



**Prin. L.N.Welingkar Institute of Management
Development & Research**

L. Napoo Road, Opp Matunga Gymkhana
Matunga, Mumbai 400 019
Tel. 2 4198300

Information Brochure

Master of Management Studies (MMS)

Year 2016-17

From Director's Desk



Prof. Dr. Uday Salunkhe
Group Director

"The illiterate of this century will not be those who cannot read and write,
but those who cannot learn, unlearn, and relearn."

- Alvin Toffler

It's a VUCA world where the rules of the game have changed and undoubtedly, we are convinced of the need for a radical change in management education.

Emerging unarticulated needs and realities need a new approach both in terms of thought as well as action. Cross disciplinary learning, discovering, scrutinizing, prototyping, learning to create and destroy; one's lenses and thinking needs to be nurtured to be able to adapt and transform businesses and society.

Welingkar is focussed towards developing future ready managers and leaders, who are versatile, competent and value based. Welingkar's guiding philosophy has been that of AAA which stands for "Acquisition, Application and Assimilation of knowledge". Our emphasis is not only on acquisition of knowledge; but on the application of knowledge. We strongly believe that by engaging students in pursuing real-life projects/simulations/case studies, wherein they are able to apply the concepts learnt leading to assimilation of knowledge. Our efforts are towards creating an environment conducive to experiential learning.

I proudly present this brochure which unfolds the world of Welingkar and about the experiences, achievements and our commitment to disseminate knowledge to create a brighter future for you. After all, nothing enlightens the human mind like good education.

Prof. Dr. Uday Salunkhe
Group Director

A. AICTE approved Courses, Intake and Fees

Sr.No.	Name of the Course	Approved Intake 2016-17	Course Duration (Years)	Year Started	Full Time/ Part Time	Interim Fee 16-17
1.	POST GRADUATE DIPLOMA IN MANAGEMENT	180	2	1993	FULL TIME	4,30,000
2.	POST GRADUATE DIPLOMA IN MANAGEMENT (E-BUSINESS)	60	2	2007	FULL TIME	4,30,000
3.	POST GRADUATE DIPLOMA IN MANAGEMENT (BUSINESS DESIGN)	60	2	2008	FULL TIME	4,30,000
4.	POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE)	60	1.25	2010	FULL TIME	5,00,000
5.	POST GRADUATE DIPLOMA IN MANAGEMENT (HEALTHCARE)	60	2	2011	FULL TIME	4,30,000
6.	POST GRADUATE DIPLOMA IN MANAGEMENT (RETAIL MANAGEMENT)	60	2	2012	FULL TIME	4,30,000
7.	POST GRADUATE DIPLOMA IN MANAGEMENT (RURAL MANAGEMENT)	60	2	2012	FULL TIME	4,30,000
8.	POST GRADUATE DIPLOMA IN MANAGEMENT (FAMILY MANAGED BUSINESS)	30	22 months	2007	PART TIME	2,50,000
9.	MASTERS IN MANAGEMENT STUDIES	120	2	1984	FULL TIME	2,79,281
10.	MASTER IN MARKETING MANAGEMENT	120	3	1988	PART TIME	55,015
11.	MASTERS IN HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	120	3	1988	PART TIME	-- do --
12.	MASTERS IN FINANCIAL MANAGEMENT	60	3	2002	PART TIME	-- do --
13.	MASTERS IN INFORMATION MANAGEMENT	120	3	2002	PART TIME	-- do --

Library Deposit Rs. 4000/- (Refundable).

