

Annexure 10

**10.0 Mandatory Disclosures  
(2019-20)**

The following information shall be given in the information Brochure besides being hosted on the Institution's official Website.

1. Name of the Institution

- Address including Telephone, Mobile, E-Mail

**Prin. L.N.Welingkar Institute of Management Development and Research**

Lakhamsi Napoo Road, Opposite Matunga Gymkhana,  
Matunga (East), Mumbai -400019  
Telephone – 022 24198300 email – [admin@welingkar.org](mailto:admin@welingkar.org)

2. Name and address of the Trust/ ~~Society/ Company~~ and the Trustees

- Address including Telephone, Mobile, E-Mail

**Shikshana Prasaraka Mandali**

Sharada Sabhagriha, S.P.College Campus,  
Tilak Road, Pune – 30  
Telephone – 020 24331316  
Email – [shikshanapmandali@gmail.com](mailto:shikshanapmandali@gmail.com)

3. Name and Address of the ~~Vice Chancellor/ Principal/~~ Director

- Address including Telephone, Mobile, E-Mail

**Prof. Dr. Uday Salunkhe, Director**

Prin. L.N. Welingkar Institute of Management Development & Research  
L.N. Road, Matunga (Central),  
Mumbai 400018  
Phone -24198300  
Email - [director@welingkar.org](mailto:director@welingkar.org)

4. Name of the affiliating University - **University of Mumbai, Fort, Mumbai**

## 5. Governance

### • Members of the Board and their brief background

#### **Managing Council Members, S.P.Mandali, Pune**

| S. No. | Title | First Name  | Middle Name  | Last Name   | Designation   | Date of Birth | Profession            | Academic Qualification |
|--------|-------|-------------|--------------|-------------|---------------|---------------|-----------------------|------------------------|
| 1.     | Mr.   | Sohanlal    | Kundanmal    | Jain        | Chairman      | 07/09/1949    | Advocate              | B.A., L.L.B.           |
| 2.     | Mr.   | Shrikrishna | Raghunath    | Chitale     | Vice Chairman | 21/03/1951    | Business              | B.Com.                 |
| 3.     | Mr.   | Vasant      | Raghunath    | Desai       | Member        | 28/11/1939    | Business              | B.Sc.                  |
| 4.     | Mrs   | Madhuri     | Satish       | Misal       | Member        | 19/04/1964    | Business              | B.Com.                 |
| 5.     | Mr.   | Satish      | Vasant       | Pawar       | Member        | 25/3/1957     | Business              | B.A. (HONS.), MBA      |
| 6.     | Mr.   | Jayant      | Vishnudas    | Kirad       | Member        | 09/02/1965    | Business              | B.Com.                 |
| 7.     | Mr.   | Mihir       | Krushnakant  | Prabhudesai | Member        | 07/12/1974    | Business              | B.A., L.L.B.           |
| 8.     | Mr.   | Keshav      | Chintaman    | Vaze        | Member        | 13/02/1957    | Business              | B.Sc.                  |
| 9.     | Mr.   | Damodar     | Badrinarayan | Bhandari    | Member        | 10/05/1961    | Advocate              | B.Com., L.L.B.         |
| 10.    | Mr.   | Suresh      | Madhukar     | Deole       | Member        | 19/02/1954    | Retd. Marine Engineer | Marine Engineer        |
| 11.    | Mr.   | Rajesh      | Chandrakant  | Patwardhan  | Member        | 01/08/1967    | Chartered Accountant  | B.Com., FCA, DISA      |
| 12.    | Mr.   | Furushottam | Pandurang    | Kulkarni    | Member        | 21/03/1964    | Teaching              | M.Sc. (Agri.), B.Ed.   |
| 13.    | Mr.   | Ranjeet     | Sadashiv     | Natu        | Member        | 01/10/1973    | C.A.                  | B.Com, FCA             |
| 14.    | Mr.   | Sunil       | Madhusudan   | Joshi       | Member        | 02/07/1963    | Business              | B.E., MMS              |
| 15.    | Dr.   | Radhika     | Narendra     | Inamdar     | Secretary     | 15/10/1963    | Teaching              | M.A., M.Ed, Ph.D.      |

#### **Academic Advisory Body**

Today's rapidly changing society demands that the educational entities and the communities they serve, should work very closely. Welingkar believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide Vision & Positioning of the Programs, valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Board deliberate upon the 'curricula', 'teaching learning plan' to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry. Both the Boards also provide guidance on Research work.

The Boards are proactive bodies which help WeSchool to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support WeSchool in its efforts to upgrade the students in knowledge and thought process and make difference in the communities they work and groom the students to be readily employable across the globe.

#### 1. INNOVATIONS & INCLUSIVE GROWTH / BUSINESS DESIGN – ADVISORY BOARD

| S. No. | Name   | Designation  | Organisation  |
|--------|--|--|---|
| 1.     | Dr. R. A. Mashelkar<br>(Padma Bhushan & Padma Vibhushan) | President,   | Global Alliance Research  |
|        |  | Chairman   | National Innovation Foundation  |
| 2.     | Mr Harsh Mariwala  | Chairman   | Marico Limited  |
|        |  | Founder  | Marico Innovation Foundation  |
| 3.     | Mr Rana Kapoor   | Founder, former CEO & MD   | Yes Bank Limited  |
|        |  | Past President   | ASSOCHEM  |
| 4.     | Mr Kishore Biyani  | Founder & Group CEO  | Future Group  |
| 5.     | Dr. Roberto Verganti                                     | Professor, Leadership & Innovation   | Politecnico de Milano, Italy  |
| 6.     | Dr. Ramesh Raskar  | Associate Professor<br>MIT Media Lab<br>Scientist Inventor & Head<br>Lemelson- MIT prize winner<br>Founder | Massachusetts Institute of Technology<br><br>Redex                      |
|        |  |  |   |
| 7.     | Dr Sten Ekman  | Founder<br>Professor- Science & Innovation   | Ekman Consulting Inc in partnership with Malardalen Univeristy, Sweden. |
| 8.     | Prof. Tamar Akov   | Independent Design<br>Professional & Lecturer  | Designer at Mumabi, Tel Aviv, Atlanta & Washington DC.                  |
| 9.     | Mr. Sriniv Srinivasan                                    | CEO<br>President   | LUMIUM<br>World Design Organisation                                     |
| 10.    | Mr. Lyndon Rego  | Executive Director -<br>Centre for Leadership  | African Leadership University   |
| 11.    | Prof Dr. Rene Ruttimann                                  | Professor for International<br>Management and<br>Innovation Management                                     | ZHAW, School of Management and Law Switzerland.                         |

Innovations – Board Meeting held on 11.10.2017

## 2. PGDM (Business Design) Academic Board

| S. No. | NAME                 | DESIGNATION   | ORGANIZATION                                |
|--------|----------------------|---|---|
| 1      | Mr Damodar Mall      | CEO   | Reliance Retail Ltd                         |
| 2      | Mr Anand Bajaj       | Founder & CEO   | Nearby Technologies Private Ltd.            |
| 3      | Prof. Kishore Munshi | Founder Director<br>Retd Professor                    | CTECH Labs Pvt Ltd<br>IDC                   |
| 4      | Dr. Lakshmi Lingam   | Professor – School of Media &<br>Cultural Studies     | TISS – Mumbai                               |
| 5      | Prof. Anand Kusre    | Professor In Charge                                   | Centre for Entrepreneurship,<br>IIT, Bombay |
| 6      | Mr Pankaj Jhunja     | Head of Innovation & Mobility Hub.                    | Tata Motors, San Francisco<br>& Pune.       |
| 7      | Mr Josy Paul         | Chairman & Chief Creative Officer                     | BBDO  |
| 8      | Mr. Adesh Gokhale    | Director, Delivery Excellence                         | IBM India                                   |
| 9      | Mr Satish Gokhale    | Director & Design Specialist                          | Design Direction                            |
| 10     | Ms Devina Kothari    | An Innovator, social<br>Entrepreneur                  | Freelancer                                  |
| 11     | Mr. Ajeet Khurana    | CEO   | ZebPay , Singapore                          |
| 12     | Mr Shekhar Badve     | Founder & Director –<br>Design, Strategy & Marketing. | Lokus Design Pvt Ltd. Pune                  |
| 13     | Ms Geetika Kambli    | Managing Partner                                      | Future Factory                              |

PGDM –BUSINESS DESIGN - ACADEMIC BOARD, last Meeting held on 9.1.2019.

## 3. PGDM – Research & Business Analytics - ADVISORY BOARD

| S. No. | NAME OF THE BOARD MEMBER | DESIGNATION   | ORGANISATION   |
|--------|--------------------------|---|--|
| 1      | Dr. V Kumar              | Regents' Professor<br>Executive Director, Centre<br>For Excellence in Brand<br>& Customer Management<br>Director- Ph.D. Programs<br>Chang Jiang Scholar Fellow<br>ISB Senior Fellow | Georgia State University, USA<br>Huazhong University of Science<br>and Technology, China<br>Hagler Institute for Advanced<br>Study, TAMU, College Station,<br>Texas. Indian School of Business<br>– Hyderabad. |
| 2      | Dr. Partha P Chakrabarti | Director  | IIT Kharagpur  |
| 3      | Dr. Siddhartha SenGupta  | Principal Scientist   | Tata Consultancy Services  |
| 4      | Mr. Uday Sanghani        | Global – Vice President   | Accenture  |
| 5      | Mr. Kaushik Ghate        | Senior Vice President & Head<br>Analytics & Data Sciences   | HDFC Bank  |
| 6      | Mr. Srikanth Velamakanni | Co- Founder & Group CEO and<br>Executive Vice Chairman  | Fractal Analytics  |
| 7      | Mr. Mihir Kittur         | Co _founder & Chief Commercial<br>Officer   | Ugam   |
| 8      | Mr Santosh Shriyan       | Sales Leader Channels / Alliances<br>Analytics Business Units   | IBM  |
| 9      | Mr. Devendra Pagnis      | Director- CBS Analytics and<br>Global Data Management   | Colgate Palmolive  |

PGDM – Research & Business Analytics– ADVISORY BOARD, last Meeting held on 23.11.2018.

