



**Prin. L.N.Welingkar Institute of Management  
Development & Research**

L. Napoo Road, Opp Matunga Gymkhana  
Matunga, Mumbai 400 019  
Tel. 2 4198300

# **Information Brochure**

**Master of Management Studies (MMS)**

**Year 2017-18**

Cost of Application : INR 2,000/-

## From Director's Desk



Prof. Dr. Uday Salunkhe  
Group Director

"The illiterate of this century will not be those who cannot read and write,  
but those who cannot learn, unlearn, and relearn."

- Alvin Toffler

It's a VUCA world where the rules of the game have changed and undoubtedly, we are convinced of the need for a radical change in management education.

Emerging unarticulated needs and realities need a new approach both in terms of thought as well as action. Cross disciplinary learning, discovering, scrutinizing, prototyping, learning to create and destroy; one's lenses and thinking needs to be nurtured to be able to adapt and transform businesses and society.

Welingkar is focussed towards developing future ready managers and leaders, who are versatile, competent and value based. Welingkar's guiding philosophy has been that of AAA which stands for "Acquisition, Application and Assimilation of knowledge". Our emphasis is not only on acquisition of knowledge; but on the application of knowledge. We strongly believe that by engaging students in pursuing real-life projects/simulations/case studies, wherein they are able to apply the concepts learnt leading to assimilation of knowledge. Our efforts are towards creating an environment conducive to experiential learning.

I proudly present this brochure which unfolds the world of Welingkar and about the experiences, achievements and our commitment to disseminate knowledge to create a brighter future for you. After all, nothing enlightens the human mind like good education.

Prof. Dr. Uday Salunkhe  
Group Director

## A. AICTE approved Courses, Intake and Fees

Sr.No.	Name of the Course	Approved Intake 2017-18	Course Duration (Years)	Year Started	Full Time/ Part Time	Annual Fee (in Rs.) 2017-18
1.	POST GRADUATE DIPLOMA IN MANAGEMENT	180	2	1993	FULL TIME	5,50,000
2.	POST GRADUATE DIPLOMA IN MANAGEMENT (E-BUSINESS)	60	2	2007	FULL TIME	5,50,000
3.	POST GRADUATE DIPLOMA IN MANAGEMENT (BUSINESS DESIGN)	60	2	2008	FULL TIME	5,50,000
4.	POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE)	60	1.25	2010	FULL TIME	5,00,000
5.	POST GRADUATE DIPLOMA IN MANAGEMENT (HEALTHCARE)	60	2	2011	FULL TIME	5,50,000
6.	POST GRADUATE DIPLOMA IN MANAGEMENT (RETAIL MANAGEMENT)	60	2	2012	FULL TIME	5,50,000
7.	POST GRADUATE DIPLOMA IN MANAGEMENT (RURAL MANAGEMENT)	60	2	2012	FULL TIME	5,50,000
8.	POST GRADUATE DIPLOMA IN MANAGEMENT (FAMILY MANAGED BUSINESS)	30	22 months	2007	PART TIME	2,50,000
9.	MASTERS IN MANAGEMENT STUDIES	120 + 1 JK	2	1984	FULL TIME	3,20,131
10.	MASTER IN MARKETING MANAGEMENT	120	3	1988	PART TIME	44,000
11.	MASTERS IN HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	120	3	1988	PART TIME	44,000
12.	MASTERS IN FINANCIAL MANAGEMENT	60	3	2002	PART TIME	44,000
13.	MASTERS IN INFORMATION MANAGEMENT	120	3	2002	PART TIME	44,000

Library Deposit Rs. 4000/- (Refundable).