B. AICTE approved Teaching Post, Name, Designation and Qualification

Sr. No.	Title	Last Name	First Name	Exact Designation	Doctrate Degree	PG Degree	UG Degree	Other Qualificatio n's
1.	Miss	AGRAWAL	MINAKSHI	ASST PROFESSOR	No	MCA	B.SC (COMP SCI)	
2.	Mrs.	AJGAONKAR	PRIYANKA	ASST PROFESSOR	No	B.SC (BOTONY)	MBA (BIO-TECH)	
3.	Mrs.	ASTHANA	ANSHIKA	ASST PROFESSOR	No	MASTERS IN INT. BUSINESS	B.COM	NET
4.	Mrs.	BARABDE	SHAGUN	ASST PROFESSOR	No	MMS (HRM)	B.A. (ECO)	
5.	Engineer	BHAT	ADITYA	ASST PROFESSOR	No	MMS(MKTG)	B.E.(CHEM)	
6.	Mrs.	BHATKAL	SMEETA	PROFESSOR	No	PGDM (IIM-A)	B.COM	
7.	Dr.	BHATT	SUYASH	ASSOCIATE PROFESSOR	Yes	MMS(FINANCE)	B.E. (COMP)	
8.	Mr.	BHATTACHARYYA	BIJOY BHUSHAN	ASSOCIATE PROFESSOR	No	M.A. (ECONOMICS)	B.A.(ECO)	LLB
9.	Mr.	BHOITE	SWAPNIL	ASST PROFESSOR	No	MBA (GB), M.COM	BMS	
10.	Mr.	BHURKE	VINEEL	ASST PROFESSOR	No	M.SC (HORTI)	B.SC(HORTI)	DABM (AGRI BUSI)
11.	Mrs.	BOSE	RICHA	ASST PROFESSOR	No	MBA (PHARMA MGMT)	B.SC	PGDMLT
12.	Mr.	CHIPLUNKAR	RAVINDRA	ASST PROFESSOR	No	PGDM-IIM-A	B.A.(SPECIAL)	
13.	Mr.	DESHMUKH	SAGAR	ASST PROFESSOR	No	PGDM(RURAL)	B.TECH (ELECT)	
14.	Dr.	DESHPANDE	CHANDRAHAS	PROFESSOR	Yes	M.A.	B.A.	
15.	Engineer	DHARGALKAR	KAUSTUBH	ASSOCIATE PROFESSOR	No	MMS (MKTG)	B.TECH (ELECT)	
16.	Mrs.	DIXIT	DEEPA	ASSOCIATE PROFESSOR	No	PGDBA (MKTG)	B.SC (PHYS)	

17.	Mrs.	DWIVEDI	ROHITA	ASST PROFESSOR	No	PGDM-MARKETING	B.SC.	
18.	Miss	GANGULY	MANJULA	ASST PROFESSOR	No	MBA HR	B.COM	
19.	Dr.	GHATAK	ANIRBAN	ASST PROFESSOR	Yes	M.TECH (IND)	B.TECH (MECH)	
20.	Dr.	GONDHALEKAR	SHRINIVAS	PROFESSOR	Yes	PGDIE	BE CHEMICAL (IIT-M)	
21.	Miss	GUJARATHI	RUTU	ASST PROFESSOR	No	MMS (MKTG)	BMS	
22.	Miss	HANDA	PRIYANKA	ASST PROFESSOR	No	PGDM-EBIZ (HR)	B.E.(ELECT)	
23.	Dr.	HANS	KALPANA	ASSOCIATE PROFESSOR	Yes	M.SC, M.PHIL	B.SC	DIP IN SYS MGMT
24.	Mr.	IYENGAR	RAMASWAMY	ASSOCIATE PROFESSOR	No	M.PHIL, M.COM	PUC	
25.	Mrs.	JONEJA	RIMMI	PROFESSOR	No	M.SC , MAM	B.SC (BOTONY)	
26.	Dr.	JOSHI	ANJALI	ASSOCIATE PROFESSOR	Yes	M.PHIL.(PSYCHO), M.A.	B.A.	
27.	Dr.	KALYANDURGMATH	KAVITA	PROFESSOR	Yes	MBA, M.SC, PGDCA	B.SC.	DEM
28.	Mr.	KAMBLI	VIPLAV	ASST PROFESSOR	No	MCA	B.COM	
29.	Mr.	KARKHANIS	SAMIR	ASSOCIATE PROFESSOR	No	PGDBA(MKTG), M.COM	B.COM	
30.	Mr.	KELKAR	SANDEEP	ASST PROFESSOR	No	MCA, PGDCM, PGDCS	B.SC (CHEM)	
31.	Ms.	KORANNE	MAITREYEE	ASST PROFESSOR	No	MSC. (DEFENCE STUDY)	BSC. (DEFENCE STUDY)	
32.	Mrs.	KULKARNI	JYOTI	ASSOCIATE PROFESSOR	No	MMS (MKTG)	B.COM	
33.	Dr.	KULKARNI	SAVITRI	PROFESSOR	Yes	M.A.(TISS), M.ED.	B.A.(PSHYCHO)	
34.	Ms.	KUMAR	STUTI	ASST PROFESSOR	No	MBA (MARKETING)	BBC	