#### 4 PGDM – Research & Business Analytics – ACADEMIC BOARD

| S. No. | NAME OF THE BOARD MEMBER   | DESIGNATION   | ORGANISATION  |
|--------|----------------------------|---|---|
| 1      | Mr Rajesh Kumar R.         | Group Head, Retail Credit & Risk Analysis                         | HDFC Bank   |
| 2      | Mr. Mukesh Jain            | VP & Head – AI & Data Technology                                  | Capgemini   |
| 3      | Mr Shrikant Palkar         | Director – Advanced Analytics & Data Administration               | Costco Wholesale, Seattle, USA.   |
| 4      | Dr. Ankur Teredesai        | Co Founder & CTO<br>Professor, Computer Science & Systems.        | KenSci<br>Institute of Technology,<br>University of Washington<br>Tacoma. |
| 5      | Mr. Vijay Kumar Kottapalli | CEO & Founder   | Inclusive Services & Technology Private Ltd.                              |
| 6      | Prof. Dr. U Dinesh Kumar   | Professor Decision Sciences,<br>Chair Data Centre & Analytics Lab | IIM, Bangalore.   |
| 7      | Mr Sachin Shanbhag         | Deputy Vice President – Business Intelligence Unit                | Tata AIG General Insurance Company Limited                                |

PGDM – Research & Business Analytics– ACADEMIC BOARD, Meeting held on 21.2.2019

#### 5. PGDM – RETAIL MANAGEMENT ADVISORY BOARD

| S. No. | NAME  | DESIGNATION   | ORGANIZATION   |
|--------|---|---|--|
| 1.     | Prof. Dr. Jagdish Sheth ( Padma Bhushan 2020) | Professor of Marketing  | Emory University, USA  |
| 2      | Mr. Kishore Biyani                            | Founder & Group CEO   | Future Group   |
| 3      | Mr. Ajit Joshi                                | Former President & COO  | Urban Ladder   |
| 4      | Mr. Govind Shrikhande                         | Advisor & Mentor<br>Former Customer Care Associate & MD                             | Shoppers Stop Ltd.   |
| 5      | Mr. Bijou Kurien                              | Member – Strategic Advisory Board   | L Capital Asia - the PE arm of LVMH, the French luxury retailer    |
| 6      | Mr. Kumar Rajagopalan                         | CEO   | Retailers Association of India                                     |
| 7      | Mr Krish Iyer                                 | CEO & President   | Walmart India  |
| 8      | Mr Jamshed Daboo                              | Managing Director   | TRENT Hypermarket Pvt Ltd ( Tata & TESCO JV)                       |
| 9      | Mr R Sriram                                   | Co Founder & Mentor   | Next Practice Retail, Crossword                                    |
| 10     | Mr Amit Jatia                                 | Vice Chairman Vice Chairman & CEO   | Westlife Development Limited<br>Hardcastle Restaurants ( McDonald) |
| 11     | Mr Abheek Singhi                              | Senior Partner & Managing Director, Asia Pacific Leader, Consumer & Retail Practice | The Boston Consulting Group, Mumbai.                               |

PGDM – Retail Management Advisory Board last Meeting held on 16.1.2019

## 6. PGDM – Retail Management Academic Board

| S. No. | NAME                          | DESIGNATION  | ORGANIZATION                                     |
|--------|-------------------------------|--|--|
| 1      | Mr G R Venkatesh              | Vice President                                     | Reliance Retail Ltd                              |
| 2      | Mr Ritesh Ghosal              | Chief of Marketing & Insights                      | Infinet Retail ( CROMA)                          |
| 3      | Mr Devadas Nair               | Head- Supply Chain & Mission Control               | Shoppers Stop Ltd                                |
| 4      | Mr Asim Dalal                 | Managing Director                                  | Indo Count Retail Ventures Pvt Ltd ( ICRVL)      |
| 5      | Mr. Hari Menon                | Co- Founder & CEO                                  | Big Basket                                       |
| 6      | Mr Sanjay Nadkarni            | Co-Founder & Ex Director                           | Babyoye .com                                     |
| 7      | Mr Madhusudan Desai           | Chief Operating Officer                            | Lakewood Malls Private Ltd                       |
| 8      | Mr. Rajagopalan Purushothaman | Sr. Vice President & Director                      | Reliance Retail Academy                          |
| 9      | Mr Narresh Mehtta             | Co-Founder & CEO                                   | TBF Global Retail Pvt Ltd (The Blouse Factory)   |
| 10     | Prof. Dr. Piyush Kumar Sinha  | Director<br>Former Professor- Centre for Retailing | CRI Advisory Services<br>IIM Ahmedabad           |
| 11     | Mr. Suresh Lakshminarayanan   | Director – Finance , Accounts & IT                 | Hardcastle Restaurants Pvt Ltd (McDonalds India) |
| 12     | Mr. Varkey Joseph             | Head – Tailoring Circle                            | Raymond Retail                                   |
| 13     | Ms Deepshikha Surendran       | Head - Communications                              | Tata Trusts                                      |
| 14     | Mr. Rajat Wahi                | Partner  | Deloitte India                                   |
| 15     | <b>Mr. Altaf Jiwani</b>       | <b>Director &amp; CFO</b>                          | <b>Welspun India Ltd.</b>                        |

PGDM – Retail Management Academic Board last Meeting held on 28.3.2019.

## 7. HEALTHCARE ADVISORY BOARD

| S. No. | Name                        | DESIGNATION                  | ORGANISATION   |
|--------|-----------------------------|------------------------------|--|
| 1      | Dr. Mrs. Snehalata Deshmukh | Ex Vice Chancellor & Surgeon | University of Mumbai award winning Pediatric surgeon |
| 2      | Mr. Ranjit Shahani          | Former Vice Chairman & MD    | Novartis India Limited                               |
|        |                             | President                    | Swiss Indian Chamber of Commerce, India              |
| 3      | Dr.Rajendra.A.Badwe         | Director                     | Tata Memorial Cancer Hospital, Mumbai                |
| 4      | Mr. Pramod Lele             | Advisor                      | Nanavati Hospital.                                   |
| 5      | Prof. Dr Sanjay Oak         | CEO                          | Agha Khan Health Services                            |
| 6      | Mr Anil Kamath              | Founder Chairman             | Esemcee Advisors ( strategy & advisory)              |
|        |                             | formerly MD                  | Wockhardt Hospitals Limited                          |
| 7      | Dr. Shakti Gupta            | Medical Superintendent       | All India Institute of Medical Sciences- Delhi       |
| 8      | Mr. Vishal Bali             | Asia Head, Healthcare        | TPG Advisors, Bangalore                              |

|    |                       |  |   |
|----|-----------------------|--|---|
| 9  | Dr. Pradeep Rane      | Regional Med Director  | Sanofi Aventis, Asia Pacific  |
| 10 | Mr A Vaidheesh        | MD   | Glaxosmithkline pharmaceuticals ltd   |
| 11 | Mr Amit Mookim        | MD, South Asia   | IMS Health Information & Consulting Services India Pvt Ltd  |
| 12 | Mr Sushobhan Dasgupta | Managing Director<br>Vice-President- Diabetes Care<br>Member | Johnson & Johnson Medical India<br>Johnson & Johnson Asia Pacific<br>J & J Diabetes Care Global Board |

Healthcare Advisory Board Meeting held on **22.11.2016**

#### 8. HEALTHCARE ACADEMIC BOARD

| S. No. | Name                  | DESIGNATION                                     | ORGANISATION  |
|--------|-----------------------|---|---|
| 1      | Dr. Adheet Gogate     | Sr. Vice President, Care & Operations           | IKS Health  |
| 2      | Dr. Dileep Mavalankar | Director  | Indian Institute of Public Health, Gandhinagar.     |
| 3      | Prof. Mohammad Masood | Director  | Indo US Academy of Health & Hospital Administration |
| 4      | Dr. Rajendra Patankar | Chief Operating Officer                         | Nanavati Superspeciality Hospital                   |
| 5      | Mr Joy Chakraborty    | Chief Operating Officer                         | P D Hinduja Hospital, Mumbai.                       |
| 6      | Dr. Vivek Desai       | MD  | Hosmac India Private Limited                        |
| 7      | Dr. Urmila Thatte     | Professor & Head, Dept of Clinical Pharmacology | G S Medical & KEM Hospital                          |
| 8      | Mr Sanjay Datta       | Chief Underwriting & Claims                     | ICICI Lombard General Insurance Company Limited     |
| 9      | Mr Vivek Padgaonkar   | Independent                                     | Healthcare Consultant                               |
|        |                       | Ex Director- Project & Policy                   | OPPI  |

Healthcare Academic Board Meeting held on **21.2.2019**

#### 9. PGDM – RURAL MANAGEMENT ACADEMIC BOARD

| S. No. | NAME                       | DESIGNATION   | ORGANISATION                              |
|--------|----------------------------|---|---|
| 1      | Mr. Anuj Mehra             | MD / CEO  | Mahindra Rural Housing Finance Ltd.       |
| 2      | Mr. Avijit Saha            | General Manager - Retail Business Head East, Andhra Pradesh & Telangana   | ICICI Bank Ltd.                           |
| 3      | Mr. M.D.Prasad             | Business Head – Kerala Circle   | Vodafone Idea - Aditya Birla Group        |
| 4      | Mr. Sanjay Panigrahi       | President ( RURBAN and Special Projects)                                  | Pidilite Industries                       |
| 5      | Prof. Dr.Vaibhav Bhamoriya | Faculty   | IIM - Kashipur                            |
| 6      | Mr Ashok Sharma            | President Agri Business, MD & CEO<br>Member, Group Executive Board        | Mahindra Agro Solutions<br>Mahindra Group |
| 7      | Mr K R Venkatadri          | Chief Innovation & Digital Officer<br>AND Head of R & D Innovation Centre | Tata Chemicals Ltd.                       |

PGDM – RURAL MANAGEMENT ACADEMIC BOARD last meeting held on 7.6.2019

#### 10. PGDM – MEDIA & ENTERTAINMENT – ADVISORY BOARD

| NAME                       | DESIGNATION                               | ORGANIZATION                         |
|----------------------------|---|--------------------------------------|
| Mr Sameer Nair             | Chief Executive Officer                   | <i>Applause Entertainment PLC</i>    |
| Mr Sabbas Joseph           | Director                                  | Wizcraft International               |
| Mr Kartik Sharma           | Chief Executive Officer                   | WaveMaker                            |
| Mr. Anand MK               | Chief Executive Officer                   | Times Network                        |
| Ms Bachi Karkaria          | Journalist & Columnist                    | Times of India                       |
| Mr Sameer Pitalwalla       | CEO                                       | Culture Machine                      |
| Mr. Pradeep Guha           | Co Founder & CEO                          | 9 X Media Pvt Ltd                    |
| Prof. Kandaswamy Bharathan | E D                                       | Kavithalayaa Productions Private Ltd |
|                            | Visiting Faculty                          | IIM Ahmedabad                        |
| Mr Punit Goenka            | MD & CEO                                  | Zee Entertainment Enterprises Ltd    |
| Mr Sunil Lulla             | Chief Executive Officer                   | BARC India                           |
| Mr T Gangadhar             | President –Growth & Strategy Asia Pacific | Essence                              |
|                            |   |                                      |
| Ms Monisha Katial          | Creative Producer                         | Reliance Entertainment               |

