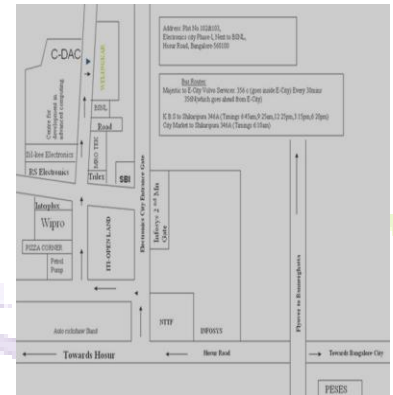


## MANDATORY DISCLOSURE FOR THE ACADEMIC YEAR 2014-15

Mandatory Disclosure	updated on February 2015
AICTE File No	F. No. South-West/1-2016889889/2014/EOA/ Corrigendum- 1
Date & Period of last Approval	30 <sup>th</sup> April 2014, 2014-2015
Name of the Institution	<b>PRIN.L.N.WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH (We School)</b>
Address of the Institution	Plot No 102&103, Electronics City Phase I Hosur Road, <b>BANGALORE – 560100</b> Karnataka State
City & Pin Code	Bangalore – 560100
State / UT	Karnataka
Longitude & Latitude	Latitude - 12.84 Longitude - 77.66
Phone number with STD Code	080-42678300, 28521066/67, 28520480/817
FAX number with STD code	080 41742108
Office hours at the Institution	9 AM To 5 PM
Academic hours at the Institution	9 AM To 5 PM
Email	<a href="mailto:anil.rao@welingkar.org">anil.rao@welingkar.org</a>
Website	<a href="http://www.welingkar.org">www.welingkar.org</a>
Nearest Railway Station (dist in Km)	Majestic 25 Km
Nearest Airport (dist in Km)	Bengaluru International Airport (65 Kms.)
Type of Institution	Govt./ Govt. aided / University Dept / Deemed Univ. / Private-Self Financed ✓ (AICTE approved autonomous institute)



**Location Map**

Category (1) of the Institution	Non Minority
Category (2) of the Institution Co-Ed / Women only	Co-Ed
Name of the organization running the Institution	Shikshana Prasaraka Mandali, Pune
Type of the organization	Trust✓/society
Address of the organization	Sharada Sabhagriha S P College Campus Pune – 411030
Registered with	Public Trust Registration Office, Pune
Registration date	21 <sup>st</sup> Nov 1952
Website of the organization	<a href="http://www.spmandali.org">www.spmandali.org</a>
Name of the affiliating University / Board	NA
Address	NA
Website	NA
Latest affiliation period	NA
Name of Principal / Director	Dr. Anil Rao Paila
Exact Designation	Dean & Director – Prin. L.N. Welingkar Institute of Management Development & Research , Bangalore
Phone number with STD Code	080 28521066/67, 28520480/817 42678300
FAX number with STD code	080 41742108
Email	<a href="mailto:anil.rao@welingkar.org">anil.rao@welingkar.org</a>
Highest Degree	Ph.D
Field of specialization	Management Information Systems (MIS), Marketing & Innovation Management

### Governing Board Members

Sr.	Title	First Name	Middle Name	Last Name	Designation	Date Of Birth	Profession	Academic Qualification
1	Mr.	ABHAY	SUMANT	DADHE	Chairman	5/5/1965	BUSINESS	B.E.(CIVIL)
2	Mr.	ANANT	NEELKANTH	MATE	Member	18/9/1946	BUSINESS	B.A.
3	Mr.	JAYANT	BALKRISHNA	SHALIGRAM	Member	21/8/1964	LEGAL CONSULTANT	B.COM., LL.B.,DBM
4	Mr.	MADHAV	DATTATRAYA	YERWADEKAR	Member	9/6/1951	PRACTISING C.A.	B.SC., FCA
5	Mr.	VISHNU	VASUDEO	JOSHI	Member	2/4/1933	RETD. ADMINISTRATOR	B.E.(CIVIL)
6	Mr.	SHRIKRISHNA	VINAYAK	SATHE	Member	4/9/1950	BUSINESS	B.COM
7	Mr.	SHRIRAM	GANESH	BHALERAO	Member	11/4/1951	BUSINESS	B.SC., DERE
8	Mr.	CHANDRAKANT	RAMCHANDRA	ARGADE	Member	16/5/1943	RETD. PROFESSOR	M.A.,M.ED.,LL. B.
9	Mr.	JAYANT	VISHNUDAS	KIRAD	Member	2/9/1965	SOCIAL WORKER	--
10	Mr.	AJAY	SADANAND	DATAR	Member	6/7/1970	BUSINESS	--
11	Dr.	GIRISH	NEELKANTH	KUMTHEKAR	Member	3/7/1959	MEDICAL PRACTICE	M.D., LLB
12	Mr.	SATISH	VASANT	PAWAR	Member	25/3/1957	BUSINESS	B.A. (HONS.), MBA
13	Dr.	VIJAY	VASANT	KHOLE	Member	23/9/1948	EDUCATIONIST	PhD

Frequency of meetings &  
Date of last meeting

Half Yearly  
08/01/2015

## Academic Advisory Board

WeSchool believes in excellence in quality of education that is imparted, knowledge which is relevant, keeping with time which is application oriented.

Towards this purpose, Academic Advisory Board was constituted to review and advice on all matters relating to the contents and educational process, keeping the global perspective in view. The focus of the Academic Advisory Board IS

To review, monitor and restructure the curriculum for the management Programs conducted by the Institute. To ensure that the programs not only remain competitive and relevant in the present context but are also geared to address emerging needs. Continuously minimize the gap between corporate expectations and academia. Regularly introduce innovative and creative ways in imparting knowledge to promote academic excellence.

The Advisory Board comprises of the Group Director, Dean and Director and the core faculty of Welingkar Institute of Management along with honorary members from the corporate.

### Corporate Members in Advisory Board : PGDM E-Business

Date of the latest meeting - 13/02/2014

Corporate Members in Advisory Board : PGDM E-Business	
Sr. No.	Name of the Member & Organization
1	Mr. Deepak Ghaisas - Chairman & Chief Mentor, Genecoal Strategies Services Pvt Ltd
2	Mr. Vikas Gadre – Director General ,Bombay Chamber of Commerce.
3	Mr. Rathin Lahiri - CMO, Loyalty One Ltd.
4	Mr. Manohar Murali - Director ,E- Commerce, VISA International
5	Mr. Ratish Nair - CEO, Interactive Avenues
6	Mr. Avinash Kadam - Advisor, ISACA
7	Dr Shubho Ray - President, IAMAI
8	Mr. Shrikant Palkar, Director & EA, COSTO Wholesale
9	Mr. Paul Moulton, Sr VP & CIO, COSTO Whole sale

**Corporate Members in Advisory Board : PGDM Program**

**Date of the latest meeting - 8/11/2014**

<b>Corporate Members in Advisory Board : PGDM (Marketing)</b>	
<b>Sr. No.</b>	<b>Name of the Member &amp; Organization</b>
1	Mr.Rajeev Karwal,Founder & CEO,Milagrow Knowledge & Business Soutions
2	Ms. Sangeeta Pendurkar,MD,Kelloggs India Pvt.Ltd
3	Mr. Pranesh Misra,Chairman & M.D,Brandscapes Worldwide.
4	Mr. Santosh Desai, MD & CEO,Future Brands Ltd
5	Mr. Ajit Joshi, MD & CEO, Infiniti Retail Ltd
6	Mr. Govind Shrikhande, Customer Care Associate &MD, Shoppers Stop Ltd.
7	Ms. Seema Modi,MD,Heinz India
8	Mr.Ambi M.G.Parameswaran, ED & CEO,FCB ULKA

**Corporate Members in Advisory Board : PGDM (HR)**

<b>Corporate Members in Advisory Board : PGDM (HR)</b>	
<b>Sr. No.</b>	<b>Name of the Member &amp; Organization</b>
1	Mr. Salil Raghavan, Head HR, Great Eastern Shipping Co
2	Mr. Rushil Mhatre, Associate Vice President, Dhanalakshmi Bank
3	Ms. Moonmoon Roy, HR - Mahindra Partners Div, Mahindra & Mahindra
4	Mr. Pankaj Bhargava, Founder & Principal Consultant, People Builders
5	Mr. Devdutt Kadrekar, Head HR - South West Asia, Lloyd's Register Area

**Corporate Members in Advisory Board : PGDM (Operations)**

<b>Corporate Members in Advisory Board : PGDM (Operations)</b>	
<b>Sr. No.</b>	<b>Name of the Member &amp; Organization</b>
1	Mr. J Sridharan, President –WCM, Aditya Birla Group
2	Mr. Ashok Sharma, Chief Executive-AFS Strategy, Mahindra & Mahindra
3	Mr. Pravin Chaudhari, Whole Time Director, Kansai Nerolac Paints
4	Mr. Prakash Goray, Supply Chain Head, Huntsman Advanced Material India Private Limited
5	Dr. Rakesh K Sinha, Director-Marketing & Operations, Godrej Consumer Products Limited
6	Mr. S.C. Bhargava, Executive Vice President, L&T.

**Corporate Members in Advisory Board : PGDM (Finance)**

<b>Corporate Members in Advisory Board : PGDM (Finance)</b>	
<b>Sr. No.</b>	<b>Name of the Member &amp; Organization</b>
1	Mr. Sundeep Sikka, Chief Executive Officer, Reliance Capital Asset Management
2	Ms. Maya Bhatt, Attorney & Corporate Lawyer, Maya Bhatt & Co., Solicitors
3	Mr. Ninad Karpe, CEO & MD, Aptech Limited
4	Mr. U R Bhat, Founding Member & MD, Dalton Capital Advisors ( India)
5	Mr. Raamdeo Agrawal, Co Founder & Joint MD, Motila Oswal Financial Service Ltd.

**Corporate Advisory Board for PGDM - (Business Design & Innovation)**

**Date of the latest meeting - 25/08/2014**

<b>Advisory Board : PGDM -- (Business Design &amp; Innovation)</b>	
<b>Corporate Members</b>	
<b>Sr. No.</b>	<b>Name of the Member &amp; Organization</b>
1	Dr. R. A. Mashelkar, President, Global Alliance Research
2	Mr Harsh Mariwala, Chairman & MD, Marico Limited
3	Dr Rana Kapoor, Founder, CEO & MD, Yes Bank Limited
4	Mr Kishore Biyani, Chairman & MD, Future Group
5	Mr Dan Buchner, VP, Peter Loughheed Leadership Institute
6	Mr. Srinivasa Srinivasan, CEO, Lumium.

<b>Organizational Chart</b>	<a href="#"><u>Refer Annexure - 01</u></a>
<b>Student feedback mechanism on Institutional Governance / faculty performance</b>	Yes
<b>Grievance redressal mechanism for faculty, staff and students</b>	Yes
<b>Name of the Department</b>	Management
<b>Course</b>	PGDM E Business, PGDM, PGDM-Business Design & Innovation
<b>Level UG/PG</b>	PG
<b>1<sup>st</sup> Year of approval by the Council</b>	2008

### Year wise Sanctioned Intake

Sl. No.	Course	2014-15	2013-14	2012-13	2011-12
1	PDGM E-Business	120	120	120	120
2	PGDM	60	60	60	60
3	PGDM Business Design & Innovation	60	60	60	60
4	Post Graduate Diploma In Management (Executive)	60	60	60	60
5	Post Graduate Certificate In Management	60	60	60	60

### Year wise Actual Admissions

Sl. No.	Course	2014-15	2013-14	2012-13	2011-12
1	PDGM E-Business	73	48	72	86
2	PGDM	36	48	27	40
3	PGDM Business Design & Innovation	27	16	33	30
4	Post Graduate Diploma In Management (Executive)	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints			
5	Post Graduate Certificate In Management				



	2014-15	2013-14	2012-13	2011-12
Admission Cut of Marks - General Quota	86 %	86 %	86 %	86 %
<b>% of Students passed with First Class</b>	There is no grading system. The results are declared only in two categories PASS / FAIL. The candidates having 50% aggregate marks are declared "PASS"			
<b>Students Placed</b>	96%	99%	79%	87%
<b>Average pay package, Rs. / Year (Lakhs)</b>	Rs.6.50 Lakhs PA	Rs.7.5 Lakhs PA	Rs.6.20 Lakhs PA	Rs.6.11 Lakhs PA
<b>Students opted for Higher Studies</b>	PGDM students are placed with reputed companies through campus placement; the record for the students who have opted for higher studies is not available.			

#### Accreditation Status of the Course

- NBA** - PGDM E-Business got accreditation for the period of 3 Years.
- SAQS** - South Asian Quality Assurance System for Institution award granted for a period of 3 years.
- AIU** - PGDM E-Business & PGDM got equivalence with MBA Degree for a period of 5 Years.

**Doctoral Courses** - Approved Research Centre of Anna University, Chennai

**Foreign Collaborations, if any** - No

**Professional Society Membership** - Institutional Membership of :

- Association of Indian Management Schools(AIMS)
- National HRD Network(NHRDN)
- Association Of Management Development In South Asia(AMDISA)
- Bangalore Management Association(BMA)
- All India Management Association(AIMA)
- Confederation of Indian Industries(CII)
- Federation of Karnataka Chamber of Commerce & Industries(FKCCI)

- National Institute of Personnel Management (NIPM)
- Indian Society for Training & Development(ISTD)
- United Nations -Principles for Responsible Management Education (PRME)
- Global Compact Network India (GCNi)
- Association of Asia Pacific Business Schools(AAPBS)
- Project Management Associates (PMA)
- Quality Council of India (QCi)

**Professional activities**

-

- Round table Conferences discussion on emerging issues in various functional / sectorial areas with corporate professionals organized periodically
- WE-CAFÉ – Industry-student communities meet, where expert guests from leading companies of different verticals are invited for a rendezvous with the students and faculty of WeSchool, Bangalore.
- Weekly faculty meeting of WeSchool Bangalore & Mumbai campus over VC to interact on Faculty Research, Academic excellence ,institution building initiatives, Guest Speakers, International Faculty Interaction, Collaborations and other new initiatives.
- As a part of Regular Faculty Development Programme, core faculty are nominated to Harvard Business School (HBS) ,Sweden Scholarship , International Teacher Programme(ITP), Italy. During the last 3 years 5 faculty have been nominated.
- InnoWE Manthan – Talk series for Students on Innovation eco system.
- CII- CEO Talk series –Collaborative effort with CII
- Mentoring Process (AC/DC)-A formal process adopted to develop students managerial skills.
- StartInc- Ideas to business – Business Design & Innovation Round Table Conference
- Gross root exploration-Students as part of curriculum will visit rural areas and research on business models
- International Conference Marketing - ICSMM 2014-Invited Corporates including CMOs across the globe deliberated on social media marketing in emerging economies.

**Consultancy activities**

Long term and Short term consultancy activities

with corporate viz.,

- Accenture
- Zensar Technologies
- HP
- Titan Industries
- Soham Learning-Infosys Initiative
- Goldman Sachs – 10K Program
- GE India
- Eller University of Arizona
- National University of Singapore

**Grants fetched**

- 
- Prof. Hema D fetched Research Grant from AICTE - Research Promotion Scheme (RPS) – AICTE 2013. The study is to understand the impact of Principles of Responsible Management Education on B-School curriculum and expected outcome for the business and society.

**Departmental Achievements** - Available at Individual Faculty Profiles

**Distinguished Alumni**



**PGDM E-Business**

<b>Sr. No.</b>	<b>Name</b>	<b>Course &amp; Batch</b>	<b>Company</b>	<b>Designations</b>
1	Abhinav Goyal	2008-10 PGDM (E-Business)	Grant Thornton UK LLP	Assistant Manager
2	Abhilash Yashodharan	2008-10 PGDM (E-Business)	3M	Area Manager
3	Nupur Seth	2009-11 PGDM (E-Business)	Nse Infotech Services Ltd	Manager-HR
4	Sandeep Banerjee	2009-11 PGDM (E-Business)	Mylan	Manager
5	Navin Natraj	2010-12 PGDM (E-Business)	Strategic Alliances at Citrus Pay	Regional Manager
6	Nupur Ajmera	2010-12 PGDM (E-Business)	Global eProcure	Strategic Sourcing Consultant
7	Gaurav Kulkarni	2010-12 PGDM (E-Business)	Royal Bank of Scotland,U.K	Relationship Manager
8	Premal Gandhi	2010-12 PGDM (E-Business)	HDFC Bank	Private Banker

**PGDM**

<b>Sr. No.</b>	<b>Name</b>	<b>Course &amp; Batch</b>	<b>Company</b>	<b>Designations</b>
1	Dhruv Joshi	PGDM 2009-11	Infosys	IP - Officer
2	Anurag Atal	PGDM 2009-11	Trikaya Consultancy	Founder
3	Glin Anto	PGDM 2009-11	Amazon	HR Specialist
4	Fahad Merchant	PGDM 2009-11	Deloitte Consulting	Project Management Consultant
5	Parvez Y Rangwalla	PGDM 2011-13	Siemens	Manager Treasury (Financing, Fx and Commodity Risk Management)
6	Ruth Damone	PGDM 2010-12	Robert Bosch Engineering and Business Solutions	Senior Associate Consultant- SAP
7	Sudhakar Saraswat	PGDM 2010-12	ICICI Prudential Life Insurance Company Limited	Digital Marketing Manager
8	Saikrishna Raman	PGDM 2010-12	C2L BIZ Solutions	Engagement Manager

### PGDM Business Design & Innovation

Sr. No.	Name	Course & Batch	Company	Designations
1	Trishna Jobanputra	PGDM-BD 2010-12	Bejobed	Team lead
2	Swapnil Salvi	PGDM - BD 2010-12	Infosys	Sr Associate lead BPHR
3	Vani Subramanian	PGDM - BD 2010-12	Deep Red Ink	Strategic Consultant
4	Amit Garg	PGDM - BD 2010-12	Sr Business Analyst	Cognizant Technology Solutions
5	Swati Sahu	PGDM - BD 2010-12	GENPACT LLC	Business Analyst
6	Jagadis B. Purohit	PGDM - BD 2010-12	Infosys	Senior Associate Consultant (SAP SD)
7	Jignya Joshi	PGDM - BD 2010-12	Infosys	Senior Associate consultant
8	Saksham Khandelwal	PGDM - BD 2010-12	Wipro Technologies	Senior Executive - Innovation
9	Shobha Hadimani	PGDM - BD 2010-12	Medall	Manager- Planning & Analytics

**Admission quota** - 100 % through Common Admission Test and Group Discussion & Personal Interview (GDPI)

**Selection Criteria** -

**Eligibility:** Minimum 50% in graduation, which must be completed by June 2015. CAT conducted by the IIMs for the year specified in the advertisement (IIMS have no role in the Welingkar admission process) and /or/ XAT / and / or ATMA (and / or CMAT and / or MH-CET

**The Selection Process comprises of the following:**

Parameters	Max. Marks
Stage 1	
Written test	100
Psychometric Test	100
Academic performance	10
Work experience	10

Total for stage 1	220
Stage 2 (only students short listed from Stage I will progress to Stage II)	
Extra curricular activities	10
Essay questions	20
Group discussion	50
Personal interview	100
Creativity test	50
Total for stage 2	230
<b>Grand Total (Stage1+ Stage2)</b>	<b>450</b>

**\*Selection criterion is subject to revision.**

**Fees in rupees (per annum)**

Sl.No.	Course	2014-15	2013-14	2012-13	2011-12
1	PDGM E-Business	Rs.4,30,000/-	Rs.4,30,000/-	Rs.3,30,000/-	Rs.2,50,000/-
2	PGDM	Rs.4,30,000/-	Rs.4,30,000/-	Rs.3,30,000/-	Rs.2,50,000/-
3	PGDM Business Design & Innovation	Rs.4,30,000/-	Rs.4,30,000/-	Rs.3,30,000/-	Rs.2,50,000/-

**Number of Fee Waivers offered - Nil**

**Admission Calendar (For the AY 2014-15)**

- Last date for submission of applications - 10<sup>th</sup> Apr. 2014
- Dates for Group Discussion (GD) / Interviews

**Venue**

**Dates of GD / PI**

Mumbai

1<sup>st</sup> Round – 26<sup>th</sup> & 27<sup>th</sup> Apr. 2014  
2<sup>nd</sup> Round – 17<sup>th</sup> & 18<sup>th</sup> May 2014