35.	Ms.	KUMAR	ANJALI	ASST PROFESSOR	No	MBA IN HEALTHCARE & HOSPITAL M	B.SC (ECONOMIC)	MA (ECONOMICS)
36.	Ms.	KUMAR	CHITRALEKHA	ASST PROFESSOR	No	MBA-HR	B.A.(ENGLISH HONS.)	
37.	Dr.	MALYA	SAPNA	ASSOCIATE PROFESSOR	No	C.A., M.COM	B.COM	
38.	Mr.	MANERIKAR	SUMEET	ASSOCIATE PROFESSOR	No	MBA	B.COM	POST MBA CERT IN ADV MGMT
39.	Engineer	MANICKAM	VICTOR	ASST PROFESSOR	No	MMM	B.E.(CHEM)	
40.	Engineer	MANKAD	APURVA	ASST PROFESSOR	No	MBA	B.E.	CERTIFIED INFORMATION SYSTEMS AUDITOR
41.	Dr.	MEHTA	KETNA	PROFESSOR	Yes	MMM	B.COM	DBM, GCD
42.	Mrs.	MEHTA	INDU	ASSOCIATE PROFESSOR	No	MBA	B.SC	
43.	Mrs.	MOHANI	AISHA	ASST PROFESSOR	No	MMM, M.HSC, M.SC	BHSC	
44.	Dr.	MOHANTY	RAGINI	ASST PROFESSOR	No	MBA (HOSP & HEALTH SYS)	MBBS	HOUSEPOST IN ANASTHESIA
45.	Dr.	MUDLIAR	MAHALAKSHMI	ASSOCIATE PROFESSOR	Yes	C.A., MMM	B.COM	
46.	Mr.	MULIK	PRAMOD	ASST PROFESSOR	No	MFM	B.COM	
47.	Ms.	NAGARKAR	MALVIKA	ASST PROFESSOR	No	M.A. (ENG LIT.), M.A.(APPL LIN)	B.A.	
48.	Dr.	NALGUNDWAR	AASAWARI	ASST PROFESSOR	No	MD(PREV. & SOCIAL MED.), PGDHA	MBBS	
49.	Mrs.	NATARAJAN	SUJATHA	ASST PROFESSOR	No	MPBA(FINANCE)	B.SC (ELECT)	DIP. IN APPL. PROG.
50.	Engineer	NILESHWAR	SHARAD	ASST PROFESSOR	No	MAM	BE (MECH)	