Advisory Board Meeting held on 19.12.2019

#### 11. PGDM – MEDIA & ENTERTAINMENT – ACADEMIC BOARD

| S.No. | Name                 | Designation  | Organization                                 |
|-------|----------------------|--|--|
| 1     | MS Anita Gokral      | President  | FCB Ulka                                     |
| 2     | Ms Ashwini Yardi     | Producer & Film Maker  | Bollywood & Television Films                 |
| 3     | Ms Hema V R          | Portfolio Marketing Lead   | Zee Entertainment                            |
| 4     | Ms Mamatha Morvankar | Chief Investment Officer   | Omnicom Media Group                          |
| 5     | Prof. Mazhar Kamran  | Film Maker & Associate Professor                                     | IDC School of Design, IIT Bombay             |
| 6     | Mr Sachin Mohite     | Director/ Producer/ Creative Director                                | Jaasvand Entertainment Pvt Ltd.              |
| 7     | Dr. Shrikant Ekbote  | Design Practitioner and Research, Design Mentor VP, Design Principal | Barclays Technology Centre, India            |
| 8     | Prof. Oliver Szasz   | Professor, Media Design  | Macro Media School of Creative Arts, Munich. |
| 9     | Mr. Vijay Bharadwaj  | Head of Operations   | Glenmark Aquatic Foundation                  |
| 10.   | Mr Jiggy George      | Founder  | Dream Theatre Pvt. Ltd                       |

PGDM Media & Entertainment – Academic Board Meetings held on 20.5.2019



## 12. E-BUSINESS – ADVISORY BOARD

| S.No. | Name                 | Designation   | Organization   |
|-------|----------------------|---|--|
| 1     | Mr. Deepak Ghaisas   | Chairman  | Gencoval Strategies Services Pvt. Ltd.                           |
| 2     | Mr. Amit Kapur       | Head UK & Ireland   | Tata Consultancy Services  |
| 3     | Mr Shrikant Palkar   | Director  | Costco Wholesale   |
| 4     | Mr Gaurav Chopra     | Vice President<br>Also Executive Director   | Internet Mobile Association of India<br>Payment Council of India |
| 5     | Mr Burgess Cooper    | Partner - Advisory  | Ernst & Young LLP  |
| 6     | Ms Gopali Contractor | Manager Director, Artificial Intelligence Lead, Advance Technology Centers                        | Accenture  |
| 7     | Mr Nitin Sawant      | Partner – Digital & Technology Strategy & Architecture  | Deloitte India   |
| 8     | Mr Rajesh Garg       | CIO & Vice President – Enterprise Applications & IT Transformation Solutions Centre of Excellence | Rolta India Ltd.   |
| 9     | Mr. Rajnish Khare    | Head Digital Transformation, Social Business & New Media and Mobility Banking                     | HDFC Bank  |
| 10.   | Mr Samir Khare       | Group Chief Information & Digital Officer   | FMB Capital Holdings PLC   |

E Business Board Meetings held on 18.12.2019

## 13. E-BUSINESS – ACADEMIC BOARD

| S. No. | Name                 | DESIGNATION  | ORGANISATION  |
|--------|----------------------|--|---|
| 1      | Dr M Sasikumar       | Senior Director                                      | CDAC – Centre for Development of Advanced Computing |
| 2      | Mr Priten Bangdiwala | Senior Vice President – Head IT & CEX Transformation | Aditya Birla Group                                  |
| 3      | Ms Aruna Mehta       | President & Process Consultant & IS Auditor          | ISACA, Mumbai Chapter                               |
| 4      | Mr Venkata S Guttula | Director – Information Security                      | Rediff.com  |
| 5      | Ms Nandini George    | Director - Sales                                     | Gartner   |

Board Meeting held on 17.5.2019

#### 14. PGDM – ADVISORY BOARD – MARKETING

| S. No. | NAME OF THE BOARD MEMBER     | DESIGNATION  | ORGANISATION   |
|--------|------------------------------|--|--|
| 1      | Dr. V Kumar                  | Regents' Professor<br>Executive Director, Centre<br>For Excellence in Brand<br>& Customer Management<br>Director- Ph.D. Programs<br><br>Chang Jiang Scholar<br><br>Fellow<br><br>ISB Senior Fellow | Huazhong University of Science and<br>and Technology, China<br><br>Hagler Institute for Advanced Study,<br>TAMU, College Station, Texas.<br><br>Indian School of Business –<br>Hyderabd. |
| 2      | Mr. Rajeev Karwal            | Founder & CEO  | Milagrow Knowledge & Business<br>Solutions   |
| 3      | Ms. Sangeeta<br>Pendurkar    | CEO  | Aditya Birla Fashion & Retail Ltd  |
| 4      | Mr Ajit Joshi                | Former President & COO   | Urban Ladder   |
| 5      | Mr. Govind Shrikhande        | Advisor & Mentor<br>Former Customer Care<br>Associate & MD   | Shoppers Stop Limited  |
| 6      | Mr. Pranesh Misra            | Chairman & MD  | Brandscapes Worldwide  |
| 7      | Mr Santosh Desai             | MD & CEO   | Future Brands Ltd.   |
| 8      | Ms Seema Modi                | Director – Own Brands  | Trent Hypermarket ( Tata & TESCO<br>Enterprise )   |
| 9      | Mr. Ambi<br>M.G.Parameswaran | Founder<br>Former ED & CEO   | Brand Building. Com ( April 2016)<br><br>FCB ULKA  |
| 10     | Mr Govind Pandey             | CEO  | TBWA India   |

PGDM – MARKETING – ADVISORY BOARD, last Meeting held on 23.11.2018

**15. PGDM 'OPERATIONS'- ADVISORY BOARD**

| S. No. | Name                   | DESIGNATION  | ORGANISATION   |
|--------|------------------------|--|--|
| 1      | Mr. U Shekhar          | Managing Director  | Galaxy Surfactants Ltd                                   |
| 2      | Mr Jagdish Ramaswamy   | President – Corporate Business Excellence – WCM, AFS Strategy          | Aditya Birla Management Corporation Limited              |
| 3      | Prof. Arnab Kumar Laha | Professor Production & Quantitative methods                            | IIM Ahmedabad  |
| 4      | Mr Pravin Chaudhari    | CEO – Special Projects   | Pidilite   |
| 5      | Dr. Rakesh K Sinha     | Chief Operating Officer  | Godrej Consumer Products                                 |
| 6      | Mr Prakash Goray       | Vice President -Supply Chain   | UPL Limited ( former United Phosphorous Limited)         |
| 7      | Mr. Vijay Kalra        | Executive Director & CEO Also Chief of Manufacturing Operations - Auto | Mahindra Vehicles Manufacturers Ltd. Mahindra & Mahindra |
| 8      | Mr Satish Palekar      | Vice President – Domestic Oil & Gas Upstream Projects                  | L & T Hydrocarbon Engineering Ltd                        |

Operations Advisory Board Meeting on 27.8.2018

**16. PGDM FINANCE ADVISORY BOARD**

| S. No. | Name                 | DESIGNATION   | ORGANISATION                                    |
|--------|----------------------|---|---|
| 1      | Mr Sundeep Sikka     | Executive Director & Chief Executive Officer                          | Reliance Nippon Life Asset Management Ltd.      |
| 2      | Mr Gaurav Mashruwala | Certified Financial Planner & Author, Columnist, Guest at TV shows... | NA  |
| 3      | Mr Jay Toshinwal     | Director  | Toshniwal Equity Services Pvt Ltd.              |
| 4      | Mr Hitesh Gajaria    | Partner & Head Taxation   | KPMG in India                                   |
| 5      | Mr Anurag Madan      | EVP & Chief Administrative Officer                                    | Edelweiss Global Wealth & Asset Management Ltd. |

PGDM Finance Advisory Board Meeting held on 7.8.2018

**17. PGDM - HR ACADEMIC BOARD**

| S. No. | Name                 | DESIGNATION   | ORGANISATION                      |
|--------|----------------------|---|-----------------------------------|
| 1      | Mr. Salil Raghavan   | Head HR   | Great Eastern Shipping Co.        |
| 2      | Mr. Rushil Mhatre    | Principal- Technology Transformation & Organisation Change Management Partner | Innovate Arabia, DMCC, Dubai.     |
| 3      | Mr. Ashutosh Phadke  | Director HR – IMEA  | General Mills Limited             |
| 4      | Mr. Pankaj Bhargava  | Managing Partner  | COre Creators                     |
| 5      | Mr. Devdutt Kadrekar | Principal HR Consultant   | Humane HR                         |
| 6      | Prof. Biju Varkkey   | Professor , Personnel And Industrial Relations (P&IR)                         | IIM Ahmedabad                     |
| 7      | Mr Mayur Satyavrat   | Managing Consultant   | EmSus ( Leadership Design Studio) |

PGDM - HR Academic Board last meeting held on 15.3.2019.

**18. PGDM Banking Advisory Board**

| S. No | NAME                 | DESIGNATION                            | ORGANIZATION   |
|-------|----------------------|--|--|
| 1.    | Mr. Debabrata Sarkar | Director                               | Bank of India, ARCIL, LIC HFL, ILFS Trust, Bandhan FHL |
|       |                      | & Former CMD                           | Union Bank of India                                    |
| 2.    | Mr. Atinkumar Saha   | MD- Head Management Coverage           | Deutsche Bank  |
| 3.    | Mr Arun Thukral      | ME & CEO                               | Axis Securities Ltd                                    |
| 4.    | Mr B V Upadhye       | General Manager -Ratings               | Infomermics – Credit Rating Agency                     |
| 5.    | Mr Salil Datar       | CEO & ED                               | Essel Forex, Essel Group Co.                           |
| 6.    | Mr Neil Bharadwaj    | Chief Operating Officer                | Credit Suisse  |
| 7.    | Mr Shailesh Verma    | SVP- Digital Transformation Monitoring | Axis Bank  |

Board Meeting held on 26.10.2018

**19. ECONOMICS ADVISORY BOARD**

| Name of the Board Member  | Designation                                | Organization                           |
|---------------------------|--|--|
| Prof. Dr. Abhay Pethe     | Professor,( Dr. Vibhooti Shukla Chair )    | University of Mumbai                   |
| Dr. Ajit Ranade           | President & Chief Economist                | Aditya Birla Group                     |
| Dr. Anant Sardeshmukh     | Director General                           | Mahratta Chamber of Commerce, Pune     |
| Mr. Dharmakirti Joshi     | Chief Economist                            | CRISIL Limited                         |
| Prof. Dr. Neeraj Hatekar  | Former Director& Professor of Econometrics | University of Mumbai                   |
| Dr Niranjnan Rajadhyaksha | Research Director                          | IDFC Institute, Mumbai.                |
|                           | Former Executive Editor                    | MINT                                   |
| Mr Raghav Narsalay        | Managing Director                          | Accenture Research                     |
| Prof. Dr. S Mahendra Dev  | Director & Vice Chancellor                 | Indira Gandhi Institute of Development |
| Dr Saugata Bhattacharya   | Sr VP & Chief Economist                    | Axis Bank                              |
| Dr Shubhada Rao           | President & Chief Economist                | Yes Bank                               |
| Mr Sunil Bhandare         | Advisor ( Eco & Govt Policy)               | Tata Strategic Management Group        |

Advisory Board Meeting held on 13.6.2018

- Organizational chart and processes (link)
- Nature and Extent of involvement of Faculty and students in academic affairs/improvements

Faculty and students are involved in different activities which lead to improvements in academics.

