

# **Frequently asked questions for PGPTM (Post Graduate Program in Telecom Management) & CTMM (Certificate in Telecom Marketing and Management)**

## **1. Why Telecom Management programme?**

The need of the hour is to develop professionals who would fit into the matrices of changes in the Telecom Industry which are here to stay. Techno-managers are people who can blend technology and management and apply it to business to run it efficiently and undoubtedly, MTNL – CETTM and Weschool are the training ground for such individuals.

## **2. What are the career opportunities available in the Telecom sector?**

There are plenty of opportunities available in the country in the Telecom sector like

- Telecom manufacturing and marketing companies.
- Companies dealing with installation, commissioning, maintenance of telecom equipment and infrastructure.
- As an entrepreneur in the field of telecom marketing, sales, and distribution.

## **3. What are the courses being offered?**

Post Graduate Program in Telecom Management (PGPTM).  
Certificate in Telecom Marketing and Management (CTMM).

## **4. What is the duration of the courses?**

PGPTM is of 11 months & CTMM is of 3 months.

## **5. What is the eligibility for taking admission to PGPTM course?**

The candidate should hold Bachelor's degree in any stream from a recognised University by state or central government .

## **6. What is the eligibility for taking admission to CTMM course?**

Any working professional or 12<sup>th</sup> Science Pass or 10+2(ITI/MCVC) is eligible for CTMM course

## **7. What is the admission process & fee structure?**

Admission will be purely on the basis on First come First serve basis. You can visit the websites for details of admission and fees:

[www.welingkar.org](http://www.welingkar.org)

[www.welingkaronline.org](http://www.welingkaronline.org)

<http://cettm.mtnl.in>

<http://mtnlmumbai.in>

E-mail on [wemtnl@welingkar.org](mailto:wemtnl@welingkar.org) & [wemtnl@mtnl.net.in](mailto:wemtnl@mtnl.net.in)

Call Welingkar@ 022 24178300 / 8600 extn: 8225 & MTNL-CETTM@ 022 – 25714900 / 04

**8. What are the timings of the Course?**

Timing for Sunday batch: 9 am to 6 pm .

Timing for Monday to Wednesday batch: 6.30 pm to 8.30 pm .

**9. Can I do this program through the distance learning mode?**

Yes.

**10. Is there any Entrance Exam?**

No.

**11. What is going to be covered in the PGPTM program?**

The program will cover following modules in the duration of 11 Months:

Perspective Management, Services Marketing Management, Operations Management, Financial Management, Human Resource Management , Telecom Overview, Value Added Services (VAS), Billing System, Product Services, Planning Networks, Planning and Scheduling, Network Management.

**12. What is going to be covered in the CTMM program?**

The program will cover following modules in the duration of 03 Months:

An overview of Telecom Industry, An Introduction of telecommunication Technology, Principles of Management, Market study in Telecom sector, Telecom System in India, Principles of Sales and Marketing, Concepts of Mobile Technology, Call processing, Billing System.

**13. What is the medium of instruction?**

English

**14. What is the mode of instruction?**

Management modules is to be covered at Welingkar and

Telecom technology & Telecom Marketing modules at MTNL-CETTM

**15. Are there any additional fees to be paid which are not mentioned in the brochure / web site?**

No.

**16. Is PGPTM and CTMM courses approved by AICTE?**

No, any program which runs for less than one year doesn't require any AICTE approval.

**17. Does CETTM -WeSchool provide any Education Loan facility?**

No, MTNL CETTM doesn't provide any loan assistance. However WeSchool has tie-up with HDFC Bank for Loan Assistance. Please enquire WeSchool for loan inquiry.

**18. Does CETTM -We school provide any transportation facility?**

No, Weschool is located near Matunga central railway station & CETTM is situated at Hiranandani Gardens, Powai and well connected by roads.

**19. Whether any accommodations facility is provided for this course?**

Yes. MTNL CETTM provides Hostel facility on payment basis.

**20. Whether refreshment and lunch facility is available on sundays?**

Yes. This facility is available on payment basis.

**21. Does MTNL CETTM provide any placement assistant in MTNL Services?**

No.