51.	Mrs.	PAI	CHANDANA	ASST PROFESSOR	No	MMS (MKTG)	B.COM	
52.	Mr.	PANKAJAKSHAN	VIJAYAN	PROFESSOR	No	M.A.(TISS)	B.SC. (CHEM)	
53.	Ms.	PAREKH	NEHA	ASST PROFESSOR	No	PGDM(BUSINESS DESIGN)	B.COM	
54.	Mrs.	PATEL	VANITA	PROFESSOR	No	MMS (FINANCE)	B.COM	
55.	Dr.	PATIL	RACHANA	ASST PROFESSOR	Yes	M.SC (AGRICULTURE)	B. SC (AGRICULTURE)	
56.	Dr.	PENDSE	PRADEEP	PROFESSOR	Yes	MMS (OPERATIONS)	B.E.(ELECTRICAL)	
57.	Dr.	PRADHAN	SWAPNA	PROFESSOR	Yes	MMS (MKTG)	B.COM	
58.	Engineer	R.	VENKATESH	PROFESSOR	No	MMM	B.E.(MEHC)	
59.	Mrs.	RAJE	MOHANA	ASST PROFESSOR	No	LLM	BSC, LLB	
60.	Mrs.	RAMANAN	SITA	ASSOCIATE PROFESSOR	No	M.PHIL, M.SC	B.SC	
61.	Mrs.	RANGARAJAN	VIJAYALAKSHMI	ASST PROFESSOR	No	MFM, M.ED	B.COM, B.ED	PGDCA, ICWA INTER
62.	Dr.	SALUNKHE	UDAY	DIRECTOR	Yes	MMS (OPR)	B.A.	QMP, CMS
63.	CA	SAMANT	PRITI	ASST PROFESSOR	No	CA, CPA, MCOM,	B.COM	NET
64.	Mr.	SAWAIKAR	NARSINHA	ASST PROFESSOR	No	M.A.(ECO)	B.A.(ECO)	DIP IN JOURNALISM
65.	Ms.	SETHI	SWATI	ASST PROFESSOR	No	PGP IN RURAL MGMT	B.A.	
66.	Miss	SHAH	PRACHI	ASST PROFESSOR	No	MMM	B.SC (COMP SCI)	DMM, DAPR
67.	Dr.	SHARMA	PRIYANKA	ASST PROFESSOR	Yes	MBA	BBA	
68.	Mr.	SHARMA	AJAY	ASST PROFESSOR	No	M.COM., LLM	B.COM., LLB	
69.	Miss	SINGH	NEHA	ASST PROFESSOR	No	M.COM - BANKING	B.COM	PGDM(FINANCE)
70.	Ms.	SINGH	SANGHAMITRA	ASST PROFESSOR	No	MBA	B.PHARM.	

71.	Dr.	SINGH	NAMRATA	ASST PROFESSOR	Yes	MASTER OF MASS COMMUNICATION	BACH OF TOURISM ADMN	
72.	CA	SOHONI	VANDANA	ASSOCIATE PROFESSOR	No	FICWA	B.COM	M.PHIL
73.	Mr.	SUBRAMANIAN	SAIRAM	ASST PROFESSOR	No	PGP IN RURAL MGMT	B.COM	
74.	Ms.	THAKKER	JALPA	ASST PROFESSOR	No	PGDM(FINANCE)	B.COM	
75.	Mrs.	THOMAS	GIGI	ASST PROFESSOR	No	MBA	B.SC	
76.	Mr.	VAIDEE	RAVI	PROFESSOR	No	MMM	B.SC.(CHEM)	DMS
77.	Mrs.	VALANJ	NAMEETA	ASST PROFESSOR	No	MMS(FINANCE), M.A.(ECO)-I	B.A.(ECO)	
78.	Dr.	VATS	SHWETA	ASST PROFESSOR	Yes	MBA	B.SC. AGRI	UGC NET
79.	Engineer	YADAV	GIRISH	ASST PROFESSOR	No	MFM	BTECH(COMP.SC. & ENGG.)	

List of Documents required for admission

The students who are allotted Welinkar Institute for **MMS** admission are required to produce the following certificates in **ORIGINAL** and **2 SETS OF PHOTOCOPIES** duly attested, without which No fees will be accepted and No admission will be granted.

1. LIST OF DOCUMENTS :

1.	Written Test Identity Card
2.	Final Score Card - CMAT / CAT / MAT / XAT / ATMA / MH-CET / GMAT
3.	Proforma I
4.	General Undertaking
5.	Anti-Ragging Affidavit from Student
6.	Anti-Ragging Affidavit from Parent
7.	S.S.C. Mark-list
8.	H.S.C. Mark-list
9.	Degree Mark-lists of all semesters (1st, 2nd, 3rd / 4th year)