College Development Committee (CDC) is set up as per the guidelines of UGC where faculty and students are the members. Regular meetings are held to discuss about the academic activities and scope of improvements.

Academic Monitoring Committee where faculty members and students are the part of the committee, is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus.

Subject wise Board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary.

Industry Roundtables are organised program wise and specialisation wise. Industry experts share their thoughts on a chosen theme and at times suggestions made by the industry experts with faculty members during their discussions lead to insights on academic improvements.

- Mechanism/ Norms and Procedure for democratic/ good Governance

Different committees are formed through which all the stakeholder can give their feedback and also can approach committee members in case of any grievances / suggestions. Regular meeting are held to address the grievances. Following are the committees-

- Student Feedback on Institutional Governance/ Faculty performance

For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject / Faculty in a prescribed format. This formal feedback from students and feedback obtained through Open House Sessions with the Director is quantified to ascertain the improvement levels in every trimester / semester.

- Grievance Redressal mechanism for Faculty, staff and students

A Six member redressal committee is in place. The committee meets every month to address the suggestions / complaints received through different channels.

| Sr. No. | Name                        | Designation      |
|---------|-----------------------------|------------------|
| 1.      | Prof. Dr. Santosh Tendulkar | Chairman         |
| 2.      | Prof. Dr. Jitendra Kumar    | Member Secretary |
| 3.      | Dr. Kalpana Hans            | Member           |
| 4.      | Capt. V.N. Kanade           | Member           |
| 5.      | Prof. Sujatha Natarajan     | Member           |
| 6.      | Mr. Pradeep Kumar Remanan   | Member           |
| 7.      | Mr. Kishore Tamhankar       | Member           |

- Establishment of Anti Ragging Committee

Anti-Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Affected students can contact the committee members mentioned hereunder –

| S. no. | Name  | Designation                      |
|--------|---|----------------------------------|
| 1.     | Prof. Dr. Uday Salunkhe<br>(Group Director) | Chairman                         |
| 2.     | Prof. Dr. Jitendra Kumar                    | Member                           |
| 3.     | Captain V. N. Kanade                        | Convener                         |
| 4.     | Prof. Deepa Dixit                           | Member                           |
| 5.     | Prof. Dr. Rajesh Aparnath                   | Member                           |
| 6.     | Senior PI, Matunga Police                   | Member                           |
| 7.     | Mrs. Rekha Shah                             | Member from NGO (Yuvak Biradari) |
| 8.     | Mr. Abhishek Kore                           | Student Representative           |
| 9.     | Ms. Sajal Roy                               | Student Representative           |
| 10.    | Mr. Malhar Ladkar                           | Student Representative           |

- Establishment of Online Grievance Redressal Mechanism

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website. URL for the registration of complaint: [elearn.welingkar.org/grievance](http://elearn.welingkar.org/grievance)

- Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the institute.

**Retired Justice Govind Rathod** has been appointed as Ombudsman.

- Establishment of Internal Complaint Committee (ICC)

Internal Complaint Committee for the Prevention of Sexual Harassment at Workplace has been appointed as per the guidelines of Vishaka Committee, for addressing the complaints received from any Stakeholder.

| Sr. No. | Name  | Designation |
|---------|---|-------------|
| 1.      | Prof.Dr.Uday Salunkhe                           | Chairman    |
| 2.      | Prof. Dr. Swapna Pradhan                        | Convener    |
| 3.      | Prof. (Ms.) Sujatha Natarajan                   | Member      |
| 4.      | Prof. Dr. Jitendra Kumar Mishra                 | Member      |
| 5.      | Ms. Shahanaz Pohowala                           | Member      |
| 6.      | Ms. Rekha Shah, Member Governing Council, Yuvak | Member      |
| 7.      | Ms. Nameeta Valunj                              | Member      |
| 8.      | Miss Harshini Puranik - Student                 | Member      |
| 9.      | Miss Rashmi Kamkar – Student                    | Member      |
| 10.     | Miss Sreejata Das – Student                     | Member      |

- Establishment of Committee for SC/ ST  
SC/ST committee is appointment for Prevention of Caste based discrimination

A Committee for SC/ST has been formed for redress of grievances received from the Staff / Student belong to this category This committee will work as per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989. Grieved staff / students can contact the committee members mentioned hereunder –

| S.No. | Name                | Designation |
|-------|---------------------|-------------|
| 1.    | Prof. Dr. V.H. Iyer | Chairman    |
| 2.    | Prof. Vanita Patel  | Member      |
| 3.    | Ms. Nameeta Valanj  | Member      |
| 4.    | Mr. Pradeep Remanan | Member      |
| 5.    | Dr. Sandeep Bhavsar | Member      |

- Internal Quality Assurance Cell  
Internal Quality Assurance Cell has been formed to monitor the functioning of all the committees and compliance with all the statutory norms.

#### 6. Programmes

- Name of Programmes approved by AICTE

| Sr. | Course   |
|-----|--|
| 1.  | Master of Management Studies   |
| 2.  | Post Graduate Diploma in Management                                  |
| 3.  | Post Graduate Diploma in Management -ebusiness                       |
| 4.  | Post Graduate Diploma in Management –Business Design                 |
| 5.  | Post Graduate Diploma in Management – Healthcare                     |
| 6.  | Post Graduate Diploma in Management -Retail Mgmt                     |
| 7.  | Post Graduate Diploma in Management - Rural Mgmt                     |
| 8.  | Post Graduate Diploma in Management ( Research & Business Analytics) |
| 9.  | Post Graduate Diploma in Management (Media & Entertainment)          |
| 10. | Master of Marketing Management                                       |
| 11. | Master of Human Resource Development and Management                  |
| 12. | Master of Financial Management                                       |
| 13. | Master of Information Management                                     |

- Name of Programmes Accredited by NBA - NA

- Status of Accreditation of the Courses

| Sr. | Course   | Status of Accreditation |
|-----|--|-------------------------|
| 1.  | Master of Management Studies   | Applied                 |
| 2.  | Post Graduate Diploma in Management                                  | Applied                 |
| 3.  | Post Graduate Diploma in Management -ebusiness                       | Applied                 |
| 4.  | Post Graduate Diploma in Management –Business Design                 | Applied                 |
| 5.  | Post Graduate Diploma in Management – Healthcare                     | Not Accredited          |
| 6.  | Post Graduate Diploma in Management -Retail Mgmt                     | Not Accredited          |
| 7.  | Post Graduate Diploma in Management - Rural Mgmt                     | Not Accredited          |
| 8.  | Post Graduate Diploma in Management ( Research & Business Analytics) | Not Applicable          |
| 9.  | Post Graduate Diploma in Management (Media & Entertainment)          | Not Applicable          |
| 10. | Master of Marketing Management                                       | NA                      |
| 11. | Master of Human Resource Development and Management                  | NA                      |
| 12. | Master of Financial Management                                       | NA                      |
| 13. | Master of Information Management                                     | NA                      |

- Total number of Courses - 13

- No. of Courses for which applied for Accreditation - 4

- Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for ..... Courses

- For each Programme the following details are to be given:

| Sr. | Course   | No. of Seats | Durati on | Cut off marks (2017) | Cut off marks (2018) | Cut off marks (2019) |
|-----|--|--------------|-----------|----------------------|----------------------|----------------------|
| 1.  | Master of Management Studies (F/T)   | 120+1JK      | 2 year    | 111/200              | 126/200              | 103/200              |
| 2.  | Post Graduate Diploma in Management (F/T)                                  | 180          | 2 year    | 60.55/100            | 67.65/100            | 69.40/100            |
| 3.  | Post Graduate Diploma in Management - ebusiness (F/T)                      | 60           | 2 year    | 58.65/100            | 63.93/100            | 62.45/100            |
| 4.  | Post Graduate Diploma in Management – Business Design (F/T)                | 60           | 2 year    | 55.65/100            | 54.9/100             | 58.98/100            |
| 5.  | Post Graduate Diploma in Management – Healthcare (F/T)                     | 60           | 2 year    | 45.70/100            | 41.83/100            | 38.35/100            |
| 6.  | Post Graduate Diploma in Management - Retail Mgmt (F/T)                    | 60           | 2 year    | 53.55/100            | 57.93/100            | 56.83/100            |
| 7.  | Post Graduate Diploma in Management - Rural Mgmt (F/T)                     | 60           | 2 year    | 47.55/100            | 46.33/100            | 45.88/100            |
| 8.  | Post Graduate Diploma in Management (Media & Entertainment) (F/T)          | 60           | 2 year    | 52.40/100            | 43.28/100            | 47.93/100            |
| 9.  | Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) | 60           | 2 year    | 56.15/100            | 58.73/100            | 60.48/100            |
| 10. | Master of Marketing Management (P/T)                                       | 120          | 3 year    | 70/200               | 100/200              | 80/200               |
| 11. | Master of Human Resource Development and Management (P/T)                  | 120          | 3 year    | 50/200               | 100/200              | 80/200               |
| 12. | Master of Financial Management (P/T)                                       | 60           | 3 year    | 100/200              | 100/200              | 80/200               |
| 13. | Master of Information Management (P/T)                                     | 120          | 3 year    | 50/200               | 100/200              | 80/200               |

(F/T Full time, P/T Part time)



• Fees Charged for Academic year 2019-20

| Sr. No. | Course                    | Amount in Rs. (Per Year)  |
|---------|---------------------------|---|
| 1.      | MMS                       | Open – Rs. 3,21,255/-<br>OBC/SEBC/EBC/EWS – Rs. 1,82,125/-<br>NT/DT-VJ/SBC – Rs.42,994/-<br>SC/ST – Rs. 1,255/- |
| 2.      | All PGDM Courses          | Rs. 5,50,000/-  |
| 3.      | Part-time Masters Courses | Rs. 52,156/-  |

- Placement Facilities : Placement facility is available for all full time courses.
- Campus placement in last three years with minimum salary, maximum salary and average salary