## B. AICTE approved Teaching Post, Name, Designation and Qualification

Sr. No.	Title	Last Name	First Name	Middle Name	Exact Designation	Doctrate Degree	PG Degree	UG Degree
1.	Dr.	SALUNKHE	UDAY	Namdeo	DIRECTOR	Yes	MMS (OPR)	B.A.
2.	Mr.	VAIDEE	RAVI		PROFESSOR	No	MMM	B.SC.(CHEM)
3.	Dr.	DESHPANDE	CHANDRAHAS		PROFESSOR	Yes	M.A.	B.A.
4.	Dr.	PATIL	VAISHALI	VIVEK	PROFESSOR	Yes	MHRDM,MCA ,	B.SC
5.	Mr.	PANKAJAKSHAN	VIJAYAN		PROFESSOR	No	M.A.(TISS)	B.SC. (CHEM)
6.	Dr.	PRADHAN	SWAPNA	ATUL	PROFESSOR	Yes	MMS (MKTG)	B.COM
7.	Mrs.	BHATKAL	SMEETA		PROFESSOR	No	PGDM (IIM-A)	B.COM
8.	Mrs.	JONEJA	RIMMI	RAMPRAKASH	PROFESSOR	No	M.SC , MAM	B.SC (BOTONY)
9.	Engi neer	R.	VENKATESH		PROFESSOR	No	MMM	B.E.(MEHC)
10.	Dr.	PENDSE	PRADEEP	HARI	PROFESSOR	Yes	MMS (OPERATIONS)	B.E.(ELECTRI CAL)
11.	Engi neer	BORSE	MANGESH	JAYWANT	PROFESSOR	No	MMS (MKTG)	B.E.(MECH)
12.	Dr.	KALYANDURGMATH	KAVITA	JAGADISH	PROFESSOR	Yes	MBA, M.SC, PGDCA	B.SC.
13.	Mrs.	PATEL	VANITA	JITENDRA	PROFESSOR	No	MMS(FINANCE)	B.COM.
14.	Dr.	GONDHALEKAR	SHRINIVAS	TRIMBAK	PROFESSOR	Yes	PGDIE	BE CHEMICAL(IIT-MI)
15.	Dr.	KULKARNI	SAVITRI	SATISH	PROFESSOR	No	M.A.(TISS), M.ED	B.A.(PSYCHO)
16.	CA	SOHONI	VANDANA	NIKHIL	ASSOCIATE PROFESSOR	No	FICWA	B.COM
17.	Mrs.	DIXIT	DEEPA	SUBHASH	ASSOCIATE PROFESSOR	No	PGDBA (MKTG)	B.SC (PHYS)
18.	Dr.	HANS	KALPANA	RAVINDRA PRAKASH	ASSOCIATE PROFESSOR	Yes	M.SC, M.PHIL	B.SC
19.	Mr.	MANERIKAR	SUMEET	VAMAN	ASSOCIATE PROFESSOR	No	MBA	B.COM
20.	Mrs.	KULKARNI	JYOTI	MANGESH	ASSOCIATE PROFESSOR	No	MMS (MKTG)	B.COM
21.	Mrs.	RAMANAN	SITA		ASSOCIATE PROFESSOR	No	M.PHIL, M.SC	B.SC
22.	Mr.	KARKHANIS	SAMIR	NANDKUMAR	ASSOCIATE PROFESSOR	No	PGDBA(MKTG), M.COM	B.COM
23.	Dr.	JOSHI	ANJALI	NIKHILESH	ASSOCIATE PROFESSOR	Yes	M.PHIL.(PSYCHO ), M.A.	B.A.
24.	Dr.	IYENGAR	RAMASWAMY	Aravamudhan	ASSOCIATE PROFESSOR	Yes	M.PHIL, M.COM	PUC
25.	Mrs.	MEHTA	INDU	SURENDER	ASSOCIATE PROFESSOR	No	MBA	B.SC
26.	Dr.	BHATT	SUYASH	NIRANJAN	ASSOCIATE PROFESSOR	Yes	MMS(FINANCE)	B.E. (COMP)
27.	Mr.	BHOITE	SWAPNIL	KALYAN	ASST PROFESSOR	No	MBA (GB), M.COM	BMS
28.	Mrs.	ASTHANA	ANSHIKA		ASST PROFESSOR	No	MASTERS IN INT. BUSINESS	B.COM
29.	Dr.	RANGARAJAN	VIJAYALAKSHMI		ASST PROFESSOR	Yes	MFM, M.ED	B.COM, B.ED
30.	Dr.	VATS	SHWETA		ASST PROFESSOR	Yes	MBA	B.SC. AGRI
31.	Miss	SINGH	NEHA	Ramsahai	ASST PROFESSOR	No	M.COM - BANKING	B.COM
32.	Ms.	SINGH	SANGHAMITRA		ASST PROFESSOR	No	MBA	B.PHARM.
33.	Mrs.	DWIVEDI	ROHITA	KSHITIJ	ASST PROFESSOR	No	PGDM-MARKETING	B.SC.
34.	Mrs.	AJGAONKAR	PRIYANKA	AKSHAY	ASST PROFESSOR	No	B.SC (BOTONY)	MBA (BIO-TECH)
35.	Dr.	GHATAK	ANIRBAN		ASST PROFESSOR	Yes	M.TECH (IND)	B.TECH (MECH)
36.	Mrs.	BARABDE	SHAGUN	SAMEER	ASST PROFESSOR	No	MMS (HRM)	B.A. (ECO)

