

Increase your Profits with Zero Investment- a Workshop for FMBs and SMEs

Faculty: Dr. Shrinivas T. Gondhalekar (Dr.G.)

Program Outline/Content

Profits in a business are an outcome of the 4 M's- Machines, Materials, Men and Methods.

The accounting formula for profit is: Profit = S (sales revenue) – C (cost)

To increase profits, sales must increase and/or costs must reduce.

In this one-day workshop, techniques to achieve higher profits without any investment i.e. zero investment will be unfolded.

This program will share practical methods and techniques, which would enable participants to increase sales and reduce costs in their organizations by-

- Increasing Quality and Productivity without capital Investment using proven Japanese techniques like 'Jidoka', etc.
- All methods will be discussed using case examples

Faculty Profile:

Dr. G is a B.Tech from IIT-Bombay with a post-graduation from NITIE in Industrial Engineering. He worked 15 years in Godrej Soaps. He received training in Quality and Productivity Management in Japan, and worked with some of the Japanese Masters in Manufacturing Management.

He is the only known PhD in the subject of KAIZEN. He did it from IIT and has been researching, developing and applying concepts of manufacturing excellence all over the world, covering 16 years, in large and small companies. This is a rare opportunity to take advantage of his world wide experience.

His book "Chronicles of a Quality Detective" is extensively used in B-Schools and corporates for problem solving in real life industrial situations.

Program details

Date: Friday, 8th July 2011

Duration: 1 day

Venue: Management Development Center (1st Floor)
Prin.L.N.Welingkar Institute of Management & Research (We School)
Matunga, Mumbai 400019

Investment: ₹ 5,000/- plus service tax @ 10.3% only per participant (includes tuition, business lunch and refreshments).
Discounts available for group registrations, We School alumni and students.

Timing: 0930 sharp – 1730 hrs.
Registration of participants starts at 0900 hrs.

Certificate: Participants will be issued a certificate of participation after the program.