**Batch 2017-19**

| Course Name  | Minimum Salary   | Maximum Salary | Average Salary |
|--|--|----------------|----------------|
| Master of Management Studies (F/T)   | 4.25   | 15             | 8.09           |
| Post Graduate Diploma in Management (F/T)                                  | 5  | 21.29          | 8.78           |
| Post Graduate Diploma in Management -ebusiness (F/T)                       | 5.5  | 13.94          | 8.9            |
| Post Graduate Diploma in Management –Business Design (F/T)                 | 5  | 21.29          | 8.33           |
| Post Graduate Diploma in Management – Healthcare (F/T)                     | 5  | 15             | 8.02           |
| Post Graduate Diploma in Management -Retail Mgmt (F/T)                     | 4.32   | 13.94          | 8.03           |
| Post Graduate Diploma in Management - Rural Mgmt (F/T)                     | 4  | 10.07          | 7.95           |
| Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) | 5.5  | 21.29          | 8.72           |
| Post Graduate Diploma in Management (Media & Entertainment) (F/T)          | 4  | 10             | 7.29           |
| Master of Marketing Management (P/T)                                       | These courses are specially meant for working Executives therefore, no placement assistance is required. |                |                |
| Master of Human Resource Development and Management (P/T)                  |  |                |                |
| Master of Financial Management (P/T)                                       |  |                |                |
| Master of Information Management (P/T)                                     |  |                |                |

**Batch 2016-18**

| Course Name  | Minimum Salary   | Maximum Salary | Average Salary |
|--|--|----------------|----------------|
| Master of Management Studies (F/T)   | 4.5  | 15             | 7.53           |
| Post Graduate Diploma in Management (F/T)                                  | 4.5  | 16.89          | 7.94           |
| Post Graduate Diploma in Management -ebusiness (F/T)                       | 4.5  | 13             | 8.28           |
| Post Graduate Diploma in Management –Business Design (F/T)                 | 5  | 13.22          | 7.68           |
| Post Graduate Diploma in Management – Healthcare (F/T)                     | 4  | 10             | 6.98           |
| Post Graduate Diploma in Management -Retail Mgmt (F/T)                     | 4.9  | 16.89          | 8.09           |
| Post Graduate Diploma in Management - Rural Mgmt (F/T)                     | 4.8  | 9.51           | 7.53           |
| Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) | 5.5  | 10.5           | 7.59           |
| Post Graduate Diploma in Management (Media & Entertainment) (F/T)          | 3.6  | 11.75          | 6.46           |
| Master of Marketing Management (P/T)                                       | These courses are specially meant for working Executives therefore, no placement assistance is required. |                |                |
| Master of Human Resource Development and Management (P/T)                  |  |                |                |
| Master of Financial Management (P/T)                                       |  |                |                |
| Master of Information Management (P/T)                                     |  |                |                |

**Batch 2015-17**

**(Rs. In Lakhs)**

| Course Name  | Minimum Salary   | Maximum Salary | Average Salary |
|--|--|----------------|----------------|
| Master of Management Studies (F/T)   | 4.5  | 12             | 7.14           |
| Post Graduate Diploma in Management (F/T)                                  | 4.98   | 12             | 7.47           |
| Post Graduate Diploma in Management-ebusiness (F/T)                        | 5  | 12             | 9.41           |
| Post Graduate Diploma in Management –Business Design (F/T)                 | 4  | 9.05           | 7.16           |
| Post Graduate Diploma in Management – Healthcare (F/T)                     | 5.5  | 36             | 7.88           |
| Post Graduate Diploma in Management -Retail Mgmt (F/T)                     | 5  | 11             | 7.13           |
| Post Graduate Diploma in Management - Rural Mgmt (F/T)                     | 5.75   | 9.05           | 7.54           |
| Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) | Not applicable   | Not applicable | Not applicable |
| Post Graduate Diploma in Management (Media & Entertainment) (F/T)          | Not applicable   | Not applicable | Not applicable |
| Master of Marketing Management (P/T)                                       | These courses are specially meant for working Executives therefore, no placement assistance is required. |                |                |
| Master of Human Resource Development and Management (P/T)                  |  |                |                |
| Master of Financial Management (P/T)                                       |  |                |                |
| Master of Information Management (P/T)                                     |  |                |                |

- Name and duration of programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: **Not Applicable**

Details of the Foreign University : **Not Applicable**

- Name of the University
- Address
- Website
- Accreditation status of the University in its Home Country
- Ranking of the University in the Home Country
- Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country
- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefit of Collaboration
- For each Programme Collaborated provide the following:
  - Programme Focus
  - Number of seats
  - Admission Procedure
  - Fee
  - Placement Facility
  - Placement Records for last three years with minimum salary, maximum salary and average salary
  - Whether the Collaboration Programme is approved by AICTE? If not whether the Domestic/Foreign University has applied to AICTE for approval

7. Faculty : 82

- Branch wise list of Faculty members:

| Sr. | Course   | Faculty Members |
|-----|--|-----------------|
| 1.  | Master of Management Studies (F/T)   | 12              |
| 2.  | Post Graduate Diploma in Management (F/T)                                  | 18              |
| 3.  | Post Graduate Diploma in Management -ebusiness (F/T)                       | 06              |
| 4.  | Post Graduate Diploma in Management –Business Design (F/T)                 | 06              |
| 5.  | Post Graduate Diploma in Management – Healthcare (F/T)                     | 06              |
| 6.  | Post Graduate Diploma in Management -Retail Mgmt (F/T)                     | 06              |
| 7.  | Post Graduate Diploma in Management - Rural Mgmt (F/T)                     | 06              |
| 8.  | Post Graduate Diploma in Management (Media & Entertainment) (F/T)          | 06              |
| 9.  | Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) | 06              |
| 10. | Master of Marketing Management (F/T)                                       | 04              |
| 11. | Master of Human Resource Development and Management (P/T)                  | 02              |
| 12. | Master of Financial Management (P/T)                                       | 02              |
| 13. | Master of Information Management (P/T)                                     | 02              |

- Permanent Faculty : 82
- Adjunct Faculty : 02
- Faculty: Student Ratio (for full-time courses ) 1:20
- Number of Faculty employed and left during the last three years

| Academic Year | No. of Employees Joined | No. of Employees Left |
|---------------|-------------------------|-----------------------|
| 2016-17       | 5                       | 9                     |
| 2017-18       | 14                      | 5                     |
| 2018-19       | 11                      | 6                     |

8. Profile of Vice Chancellor/ Director/ Principal/ Faculty [click here](#)

9. Fee

- Details of fee, as approved by State Fee Committee, for the Institution
- Time schedule for payment of fee (2019-20)

#### University Courses

| Academic Year | Course       | Fee Payment Time Schedule | Approved Fee (Rs.) (p.a.) |
|---------------|--------------|---------------------------|---------------------------|
| 2019-20       | MMS 1st Year | July & Aug. 2019          | 3,20,000/-                |
|               | MMS 2nd Year | July 2019                 | 3,15,000/-                |
|               | PTM 1st Year | July & Aug.2019           | 52,000/-                  |
|               | PTM 2nd Year | July 2019                 | 52,000/-                  |
|               | PTM 3rd Year | July 2019                 | 44,000/-                  |

### All PGDM courses

| Sr. No. | Academic Year             | Course Fee (Rs.)   | Month of Payment |
|---------|---------------------------|--|------------------|
| 1       | 2019 - 2020<br>(1st year) | 2,75,000/- (1st Installment)<br>4,000/- (Library Deposit - Refundable) | May / June, 2019 |
|         |                           | 2,75,000/- (2nd Installment)   | Dec., 2019       |
| 2       | 2020 - 2021<br>(2nd year) | 2,75,000/- (1st Installment)   | June, 2020       |
|         |                           | 2,75,000/- (2nd Installment)   | Dec., 2020       |

- No. of Fee waivers granted with amount and name of students - **Not Applicable**
- Number of scholarship offered by the Institution, duration and amount **Not Applicable**
- Criteria for fee waivers/scholarship - **Not Applicable**
- Estimated cost of Boarding and Lodging in Hostels

|                     | AC                  | Non AC              |
|---------------------|---------------------|---------------------|
| Boys & Girls Hostel | Rs. 1,80,000/- p.a. | Rs. 1,30,000/- p.a. |

### 10. Admission

- Number of seats sanctioned with the year of approval

| Sr. | Course   | No. of Seats         | Year of Approval |
|-----|--|----------------------|------------------|
| 1.  | Master of Management Studies (F/T)   | 120+1 Jk<br>+ 12 EWS | 1984             |
| 2.  | Post Graduate Diploma in Management (F/T)                                  | 180                  | 1994             |
| 3.  | Post Graduate Diploma in Management -ebusiness (F/T)                       | 60                   | 2007             |
| 4.  | Post Graduate Diploma in Management –Business Design (F/T)                 | 60                   | 2008             |
| 5.  | Post Graduate Diploma in Management – Healthcare (F/T)                     | 60                   | 2011             |
| 6.  | Post Graduate Diploma in Management -Retail Mgmt (F/T)                     | 60                   | 2012             |
| 7.  | Post Graduate Diploma in Management - Rural Mgmt (F/T)                     | 60                   | 2012             |
| 8.  | Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) | 60                   | 2016             |
| 9.  | Post Graduate Diploma in Management (Media & Entertainment) (F/T)          | 60                   | 2016             |
| 10. | Master of Marketing Management (P/T)                                       | 120                  | 1988             |
| 11. | Master of Human Resource Development and Management (P/T)                  | 60                   | 1988             |
| 12. | Master of Financial Management (P/T)                                       | 60                   | 2006             |
| 13. | Master of Information Management (P/T)                                     | 60                   | 2006             |