37.	Dr.	SINGH	NAMRATA		ASST PROFESSOR	Yes	MASTER OF MASS COMMUNICATION	BACH OF TOURISM ADMN
38.	Dr.	NALGUNDWAR	AASAWARI	NEERAJ	ASST PROFESSOR	No	MD(PREV. & SOCIAL MED.), PGDHA	MBBS
39.	CA	SAMANT	PRITI	PARAG	ASST PROFESSOR	No	CA, CPA, MCOM,	B.COM
40.	Miss	GANGULY	MANJULA		ASST PROFESSOR	No	MBA HR	B.COM
41.	Miss	HANDA	PRIYANKA	TARUN	ASST PROFESSOR	No	PGDM-EBIZ (HR)	B.E.(ELECT)
42.	Mr.	BARVE	MANMEET	SIDDHARTH	ASST PROFESSOR	No	MMS MKTG, PGDM IB	BE IT
43.	Ms.	KUMAR	ANJALI	CHANDRA	ASST PROFESSOR	No	MBA IN HEALTHCARE & HOSPITAL M	B.SC (ECONOMIC)
44.	Ms.	KUMAR	CHITRALEKHA	NAVNEET	ASST PROFESSOR	No	MBA-HR	B.A.(ENGLISH HONS.)
45.	Mr.	SHARMA	AJAY	MALCHAND	ASST PROFESSOR	No	M.COM., LLM	B.COM., LLB
46.	Dr.	PATIL	RACHANA	SACHIN	ASST PROFESSOR	Yes	M.SC (AGRICULTURE)	B. SC (AGRICULTURE)
47.	Dr.	CHIPLUNKAR	RAVINDRA	MAHADEO	ASST PROFESSOR	Yes	PGDM-IIM-A	B.A.(SPECIAL)
48.	Ms.	SETHI	SWATI	LOKPAL	ASST PROFESSOR	No	PGP IN RURAL MGMT	B.A.
49.	Mrs.	RAJE	MOHANA	Jagdish	ASST PROFESSOR	No	LLM	BSC, LLB
50.	Miss	DEDHIA	PRACHI	BHAVIN	ASST PROFESSOR	No	MMM	B.SC (COMP SCI)
51.	Mrs.	NATARAJAN	SUJATHA		ASST PROFESSOR	No	MPBA(FINANCE)	B.SC (ELECT)
52.	Dr.	MOHANTY	RAGINI	NARENDRA	ASST PROFESSOR	No	MBA (HOSP & HEALTH SYS)	MBBS
53.	Miss	GUJARATHI	RUTU	PRADEEP	ASST PROFESSOR	No	MMS (MKTG)	BMS
54.	Miss	KRANTI	SWAR	KRANTI	ASST PROFESSOR	No	MMS (PERSONNEL)	B.COM
55.	Mr.	SAWAIKAR	NARSINHA	SHANKAR	ASST PROFESSOR	No	M.A.(ECO)	B.A.(ECO)
56.	Mrs.	MOHANI	AISHA	AMIRALI	ASST PROFESSOR	No	MMM, M.HSC, M.SC	BHSC
57.	Mr.	BHURKE	VINEEL	VASUDEV	ASST PROFESSOR	No	M.SC (HORTI)	B.SC(HORTI)
58.	Miss	AGRAWAL	MINAKSHI	ARUN	ASST PROFESSOR	No	MCA	B.SC (COMP SCI)
59.	Engi neer	YADAV	GIRISH	Ramnarayan	ASST PROFESSOR	No	MFM	BTECH(COMP. SC. & ENGG.)
60.	Ms.	NAGARKAR	MALVIKA		ASST PROFESSOR	No	M.A. (ENG LIT.), M.A.(APPL LIN	B.A.
61.	Mrs.	VALANJ	NAMEETA	SACHIN	ASST PROFESSOR	No	MMS(FINANCE), M.A.(ECO)-I	B.A.(ECO)
62.	Mrs.	PAI	CHANDANA	RITUJIT	ASST PROFESSOR	No	MMS (MKTG)	B.COM
63.	Engi neer	BHAT	ADITYA	VINAY	ASST PROFESSOR	No	MMS(MKTG)	B.E.(CHEM)
64.	Mr.	KELKAR	SANDEEP	MADHUSUDAN	ASST PROFESSOR	No	MCA, PGDCM, PGDCS	B.SC. (CHEM)
65.	Mr.	MULIK	PRAMOD	BHARAT	ASST PROFESSOR	No	MFM	B.COM
66.	Engi neer	NILESHWAR	SHARAD	PRABHAKAR	ASST PROFESSOR	No	MAM	BE (MECH)
67.	Ms.	KORANNE	MAITREYEE	Prashant	ASST PROFESSOR	No	MSC. (DEFENCE STUDY)	BSC. (DEFENCE STUDY)
68.	Dr.	THAKKER	JALPA		ASST PROFESSOR	Yes	PGDM(FINANCE)	B.COM
69.	Mr.	KAMBLI	VIPLAV	SURENDRA	ASST PROFESSOR	No	MCA	B.COM
70.	Ms.	KUMAR	STUTI		ASST PROFESSOR	No	MBA (MARKETING)	BBC
71.	Engi neer	MANKAD	APURVA		ASST PROFESSOR	No	MBA	B.E.

