

Appendix 8

Mandatory Disclosure 2015-16

Mandatory Disclosure updated on	29.01.2016
10.1 AICTE File No.	Western/1-2018702391/2014/EOA
Date & Period of last approval	Date: 07.04.2015 for the academic year 2015-16
10.2 Name of the Institution	PRIN. L. N.WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH
Address of the Institution	Lakhamsi Napoo Road, Opp. Matunga Gymkhana Near Matunga CR Rly Stn., Matunga (E),
City & Pin Code	Mumbai 400019
State / UT	Maharashtra
Longitude & Latitude	Longitude 72° 54' E Latitude 18° 55' N
Phone number with STD code	022-24105332
FAX number with STD code	022-24105585
Office hours at the Institution	11 am to 7 pm.
Academic hours at the Institution	8 am to 6 pm.
Email	director@welingkar.org
Website	www.welingkar.org
Nearest Railway Station(dist in Km)	Matunga CR (½ km) / Dadar (1 km)
Nearest Airport (dist in Km)	Chhatrapati Shivaji Terminus Domestic Airport (18 Km)

10.3 Type of Institution	Govt / Govt-aided / University Dept / Deemed Univ / <input checked="" type="checkbox"/> Private-Self Financed
Category (1) of the Institution	<input checked="" type="checkbox"/> Non Minority / Minority -specify minority : NA
Category (2) of the Institution	<input checked="" type="checkbox"/> Co-Ed / Women only
10.4 Name of the organization running the Institution	Shikshana Prasaraka Mandali
Type of the organization Companies Act 1956 / PPP / BOT	Society / Trust <input checked="" type="checkbox"/> A company established under Section 25 of
Address of the organization	Sharada Sabhagriha, S.P.College Campus, Pune-411030
Registered with	Public Trust Registration Office, Poona
Registration date	12/11/1952
Website of the organization	www.spmandali.org
10.5 Name of the affiliating University / Board	University of Mumbai
Address	Fort, Mumbai-400032
Website	www.mu.ac.in
Latest affiliation period	2014-15
10.6 Name of Principal / Director	Prof. Dr. Uday Salunkhe
Exact Designation	Director
Phone number with STD code	022-24105332
FAX number with STD code	022-24105585
Email	director@welingkar.org
Highest Degree	Ph.D.
Field of specialization	Operations

10.7 Governing Board Members (Give details of all members with their educational qualification and other credentials)

Sr.	Title	First Name	Middle Name	Last Name	Designation	Date of Birth	Profession	Academic Qualification
1	Mr.	ABHAY	SUMANT	DADHE	Chairman	5/5/1965	BUSINESS	B.E.(CIVIL)
2	Mr.	ANANT	NEELKANTH	MATE	Member	18/9/1946	BUSINESS	B.A.
3	Mr.	JAYANT	BALKRISHNA	SHALIGRAM	Member	21/8/1964	LEGAL CONSULTANT	B.COM., LL.B.,DBM
4	Mr.	MADHAV	DATTATRAYA	YERWADEKAR	Member	9/6/1951	PRACTISING C.A.	B.SC., FCA
5	Mr.	VISHNU	VASUDEO	JOSHI	Member	2/4/1933	RETD. ADMINISTRATOR	B.E.(CIVIL)
6	Mr.	SHRIKRISHNA	VINAYAK	SATHE	Member	4/9/1950	BUSINESS	B.COM
7	Mr.	SHRIRAM	GANESH	BHALERAO	Member	11/4/1951	BUSINESS	B.SC., DERE
8	Mr.	CHANDRAKANT	RAMCHANDRA	ARGADE	Member	16/5/1943	RETD. PROFESSOR	M.A.,M.ED.,LL. B.
9	Mr.	JAYANT	VISHNUDAS	KIRAD	Member	2/9/1965	SOCIAL WORKER	
10	Mr.	AJAY	SADANAND	DATAR	Member	6/7/1970	BUSINESS	
11	Dr.	GIRISH	NEELKANTH	KUMTHEKAR	Member	3/7/1959	MEDICAL PRACTICE	M.D., LLB
12	Mr.	SATISH	VASANT	PAWAR	Member	25/3/1957	BUSINESS	B.A. (HONS.), MBA
13	Dr.	VIJAY	VASANT	KHOLE	Member	23/9/1948	EDUCATIONIST	PH.D.

Frequency of meetings : 3 Months

Date of last meeting : 29/04/2015

10.8 Academic Advisory Body

Today’s rapidly changing society demands that the educational entities and the communities they serve, should work very closely. Welingkar believes in excellence in quality of education that is imparted, attempts to ensure that it is application oriented, futuristic and in sync with the industry requirements. As one of the step in the direction of making a meaningful change and transform the lives of its students, it practices the ongoing process of constitution of Academic and Advisory Boards and holding their Board Meetings.

While the Advisory boards provide valuable directions, guidance and support needed for a continual improvements, to chart a successful and niche Program, the Academic Board deliberate upon the ‘curricula’, ‘teaching learning plan’ to address the emerging needs and bridge the gap between the academia and the industry as also prepare students for latent and unmet needs of the industry.

The Boards are proactive bodies which help WeSchool to achieve its vision and actualize its mission and be a top choice Business School amongst the students and employers. The honorary board members guide, promote, advise and support WeSchool in its efforts to upgrade the students in knowledge and thought process and make difference in the communities they work and groom the students to be readily employable across the globe.