10.	Degree Certificate (Issued by the University)
11.	Gap Certificate in prescribed format (Affidavit on stamp paper of Rs.100/-) *
12.	Birth Certificate issued by Municipal Corporation / SSC Certificate
13.	Caste Certificate (For Reserved Category candidates) *
14.	Caste Validity / Proforma H (Affidavit on stamp paper of Rs.100/-) *
15.	Income Cert. issued by Tahasildar for EBC students (for income upto Rs.1,00,000/- only)
16.	Proof of Minority *
17.	1. Transfer Certificate from last attended college (for candidates graduated from University of Mumbai) / 2. Migration Cert. (for candidates Graduated from other than University of Mumbai)
18.	Certificate of Indian Nationality (Domicile Cert./Leaving Cert../ Indian Passport / Birth Certificate (wherein nationality is mentioned as "Indian")
19.	UID Aadhar Card
20.	Medical Fitness Certificate in the Institute's prescribed format

* If applicable

II. 2 Passport size Photographs will have to be submitted by each candidate at the time of Admission.

III. Fees (2016-17): The students are required to pay first year **Interim Tuition Fee and Fees Payable to University of Mumbai** (Against PGR, University Share, Examination Fee) and Library deposit (refundable) through a **single D.D.** payable at Mumbai / at par cheque / Local (Mumbai) cheque drawn in favour of "**Welingkar Institute of Management Development & Research**" as per the "Total fee" applicable to specific category.

<i>Category</i>	<i>Interim Tuition Fee</i>	<i>Interim Development Fee</i>	<i>Fees payable to University of Mumbai</i>	<i>Library Deposit</i>	<i>Total Fee</i>
Open	2,51,045/-	25,105/-	3,131/-	4,000/-	2,83,281/-
OBC	1,25,523/-*	25,105/-	3,131/-	4,000/-	1,57,759/-
NT/DT-VJ/ SBC	**	25,105/-	3,131/-	4,000/-	32,236/-
SC/ST #	**	**	3,131/-	4,000/-	7,131/-

Note: Fee is subject to revision by Shikshan Shulka Samiti, Govt. of Maharashtra.
(The fees will be accepted between 11.00 am to 5.00 pm on the dates mentioned in Allotment letter)

Prevention and Prohibition of Ragging :

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006 dated 16-05-2007 and in Civil Appeal number 887 of 2009, dated 08-05-2009 to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student, or indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in any fresher or any other student or asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student, with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student, in all higher education institutions in the country, and thereby, to provide for the healthy development, physically and psychologically, of all students, the All India Council for Technical Education,(AICTE) brings forth these Regulations.

The above regulation is mandatory. The institute has taken necessary steps for its implementation, monitoring and ensuring its strict compliance. The following committees have been formed as a part of preventive measures under Anti-ragging act-

Anti-ragging committee

Anti Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Details of the committee members are as Follows –

S.No.	Name	Designation
1.	Prof. Dr. Uday Salunkhe	Group Director
2.	Prof. Dr. S.R. Tendulkar	Professor
3.	Captain V. N. Kanade	GM Operations
4.	Prof. Dr. V.H. Iyer	Professor
5.	Prof. Jyoti Kulkarni	Assistant Professor
6.	Mr. Raghavendra Thakur,	Senior PI, Matunga Police Station
7.	Mrs. Rekha Shah	Member from NGO (Yuvak Biradari)
8.	Amisha Trivedi	Student
9.	Triambak Kala	Student

Anti-ragging Squad

Anti Ragging Squad has been formed to conduct the raids in Institute and Hostel to avoid any untoward incident in the campus and hostels. The Committee will conduct raids frequently in campus and hostels to uncover any ragging activities. If any such case found, Squad shall report it to

the Anti Ragging Committee within 24 hours. Strict action will be taken against the guilty students. All rules & regulations of Maharashtra Prohibition of Ragging Act 1999 have been displayed in the institute premises on all floors, student cafeteria and hostel notice boards.

Following members are a part of the Anti Ragging Squad.