## **List of Documents required for admission**

The students who are allotted Welingkar Institute for **MMS** admission are required to produce the following certificates in **ORIGINAL** and **2 SETS OF PHOTOCOPIES** duly attested, without which No fees will be accepted and No admission will be granted.

### **1. LIST OF DOCUMENTS :**

1.	Written Test Identity Card
2.	Final Score Card - CMAT / CAT / MAT / XAT / ATMA / MH-CET / GMAT
3.	General Undertaking
4.	Anti-Ragging Affidavit from Student
5.	Anti-Ragging Affidavit from Parent
6.	S.S.C. Mark-list
7.	H.S.C. Mark-list
8.	Degree Mark-lists of all semesters (1st, 2nd, 3rd / 4th year)
9.	Degree Certificate (Issued by the University)
10.	Gap Certificate in prescribed format (Affidavit on stamp paper of Rs.100/-) *
11.	Birth Certificate issued by Municipal Corporation / SSC Certificate
12.	Caste Certificate (For Reserved Category candidates) *
13.	Caste Validity / Proforma H (Affidavit on stamp paper of Rs.100/-) *
14.	Income Cert. issued by Tahasildar for EBC students ( <u>for income upto Rs.6,00,000/- only</u> )
15.	Proof of Minority *
16.	1.Transfer Certificate from last attended college (for candidates graduated from University of Mumbai) / 2.Migration Cert. (for candidates Graduated from other than University of Mumbai)
17.	Certificate of Indian Nationality (Domicile Cert./Leaving Cert./ Indian Passport / Birth Certificate (wherein nationality is mentioned as "Indian")
18.	UID Aadhar Card
19.	Medical Fitness Certificate in the Institute's prescribed format

\* If applicable

**II. 2 Passport size Photographs** will have to be submitted by each candidate at the time of Admission.

III. **Fees (2017-18):** The students are required to pay first year **Tuition Fee and Fees Payable to University of Mumbai** (Against PGR, Sports & Cultural activities) and Library deposit (refundable) through a **single** D.D. payable at Mumbai / at par cheque / Local (Mumbai) cheque drawn in favour of "**Welingkar Institute of Management Development & Research**" as per the "Total fee" applicable to specific category.