• Number of Students admitted under various categories each year in the last three years

| Sr. | Course                     | Academic Year | Open | SC | ST | NT | DT-VJ | OBC | SBC | Total |
|-----|----------------------------|---------------|------|----|----|----|-------|-----|-----|-------|
|     | <b>Full time -</b>         |               |      |    |    |    |       |     |     |       |
| 1.  | MMS                        | 2019-20       | 86   | 8  | 2  | 5  | 4     | 16  | 01  | 122   |
|     |                            | 2018-19       | 91   | 08 | 04 | 04 | 01    | 13  | --  | 121   |
|     |                            | 2017-18       | 85   | 07 | 04 | 05 | 02    | 17  | 01  | 121   |
| 2.  | PGDM                       | 2019-20       | 170  | -- | -- | -- | --    | 09  | 01  | 180   |
|     |                            | 2018-19       | 164  | -- | -- | -- | --    | 10  | --  | 174   |
|     |                            | 2017-18       | 172  | 01 | -- | 01 | --    | 05  | --  | 179   |
| 3.  | PGDM-ebiz                  | 2019-20       | 56   | -- | -- | -- | --    | 03  | 01  | 60    |
|     |                            | 2018-19       | 53   | -- | -- | 01 | --    | 04  | --  | 58    |
|     |                            | 2017-18       | 54   | 02 | -- | -- | --    | 03  | --  | 59    |
| 4.  | PGDM-BD                    | 2019-20       | 55   | 01 | -- | -- | --    | 02  | 01  | 59    |
|     |                            | 2018-19       | 52   | 01 | -- | -- | --    | 5   | --  | 58    |
|     |                            | 2017-18       | 51   | -- | -- | 02 | --    | 04  | --  | 57    |
| 5.  | PGDM-Healthcare            | 2019-20       | 28   | -- | -- | 01 | --    | 04  | --  | 33    |
|     |                            | 2018-19       | 34   | -- | -- | -- | --    | 03  | --  | 37    |
|     |                            | 2017-18       | 36   | -- | -- | -- | --    | 04  | --  | 40    |
| 6.  | PGDM-Retail                | 2019-20       | 56   | 01 | -- | -- | --    | 02  | --  | 59    |
|     |                            | 2018-19       | 57   | -- | -- | -- | --    | 02  | --  | 59    |
|     |                            | 2017-18       | 56   | -- | -- | 01 | --    | 02  | --  | 59    |
| 7.  | PGDM-Rural                 | 2019-20       | 47   | -- | -- | -- | --    | 12  | --  | 59    |
|     |                            | 2018-19       | 42   | -- | -- | -- | 01    | 06  | --  | 49    |
|     |                            | 2017-18       | 44   | -- | -- | -- | --    | 05  | --  | 49    |
| 8.  | PGDM-M&E                   | 2019-20       | 53   | 01 | -- | -- | --    | 04  | 01  | 59    |
|     |                            | 2018-19       | 53   | -- | -- | -- | --    | 02  | --  | 55    |
|     |                            | 2017-18       | 43   | -- | -- | -- | --    | 02  | 01  | 46    |
| 9.  | PGDM – R&BA                | 2019-20       | 57   | -- | -- | -- | --    | 03  | --  | 60    |
|     |                            | 2018-19       | 57   | -- | -- | 01 | --    | 02  | --  | 60    |
|     |                            | 2017-18       | 52   | 02 | -- | 01 | --    | 02  | --  | 57    |
|     | <b>Part Time Masters -</b> |               |      |    |    |    |       |     |     |       |
| 10. | MMM                        | 2019-20       | 86   | 09 | -- | 01 | --    | 10  | --  | 106   |
|     |                            | 2018-19       | 91   | 04 | -- | 03 | 01    | 12  | --  | 111   |
|     |                            | 2017-18       | 96   | 02 | 01 | 02 | --    | 14  | 01  | 116   |
| 11. | MHRDM                      | 2019-20       | 44   | 06 | 01 | -- | --    | 08  | --  | 59    |
|     |                            | 2018-19       | 40   | 03 | -- | -- | --    | 01  | --  | 44    |
|     |                            | 2017-18       | 57   | 08 | -- | -- | 01    | 13  | 01  | 80    |
| 12. | MFM                        | 2019-20       | 48   | 01 | -- | 02 | --    | 09  | --  | 60    |
|     |                            | 2018-19       | 48   | 03 | -- | 01 | --    | 05  | --  | 57    |
|     |                            | 2017-18       | 51   | 06 | -- | -- | --    | 02  | --  | 59    |
| 13. | MIM                        | 2019-20       | 41   | -- | -- | -- | --    | 04  | --  | 45    |
|     |                            | 2018-19       | 47   | 02 | -- | 01 | --    | 06  | --  | 56    |
|     |                            | 2017-18       | 46   | 03 | 02 | 02 | --    | 10  | --  | 63    |

- Number of applications received during last two years for admission under Management Quota and number admitted

| Course           | Academic Year | No. of Applications Received | No. of students admitted |
|------------------|---------------|------------------------------|--------------------------|
| MMS              | 2018-19       | 164                          | 24                       |
|                  | 2019-20       | 210                          | 24                       |
| All PGDM courses | 2018-19       | 298                          | 36                       |
|                  | 2019-20       | 230                          | 36                       |

#### 11. Admission Procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL (website)

CMAT / XAT/ATMA/ MAT/ GMAT/MH-CET (State conducted test)

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570

PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – [www.iimk.ac.in](http://www.iimk.ac.in)) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - [www.atma-aims.org](http://www.atma-aims.org) )

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India) Ph. - +91 - 657 - 398 3333 email - [xlwebmaster@xlri.ac.in](mailto:xlwebmaster@xlri.ac.in) (URL – [www.xlri.ac.in](http://www.xlri.ac.in))

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – [www.dte.org.in/mba](http://www.dte.org.in/mba) )

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – [helpdesk@aicte-india.org](mailto:helpdesk@aicte-india.org) (URL – [www.aicte-india.org](http://www.aicte-india.org) )

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - [mat@aima.in](mailto:mat@aima.in) (URL - <http://www.aima.in>)

- Number of seats allotted to different Test Qualified candidate separately

CMAT / XAT/ATMA/ MAT/ GMAT/MH-CET (State conducted test)

| Course Name  | MH-CET   | CMAT | CAT | XAT | ATMA | MAT | Others |
|--|--|------|-----|-----|------|-----|--------|
| Master of Management Studies (F/T)   | 93   | 09   | --  | --  | 06   | 14  | --     |
| Post Graduate Diploma in Management (F/T)                                  | All Seats are allotted on merit basis. No seat is earmarked for any particular Entrance Test |      |     |     |      |     |        |
| Post Graduate Diploma in Management -ebusiness (F/T)                       |  |      |     |     |      |     |        |
| Post Graduate Diploma in Management –Business Design (F/T)                 |  |      |     |     |      |     |        |
| Post Graduate Diploma in Management – Healthcare (F/T)                     |  |      |     |     |      |     |        |
| Post Graduate Diploma in Management -Retail Mgmt (F/T)                     |  |      |     |     |      |     |        |
| Post Graduate Diploma in Management - Rural Mgmt (F/T)                     |  |      |     |     |      |     |        |
| Post Graduate Diploma in Management ( Research & Business Analytics) (F/T) |  |      |     |     |      |     |        |
| Post Graduate Diploma in Management (Media & Entertainment) (F/T)          |  |      |     |     |      |     |        |
| Master of Marketing Management (P/T)                                       | --   | --   | --  | --  | --   | --  | 106    |
| Master of Human Resource Development and Management (P/T)                  | --   | --   | --  | --  | --   | --  | 59     |
| Master of Financial Management (P/T)                                       | --   | --   | --  | --  | --   | --  | 60     |
| Master of Information Management (P/T)                                     | --   | --   | --  | --  | --   | --  | 45     |

- Calendar for admission against Management/vacant seats:

**PGDM Admission AY 2019-20**

**Institutional Level Seats**

| Activities                              | Date   |
|---|--|
| Start of Application Process            | 24.05.2019                                       |
| Last date for Submission of application | 28.05.2019                                       |
| GD/PI Shortlist                         | 31.05.2019                                       |
| GD/PI Conducted                         | 04.06.2019                                       |
| Declaration of result                   | 15 <sup>th</sup> and 26 <sup>th</sup> June, 2019 |

## MMS Admission AY 2019-20

### Institutional Quota Seats

| Activities  | Date                     |
|---|--------------------------|
| Advertisement for Institutional Quota Seats                   | 20.07.2019               |
| Last date for Submission of application                       | 25.07.2019               |
| Declaration of result (1st Round)                             | 16.08.2019               |
| Reporting for admission (1st Round)                           | 19.08.2019 to 21.08.2019 |
| Declaration of result (2nd Round)                             | 22.08.2019               |
| Reporting for admission (2nd Round)                           | 26.08.2019               |
| Declaration of result (3rd Round)                             | 19.09.2019               |
| Reporting for admission (3rd Round)                           | 20.09.2019 to 21.09.2019 |
| Counselling Round Notice Put up                               | 20.09.2019               |
| Counselling Round – Reporting                                 | 21.09.2019               |
| Counselling Round – Document Verification and Payment of Fees | 21.09.2019 to 22.09.2019 |

### Against CAP Vacancy

| Activities  | Date                     |
|---|--------------------------|
| Advertisement for Against CAP Vacancy Seats                                 | 12.09.2019               |
| Last date for Submission of application                                     | 15.09.2019               |
| Declaration of result (1st Round)   | 19.09.2019               |
| Reporting for admission (1st Round)   | 20.09.2019 to 21.09.2019 |
| Counselling Round I - Notice Put up   | 21.09.2019               |
| Counselling Round I – Reporting, Document Verification and Payment of Fees  | 22.09.2019               |
| Counselling Round II - Notice Put up  | 22.09.2019               |
| Counselling Round II – Reporting, Document Verification and Payment of Fees | 23.09.2019               |

- Starting of the Academic session

#### 12. MMS Parameter Weightage for General Merit in 2019-21 batch

Admissions are through CAP rounds conducted by Admission Regulating Authority, Govt. of Maharashtra

Inauguration : 24<sup>th</sup> September 2019 Regular Lectures : from 25<sup>th</sup> September 2019

#### 13. All PGDM Courses

Foundation course from 1<sup>st</sup> July 2019

Regular Lectures from 22<sup>nd</sup> July, 2019



14. All Part-time Masters Degree Courses  
 Inauguration : 19<sup>th</sup> June 2019  
 Foundation course 21<sup>st</sup> June – 30<sup>th</sup> June 2019  
 Regular Lectures from 5<sup>th</sup> July, 2019

15. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each : 23 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Tutorial rooms and size of each : 9 (Between 35 and 51 Sq. Mt Carpet area)
- Number of Laboratories and size of each : Innovation laboratory
- Number of Drawing Halls with capacity of each : Not Applicable
- Number of Computer Centres with capacity of each: 2 (with 60 and 92 capacity)
- Central Examination Facility, Number of rooms and capacity of each : (10 classrooms with the seating capacity of 60 and 13 classroom with the seating capacity of 120 each)
  
- Barrier Free Built Environment for disabled and elderly persons: Available
- Occupancy Certificate : Available
- Fire and Safety Certificate : Available
- Hostel Facilities : Available
- Library
- Number of Library books/ Titles/ Journals available (program-wise)

| Library Books/e-books/Print Periodicals |                                  |                             |                        |                         |                  |                   |
|---|----------------------------------|-----------------------------|------------------------|-------------------------|------------------|-------------------|
| Programme                               | Number of International Journals | Number of National Journals | Number of eBook Titles | Number of eBook Volumes | Number of Titles | Number of Volumes |
| MANAGEMENT                              | 11                               | 131                         | 39,500                 | 39,500                  | 26807            | 78720             |

- List of online National/ International Journals subscribed

Full text Journal

1. EBSCO
2. Pro Quest and
3. Sage Journals.

- E- Library facilities Available

- Laboratory and Workshop **Not Applicable**

- List of Major Equipment/Facilities in each Laboratory/ Workshop
- List of Experimental Setup in each Laboratory/ Workshop

- Computing Facilities

- Internet Bandwidth 203 MBPS
- Number and configuration of System 845
- Total number of system connected by LAN 535
- Total number of system connected by WAN 3
- Major software packages available 52
- Special purpose facilities available 7

- Innovation Cell : Available

- Social Media Cell : Available
- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments : Yes

- List of facilities available :



#### **Classrooms & Audio-Visual facilities**

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

#### **Computer Centre facilities**

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- Complete fibre backbone.
  - Data centre of 325 sq ft having mail server, RAS server etc.
  - Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
  - Classrooms with the facility of video conferencing.
- 2mbps leased line along with a caching server.
  - The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
  - 450 nodes to be in place.
  - Wireless LAN access in MDP, Boardroom, Auditorium.

