	24	Project guidance for How Business Works? (2 hours per week)	
10	20	Project guidance for How Business Works? (2 hours per week)	20	NHRD publication related work like formatting best practices, taking approvals and coordinating with NHRD team (2 hours per week)	20	Organizing Farewell as a core team member , have considered 4 hours per day for 5 days	
11	20	Faculty meetings, core committee meetings, faculty discussions, discussions with students etc	20	HR Related tasks as and when arises (7 hours per month- considered at minimum level)	20	NHRD Publication work (10 hours per month)	
12	20	HR Related tasks as and when arises (7 hours per month- considered at minimum level)			20	HR Related tasks as and when arises (7 hours per month- considered at minimum level)	
Total	422		321		286		1029
TOTAL NUMBER OF AVAILABLE WORKING HOURS IN A YEAR				1575 HOURS			
TOTAL NUMBER OF LEAVES TAKEN (AVERAGE)				280 HOURS			
				8 CLS AND AROUND 5 MLs and 20 ELs - on an average utilized to maintain work life balance			
				so approx. 35 days leave of 8 hours each = 280			
TOTAL NUMBER OF WORKING HOURS IN 2017-18				1295 HOURS			
TOTAL NUMBER OF HOURS WORKED IN 2017-18				1438 Hours			
				506+ 390 + 311 + Teaching work load (approx 130 hours includes internship guidance) + MDP 21 + RESEARCH AND CONFERENCE 80			
TOTAL NUMBER OF HOURS STRETCHED BEYOND THE AVAILABLE HOURS (2017-18)				143 HOURS			
				Please Note: Have stretched approximately 30 min time per month on an average as against my std time of working hours (matches with the HR attendance sheet as well)			

Research Workload for the year 2017-18						
Sl. No	Research	July - September	October - December	January - March	April - June	Total
1	Papers Published (Nos)		1	1	2*	20 HOURS
2	Research Conference/conference & seminars + Applied Research(Nos)		NHRD Annual Conference	Digital Darwinism by BCCI		
3	Total No. of Hours Spent		30	30		60
* projected 1 Research paper X 10 HOURS EACH = 20 HOURS						

Seminars & Conferences				
Sl No	Event Title	Event Period	Event Place	Remarks
1	XIME Conference	28.03.17	Bangalore	
2	SHRLS	20.01.17	Lonavala	Attend SHRL training program
3	National Institute of Ranking Framework	28.08.17	Bangalore	Round table conducted in campus attended by participant
4	BCIC conference	21.02.2018		

• **Internal Continuous Evaluation System and place:**

Evaluation of student performance for continuous improvement. It is mandatory for the designated faculty to assess/evaluate the performance of their students' performance during the trimester. This is done on a continuous basis throughout the trimester and follows the following evaluation methods:

- Class Participation
- Quizzes
- Surprise tests
- Assignments/field-work and presentations
- Viva-voce/oral tests
- Mid-term test
- Real-world case studies
- CASE tools-based exercises

The end-term examination is based on the entire syllabus for the term.

Faculty can choose one or more methods of assessment stated above in addition to the 'End Term Examination' which is compulsory for all the students. The continuous assessment during the term as stated above and the final examination will carry marks in 40%:60% proportion.

- **Student's assessment of Faculty, System in place**

ADC (Academic Deliverable Cell) takes feedback at the end of 4 or 3 sessions for a full credit / half credit courses respectively – the summary of feedback is shared with Deans / Program Heads / Specialization Heads so that they can take corrective actions, if required.

A Feedback mechanism is incorporated into the delivery of the program. In order to achieve the highest level of quality and consistency in academic deliverables, WeSchool has designed a Feedback mechanism (Student Teaching Evaluation) i.e. Faculty feedback from students.

- **For each Post Graduate Courses give the following**

Title of the course	Curricula and Syllabi	Laboratory Facilities exclusive to the Post Graduate Course	Software/All design Tools
PGDM E-Business	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-e-business	NA	SPSS Statistics 200 SPSS Modeller 180 MS Project
PGDM	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm	NA	SPSS Statistics 200 SPSS Modeller 180 MS Project
PGDM – Business Design & Innovation	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-business-design-and-innovation	NA	SPSS Statistics 200 SPSS Modeller 180 Adobe Photoshop Adobe design Premium-CS-5 Corel Draw X5

Academic Calendar for PGDM E-Business, PGDM and PGDM Business Design and Innovation Program.