<i>Category</i>	<i>Tuition Fee</i>	<i>Development Fee</i>	<i>Fees payable to University of Mumbai</i>	<i>Library Deposit</i>	<i>Total Fee</i>
<b>Open</b>	2,86,364/-	28,636/-	1,131/-	4,000/-	<b>3,20,131/-</b>
<b>OBC</b>	1,43,182/-*	28,636/-	1,131/-	4,000/-	<b>1,76,949/-</b>
<b>NT/DT-VJ/ SBC</b>	**	28,636/-	1,131/-	4,000/-	<b>33,767/-</b>
<b>SC/ST #</b>	**	**	1,131/-	4,000/-	<b>5,131/-</b>

*Note: University Grant Commission, New Delhi and University of Mumbai has conferred Autonomous Status on Weschool under the UGC Scheme for Autonomous College for the period 2015-16 to 2020-2021. Being an Autonomous Institute, WeSchool has proposed fee of Rs.4,10,000/- for the current academic year. Therefore, the fees are subject to the final decision that may be taken in the proceedings with Competent Authorities / High Court.*

#### **Prevention and Prohibition of Ragging :**

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006 dated 16-05-2007 and in Civil Appeal number 887 of 2009, dated 08-05-2009 to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student, or indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in any fresher or any other student or asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student, with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student, in all higher education institutions in the country, and thereby, to provide for the healthy development, physically and psychologically, of all students, the All India Council for Technical Education,(AICTE) brings forth these Regulations.

The above regulation is mandatory. The institute has taken necessary steps for its implementation, monitoring and ensuring its strict compliance. The following committees have been formed as a part of preventive measures under Anti-ragging act-

### **Anti-ragging committee**

Anti Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Details of the committee members are as Follows –

<b>S.No.</b>	<b>Name</b>	<b>Designation</b>
1.	Prof. Dr. Uday Salunkhe	Group Director
2.	Prof. Dr. S.R. Tendulkar	Professor
3.	Captain V. N. Kanade	GM Operations
4.	Prof. Dr. V.H. Iyer	Professor
5.	Prof. Jyoti Kulkarni	Assistant Professor
6.	Mr. Raghavendra Thakur,	Senior PI, Matunga Police Station
7.	Mrs. Rekha Shah	Member from NGO (Yuvak Biradari)
8.	Akanksha Dubey	Student
9.	Chinmay Kapdeo	Student

### **Anti-ragging Squad**

Anti Ragging Squad has been formed to conduct the raids in Institute and Hostel to avoid any untoward incident in the campus and hostels. The Committee will conduct raids frequently in campus and hostels to uncover any ragging activities. If any such case found, Squad shall report it to the Anti Ragging Committee within 24 hours. Strict action will be taken against the guilty students. All rules & regulations of Maharashtra Prohibition of Ragging Act 1999 have been displayed in the institute premises on all floors, student cafeteria and hostel notice boards.

Following members are a part of the Anti Ragging Squad.

<b>Sr.No.</b>	<b>Name</b>	<b>Designation</b>
1	Captain V. N. Kanade	GM-Operations
2	Prof. Deepa Dixit	Associate Professor & Rector, Matunga Girls Hostel
3	Prof. Rajesh Aparnath	Asstt. Professor & Rector, Dadar Girls Hostel
4	Shri. Jitendra Rathod	Sr. Manager-Safety, Security & Vigilance and Rector, Sion Boys Hostel



### Penalty for Ragging :

1. Any student convicted of an offence under The Maharashtra Prohibition of Ragging Act 1999 shall be dismissed from the institute.
2. Police complaint will be lodged against the defaulter student.
3. Punishment under law is 2 yrs. Imprisonment and Rs.10,000/- fine
4. Student will not be allowed to take admission in any other institute for the next 5 years.