Sr.No.	Name	Designation
1	Captain V. N. Kanade	GM-Operations
2	Prof. Deepa Dixit	Associate Professor & Rector, Matunga Girls Hostel
3	Prof. Rajesh Aparnath	Asstt. Professor & Rector, Dadar Girls Hostel
4	Shri. Jitendra Rathod	Sr. Manager-Safety, Security & Vigilance and Rector, Sion Boys Hostel

Penalty for Ragging :

1. Any student convicted of an offence under The Maharashtra Prohibition of Ragging Act 1999 shall be dismissed from the institute.
2. Police complaint will be lodged against the defaulter student.
3. Punishment under law is 2 yrs. Imprisonment and Rs.10,000/- fine
4. Student will not be allowed to take admission in any other institute for the next 5 years.

Appointment of Ombudsman

Name	Designation
Retd. Justice D.G. Deshpande	Ombudsman

Also as per the directives of Hon'ble Supreme Court a Grievance Redressal Committee is formed to address the issue related to Women's Sexual harassment. Following are the members of the committee –

Sr. No.	Name	Designation
1.	Prof. Sita Ramanan	Chair Person
2.	Dr. Kalpana Hans	Member
3.	Prof. Sujatha Natarajan	Member
4.	Ms. Shilpa Zingade	Member
5.	Prof. Dr. Santosh Tendulkar	Member
6.	Ms. Rekha Shah (From Yuvak Biradari, NGO)	Member

Following members have been appointed to form the Grievance **Redressal Committee for Teachers / Staff.**

Sr. No.	Name	Designation
1.	Prof. Sita Ramanan	Chair Person
2.	Prof. Dr. Santosh Tendulkar	Member
3.	Capt. V.N. Kanade	Member
4.	Prof. Sujatha Natarajan	Member
5.	Mr. Pradeep Remanan	Member
6.	Ms. Shilpa Zingade	Member

S.P. Mandali, Shikshana Prasaraka Mandali (Pune)

Prin. L. N. Welingkar Institute of Management Development and Research, Mumbai is a part of the Shikshana Prasaraka Mandali (S. P. Mandali), Pune. The S. P. Mandali manages around 43 educational institutes in Maharashtra, prominent among them being, the Ruia College and Podar College of Commerce, Mumbai; the S.P. College, Pune apart from the Welingkar Institute of Management.

Shri S. K. Jain	- Chairman, Managing Council
Shri Shrikrishna Chitale	- Vice Chairman, Managing Council
Shri. Mihir Prabhudesai	- Member Managing council
Shri Jayant Kirad	- Member Managing council
Shri Satish Pawar	- Member Managing council
Shri Purushottam Kulkarni	- Member Managing council
Shri Damodar Bhandari	- Member Managing council
Shri Rajesh Patwardhan	- Member Managing council
Shri Vasant Desai	- Member Managing council
Shri Keshav Vaze	- Member Managing council
Smt. Madhuri Misal	- Member Managing council
Shri Suresh Deole	- Member Managing council
Mrs. Medha Pandit	- Secretary, S.P. Mandali

Local Managing Committee

Shri S. K. Jain	- Chairman
Shri. Mihir Prabhudesai	- Member
Smt. Madhuri Misal	- Member
Shri Suresh Deole	- Member
Shri Jayant Kirad	- Special Invitee
Shri Damodar Bhandari	- Special Invitee
Prof. Dr. Uday Salunkhe	- Secretary
Prof. Dr. S.R. Tendulkar	- Teaching Staff Representative
Shri Kishore Tamhankar	- Non-teaching Staff Representative

Vision



Mission



Core Values



Accreditations, Recognitions

- National Board of Accreditation (NBA)
- All India Council for Technical Education (AICTE), New Delhi
- Government of Maharashtra
- University of Mumbai

International Accreditation

AACSB (in progress)