Schedule of Lectures & Examinations: All PGDM programs Academic Calendar							
	Trimester	Lectures		No. of Days	Examination		No. of Days
		Start Date	End Date		Start Date	End Date	
Junior Batch 2019-21	Induction Program	Thursday, 27 June 2019	Thursday, 18 July 2019	22			
	Trimester I	Friday, 19 July 2019	Thursday, 03 October 2019	77	Friday, 4 October 2019	Wednesday, 16 October 2019	13
	Trimester II*	Thursday, 17 October 2019	Saturday, 11 January 2020	87	Monday, 13 January 2020	Thursday, 23 January 2020	11
	Trimester III	Friday, 24 January 2020	Saturday, 11 April 2020	79	Monday, 13 April 2020	Thursday, 23 April 2020	11
				265			35
	Summer Project	02 May 2020	30 June 2020	60			
Senior Batch 2018-20		Start Date	End Date		Start Date	End Date	
	Trimester IV	Monday, 08 July 2019	Tuesday, 24 September 2019	79	Friday, 25 September 2019	Saturday, 05 October 2019	11
	Trimester V*	Monday, 7 October 2019	Saturday, 04 January 2020	90	Monday, 06 January 2020	Thursday, 16 January 2020	11
	Trimester VI	Friday, 17 January 2020	Tuesday, 31 March 2020	75	Wednesday, 01 April 2020	Monday, 6 April 2020	6
				244			28
	* Mid Term Break	25 October 2019	30 October 2019	6			

Please note: Dates are subject to change.....

*Tri3 of 2019-2021 and Tri6 of 2018-2020, classes from midst of March was conducted online due to pandemic situation

16. Enrollment of Students in the last 3 years

Sr. No	Academic Year	Batch	Course Sanctioned	Sanctioned Intake	Actual Enrolments
	2019-2020	2019-2021	PGDM- E-Business	120	100
			PGDM	60	60
			PGDM-Business Design & Innovation	30	25
1	2018-2019	2018-2020	PGDM- E-Business	120	100
			PGDM	60	54
			PGDM-Business Design & Innovation	60	36
2	2017-2018	2017-2019	PGDM- E-Business	120	89
			PGDM	60	43
			PGDM-Business Design & Innovation	60	36

17. List of Research Projects/Consultancy Works

- **Sponsored Research Projects**

Sr. No.	Year	Name of faculty	Client Organization	Title of the project	Amount received (in Rupees)
1	2017-2018	Dr. D N Murthy Prof. Jyoti Joshi Pant Prof. Vijay Kumar Prof. Sridhar Prof. Dakshina Murthy Prof. Vijay Rego	Manjushree Pvt. Ltd.	Learning experiences to mid-level managers (EDP)	11,50,500
2	2018-2019	Dr. ViJay Kumar Dr. Hema D Dr. Sowmya CS Dr. Jyoti Joshi Pant	State Bank of India	Managing Organizational Transition	7,67,000
3	2018-2019	Dr. Sonia Mehrotra Dr. Jyoti J Pant Prof. Vijay Rego	Sivantos India Pvt. Ltd	Characterizing and Building Leadership Capability at Sivantos	7,67,000/-
4	2019-2020	Dr. D N Murthy	AICTE Research Promotion Scheme (RPS)	Impact of Digital Eco-system on the marketing funnel	3,60,000/-

Details of Consultancy Assignments of the institution are furnished below:

Organization	Project /Assignment Title	Academic Year	WeSchool Faculty Involved	Consultancy Status
Samarthanam Trust for the Blind	Social Impact Study	2019-2020 and 2020-2021	Dr. Jyoti Joshi Pant Dr. Madhumita Guha	Ongoing
Yellow Edge Australia	To broaden personal and professional horizons and foster a deeper understanding of leadership practices in India.	2019-2020	Dr. Anil Rao Paila Dr. Madhavi Lokhande & Prof. Mohan Chandra	Completed
Strengthscape Pvt Ltd.	Performance feedback and coaching	2019-2020	Dr. Jyoti Joshi Pant	completed
Strengthscape Pvt Ltd.	Job Description Project	2019-2020	Dr. Jyoti Joshi Pant	completed
Confederation of Indian Industry (CII)	Members survey for their feedback about CII initiatives	2018-2019	Dr. Anil Rao Dr. Kiran G Prof. Alex Nero	completed
Unfold Consulting	Assignment on Intrapreneurship and Accelerators	2018-2019	Dr Anil Rao Paila, Dr Madhavi Lokhande, Dr. Hema. Dr. Santosh Rupa, Dr. Sowmya C.S	Completed
Yellow Edge Australia	To broaden personal and professional	2018-2019	Dr. Madhavi Lokhande	Completed