### Appointment of Ombudsman

Name	Designation
Retd. Justice D.G. Deshpande	Ombudsman

Also as per the directives of Hon'ble Supreme Court a Grievance Redressal Committee is formed to address the issue related to Women's Sexual harassment. Following are the members of the committee –

Sr. No.	Name	Designation
1.	Prof. Sita Ramanan	Chair Person
2.	Dr. Kalpana Hans	Member
3.	Prof. Sujatha Natarajan	Member
4.	Ms. Shilpa Zingade	Member
5.	Prof. Dr. Santosh Tendulkar	Member
6.	Ms. Rekha Shah (From Yuvak Biradari, NGO)	Member

Following members have been appointed to form the Grievance **Redressal Committee for Teachers / Staff.**

Sr. No.	Name	Designation
1.	Prof. Sita Ramanan	Chair Person
2.	Prof. Dr. Santosh Tendulkar	Member
3.	Capt. V.N. Kanade	Member
4.	Prof. Sujatha Natarajan	Member
5.	Mr. Pradeep Remanan	Member
6.	Ms. Shilpa Zingade	Member

### **S.P. Mandali, Shikshana Prasaraka Mandali (Pune)**

Prin. L. N. Welingkar Institute of Management Development and Research, Mumbai is a part of the Shikshana Prasaraka Mandali (S. P. Mandali), Pune. The S. P. Mandali manages around 43 educational institutes in Maharashtra, prominent among them being, the Ruia College and Podar College of Commerce, Mumbai; the S.P. College, Pune apart from the Welingkar Institute of Management.

Adv. Sohanlal Jain	- Chairman, Managing Council
Shri Shrikrishna Chitale	- Vice Chairman, Managing Council
Smt. Madhuri Misal	- Member Managing Council
Shri Vasant Desai	- Member Managing Council
Adv. Mihir Prabhudesai	- Member Managing Council
Shri Satish Pawar	- Member Managing Council
Shri Jayant Kirad	- Member Managing Council
Shri Keshav Vaze	- Member Managing Council
Adv. Damodar Bhandari	- Member Managing Council
Shri Suresh Deole	- Member Managing Council
Shri Rajesh Patwardhan	- Member Managing Council
Shri Purushottam Kulkarni	- Member Managing Council
Shri. Shriram Dandekar	- Member Managing Council
Mrs. Medha Pandit	- Secretary, S.P. Mandali

### **Local Managing Committee**

Adv. Sohanlal Jain	- Chairman
Smt. Madhuri Misal	- Member
Shri Suresh Deole	- Member
Adv. Mihir Prabhudesai	- Member
Shri Jayant Kirad	- Special Invitee
Adv. Damodar Bhandari	- Special Invitee
Prof. Dr. Uday Salunkhe	- Secretary
Prof. Dr. S.R. Tendulkar	- Teaching Staff Representative
Shri Kishore Tamhankar	- Non-teaching Staff Representative

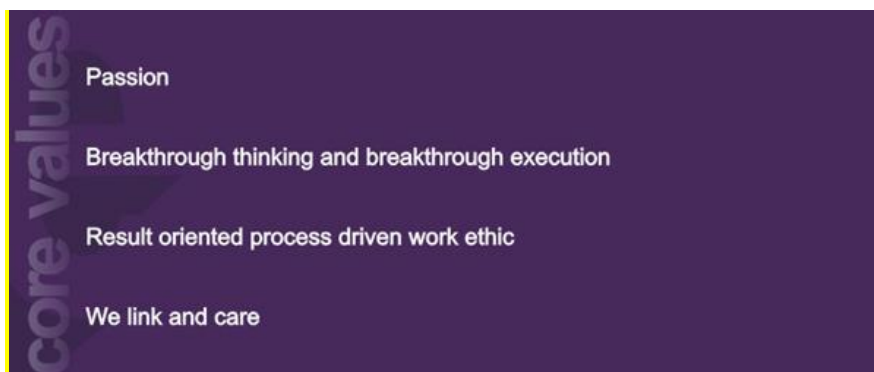
## Vision



## Mission



## Core Values



## Accreditations, Recognitions

- National Board of Accreditation (NBA)
- All India Council for Technical Education (AICTE), New Delhi
- Government of Maharashtra
- University of Mumbai

## Rankings, Recognitions and Awards for 2016-17

- **WeSchool is among the top 50 B-Schools as per the National Institutional Ranking Framework (NIRF) conducted by Ministry of Human Resource Development, Government of India**
- **Ranked 12<sup>th</sup> in Private B-School Category nationally and 11<sup>th</sup> in West Zone by Times of India in their Business School Survey 2017.**
- **WeSchool Ranked overall 11<sup>th</sup> & 5<sup>th</sup> in Private B- School category as per Business India magazine in their B-School survey 2016.**
- **WeSchool awarded 1st prize in the Innovation in Management Education category at NHRD conference 2016 for Creating Global Citizen Leader with WeSchool's GCL program**
- **WeSchool ranked 18<sup>th</sup> Nationally and 5<sup>th</sup> in the Western Region by National HRD Network and People Matters, Magazine 2016**
- **Outlook Money in their inaugural report on best finance B-schools named 'Best MBA Finance Rankings 2016'. ranked WeSchool 'No.1' for Placements and at ' No.9' in Top 25 Finance Specialists.**
- **WeSchool awarded 'Best Innovative Institute' by Associated Chambers of Commerce of India (ASSOCHAM) in the year 2016.**

## Facilities at Welingkar

The Wi-Fi Welingkar campus is built on lines of some of the best B-schools in the world with a broad range of dedicated facilities. The educational experience is augmented by a sophisticated and continuously evolving IT system that seamlessly integrates technology throughout the campus. The facilities have been designed keeping in mind the flexibility needed to produce a continuous stream of innovations in education and research designed to meet-and anticipate-the evolving needs of business/ industry.

## Hostel Facilities

Separate hostels for boys and girls are available within 2 kms from the college, with 24 X 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

## Space Bar

Welingkar's very own retail store - the Space Bar where students can pick up memoir and other utilities. From items like T-shirts, umbrellas, water flasks to notepads, trendy college bags, stationary and other handy as well as fun stuff that a typical university student would possess, the Space Bar has it all.



## Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

## IT Infrastructure

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.





### **Library**

The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

The Library is fully automated with barcode system, which helps the readers to access the information readily.

### **Information Centre**

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
- 450 nodes to be in place.
- Wireless LAN access in MDP, Boardroom, Auditorium.
- Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.

### **Amphitheatre**

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.







### **Auditorium**

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

### **Brainstorm Room**

Learning is basically sharing, and group discussion helps to satiate this need. The brainstorm room is a platform where the communication skills of the students are harnessed and developed. This room serves the purpose of conducting discussions, whereby some members from the corporate interact with a small group of students on various live cases and business related issues. Students can also use this room while working on various projects, presentations etc.



### **Yoga & Meditation Cell**

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

Ms. Usha Karnik, the Yoga instructor at the institute receives CFBP Jammalal Bajaj Award, 2005.

### **Recreation Centre**

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.





### **Cafeteria**

The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

### **InnoWE**

Mumbai's first innovation Lab initiated by the Welingkar Institute of Management is a hub of business ideas for the future. At "InnoWE" students and faculty may various aspects of study viz. study on Social Innovation, Innovations in Finance, Business model innovation, product design innovation among others. InnoWe will also address different topics & issues which are not considered or otherwise neglected by local bodies or public authority services so far in its pursuit to find interesting, workable and completely different solutions. Innowe is a beginning on the journey Welingkar has taken to imbibe design principles into Business Thinking. Mr. Kishore Biyani, Managing Director of Pantaloon Retail (India) Ltd & Group CEO of Future Group inaugurated "Innowe".

### **Eligibility Criteria for admission against Institute Level Seats:**

#### **(1) Maharashtra State Candidature Candidate.-**

- (i) The Candidate should be an Indian National;
- (ii) Passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent ( at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent;
- (iii) Obtained score in CET conducted by the Competent Authority (MAH-MBA/MMS-CET 2017).