Rankings, Recognitions and Awards for 2015-16

- **‘Best Innovative Institute’ by Associated Chambers of Commerce of India (ASSOCHAM) in the year 2016.**
- **First place in the AICTE-CII National Award For ‘Best Industry Linked Management Institute’ In India, 2015**
- Honored with the **"BMA Outstanding Institute of Management of the Year Award"** by Bombay Management Association in 2015
- WeSchool is the first self-financed (non-minority) management institute in Mumbai to be awarded **Autonomous status for all its University programmes by the University of Mumbai in year 2015**
- WeSchool Distance Learning programs received recognition from UGC, 2015
- Weschool was ranked ‘No.1’ for Placements and at ‘No.9’ in Top 25 Finance Specialists and 8th amongst the top 10 in metro cities by Outlook Money in their inaugural report on best finance B-schools named ‘Best MBA Finance Rankings 2016’. The study was conducted across 300 institutes and universities that offer MBA in Finance.
- WeSchool Ranked overall **11th & 6th in Private B- School category as per Business India magazine in their B-School survey 2015.**
- Ranked 10th in India and 2nd in West Zone by **Times of India in their Business School Survey 2015.**
- Ranked **9th in Learning Experience by Business Today/India Today Magazine in their Survey 2015.**
- Ranked 13th in Private b- School category as per **Careers 360 magazine in their B-School survey 2015.**

Facilities at Welingkar

The Wi-Fi Welingkar campus is built on lines of some of the best B-schools in the world with a broad range of dedicated facilities. The educational experience is augmented by a sophisticated and continuously evolving IT system that seamlessly integrates technology throughout the campus. The facilities have been designed keeping in mind the flexibility needed to produce a continuous stream of innovations in education and research designed to meet-and anticipate-the evolving needs of business/ industry.

Hostel Facilities

Separate hostels for boys and girls are available within 2 kms from the college, with 24 X 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

Space Bar

Welingkar's very own retail store - the Space Bar where students can pick up memoir and other utilities. From items like T-shirts, umbrellas, water flasks to notepads, trendy college bags, stationary and other handy as well as fun stuff that a typical university student would possess, the Space Bar has it all.



Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

IT Infrastructure

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.





Library

The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

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Information Centre

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
- 450 nodes to be in place.
- Wireless LAN access in MDP, Boardroom, Auditorium.
- Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.

Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.





Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

Brainstorm Room

Learning is basically sharing, and group discussion helps to satiate this need. The brainstorm room is a platform where the communication skills of the students are harnessed and developed. This room serves the purpose of conducting discussions, whereby some members from the corporate interact with a small group of students on various live cases and business related issues. Students can also use this room while working on various projects, presentations etc.



Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

Ms. Usha Karnik, the Yoga instructor at the institute receives CFBP Jammalal Bajaj Award, 2005.

Recreation Centre

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.





Cafeteria

The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

InnoWE

Mumbai's first innovation Lab initiated by the Welingkar Institute of Management is a hub of business ideas for the future. At "InnoWE" students and faculty may various aspects of study viz. study on Social Innovation, Innovations in Finance, Business model innovation, product design innovation among others. InnoWe will also address different topics & issues which are not considered or otherwise neglected by local bodies or public authority services so far in its pursuit to find interesting, workable and completely different solutions. Innowe is a beginning on the journey Welingkar has taken to imbibe design principles into Business Thinking. Mr. Kishore Biyani, Managing Director of Pantaloon Retail (India) Ltd & Group CEO of Future Group inaugurated "Innowe".

Eligibility Criteria for admission against Institute Level Seats:

- a) Candidate should be an Indian National.
- b) Candidate should possess basic qualification as follows-

Passed with minimum of 50% marks in aggregate* or equivalent CGPA (45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the Association of Indian Universities, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

OR

Appeared** for the final year examination of any Bachelor's degree to be awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the Association of Indian Universities, or an equivalent qualification recognized by the Ministry of HRD, Government of India. Such candidates can be considered for provisional admission subject to passing the Degree exam with minimum of 50% marks in aggregate* or equivalent CGPA (45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only).

*Aggregate marks means the grand total of marks obtained by the candidate in subjects based on which the class declaration is made in the particular University from which the candidate is passing the qualifying examination. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the University / institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

In case the percentage of marks in aggregate comes in fraction then percentage of marks in aggregate shall be rounded up e.g. 44.50 - 44.99 % shall be rounded to 45% and 44.01- 44.49 % shall be rounded to 44% marks.