#### **Library facilities**

The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access



the information readily.

The Library is fully automated with barcode system, which helps the readers to access the information readily.

### **Auditorium / Amphitheatre**



#### **Auditorium**

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

#### **Amphitheatre**

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



#### **Cafeteria**



The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

### **Gymnasium facilities**

Gymnasium facility is available for Boys and Girls separately.



### **Hostel Facilities**

Separate hostels for boys and girls are available within 2 kms from the college, with 24 x 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

### **Medical & other**

First aid Box is available at every floor.

Group insurance is taken for all the students.



### **Yoga & Meditation Cell**

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

### **• Games and Sports Facilities**

Indoor Sports facilities

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.



We organize Inter collegiate Cricket Tournament "IMPACT" every year.

• Extra-Curricular Activities :

• Soft Skill Development Facilities

Students are encouraged to participate in various Corporate & B-School competitions like case studies, business plans, best summer projects, quizzes, simulation games, article writing competitions etc...This

enhances their skills and gives them confidence to compete with other Bschool students and use their analytical skills. In corporate competitions students solve real problems faced by corporates through case studies.

The need to develop one's soft skills, for all of us to be of value to others, is a given. However, the term 'soft' is bundled with a long list of skills. Some of these skills include communication, self-awareness, mindfulness, team leadership, situational awareness, empathy etc. Hence, it is a tall order for any individual to master the entire range in a short span of time.

As far as our context is concerned, being a National Business School of repute, we invest in multiple ways to develop the softer skills of our students. Some of these initiatives /interventions, include the Assessment Centre- Development Centre, which all first year students go through, prior to their Summer Internship. This involves the student undergoing a one day rigorous process, that includes Group Discussion, Game based simulation, Role Plays and Behavioural Event Interview. The student is assessed on 6 of our Assurance Of Learning Goals, by a set of trained Internal and External Assessors. The Development Centre processes include the crafting of an Individual Development Plan , allotment of an Internal Faculty Mentor, besides group and customised learning/experiences, over a year's period, till they complete their Post Graduation.

To sensitise our students to hone skills how to work better with others ( not necessarily their class mates), all first year PGDM students go through an Action Learning Project ( over a 6 month duration), which focuses on a Social centric challenge or Corporate challenge or Technology related challenge or a combination of all three.

To enhance the preparedness of our students to face the Campus Selection Processes, we conduct multiple rounds of Group Discussions, Mock Interviews ( both domain and behavioural) , besides CV crafting classes as well.

Other opportunities for students to enhance their soft skills, include, Volunteering at Campus/Industry events, participating in Inter- B School competitions etc. We have also begun interventions to sensitise students to Diversity and Inclusion, including the POSH related topics.'

#### 16. Enrollment of students in the last 3 years

| Sr. | Course             | Academic Year | Enrollment |
|-----|--------------------|---------------|------------|
|     | <b>Full time -</b> |               |            |
| 1.  | MMS                | 2019-20       | 122        |
|     |                    | 2018-19       | 121        |
|     |                    | 2017-18       | 121        |
| 2.  | PGDM               | 2019-20       | 180        |
|     |                    | 2018-19       | 174        |
|     |                    | 2017-18       | 179        |
| 3.  | PGDM-ebiz          | 2019-20       | 60         |
|     |                    | 2018-19       | 58         |
|     |                    | 2017-18       | 59         |
| 4.  | PGDM-BD            | 2019-20       | 59         |
|     |                    | 2018-19       | 58         |
|     |                    | 2017-18       | 57         |
| 5.  | PGDM-Healthcare    | 2019-20       | 33         |
|     |                    | 2018-19       | 37         |

|     |                                   |         |     |
|-----|-----------------------------------|---------|-----|
|     |                                   | 2017-18 | 40  |
| 6.  | PGDM-Retail                       | 2019-20 | 59  |
|     |                                   | 2018-19 | 59  |
|     |                                   | 2017-18 | 59  |
| 7.  | PGDM-Rural                        | 2019-20 | 59  |
|     |                                   | 2018-19 | 49  |
|     |                                   | 2017-18 | 49  |
| 8.  | PGDM-M&E                          | 2019-20 | 59  |
|     |                                   | 2018-19 | 55  |
|     |                                   | 2017-18 | 46  |
| 9.  | PGDM – R&BA                       | 2019-20 | 60  |
|     |                                   | 2018-19 | 60  |
|     |                                   | 2017-18 | 57  |
|     | <b><u>Part Time Masters -</u></b> |         |     |
| 10. | MMM                               | 2019-20 | 106 |
|     |                                   | 2018-19 | 111 |
|     |                                   | 2017-18 | 116 |
| 11. | MHRDM                             | 2019-20 | 59  |
|     |                                   | 2018-19 | 44  |
|     |                                   | 2017-18 | 80  |
| 12. | MFM                               | 2019-20 | 60  |
|     |                                   | 2018-19 | 57  |
|     |                                   | 2017-18 | 59  |
| 13. | MIM                               | 2019-20 | 45  |
|     |                                   | 2018-19 | 56  |
|     |                                   | 2017-18 | 63  |

17. List of Research Projects/ Consultancy Works

- Number of Projects carried out, funding agency, Grant received

**Funded Research Projects**

**Year 2019-2020**

| Sr.No. | Name of Project  | Name of Funding Agency                   | Starting Date  | Grant Received (in Rs.) |
|--------|--|--|----------------|-------------------------|
| 1      | A Study on Financial Impact of SHGs Scheme on -Rural Women in Western Maharashtra – AICTE  | All India Council of Technical Education | November, 2019 | 10,00,000               |
| 2      | A study on Impact of Design Thinking based -pedagogies on business school students - AICTE | All India Council of Technical Education | November, 2019 | 8,00,000                |

**Year 2018-2019**

| Sr.No. | Name of Project | Name of Funding Agency | Starting Date | Grant Received (in Rs.) |
|--------|-----------------|------------------------|---------------|-------------------------|
|--------|-----------------|------------------------|---------------|-------------------------|

|    |   |   |                |  |
|----|---|---|----------------|--|
| 1  | Research Conference on Future of work, workforce and workplace  | All India Council of Technical Education  | June 2019      | 5,00,000   |
| 2  | Rural -Urban Migration and its Implication: Study in three states in India  | Indian Council of Social Science Research, New Delhi                                    | March 2019     | 15,00,000  |
| 3  | Short term Program on Leadership Development  | All India Council of Technical Education  | March 2019     | 4,09,000   |
| 4  | Short term Program on Case writing and Teaching   | All India Council of Technical Education  | March 2019     | 3,65,000   |
| 5  | Multi stakeholders' perspectives on Life Long Learning and Life time Enrolment of Students in Management Stream / Domain: Challenges, Strategies and Road Ahead             | University of Mumbai, Mumbai  | March 2019     | 40,000   |
| 6  | Impact of Design Thinking based pedagogies on nurturing and encouraging entrepreneurial spirit among Business school students   | University of Mumbai, Mumbai  | March 2019     | 30,000   |
| 7  | An exploratory study on women street vendors in Mumbai  | University of Mumbai, Mumbai  | March 2019     | 30,000   |
| 8  | A study on the extent of acceptance of digital banking amongst senior citizens and concomitant challenges in usage and acceptance of digital banking services and products. | University of Mumbai, Mumbai  | March 2019     | 25,000   |
| 9  | Enhancing livelihood opportunities for MSRLM, SHGs by streamlining market access, with focus on branding and packaging.   | MSRLM – Maharashtra State Rural Livelihoods Mission (Rural Development Department, GoM) | November, 2018 | 312133   |
| 10 | Research Methodology workshop   | Indian Council of Social Science Research, Mumbai                                       | October 2018   | 1,00,000   |
| 11 | A study on the extent / level of Innovation and Sustainability of Start-ups in India  | Association of Indian Management Schools  | August 2018    | 1,00,000   |
| 12 | (User preference study for) Self-administered microneedle technologies for intradermal sustained depot delivery of contraceptives   | Bill & Melinda Gates Foundation   | August 2018    | Approx INR 50,00,000 (Rupees Fifty Lakhs) (US\$69,920) |
| 13 | Opportunities For Blue Air Purifiers In India   | Blue Air  | July, 2018     | 300000   |

- Publications (if any) out of research in last three years out of masters projects (2019-2020)

Research Papers in National/ International Journals (2019-2020)

| S.N | Title of Paper   | Name of the Author/s  | Name of the Journal   |
|-----|--|---|---|
| 1   | The Relationship of Perfectionism and Job Motivation in Indian Employees   | Prof Dr Anjali Joshi  | Journal of Research Innovation and Management Science. I  |
| 2   | Impact of rural entrepreneurship on migration-A case study of Dahanu (Maharashtra), India  | Prof Dr Rachana Patil, Prof Vineel Bhurke   | Indian Journal of Agricultural Research, by Agricultural Research Communication Centre Vol 53, Issue No 4, Pg No: 500-                          |
| 3   | Impact of Social Role on Shopping Styles of Food and Grocery among Women in Urban India  | Prof Rohita Dwivedi   | International Journal of Innovative Knowledge Concepts, Vol. 7, Issue 1, January, 2019  |
| 4   | Role of Gender Identity of Women Shopping Styles of Food and Grocery   | Prof Rohita Dwivedi   | International Journal of Innovative Knowledge Concepts, Vol. 7, Issue 4, April, 2019  |
| 5   | Impact of Social Role on Shopping Styles of Food and Grocery among Women in Urban India  | Prof Rohita Dwivedi   | International Journal of Innovative Knowledge Concepts by Sonhira Publications Vol. 7, Issue 1  |
| 6   | Role of Gender Identity of Women Shopping Styles of Food and Grocery   | Prof Rohita Dwivedi   | International Journal of Innovative Knowledge Concepts by Sonhira Publications Vol. 7, Issue 1  |
| 7   | Analysing the factors influencing cloud computing adoption using three stage hybrid SEM-ANN-ISM( SEANIS) approach                                      | Prof.Dr. Pragati Priyadarshinee   | Technology Forecasting and Social Change online journal by ELSVIER Publication,   |
| 8   | A Study on Awareness, Perception and Factors Affecting demand of Life Insurance Products with reference to Salaried Individuals in Western Maharashtra | Prof Dr Nilesh Kulkarni   | International Journal of Advance Research in Computer Science and Management Studies, Volume 7, Issue 1, Pg 1-15                                |
| 9   | Examining the performance oriented indicators for implementing green management practices in the Indian agro sector                                    | Prof Dr Pragati Priyadarshinee, Prof Rakesh Raut, S. Luthra, S.K. Mangal, B.B. Gardas | Journal of Cleaner Production, Elsevier Publication, , Volume 215, Pages 926-943  |
| 10  | A Study on Customer Time Engagement and Perception of Content for E-Commerce Sites in India  | Prof. Dr. Vaishali Patil, Prof Rohita Dwivedi   | Deccan Education Society's Navinchandra Mehta Institute of Technology and Development (NMITD)'s IOSR Journal of Engineering (IOSRJEN), PP 01-16 |
| 11  | A study on the impact of demographics on customers evaluation of e commerce sites in India   | Prof. Dr. Vaishali Patil, Prof Rohita Dwivedi   | International Journal of Advance and Innovative Research,   |
| 12  | The Relationship of Perfectionism and Job Motivation in Indian Employees   | Prof Dr Anjali Joshi & Smriti Verma   | Journal of Research Innovation and Management Science, , Vol V, Issue I pages 4-13  |
| 13  | Impact of Employee Attitude and Expertise on Customer Dissonance Experience in Decathlon Stores  | Prof Dr Priti Saxena, Prof Rohita Dwivedi   | Journal of Management and Entrepreneurship by Xavier Institute of Management &  |