E-BUSINESS – ADVISORY BOARD

Sr. No.	Name of the Board Member	Designation & Organization
1	Mr. Deepak Ghaisas	Chairman & Chief Mentor, GENCOVAL
2	Mr. Vikas Gadre	Director General -Bombay Chamber Commerce & Industry
3	Mr. Rathin Lahiri	Vice President - LoyaltyOne
4	Mr. Shrikant Palkar	Director and Enterprise Architect, Costco Wholesale
5	Mr. Paul Moulton	Executive Vice President, CIO of Costco Wholesale
6	Mr. Ratish Nair	Co Founder - DGTL Media AdMagnet
7	Mr. Avinash Kadam	Advisor - ISACA
8	Dr. Subho Ray	President - Internet and Mobile Association of India
9	Prof. Dr. Uday Salunkhe	Group Director, Welingkar Institute of Management

E Business Board Meetings held on 13.02.2014

INNOVATIONS & INCLUSIVE GROWTH / BUSINESS DESIGN – ADVISORY BOARD

Board Member	Designation	Organisation
Dr. R. A. Mashelkar	President,	Global Alliance Research
	Chairman	National Innovation Foundation
	Ex-President	Indian National Science Academy
	Ex-Director General	CSIR
Mr Harsh Mariwala	Chairman	Marico Limited
	Founder	Marico Innovation Foundation
Dr Rana Kapoor	Founder, CEO & MD	Yes Bank Limited
	Past President	ASSOCHAM
Mr Kishore Biyani	Founder & Group CEO	Future Group
Dr. Roberto Verganti	Professor, Design & Innovation	Politecnico de Milano, Italy
	Visiting professor	Copenhagen Business School-Denmark
Mr Dan Buchner	Vice President	Peter Loughheed Leadership Institute The Banff Centre - Alberta, Canada
Dr Sten Ekman	Founder Professor- Science & Innovation	Ekman Consulting Inc in partnership with Malardalen Univeristy, Sweden.
Ms Madhabi Puri Buch	Director	Agora Partners Pte Ltd., Singapore
Mr. Srini Srinivasan	CEO	LUMIUM
	Member – Executive Board	icsid
Mr. Lyndon Rego	Global Director - Leadership	Centre for Creative Leadership
Prof Dr. Rene Ruttimann	Professor for International Management and Innovation Management	ZHAW, School of Management and Law Switzerland.

Innovations – Board Meeting held on 25.8.2014

PGDM 'OPERATIONS'- ACADEMIC BOARD

Sr.	NAME	DESIGNATION	ORGANISATION
1	Rear Admiral R K Shrawat	Chairman & MD	Mazagon Docks Shipbuilders Ltd
2	Mr Ashok Sharma	Chief Executive	Mahindra & Mahindra
		AFS Strategy	
3	Prof. Arnab Kumar Laha	Professor Production & Quantitative methods	IIM Ahmedabad
4	Mr Pravin Chaudhari	Whole Time Director	Kansai Nerolac Paints
5	Mr Srinivas Subramanian	Head- Quality & Business Excellence	Aditya Birla Financial Services Group
6	Mr Prakash Goray	Vice President -Supply Chain	United Phosphorous Limited
7	Dr Rakesh K Sinha	Director, Marketing & Operations	Godrej Consumer Products Limited
8	Mr Satish Palekar	Vice President	L & T Hydrocarbon Engineering Ltd

Operations Board Meeting on 22.12.2015

HEALTHCARE ADVISORY BOARD

Sr.	NAME of the Board Member	DESIGNATION	ORGANISATION
1	Dr. Mrs. Snehalata Deshmukh	Ex Vice Chancellor & Surgeon	University of Mumbai award winning Pediatric surgeon
2	Dr. Mrs. Nilima Kshirsagar	National Chair Clinical	ICMR Government of India
		Dean, Pharmacology	ESI-PGIMS Government of India MGM Hospital, Parel, Mumbai
3	Mr. Ranjit Shahani	Vice Chairman & MD	Novartis India Limited
		Ex- President (OPPI)	Organisation of Pharmaceutical Producers of India
4	Dr.Rajendra.A.Badwe	Director	Tata Memorial Cancer Hospital, Mumbai
5	Mr. Pramod Lele	Advisor	Nanavati Hospital.
6	Prof. Dr Sanjay Oak	Vice Chancellor	D Y Patil University
7	Mr Anil Kamath	Founder Chairman	Esemcee Advisors (strategy & advisory)

		formerly MD	Wockhardt Hospitals Limited
8	Dr. Shakti Gupta	Head - hospital Admin	All India Institute of Medical Sciences-Delhi
9	Mr. Vishal Bali	Asia Head, Healthcare Ex- CEO	TPG Advisors, Bangalore Fortis Hospitals
10	Dr. Pradeep Rane	Regional Med Director	Sanofi Aventis, Asia Pacific
11	Mr A Vaidheesh	MD	Glaxosmithkline pharmaceuticals ltd
12	Mr Nitin Goel	MD, South Asia	IMS Health Inc.
13	Mr Sushobhan Dasgupta	Managing Director Vice-President- Diabetes Care Member	Johnson & Johnson Medical India Johnson & Johnson Asia Pacific J & J Diabetes Care Global Board

Healthcare Advisory Board Meeting held on **14.12.2015**.

PGDM FINANCE ACADEMIC BOARD

Sr.	NAME	DESIGNATION	ORGANISATION
1	Mr Sundeep Sikka	Chief Executive Officer	Reliance Capital Asset Management
2	Ms Maya Bhatt	Attorney & Corporate Lawyer	Maya Bhatt & Co., Solicitors
3	Mr Ninad Karpe	CEO & MD	Aptech Limited
4	Mr Hitesh Gajaria	Partner	BSR & Associates LLP
5	Mr Anurag Madan	Chief Operating Officer	Edelweiss Capital Limited.

PGDM Finance Academic Board Meeting held on 14.10.2015

PGDM - HR ACADEMIC BOARD

SR. NO.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1	Mr. Salil Raghavan	Head HR	Great Eastern Shipping Co.
2	Mr. Rushil Mhatre	Associate Vice President	Dhanalakshmi Bank
3	Ms Moonmoon Roy	HR - Mahindra Partners Div	Mahindra & Mahindra
4	Mr. Pankaj Bhargava	Founder & Principal Consultant	People Builders
5	Mr. Devdutt Kadrekar	Head HR - South West Asia	Lloyd's Register Area
6	Prof. Biju Varkkey	Professor Personnel And Industrial Relations (P&IR)	IIM Ahmedabad

PGDM - HR Academic Board last meeting held on 28.8.2015.

PGDM – RETAIL MANAGEMENT ADVISORY BOARD

SR. NO.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANIZATION
1.	Prof. Dr. Jagdish Sheth	Professor of Marketing	Emory University, USA
2	Mr. Kishore Biyani	Group CEO	Future Group
3	Mr. Ajit Joshi	CEO - BKC	Reliance Industries Ltd.
4	Mr. Govind Shrikhande	Customer Care Associate & MD	Shoppers Stop Ltd.
5	Mr. Bijou Kurien	Member – Strategic Advisory Board Former President and CEO	L Capital Asia - the PE arm of LVMH, the French luxury retailer. Lifestyle at Reliance Retail Ltd.
6	Mr. Kumar Rajagopalan	CEO	Retailers Association of India
7	Mr Krish Iyer	CEO & President	Walmart India

8	Mr Jamshed Daboo	CEO & President	TRENT (West Side) Tata group
9	Mr R Sriram	Co Founder & Mentor	Next Practice Retail, Crossword

PGDM – Retail Management Advisory Board last Meeting held On 29.1.2016.