***Candidates appeared for final year examination fulfilling the remaining eligibility criteria will be offered provisional admission subject to the condition that they will pass the examination with the required percentage of marks on or before 25th September 2016. If the candidate is failed and applied for revaluation of the result in such cases the admission to such candidate will be given on provisional basis subject to the condition that he/she will pass the examination with the required percentage of marks on or before 25th September 2016. Undertaking from such candidates shall be taken for forfeiting the right of admission and fees paid in case of not securing required percentage of marks in qualifying examination.*

In case, the candidate fails to produce the results of the final year examination on or before 25th September 2016, then admission offered to such candidate automatically cancelled and the fees (tuition, development and other fees) paid by the candidate of the academic year 2016-17 will be forfeited.

C) Obtained score in one of the following examinations; CET conducted by the Competent Authority (MAH-MBA/MMS CET, 2016), Graduate Management Aptitude Test Conducted by Graduate Management Admission Council, United States of America(GMAT), Common Admission Test conducted by Indian Institute of Management (CAT), Management Aptitude Test Conducted by All India Management Association (MAT), Entrance Test for Management Admissions conducted by The Association of Indian Management Schools.(ATMA), Xavier Aptitude Test conducted by Xavier School of Management Jamshedpur (XAT) and Common Management Aptitude Test Conducted by All India Council for Technical Education (CMAT), Valid for admissions during the academic year 2016-17.

Selection Process for MMS Institute Level Seats :

As per the guidelines of Government of Maharashtra State Common Entrance Test Cell.

Facilities for Physically disabled persons

Toilet

Specially designed toilets & wash basins with adjustable heights are available for physically disabled persons.

RAMP

Ramp with stainless steel handle rail is available from parking to ground floor.

Wheel Chairs

Wheel chairs are available in campus

Lifts

5 lifts are available in building to access all floors.

Freeship / Scholarship for candidates belonging to Reserved Category / Economically Backward Section admitted through CAP Round:

Fees concession/reimbursement:

The concession (if any) in the tuition and development fees are being offered to following candidates.

- Maharashtra State candidates belonging to Reserved Categories
- Maharashtra State candidates belonging to Economically weaker sections

Reserved category candidates are required to submit Caste certificate, Caste/Tribe Validity Certificate, Non Creamy Layer Certificate (if applicable) for claiming fee concession.

Similarly candidates belonging to Economically Weaker section will be required to submit the Income certificate from competent authority for claiming fee reimbursement. However, the directives issued by the State Government from time to time with regard to requirement of additional certificates and mode of fees reimbursement shall be binding on such candidate.

Minority Scholarship

Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi community can apply for the 'Merit-cum- Means Based Scholarship Scheme' of Government of India. The eligibility criterion, procedure for application, application proforma and scheme details are available on www.dte.org.in/mcm/ and <http://minorityaffairs.gov.in/>.

□ Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi/Jain/Maratha community can apply for the 'State Government scholarship for Professional & Technical Education' of Government of Maharashtra. The eligibility criterion, procedure for application, application proforma and scheme details are available on DTE website and <http://mdd.maharashtra.gov.in/>

Fire Safety Equipments Installed at Welingkar

- Underground water tank capacity of approx 1 lakh litres of which at any given time 60% is reserved for fire safety.
- Two overhead water tank capacity of 10000 litres each installed at terrace.
- 20 Hp Motor pump installed in Pump Room.
- 3 Hp Booster Pump installed near Overhead tank.
- 150mm Fire Hydrant pipeline connected to Hose Pipe Junction box & Hose reel installed at all floors.
- Each Hose reel having 20 mtrs of ¾ inch rubber hose pipe.
- Co2 & ABC type Fire Extinguishers installed throughout campus at Atrium & vital areas.
- Water Sprinklers installed at basement Gym & Recreation area.
- Fire and evacuation drills carried out at intervals.
- Fire training programs are conducted for staff and contract labours.
- Qualified Fire Engineer available in the Institute during the day time.

Health Safety:

- Health safety awareness, "Consumption of Tobacco is Injures to Health" play card signs are posted in the campus.
- "Sale of Tobacco Products Prohibited within 100 meters of Educational campus" Signboards are posted on the surrounding compound walls of the Institute.