#### **(2) All India Candidature Candidates, Jammu and Kashmir Migrant Candidature Candidates.-**

- (i) The Candidate should be an Indian National;
- (ii) Passed minimum Three year duration Bachelor's Degree awarded by the University recognised by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent;
- (iii) Obtained score in one of the following examinations; CET conducted by the Competent Authority, Common Admission Test conducted by Indian Institute of Management (CAT) or Common Management Aptitude Test conducted by All India Council for Technical Education (CMAT), valid for that year: Provided that for the academic year 2017-18, Obtained score in one of the following examinations; CET conducted by the Competent



Authority, Graduate Management Aptitude Test Conducted by Graduate Management Admission Council, United States of America (GMAT), Common Admission Test conducted by Indian Institute of Management (CAT), Management Aptitude Test Conducted by All India Management Association (MAT), Entrance Test for Management Admissions conducted by The Association of Indian Management Schools.(ATMA), Xavier Aptitude Test conducted by Xavier School of Management Jamshedpur (XAT) and Common Management Aptitude Test Conducted by All India Council for Technical Education (CMAT).valid for admissions during the Academic year 2017-18.

*Candidates appeared for final year examination fulfilling the remaining eligibility criteria will be offered provisional admission subject to the condition that their result shall be declared before **13<sup>th</sup> August 2017** and they will pass the examination with the required percentage of marks. They have to produce the results of the final year examination on or before **25<sup>th</sup> September 2017**, failing which the provisional admission offered to such candidate automatically stands cancelled and the fees (tuition, development and other fees) paid by the candidate for the academic year 2017-18 will be forfeited.*

**Selection Process for MMS Institute Level Seats :**

As per the guidelines of Government of Maharashtra State Common Entrance Test Cell.

**Facilities for Physically disabled persons**

**Toilet**

Specially designed toilets & wash basins with adjustable heights are available for physically disabled persons.

**RAMP**

Ramp with stainless steel handle rail is available from parking to ground floor.

**Wheel Chairs**

Wheel chairs are available in campus

**Lifts**

5 lifts are available in building to access all floors.

**Freeship / Scholarship for candidates belonging to Reserved Category / Economically Backward Section admitted through CAP Round:**

Fees concession/reimbursement:

The concession (if any) in the tuition and development fees are being offered to following candidates.

- Maharashtra State candidates belonging to Reserved Categories
- Maharashtra State candidates belonging to Economically weaker sections

Reserved category candidates are required to submit Caste certificate, Caste/Tribe Validity Certificate, Non Creamy Layer Certificate (if applicable) for claiming fee concession.

Similarly candidates belonging to Economically Weaker section will be required to submit the Income certificate from competent authority for claiming fee reimbursement. However, the directives issued by the State Government from time to time with regard to requirement of additional certificates and mode of fees reimbursement shall be binding on such candidate.

## **Minority Scholarship**

Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi community can apply for the 'Merit-cum- Means Based Scholarship Scheme' of Government of India. The eligibility criterion, procedure for application, application proforma and scheme details are available on [www.dte.org.in/mcm/](http://www.dte.org.in/mcm/) and <http://minorityaffairs.gov.in/>.

□ Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi/Jain/Maratha community can apply for the 'State Government scholarship for Professional & Technical Education' of Government of Maharashtra. The eligibility criterion, procedure for application, application proforma and scheme details are available on DTE website and <http://mdd.maharashtra.gov.in/>

## **Fire Safety Equipments Installed at Welingkar**

- Underground water tank capacity of approx 1 lakh litres of which at any given time 60% is reserved for fire safety.
- Two overhead water tank capacity of 10000 litres each installed at terrace.
- 20 Hp Motor pump installed in Pump Room.
- 3 Hp Booster Pump installed near Overhead tank.
- 150mm Fire Hydrant pipeline connected to Hose Pipe Junction box & Hose reel installed at all floors.
- Each Hose reel having 20 mtrs of ¾ inch rubber hose pipe.
- Co2 & ABC type Fire Extinguishers installed throughout campus at Atrium & vital areas.
- Water Sprinklers installed at basement Gym & Recreation area.
- Fire and evacuation drills carried out at intervals.
- Fire training programs are conducted for staff and contract labours.
- Qualified Fire Engineer available in the Institute during the day time.

## **Health Safety:**

- Health safety awareness, "Consumption of Tobacco is Injures to Health" play card signs are posted in the campus.
- "Sale of Tobacco Products Prohibited within 100 meters of Educational campus" Signboards are posted on the surrounding compound walls of the Institute.

\*\*\*\*\*