PGDM – RURAL MANAGEMENT ACADEMIC BOARD

SR. NO.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1	Mr. Anuj Mehra	MD / CEO	Mahindra Rural Housing Finance Ltd.
2	Mr. Avijit Saha	Sr. General Manager - Rural & inclusive Banking	ICICI Bank Ltd.
3	Mr. M.D.Prasad	Chief Operating Officer Head - Chennai Circle	Idea Cellular - Aditya Birla Group
4	Mr. Sanjay Panigrahi	CEO	Srei Sahaj eVillage Ltd. Kolkata
5	Mr. Uttam Soni	Head Customer Relations	Tata Capital Limited
6	Prof. Dr.Vaibhav Bhamoriya	Faculty - Centre for Management in Agriculture	IIM -Ahmedabad.

PGDM – RURAL MANAGEMENT ACADEMIC BOARD last meeting held on 21.2.2015.

PGDM – ADVISORY BOARD – MARKETING

SR. NO.	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANISATION
1	Dr. V Kumar	Editor-in-Chief, Journal of Marketing Regents Professor, Chang Jiang Scholar Richard and Susan Lenny Distinguished chair professor of Marketing Executive Director, Center for Excellence in Brand & Customer Management	Huazhong University of Science and Technology J. Mack Robinson

		Director of Ph.D program	College of Business Georgia State University
2	Mr. Rajeev Karwal	CEO & Founder	Milagrow Business & Knowledge Solutions
3	Ms. Sangeeta Pendurkar	Managing Director	Kelloggs India Pvt. Ltd
4	Mr Ajit Joshi	CEO & MD	Infiniti Retail (Croma)
5	Mr Govind Shrikhande	Customer Care Associate & MD	Shoppers Stop Limited
6	Mr. Pranesh Misra	Chairman & MD	Brandscapes Worldwide
7	Mr Santosh Desai	MD & CEO	Future Brands Ltd.
8	Ms Seema Modi	Managing Director	Heinz India
9	Mr. Ambi M.G.Parameswaran	ED & CEO	FCB ULKA

PGDM – MARKETING – ADVISORY BOARD, last Meeting held on 8.11.2014.

PGDM (Business Design) Academic Board

SR NO	NAME OF THE BOARD MEMBER	DESIGNATION	ORGANIZATION
1	Mr Damodar Mall	CEO	Reliance Retail Ltd
2	Mr Anand Bajaj	President & Chief Innovation Officer	Yes Bank
3	Prof. Kishore Munshi	Founder Director Retd Professor	CTECH Lab IDC
4	Dr. Lakshmi Lingam	Deputy Director	TISS - Hyderabad

5	Ms Aparna Piramal Raje	Columnist & Writer	MINT
6	Mr Pankaj Jhunja	Studio Head	Tata Engineering & Research Centre
7	Mr Josy Paul	Chairman & Chief Creative Office	BBDO
8	Mr. Adesh Gokhale	Director, Delivery Excellence	IBM India
9	Mr Satish Gokhale	Head- Product Design	Design Direction
10	Mr. Sunil Punjabi	Business Head	Tata Elxsi

PGDM –BUSINESS DESIGN - ACADEMIC BOARD, last Meeting held on 23.10.2015.

10.9 Organisational Chart - [Encl. 1.pdf](#)

10.10 Student feedback mechanism on Institutional Governance/faculty performance :

For the faculty assessment the students give feedback on a scale of 1 to 10, individually for each subject / Faculty in a prescribed format. This formal feedback from students and feedback obtained through Open House Sessions with the Director is quantified to ascertain the improvement levels in every trimester / semester.

10.11 Grievance redressal mechanism for faculty, staff and students

A four member redressal committee is formed. The committee meets once in two months to address the suggestions / complaints received through different channels.

10.12 Name of the Department*

Course MANAGEMENT

Level UG / PG ✓

1st Year of approval by the Council

1994

Year wise Sanctioned Intake

Sr.	Course	2015-16	2014-15	2013-14
1.	MMS (FT)	120	120	120
2.	PGDM (FT)	180	180	180
3.	PGDM-ebiz (FT)	60	60	60
4.	PGDM-BD (FT)	60	60	60
5.	PGDM (Executive) (FT)	60	60	60
6.	PGDM – Healthcare (FT)	60	60	60
7.	PGDM-Retail Mgmt (FT)	60	60	60
8.	PGDM- Rural Mgmt (FT)	60	60	60
9.	MMM (PT)	120	120	120
10.	MHRDM (PT)	120	120	120
11.	MFM (PT)	60	60	60
12.	MIM (PT)	120	120	120
13.	PGDM-FMB (PT)	30	30	30

Year wise Actual Admissions

Sr.	Course	2015-16	2014-15	2013-14
1.	MMS (FT)	121	111	115
2.	PGDM (FT)	180	172	177
3.	PGDM-ebiz (FT)	59	51	56
4.	PGDM-BD (FT)	60	57	56
5.	PGDM (Executive) (FT)	--	--	10
6.	PGDM – Healthcare (FT)	45	36	23
7.	PGDM-Retail Mgmt (FT)	56	52	52
8.	PGDM- Rural Mgmt (FT)	41	28	29
9.	MMM (PT)	101	94	118
10.	MHRDM (PT)	50	61	85
11.	MFM (PT)	60	59	58
12.	MIM (PT)	54	67	91
13.	PGDM-FMB (PT)	--	--	--

Cut off marks – General quota

Course	2015-16	2014-15	2013-14
MMS (FT)	97.14 Percentile	96.60 Percentile	256/400
PGDM (FT)	326/450	298/450	250/400
PGDM-ebiz (FT)	305/450	283/450	221/400
PGDM-BD (FT)	299/450	284/450	228/400
PGDM (Executive) (FT)	No admission	No admission	164/400
PGDM (Healthcare) (FT)	170/450	210/450	127/400
PGDM-Retail Mgmt (FT)	291/450	280/450	142/400
PGDM – Rural Mgmt (FT)	208/450	227/450	131/400
MMM (PT)	42/200	68/200	65/200
MHRDM (PT)	61/200	50/200	45/200
MFM (PT)	71/200	73/200	102/200
MIM (PT)	62/200	75/200	69/200
PGDM-FMB (PT)	No admission	No admission	No admission

% Students passed with Distinction- There is no grading system. The results are declared only in two categories PASS / FAIL. The candidates having 50% aggregate marks are declared “PASS”.