|    |   |  |  |
|----|---|--|--|
| 14 | Artificial Intelligence (AI):<br>Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy | Prof Rohita Dwivedi                        | International Journal of Information Management, Elsevier Publication                  |
| 15 | Formulation and Pilot project for increasing the TCI in F and V category in Hypermarke  | Dr Kavita Kalyandurgamath, Ramani Kulkarni | World Research Associations, Vol. 12, Issue 1, pg84-90                                 |
| 16 | Impact of rural entrepreneurship on migration-A case study of Dahanu (Maharashtra), India   | Prof Dr Rachana Patil, Prof Vineel Bhurke  | Indian Journal of Agricultural Research, by Agricultural Research Communication Centre |
| 17 | Examining the Impact of Social Commerce Dimensions on Customers? Value Co-Creation: The Mediating Effect of Social Trust                            | Prof Rohita Dwivedi                        | Journal of Consumer Behaviour, Volume 18, Issue 4                                      |

(2018-2019)

| S.N | Title of Paper   | Name of the Author/s  | Name of the Journal                                       |
|-----|--|---|---|
| 1   | The challenges and the opportunities of ecotourism policy framework in India           | Prof Chitralkkha Kumar & Prof Dr Uday Salunkhe                              | Public Affairs and Governance                             |
| 2   | PERFORMANCE OF MGNREGA IN KARNATAKA; ISSUES AND CHALLENGES                             | Prof Dr Ruchi Singh, Ms Anuradha Pundalika                                  | Research Directions,                                      |
| 3   | The challenges and the opportunities of ecotourism policy framework in India           | Prof Dr Uday Salunkhe, Prof Chitralkkha Kumar                               | Public Affairs and Governance                             |
| 4   | Personal Branding an answer to employability- A conceptual needbase analysis           | Prof. Rutu Gujarathi & Dr Shubhada Kulkarni                                 | Review of Research  |
| 5   | Understanding Personal Branding Perception through intentions                          | Prof. Rutu Gujarathi & Dr Shubhada Kulkarni                                 | BVIMSR's Journal of Management Research                   |
| 6   | Credit Constraints and Rural Migration: Evidence from Six Villages in Uttar Pradesh    | Prof Dr Ruchi Singh   | Migration Letters   |
| 7   | Analysing Retraction Notices of a scholarly Journals                                   | Prof. Gayatri. Dwivedi, Manorama Tripathi, Sharad Kumar Sonkar. Sunil Kumar | DESIDOC Journal of Library & Information Technology       |
| 8   | Analysing Retraction Notices of a scholarly Journals                                   | Prof. Gayatri. Dwivedi, Manorama Tripathi, Sharad Kumar Sonkar.             | DESIDOC Journal of Library & Information Technology       |
| 9   | A Study on Customer time management and perception of content for E-commerce sites in  | Dr. Vaishali patil and Prof. Rohita Dwivedi                                 | IOSR Journal of Engineering                               |
| 10  | A Study on Customer time management and perception of content for E-commerce sites in  | Dr. Vaishali patil and Prof. Rohita Dwivedi                                 | IOSR Journal of Engineering                               |
| 11  | A study on impact of demographics on customers evaluation of E-commerce sites in india | Dr. Vaishali patil and Prof. Rohita Dwivedi                                 | International Journal of Advances and Innovative Research |
| 12  | A study on impact of demographics on customers evaluation of E-commerce sites in india | Dr. Vaishali patil and Prof. Rohita Dwivedi                                 | International Journal of Advances and Innovative Research |
| 13  | Re-Visiting the Relevance of PLC Theory:   | Dr. Uday salunkhe, Dr. D.N. Murthy and C.N.                                 | SCMS Journal of Indian Management                         |
| 14  | The Relationship of Perfectionism and Job Motivation in Indian Employees               | Prof Dr Anjali Joshi & Smriti Verma   | Journal of Research Innovation and Management Science     |

|    |  |   |   |
|----|--|---|---|
| 15 | Impact of Employee Attitude and Expertise on Customer Dissonance Experience in Decathlon | Prof Dr Priti Saxena, Prof Rohita Dwivedi | Journal of Management and Entrepreneurship by Xavier Institute of |
| 16 | The Relationship of Perfectionism and Job Motivation in Indian Employees                 | Prof Dr Anjali Joshi                      | Journal of Research Innovation and Management Science             |
| 17 | Impact of Social Role on Shopping Styles of Food and Grocery among Women in Urban India  | Prof Rohita Dwivedi                       | International Journal of Innovative Knowledge Concepts            |
| 18 | Role of Gender Identity of Women Shopping Styles of Food and Grocery                     | Prof Rohita Dwivedi                       | International Journal of Innovative Knowledge Concepts            |

AY (2017-2018)

| S.N | Title of Paper   | Name of the Author/s   | Name of the Journal   |
|-----|--|--|---|
| 1   | Examines Different Computational Approaches of Value-at-Risk (VaR) for BSE   | Prof Dr Suyash Bhatt   | SIES Journal of Management                                  |
| 2   | Brand War "Patanjali Vs Global and Domestic FMCG Rivals"   | Prof Indu Mehta  | Welingkar Research Journal aWeshkar,                        |
| 3   | Study of Multiple Intelligences Model of Howard Gardner in Higher Education  | Prof Rimmi Joneja  | Welingkar Research Journal aWeshkar,                        |
| 4   | Alumni Relations Officer (ARO) Getting The Jigsaw Together For The Picture   | Prof Rutu Gujarathi  | Welingkar Research Journal aWeshkar,                        |
| 5   | Big Data   | Prof. Sumeet Manerikar   | Welingkar Research Journal aWeshkar,                        |
| 6   | Stemming misconduct in higher education and research   | Prof Gayatri Dwivedi, Dr Manorama Tripathi   | Annals of Library and Information Studies,                  |
| 7   | Stemming misconduct in higher education and research   | Dr Manorama Tripathi & Prof Gayatri Dwivedi  | Annals of Library and Information Studies,                  |
| 8   | Personal Branding among working management graduates- an empirical approach  | Prof. Rohita & Prof. Rutu Gujarathi  | Vidyawarta International interdisciplinary Refereed journal |
| 9   | Personal Branding among working management graduates- an empirical approach  | Prof. Rutu Gujarathi & Prof. Rohita  | Vidyawarta International interdisciplinary Refereed journal |
| 10  | Agriculture Students' Career Aspiration and Awareness of Opportunities in Emerging Rural Market: A Collaborative Framework for Enhancing Employability | Prof Dr Rachana Patil, Prof Vineel Bhurke  | International Journal of Agricultural Sciences,             |
| 11  | Modeling CSR practices   | Prof Vijayan Pankajakshan, Prof Shagun Barabde, Prof Geeta Castelino, Maithili Rajee | Asia Pacific Journal of Marketing & Management Review,      |
| 12  | Agriculture Students' Career Aspiration and Awareness of Opportunities in Emerging Rural Market: A Collaborative Framework for Enhancing Employability | Prof Dr Rachana Patil, Prof Vineel Bhurke  | International Journal of Agricultural Sciences,             |

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|----|---|--|--|
| 13 | Impact of Male Out-Migration on Women Left Behind: A Study of Two Villages in Uttar Pradesh | Prof Dr Ruchi Singh  | Remittances Review by Transnational Press London,      |
| 14 | The impact and effect of entrepreneurial education in distinctive sections                  | Prof Dr Shrinivas Gondhalekar, Prof Chitralkha Kumar, Prof Tanvi Thakkar, Ms Shruti Gautam | Advances in Economics and Business Management          |
| 15 | The impact and effect of entrepreneurial education in distinctive sections                  | Prof Chitralkha Kumar, Prof Tanvi Thakkar, Prof Dr Shrinivas Gondhalekar, Ms Shruti Gautam | Advances in Economics and Business Management, p       |
| 16 | The impact and effect of entrepreneurial education in distinctive sections                  | Prof Tanvi Thakkar, Prof Dr Shrinivas Gondhalekar,   | Advances in Economics and Business Management, p       |
| 17 | Modeling CSR practices  | Prof Shagun Barabde, Prof Geeta Castelino, Prof Vijayan                                    | Asia Pacific Journal of Marketing & Management Review, |
| 18 | Modeling CSR practices  | Prof Vijayan Pankajakshan, Prof Shagun Barabde, Prof Geeta Castelino, Maithili Rajee       | Asia Pacific Journal of Marketing & Management Review, |
| 19 | A Spatial Game Theoretic Analysis of Conflict and Identity                                  | Prof Dr Anirban Ghatak, Diganta Mukherjee, K S Mallikarjuna Rao                            | Computational Economics                                |

- Industry Linkage Yes
- MoUs with Industries (minimum 3) Yes
- 18. LoA and subsequent EoA till the current Academic Year [click here](#)
- 19. Accounted audited statement for the last three years

20. Best Practices adopted, if any

SLP ( Self leadership Program) Business Etiquette and Grooming

Ms. Monika Kaushik Corporate Trainer & Image management consultant conducted training of Weschool students of batch 16-18. It was 7 hours workshop on topics Communication skills-Content and Practice -Verbal & Non Verbal, Public Speaking ;,Innovation- Brand "U" , Finer tips on Interview preparation and developing Emotional Intelligence Global Perspective- Cross Cultural skills/nuances and Gender Sensitiization. Her session was very well appreciated by the students

Note: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures