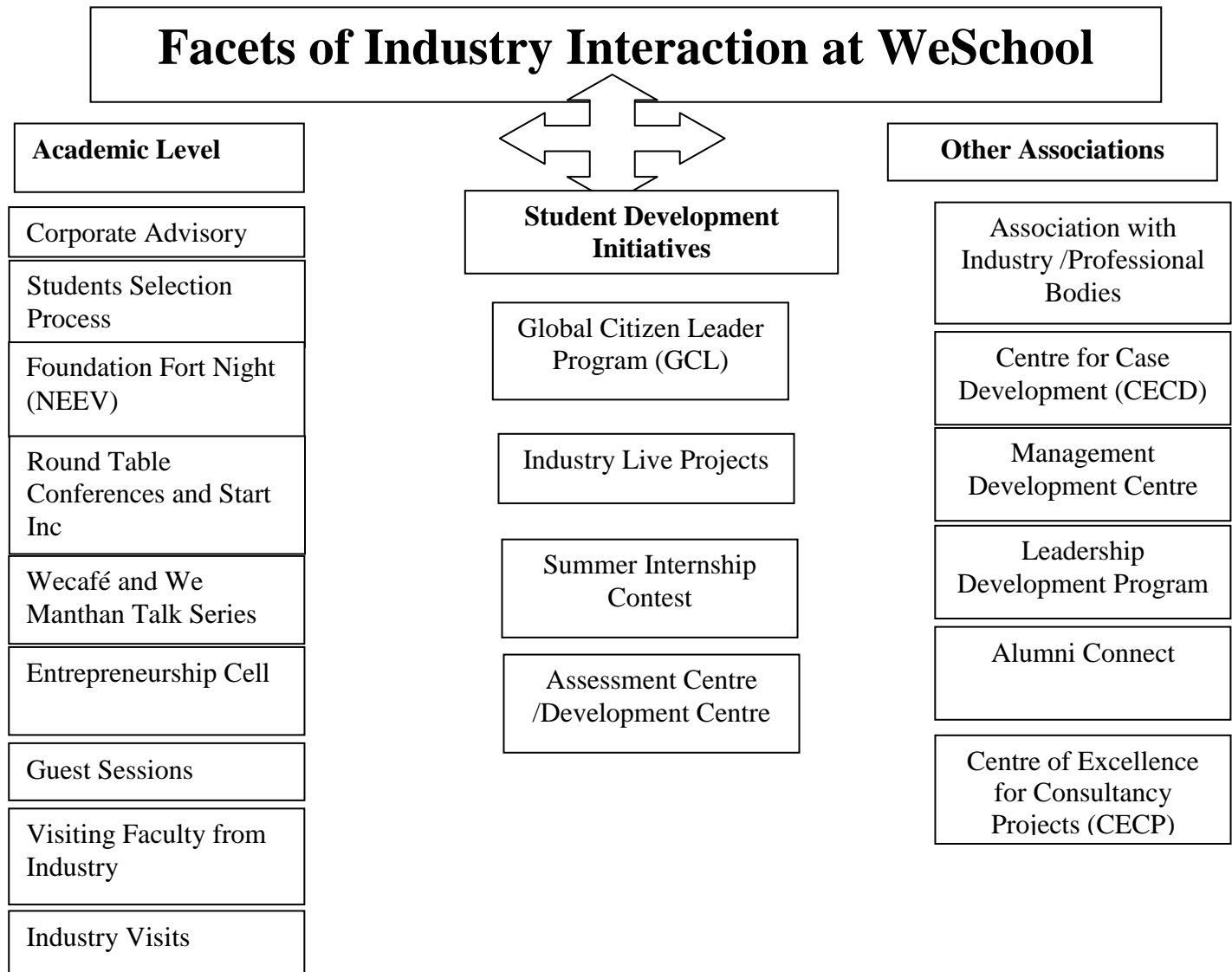
Organization	Project /Assignment Title	Academic Year	WeSchool Faculty Involved	Consultancy Status
	horizons and foster a deeper understanding of leadership practices in India.		& Prof. Mohan Chandra	
Yellow Edge Australia	To broaden personal and professional horizons and foster a deeper understanding of leadership practices in India.	2017-2018	Prof. Mohan Chandra	Completed
Haier Electronics	An advertising campaign smart Air conditioners	2017-2018	Dr. D.N. Murthy	Completed
Haier Electronics	Concept and Pre-Testing of Television Commercials for Haier Appliances. Twin Drum Washing machines	2017-2018	Dr. D.N. Murthy	Completed
Haier Electronics	Assignment for talent development and movement of team leads into store managers	2017-2018	Dr. D.N. Murthy	Completed

- **Summary of Research Publication**

Particulars	National / International	2019-20	2018-19	2017-18
Number of Paper Publication	International	5	6	13
	National	5	10	6
Number of Case study Publication	International	1	2	--
	National	2	--	2
Number of Articles Published	International	--	--	--
	National	--	5	2
Number of Papers presented in Conferences Nationally and Internationally	International	--	2	2
	National	--	2	10
Chapters Published In Books	International	--	2	--
	National	--	--	1
Books published (edited)	--	--	3	1

- **Industry Linkage**

Facets of industry Interaction at WeSchool



- **MoUs with Industries**

- Infosys BPO Ltd
- Yellow Edge
- McDonalds
- Unfold Consulting
- Altimetrik
- Samarthanam Trust
- Strengthscape
- Cii

18. LoA and Subsequent EoA till the current Academic Year

Visit for approval letters <https://www.welingkar.org/mandatory-disclosures>

19. Accounted audited statement for the last three years:

Visit for Balance Sheet : <https://www.welingkar.org/mandatory-disclosures>

20. Best Practices adopted, if any

The Best Practices /Developments/ Innovations

What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, Bengaluru have initiated several innovative practices that have added to the effectiveness of our education process.

Below mentioned are some of the best practices we follow at our campus for students' holistic development.

- Foundation Fortnight (NEEV)
- Association with industry bodies
- Project based, innovative approach to business solutions
- Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them qualify for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
- Students Personal Development Programs
- Global Citizen Leadership Program (GCL)
- Structured Mentorship (AC / DC)
- Foreign Languages training
- Leadership through Rotaract club of Welingkar, Bangalore
- Entrepreneurship & Innovative Culture for Personal Development
- Six Sigma Training

- Corporate Interactions like WeCafe, RoundTable conferences, StartInc, WeManthan Talk series etc.
- Association with industry bodies
- CAPM: The Certified Associate in Project Management (CAPM) course gives beginners an overview of core project management philosophies and knowledge of the five process groups and ten knowledge areas prescribed by the Project Management Institute (PMI). This course prepares the students for the CAPM certification exam.
- Participation of Industry professionals in curriculum development, projects, assignments as examiners, in summer projects
- Conscious Living by Heartfulness Institute: Heartfulness Education enables teachers and students to live a balanced, purposeful, and a happy life using heart-based practices, so that they are equipped to contribute towards a sustainable community citizenship.

Additionally, to maintain academic quality assurance and continuous improvement the following department/process/measures are in place.

- Availability of Academic Deliverable Cell (ADC)
- Well defined Assurance of Learning (AOL) goals
- Harvard Business School (HBS) online courses (COrE Credential of Readiness)
- Introduction of new specialization/verticals/courses for quality assurance
- Introduction of study tour (International)
- Teaching Learning Plan (TLP)
- Specializations Test
- Stringent selection process for faculty/visiting faculty
- Periodic curriculum review
- Academic Audits
- Formal Feedback Mechanism
- Industry supported Review Process for Students Assessment Centre/Development Centre (AC/DC)
- Well defined feedback mechanisms for Students Summer Internship
- Project Oriented Academic Delivery
- Mentoring by Faculty
- Student Management Councils
- Continuous Evaluation of Students' Academic Performance
- Student Counselling facility
- Self-appraisal Process for Faculty
- Access to all Program Administration Data
- Entrepreneurship Cell