% Students passed with First Class -----“---“

Students Placed

Sr.	Course	2014-15 (Batch 2013-15)	2013-14 (Batch 2012- 14)	2012-13 (Batch 2011- 13)	2011-12 (Batch 2010- 12)
1.	MMS (FT)	83	86	99	90
2.	PGDM (FT)	135	131	102	146
3.	PGDM-ebiz (FT)	49	42	47	48
4.	PGDM-BD (FT)	48	37	34	45
5.	PGDM (Executive) (FT)	NA*	09	10	11
6.	PGDM – Healthcare (FT)	16	24	22	NA
7.	PGDM-Retail Mgmt (FT)	45	34	NA	NA
8.	PGDM– Rural Mgmt (FT)	23	20	NA	NA
7.	MMM (PT)				
8.	MHRDM (PT)				

9.	MFM (PT)	These courses are specially meant for working Executives therefore, no placement assistance is required.
10.	MIM (PT)	
11.	PGDM-FMB (PT)	

*No Admission

Average Pay package, Rs./Year

Course	2014-15 (Batch 2013-15)	2013-14 (Batch 2012-14)	2012-13 (Batch 2011-13)
MMS (FT)	6.59	5.95	6.88
PGDM (FT)	6.91	6.38	7.04
PGDM-ebiz (FT)	7.40	6.97	7.13
PGDM-BD (FT)	7.10	5.52	7.13
PGDM (Executive) (FT)	NA	9.07	9.75
PGDM (Healthcare) (FT)	7.75	5.70	3.81
PGDM-Retail Mgmt (FT)	6.46	7.27	NA
PGDM- Rural Mgmt (FT)	5.72	6.12	NA
MMM (PT)	These courses are specially meant for working Executives therefore, no placement assistance is required.		
MHRDM (PT)			
MFM (PT)			
MIM (PT)			
PGDM-FMB (PT)			

Students opted for Higher Studies - Since MMS and PGDM are professional degree and diploma in Management and students are placed with reputed companies through campus placement, the record for the students who have opted for higher studies is not possible to maintain at our end.

Accreditation Status of the Course

Accredited / Provisionally Accredited / Not Accredited / Not eligible yet

Course	Accreditation Status
MMS (FT)	Accredited
PGDM (FT)	Accredited
PGDM-ebiz (FT)	Accredited
PGDM-BD (FT)	Accredited
PGDM (Executive) (FT)	Not Accredited
PGDM – Healthcare (FT)	Not Accredited
PGDM-Retail Mgmt (FT)	Not Accredited
PGDM- Rural Mgmt (FT)	Not Accredited
MMM (PT)	Not Accredited

MHRDM (PT)	Not Accredited
MFMM (PT)	Not Accredited
MIM (PT)	Not Accredited
PGDM-FMB (PT)	Not Accredited

Doctoral Courses Yes / No

Foreign Collaborations, if any - NO

Professional Society Memberships -

1. Association of Indian Management Schools (AIMS)
2. Association of Management Development Institutions in South Asia (AMDISA)
3. CII
4. ICSID
5. EFMD
6. BMA
7. National HRD Network (NHRDN) – Mumbai chapter
8. AACSB International
9. Design Management Institute (DMI)

Professional activities -

At National Level

1. IKYA Human Capital Solutions Ltd, one of India’s largest diversified HR Services providers, collaborated with (WeSchool) , a leading B School in the country , to design a program to address, enhance and certify the recruitment skills of aspiring HR professionals.The program comprised of Instructor-led Sessions, Workshops and ‘Live Environment’ activities Senior leaders from IKYA, along with Prof:Vijayan, Dean, HR and his team from WeSchool.

2. Aurum'-PGDM Rural Roundtable conference

Eminent Speakers

Mr Ramesh Iyer – CEO Mahindra Finance,Mr Manoj Rawat-Vice President and Head Agri Business Ratnakar Bank,Ashok Kumar- Fino P Tech Assistant Vice President Business Management & Growth,Ramanan Ranganathan-Assistant V.P Vodafone India Ltd,Sanjay Panigrahi -CEO- Sri Sehej,Dr Rakesh Kumar Sinha - COO Godrej,M.D.Prasad -COO Idea Cellular,Uttam Soni-Head Corporate Quality and Business Excellence Tata Capital Finance, Prof Dr Anuja Agarwal from WeSchool

3. Seminar on "PROCUREMENT AND MATERIALS MANAGEMENT" by IDMA in association with Welingkar Institute.

Eminent Speakers

Mr. Daara Patel- Secretary General IDMA, Mr R Sridhar Sr VP - Strategic Sourcing Unit Mahindra , Prof R Mukundan-Larsen & Toubro & WeSchool Faculty, Mr Richard Moras- Senior Vp Supply Chain Concept Pharmaceutics, Mr. Marcel Parker Independent Director and Chief Mentor IKYA Human Capital Solutions Ltd, Mr. Surendra Deodhar Supply Head - SCM Reliance Life Sciences, Mr. V. S. Sundaram VP- Modernization- The Times of India Group , Prof. Vijayan Pankajakshan Dean- Human Resources , Dr. Neil Sequeira Vice- President Human Resources, Kokilaben Dhirubhai Ambani Hospital and Medical Research Institute , Prof. Dr. P. H. Pendse Dean- Information Technology & Business Design, WeSchool , Prof. Dr. Ragini Mohanty - Head- Healthcare Management , WeSchool Prof. Sharad Nileshwar - Head- Industry Interface, Management Development Center, WeSchool

4. Litomania Fest- Literary Festival

India's largest literary fest, Litomania 2014 concluded after two days of master classes, workshops and panel discussions by prominent authors and Industry experts such as Caleb Franklin, Damodar Mall, Ashwin Sanghi, Sorabh Pant, Prakash Iyer, Priya Kumar and Radhanath Swami at WeSchool; the knowledge partner. Think WhyNot Group (TYN), the marketing force behind the most interactive and successful literature fest welcomed more than 4000 literati who wrote back with amazing response. Celebrating the rise of Popular Indian Literature, 'October Litfest', witnessed the presence of best-selling authors like Amish Tripathi, Ravi Subramanian, Ashwin Sanghi and Sivaraman Balakrishnan. This was the first time a litfest was streamed live on the OgleIndia platform. Shantanu Moitra and Swanand Kirkire along with Vikram Sathaye closed Litomania with a rocking end.