Bengaluru

3<sup>rd</sup> & 4<sup>th</sup> May 2014

Delhi

10<sup>th</sup> & 11<sup>th</sup> May 2014

Kolkata

27<sup>th</sup> Apr. 2014

**Dates for announcing results**

- Release of first Merit List - 30<sup>th</sup> May 2014
- Release of Second Merit List - 9<sup>th</sup> June 2014
- Release of Third Merit List - 13<sup>th</sup> June 2014
- Release of Fourth Merit List - 18<sup>th</sup> June 2014
- Starting of the Academic Session - 24<sup>th</sup> June 2014

**PIO quota**

- No

**Infrastructural information**

- [Please Refer Annexure -02](#)

**Class room / Tutorial Room facilities**

- [Please Refer Annexure -03](#)

**Auditorium / Seminar Halls / Amphitheatre**

- [Please Refer Annexure -03](#)

**Cafeteria**

- [Please Refer Annexure -03](#)

**Medical & other Facilities at Hostel**

- [Please Refer Annexure -03](#)

**Laboratory details**

- NA

**Computer Centre facilities**

- [Please Refer Annexure -04](#)

**Library facilities**

- [Please Refer Annexure -05](#)

**Indoor Sports facilities**

- Available at Hostel

**Outdoor Sports facilities**

- Available at Hostel

**Gymnasium facilities**

- Available at Hostel

**Facilities for disabled**

- Lift, Ramp, Rest room for Disabled. Campus has taken due care for disabled,infact they can go to any part of the campus with ease.

**Any other facilities**

- Innovation Lab;Prototype Lab;  
Amphitheatre;  
Hobby Kitchen,  
Bus Facility,WiFi at Hostel

**Boys Hostel**

- [Please Refer Annexure -06](#)



- Girls Hostel** - [Please Refer Annexure -06](#)
- Academic Sessions** - 75 Working days per Trimester
- Examination system Year / Sem** - Trimester
- Period of declaration of results** - Within 45 days from the completion of Exams
- Counseling / Mentoring (AC/DC)** - The Institute has a formal assessment process for all students at campus. After assessment centre does the formal process along with senior executives from industry; development centre works on the gaps identified for the students. Continuous mentoring of students is the USP of this campus.
- Career Counseling** - The Institute has a exclusive Career Management Cell (CMC) The objective of the cell is to provide counseling on opting specializations, Student competency mapping with earlier job profile, the current knowledge vertical, skills sets and job profile expected in placements. In addition to this students are given insights about various sectors, industry etc.
- Medical facilities** - Exclusive Medical facilities are available, doctor on call in campus and hostel is arranged by admin team
- Student Insurance** - Nil
- Students Activity Body** - We School Bangalore Campus has effective student Council and highly active clubs like Rotaract, Finance Club, Marketing Club, Operations Club, HR Club, WE-R-GREEN club; which is driven by students. These clubs conduct various academic and extra curricular activities that include Campus Social Responsibility (CSR) too.
- Cultural activities** - Since it is a residential campus all major festivals and significant days are celebrated in campus and at hostel.  
[Please Refer Annexure – 07](#)

**In Inter-Departmental Competitions :**

<b>Sports activities</b>	- WeCket (Cricket), Joga Bonito (Football).These activities bring together our alumni, faculty and staff along with the students.
<b>Literary activities</b>	- Book review is part of the literary activity in campus. Students are encourages to write articles on the in house magazine
<b>Magazine / Newsletter</b>	- Bi-annual Journal aWeshkar In House Student Magazine – <b>PRAMEYA(Quarterly)</b>
<b>Technical activities / TechFest</b>	- NA
<b>Industrial Visits / Tours</b>	- <a href="#"><u>Please Refer Annexure – 08</u></a>
<b>Alumni activities</b>	- <a href="#"><u>Please Refer Annexure – 09</u></a>
<b>Faculty Details</b>	- <a href="#"><u>Please Refer Annexure – 10</u></a>
<b>Name of the Information Officer for RTI</b>	- Mr. Anil Kumar Jha\ Mr. Mohammed Haneef
<b>Designation</b>	- Manager- Administration
<b>Phone number with STD code</b>	- 080 – 42678300 Extn: 366 / 9900085763, 9999016263
<b>FAX number with STD code</b>	- 080 - 41742108
<b>Email ID</b>	- anil.jha@welingkar.org