5. Smart City Conference

Vijnan Bharati, Mumbai in association with Welingkar Institute of Management Development & Research (WeSchool) organized a two day conference on Smart Cities, focusing on defining specific actionable, achievable and measurable objectives for cities and towns to evolve to 'smart' ones with a special focus on the "Delivery of Civic Services" to its citizens. Experts from government, academia and industry shared an overview on what smart resource management and delivery of services would mean and how it will improve interface between the citizens and local government. Physical Infrastructure, Social Infrastructure, Environmental Sustainability: Green technologies, Technology and Governance were the issues focussed and debated upon to

bring home the point that smart cities need smart solutions that ensure opportunities for its people from diverse social strata to learn, earn ,live and grow together in harmony in safe and healthy environment.

The conference was inaugurated by Shri Venkaiah Naidu, Union Minister ,Urban Development. Bhushan Shri.S.Ramadorai, Chairman, National Skill Development Council was the Guest Honour, Eminent Speakers were Dr Madhav Chitale ,eminent environmentalist &habitat expert, Prof Dr Uday Salunkhe, Group Director, WeSchool. Shri Arun Nanda,Chairman,Mahindra Lifespaces, Shri Ajit Gulabchand, CMD,Hindustan Construction Company,Dr Rajiv Lall,CMD,IDFC,Shri Ashwin Shroff, Chairman ,Excel Industries, Dr Satish Wate,Director , NEERI , Shri Venkatesh Valluri ,CMD,Valluri Foundation & BOD ,Ingersoll Rand, Prof Dr Suhas Pednekar, Principal ,Ruia College and President ,Vijnan Bharati(Mumbai) , Dr Vasudha Kamat,Vice Chancellor,SNDDT, Prof Rohit Shinkre ,Principal,Rachan Sansad, Prof Rangan Bannerji,Prof KV Krishna Rao and Prof Krithi Ramakrishnan of IIT-B ,and Prof Dr Ketna Mehta, Associate dean –Research,WeSchool. and many other stalwarts participated in different sessions.Valedictory address, It was Padmashri Dr V K Saraswat ,Member,NITI AYOOG,

6. Merger of Minds

Government, University of Mumbai , Industry, Higher Education Institutions come together to create a common platform for capacity building and developing skills of Bschooll faculty .Welingkar Institute of Management hosted this initiative as a Forum of Business Schools initiative. **Dr Sanjay Deshmukh, the newly appointed Vice Chancellor, Mumbai University, inaugurated the program , titled ‘ Merger of Minds’ , in the presence of Dr V. V . Khole, Vice Chancellor, Amity University and Former VC Mumbai University , Dr D. Y. Patil, Director ,Bharati Vidyapeeth’s Institute of Management &Research and Chairman ,Forum of Business Schools , Prof Dr Uday Salunkhe, Group Director, WeSchool, Judajit Das, Chief HR officer,ICICI Prudential and President , NHRDN (Mumbai chapter) , several eminent educationists and HR practioners .**

7 .Mata Maifal

A two day youth centric literary festivalwas jointy hosted by Maharashtra Times and WeSchooll on 21st & 22nd Jan.2016 WeSchooll was the academic partner for the event. The Litfest was inaugurated by **AMISH Tripathi, the author of Shiva Trilogy**. His latest novel ‘Scions of Ikshvaku’ is at no 1 on Amazons Best seller list . The book stall set up by major publications like Rajhans , Shabd , Jyotsna were visited by hundreds of readers and saw sales going on a brisk spaceThe event was graced by **Devendra Fadnavis, Honorable Chief Minister, Maharashtra** state who unfolded his journey as a discerning reader and a poet . The event brought together

publishers writers , Translators Bloggers and young readers thereby creating a wonderful platform for interesting interactions .

At International Level

1. Design Innovation Workshop

The biggest ‘**Design Innovation Workshop**’ was jointly presented by **Prin. L. N. Welingkar Institute of Management Development & Research (WeSchool) and MIT Media Lab, USA** later successfully concluded in an ‘Open House’ on **February 01, 2014** at WeSchool campus in Mumbai. The ‘Open House’ was an exhibition to showcase the outcome of a weeklong workshop where 380 innovators from across India, have been collaborating and sharing ideas across boundaries of disciplines, institutions and cultures to design and implement prototypes with renowned MIT Media Lab experts and local mentors. The week long innovation hub acted as a platform to an interesting mix of innovators that included dancers, painters, engineers and entrepreneurs who came together from different parts of the country to exchange ideas and experiences for co-creating simple, novel and practical solutions.

380 Innovators across India, renowned MIT Media Lab experts and local mentors

2. ‘2014 Interdesign Mumbai’ workshop

The ‘**2014 Interdesign Mumbai**’ workshop, a collaborative initiative of **Prin. L. N. Welingkar Institute of Management Development & Research (WeSchool) and The International Council of Societies of Industrial Design (icsid)** successfully concluded in an exhibition at WeSchool campus in Mumbai on **18th Feb, 2014** .The exhibition showcased around 25 prototypes created by the participants.Under the overarching theme ‘**Humanising a Metropolis**’, 30 designers from India and 8 other countries with different design competences came together to address some of the social and infrastructure challenges facing the growing city of Mumbai. The participants worked on 6 sub themes formulated based on the pre-research done by WeSchool faculty. They visited various precincts to further understand the design bottlenecks faced by the city focusing on key issues like drainage system, waste management, challenges of creating an educational township, socializing in a metro, improving the outdoor experience for citizens, chaotic shopping experience, lifestyle related health problems etc., and ideated on the probable solutions which can be practically implemented.

30 designers from India and 8 from other countries participated in this workshop.

Eminent Attendees:

- 30 designers from India and 8 from other countries participated in this workshop.
- Mr Sunil Prabhu, Hon'ble Mayor of Mumbai
- Mr Sitaram Kunte, Hon'ble Municipal Commissioner of Greater Mumbai with Prof Dr Uday Salunkhe, Group Director WeSchool
- Mr U P S Madan, Metropolitan Commissioner MMRDA
- Mr. Roger C B Pereira, Vice Chairman, Bombay First
- Mr Rajiv Jalota, Addl Commisioner, Municipal Corporation of Greater Mumbai

3. Inspirational Symposium on Energy Innovations

(WeSchool) hosted the **Inspirational Symposium on Energy Innovations** on April 04, 2014 at WeSchool campus in Mumbai. WeSchool is the academic partner for the initiative along with Mälardalen University, Sweden. Energy Symposium. The symposium is part of the India-Sweden Innovations' Accelerator (ISIA) supported by Swedish Energy Agency which is a bilateral program that contributes to facilitating technology transfer and market entrance in India for Swedish innovative companies, focusing on scaling and adapting their technologies to the local context. This initiative is supported by Business Sweden, Confederation of Indian Industries (CII) – Green Business Centre, Ministry of New and Renewable Energy as well as Bureau of Energy Efficiency (Govt of India). India and Sweden share a common objective of the need for innovation, to build domestic competitiveness, as well as to respond to the needs of growing demands in an energy-constrained world. The keynote address was delivered by **Ms Fredrika Ornbrant, Consul General, Consulate General of Sweden followed by Mr Srikant Illuri, Executive Director, Business Sweden ,Prof Dr Uday Salunkhe, Group Director, WeSchool**

5. Global Peace Initiative

'Global Peace Initiative' was conceptualized by **Ms Kia Scherr of One Life Alliance**, an NGO, jointly with WeSchool as its knowledge. The 'Pledge of Peace' and the Ramp walk were parts of the CSR initiative initiated by WeSchool students titled, 'We Wish You Peace' to celebrate the resilient spirit of Mumbai at the outset of the 5th anniversary of the 26/11 terrorist attack. The evening culminated into a star studded fashion show where prominent celebrities did a peace walk to celebrate the relentless spirit of Mumbai and spread the message of

peace along with the children from the St Catherine's Shelter Home, whose education for a year will be sponsored by WeSchool.

6. 3rd Annual KM Conference organized by Mumbai Knowledge Community & e Clerx

Eminent Speakers:

Speaker – Avi Kedem , Chief Knowledge Officer, Israel Aerospace Industries Ltd (IAI) ,Speaker – Madhukar Kalsapura Co-founder, Knowurture Health (previously CKO at Lanco Infratech) ,Speaker – Shubha Ashraf ,Business Head, Kitchenware and ex-Head of KM, Eureka Forbes,Speaker – Rudolf D'Souza Founder and CEO- In-Kno-Win Consulting, (www.inknowin.com) ,Speaker – Ritu Grover Head Knowledge Management at KPMG ,Speaker – Dr. Ricky Tsui Director and East Asia Region R&D Leader, Arup, Hong Kong

7. Business Strategy Development Competition

The thought provoking **Business Strategy Development Competition**, the finale of **India-Sweden Innovations Accelerator (ISIA)** programme at WeSchool, Mumbai.Teams from WeSchool and Institute for Future Education, Entrepreneurship and Leadership (iFEEL) presented future-proof business models and strategies on renewable/green energy that can be implemented especially in the energy starved rural India.The business ideas designed by students teams were evaluated by an external jury panel comprising of **Ludvig Lindstorm, Country Director- India, Swedish Energy Agency, Dr Anjali Parasnis, Associate Director- Western Regional Centre, TERI, Srikant Illuri, Executive Director & Country Head Investment, Business Sweden and Dr Christer Nygren, Professor of Innovation at Malardalen University, Sweden.** The participants were evaluated through a rigorous process on parameters like the originality of idea, clarity of thoughts on financial and marketing aspects

8. Israel Consul General visit-

With India building closer ties with the country, a delegation of the top hi-tech universities from Israel, looking at developing working models with leading Indian Institutions paid a visit to Weschool .The discussion revolved around interesting and complex issues around the idea of a developing the 'global mindset' in a 'global world', and the knowledge and skills which are central to developing a global mindset, specifically in the fast paced arena of international business relationsThe delegation consisting of Prof. Oron Shagrir, Vice Rector, Hebrew University of Jerusalem Dalit Parsser, Marketing Director, Tel-Aviv University ,Giselle Rotman, International Office, Technion Institute ,Dr. Eric Zimmerman, Director of Research & Global Engagement , Interdisciplinary

Center Herzliya and Einat Noy, Admn Director, Ben Gurion University, led by David Akov, Consul General of Israel in Mumbai .

9. Fourth instalment of the ReDx Camps, by MIT Media Lab’s Camera Culture Group along with Tata Center for Technology&Design ,IIT-B, Hinduja National Hospital and WeSchool. This collaboration with MIT Media Lab is one more important milestone in WeSchool’s “Design and Innovation” initiatives. Around 100 Participants included Engineers, health professionals and design students from across the county who undertook these projects engaged in a complete pipeline of device design: from ideation, to project definition, to prototyping, to user testing, and finally to presentation and demonstration of their achievements in an exhibition open to the public and press. At the conclusion of the camp, the most promising projects selected for continuing development with the goal of commercialization World renowned Innovators, Prof Ramesh Raskar and his colleagues, Anshuman Das and John Werner, MIT Media Lab guided the students, along with expert faculty from IIT-B, Hinduja National Hospital and WeSchool.

Eminent Attendees:

- Shri Vinod Tawde, Hon Minister for Education & Culture ,Govt of Maharashtra
- Prof Dr Uday Salunkhe, Group Director WeSchool
- Prof Ramesh Raskar, Associate Professor, MIT Media Lab
- Anshuman Das and John Werner, Camera Culture Group, MIT Media Lab,
- Expert faculty from IIT-B, Hinduja Hospital and WeSchool.

10. Global Peace Initiative

In memory of 26/11 victims, the students of WeSchool organized a Global Peace Initiative. Eminent personalities from politics, cinema, television and journalism were part of this initiative. WeSchool has been organizing peace initiatives for the last three years. The fourth year initiative focused on felicitating people from several aspects of life who have dedicated their life to the cause of peace. These people have, in one or other, inspired youth to contribute towards making of a peaceful world and send out a strong message of harmony. Eminent personalities honored for their contribution:

Magsaysay Award winner **Padmashri Dr Jockin Arputham**, President of National Slum Dwellers Federation of India for taking up the cause of eradicating poverty and social injustice

Awais Sheikh, President of Indo-Pak Peace Initiatives for his exemplary work towards strengthening Indo-Pak ties

ISRO for its technological feats and adopting 150 villages.

Javed Bashir for bringing a confluence of India-Pak cultures through music

Maya Shahni, Founder of SAGE Foundation, for her unstinted efforts towards women empowerment.

Krishna Das for spreading peace in the chaotic city of Mumbai

Consultancy activities -

Sr No	Company Name	Type Of Service	Title Of Project
1.	Mahindra & Mahindra	Consultancy & Advisory Service	New Business Development
2.	Avenir Management Services	Contractual Research	With Toc Metrics-Study of Success of Leadership Initiatives Using Toc Metrics
3.	Axs Solutions	Consultancy & Advisory Service	Developing a Business Model
4.	Soulflower	Contractual Research	New Channel Development
5.	Resotaste	Consultancy & Advisory Service	Providing With Go To Market Strategy

Grants fetched - Nil

Sr. No.	Faculty Name	Grants Fetched

Departmental Achievements -

- WeSchool Ranked overall **11th & 6th in Private B- School category as per Business India magazine in their B-School survey 2015.**
- WeSchool been awarded with the prestigious **AICTE-CII National Award For ‘Best Industry Linked Management Institute’ In India in the year 2015**
- WeSchool is the first self-financed (non-minority) management institute in Mumbai to be awarded **Autonomous status for all its University programmes by the University of Mumbai in year 2015**
- Ranked 10th in India and 2nd in West Zone by **Times of India in their Business School Survey 2015.**
- WeSchool Ranked **9th in Learning Experience by Business Today/India Today Magazine in their Survey 2015.**

- Honord with the "**BMA Outstanding Institute of Management of the Year Award**" by Bombay Management Association in 2015
- Ranked 13th in Private b- School category as per **Careers 360 magazine in their B-School survey 2015.**

Distinguished Alumni -

Sr. No	Name & email address	Course & Batch	Company name	Designation
1.	Shirish Joshi shijoshi@cisco.com	MMS 1986	Cisco Systems (India) Pvt. Ltd.	Vice President-Channels. India & SAARC
2.	RIDHAM DESAI Ridham.Desai@morganstanley.com	MMS 1992	JP Morgan Stanley Securities Pvt. Ltd.	Executive Director
3.	Vikram Gupta vikram.k.gupta@db.com	MMS 1992	Deutsche Bank	Vice President - Global Banking Division - Financial Institutions
4.	RAVINDRA ADAP ravindraadap@hsbc.co.in	MMS 1995	The Hong Kong And Shanghai Banking Corporation Limited	Vice President-Consumer Credit Risk
5.	Jiggy George jiggy.george@turner.com	MMS 1997	Cartoon Network	Director, India & South Asia Cartoon Network Enterprises
6.	Bapat Girish gbapat@yahoo.com	MMS 1986	Jumbo Electronics	Head - International Business
7.	Ashok Deshpande ashokd@gtllimited.com	MMS 1996	iGTL Solutions (USA) Inc.	Director - Business Development Network Engineering
8.	Changavalli.L.N. Murthy clnmurthy@sify.com	MMS 1986	Citibank	VP Community Banking
9.	Mr. Kamal Nandi kamal@godrej.com	MMS 1988	Godrej & Boyce	National Sales Head
10.	Sumesh Parasrampur	PGDBA 1995-97	Britania	Head Treasury
11.	Hardik Dhebar	PGDBA 1995-97	Morarjee Realities Ltd	General Manager - Group Treasury
12.	Rahul Shah	PGDBA 1996-98	Refco	Asst Vice President
13.	Swaroop Shah	PGDBA 1996-98	CitiFinancial Credit Services India Ltd	Asst Vice President (Credit and Risk)
14.	Hemant Tucker	PGDBA 1997-99	ABN AMRO	Asst Vice President and Relationship Banker - Corporate Banking and Market Coverage
15.	Nikhil Shimpi	PGDBA 1997-99	Tata AIG Life Insurance Company	National Sales Manager - Direct Sales
16.	Amit Rele	PGDBA 1997-99	Sun Pharma	International Marketing Manager

17.	Nandini Solanki	PGDBA 1999- 2001	HSBC	Vice President - Western India - Global Payments and Cash Management
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10.13 Name of Teaching Staff*

Photo

Designation

Department

Date of Joining the Institution

Qualifications with Class / Grade

UG PG PhD

Total Experience in Years

Teaching Industry Research

Papers Published

National International

Papers Presented in Conferences

National International

PhD Guide? Give field & University Field

University

PhDs / Projects Guided

PhDs

Projects at Masters level

Books Published / IPRs/ Patents

Professional Memberships

Consultancy Activities

Awards

Grants fetched

Interaction with Professional Institutions

[Please refer Encl. No. WRO1-39908655110.13001](#)

10.14 Admission quota #

Entrance test / admission criteria :

Graduate in any discipline with Min. 50% marks from a recognized University.

Selection Process for the Year – 2015-2017

We consider CAT, ATMA, XAT, GMAT ,CMAT & MH-CET score. Score of all the tests are brought on par as per the formula of D.T.E., M.S. Mumbai and best out of these is taken as valid score for shortlisting the candidates for further course of Admission process.

The final selection of the students is based on the overall performance on 450 marks.

Students will be offered admission to a program basis of their preference and their suitability / fit with a program identified on the basis of their performance in the entire process.

Admission Criteria -

The Selection Process comprises of the following:

Parameters	Weightage of marks
Stage 1	
Entrance Test Score	100
Psychometric Test	100
Academic performance	10
Work experience	10
Total for stage 1	220
Stage 2 (only students short listed from Stage I will progress to Stage II)	
Extra curricular activities	10
Essay questions	20
Group discussion	50
Personal interview	100
Creativity test	50
Total for stage 2	230
Grand Total	450

Admission Calendar

Last date for submission of applications – 10th April 2015.

Dates for Group Discussion (GD) / Interviews-

Mumbai- Round I - 2nd May, **Saturday**

3rd May, **Sunday**.

Kolkata - 3rd May, **Sunday**

Bengaluru & Delhi - 9th & 10th May (**Saturday & Sunday**)

Mumbai - Round II - 16th & 17th May (**Saturday & Sunday**)

Admission Schedule - 2015-2017 batch

1st list - 30th May 2015 to 5th June 2015

2nd list - 10th June 2015 to 13th June 2015

3rd list - 15th June 2015 to 18th June 2015

4th list – 23rd June 2015 to 25th June 2015

5th list – 29th June 2015 to 2nd July 2015

6th list - 6th July 2015 to 9th July 2015

Cut off / last candidate admitted

Course	2015-16	2014-15	2013-14
MMS (FT)	97.14 Percentile	96.6 Percentile	89/400
PGDM (FT)	326/450	298/450	250/400
PGDM-ebiz (FT)	305/450	283/450	221/400
PGDM-BD (FT)	299/450	284/450	228/400
PGDM (Executive) (FT)	No admission	No admission	164/400
PGDM (Healthcare) (FT)	170/450	210/450	127/400
PGDM (Retail Mgmt) (FT)	291/450	280/450	142/400
PGDM (Rural Mgmt) (FT)	208/450	227/450	131/400
MMM (PT)	42/200	68/200	65/200
MHRDM (PT)	61/200	50/200	45/200
MFM (PT)	71/200	73/200	102/200
MIM (PT)	62/200	75/200	69/200
PGDM-FMB (PT)	No admission	No admission	No admission

Fees in rupees (per annum)

Course	2015-16	2014-15	2013-14
MMS (FT)	2,83,281	2,66,085	2,50,875
PGDM (FT)	4,30,000	4,30,000	4,30,000
PGDM-ebiz (FT)	4,30,000	4,30,000	4,30,000
PGDM-BD (FT)	4,30,000	4,30,000	4,30,000
PGDM (Executive) (FT)	No admission	No admission	5,00,000
PGDM (Healthcare) (FT)	4,30,000	4,30,000	4,30,000
PGDM (Retail Mgmt) (FT)	4,30,000	4,30,000	4,30,000
PGDM (Rural Mgmt) (FT)	4,30,000	4,30,000	4,30,000
MMM (PT)	5,5015	50895	49,995
MHRDM (PT)	5,5015	50895	49,995
MFM (PT)	5,5015	50895	49,995
MIM (PT)	5,5015	50895	49,995
PGDM-FMB (PT)	No admission	No admission	No admission

Number of Fee Waivers offered

- Nil

PIO quota	Yes / No
10.15 Infrastructural information^	
Classroom/Tutorial Room facilities	Encl. 2.jpg
Laboratory details	N.A.
Computer Centre facilities	Encl. 3.jpg
Library facilities	Encl. 4.pdf
Auditorium / Seminar Halls / Amphi	Encl. 5.jpg
Cafeteria	Encl. 6.jpg
Indoor Sports facilities	Encl. 7.jpg
Outdoor Sports facilities	N.A.
Gymnasium facilities	Encl. 8.jpg
Facilities for disabled	Encl. 9.pdf
Any other facilities	Encl. 10.pdf
Boys Hostel	Encl. 11.pdf
Girls Hostel	Encl 12.pdf
Medical & other Facilities at Hostel	Encl. 13.pdf

10.17 Academic Sessions

Examination System, - Year / Semester /Trimester

Course	Examination System
MMS (FT)	Semester
PGDM (FT)	Trimester
PGDM-ebiz (FT)	Trimester
PGDM-BD (FT)	Trimester
PGDM (Executive) (FT)	12 months class room teaching + 3 months project in field
PGDM – Healthcare (FT)	Trimester
PGDM-Retail Mgmt (FT)	Trimester
PGDM- Rural Mgmt (FT)	Trimester
MMM (PT)	Semester
MHRDM (PT)	Semester
MFM (PT)	Semester
MIM (PT)	Semester
PGDM-FMB (PT)	Trimester

Period of declaration of results – within 45 days from the last day of examination

10.18 Counseling / Mentoring - The process of mentoring has been introduced at Welingkar Institute, we may be the first B-School under the jurisdiction of Mumbai University to have mentoring. We have both Internal Mentors as well as External Mentors. Initially the information is collected from the students about their area of specialization. This information is then supplied by the Chief Mentor to the Deans of various faculties who with their respective departmental colleagues select and appoint suitable Mentors from Corporate world and pair them with Mentees. Most of the Mentors are experienced, well-balanced professionals and managers who are interested in guiding and directing the younger generation in the entire process of their Career and Personality development. The Mentees and the Mentors are informed about the Institute's expectation from them. The effect of mentoring is checked at mid-term appraisal form.

The process help the students to sharpen their skill and also to have inter-action with external faculty and management personnel in the corporate. This has resulted in final placement.

Career Counseling - YES

Medical facilities - YES

Student Insurance - YES

10.19 Students Activity Body

Cultural activities - Alumni meet

Sports activities - We organize Inter collegiate Cricket Tournament “IMPACT”

Literary activities Magazine / Newsletter - Nil

Technical activities / TechFest - NA

Industrial Visits / Tours - Our students have visited industries abroad viz China, , Kenya, Germany Bahrain etc. Below is the list of companies where they have interned –

Country	Company
China	Mattel Inc
China	Mattel Inc
China	Mattel Inc
China	Mattel Inc
Kenya	Bidco Africa
Kenya	Bidco Africa
Germany	Siemens Ltd.
China	Mattel Inc
China	Mattel Inc
Bahrain	Jawad Business Group

Alumni activities - We have a strong alumni network with more than 1500 alumni. Alumni meet “Carvan” is organized every year.

10.20 Name of the Information

Officer for RTI - Prof. Dr. S.R. Tendulkar

Designation - Professor and Dean, Administration

Phone number with STD code - (022) 24198300 Ext. 8118

FAX number with STD code - (022) 24105585

Email - santosh.tendulkar@welingkar.org

10.21 a CAY=Current Academic Year

b *Repeat this template for each department / staff

c #Repeat this template for additional quota, if any

d ^Add photographs