S.P MANDALI'S

weschool
Welingkar Education

Prin. L.N.Welingkar Institute of Management Development & Research

L. Napoo Road, Opp Matunga Gymkhana
Matunga, Mumbai 400 019
Tel. 2 4198300 / 410 5332

Information Brochure

Master of Management Studies (MMS)

Year 2014-15

From Director's Desk

Prof. Dr. Uday Salunkhe
Group Director

"The illiterate of this century will not be those who cannot read and write,

but those who cannot learn, unlearn, and relearn."

- Alvin Toffler

It's a VUCA world where the rules of the game have changed and undoubtedly, we are convinced of the need for a radical change in management education.

Emerging unarticulated needs and realities need a new approach both in terms of thought as well as action. Cross disciplinary learning, discovering, scrutinizing, prototyping, learning to create and destroy; one's lenses and thinking needs to be nurtured to be able to adapt and transform businesses and society.

Welingkar is focussed towards developing future ready managers and leaders, who are versatile, competent and value based. Welingkar's guiding philosophy has been that of AAA which stands for "Acquisition, Application and Assimilation of knowledge". Our emphasis is not only on acquisition of knowledge; but on the application of knowledge. We strongly believe that by engaging students in pursuing real-life projects/simulations/case studies, wherein they are able to apply the concepts learnt leading to assimilation of knowledge.Our efforts are towards creating an environment conducive to experiential learning.

I proudly present this brochure which unfolds the world of Welingkar and about the experiences, achievements and our commitment to disseminate knowledge to create a brighter future for you. After all, nothing enlightens the human mind like good education.

Prof. Dr. Uday Salunkhe
Group Director

A. AICTE approved Courses, Intake and Fees

Sr.No.	Name of the Course	Approved Intake 14-15	Course Duration (Years)	Year Started	Full Time/ Part Time	Interim Fee 14-15
1	POST GRADUATE DIPLOMA IN MANAGEMENT	180	2	1993	FULL TIME	430000
2	POST GRADUATE DIPLOMA IN MANAGEMENT (E-BUSINESS)	60	2	2007	FULL TIME	430000
3	POST GRADUATE DIPLOMA IN MANAGEMENT (BUSINESS DESIGN)	60	2	2008	FULL TIME	430000
4	POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE)	60	1.25	2010	FULL TIME	500000
5	POST GRADUATE DIPLOMA IN MANAGEMENT (HEALTHCARE)	60	2	2011	FULL TIME	430000
6	POST GRADUATE DIPLOMA IN MANAGEMENT (RETAIL MANAGEMENT)	60	2	2012	FULL TIME	430000
7	POST GRADUATE DIPLOMA IN MANAGEMENT (RURAL MANAGEMENT)	60	2	2012	FULL TIME	430000
8	MASTERS IN MANAGEMENT STUDIES	120	2	1984	FULL TIME	266385 (Tuition & Dev. fee Rs.262500 + other Univ.fee Rs.3885)
9	MASTER IN MARKETING MANAGEMENT	120	3	1988	PART TIME	54695 (Tuition & Dev. Fee 47900 +other Univ fee 6795)
10	MASTERS IN HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	120	3	1988	PART TIME	-- do --
11	MASTERS IN FINANCIAL MANAGEMENT	60	3	2002	PART TIME	-- do --
12	MASTERS IN INFORMATION MANAGEMENT	120	3	2002	PART TIME	-- do --

B. AICTE approved Teaching Post, Name, Designation and Qualification

Sr.No.	Name	Designation	Qualification
1.	SALUNKHE UDAY NAMDEO	DIRECTOR	MMS (OPR), Ph.D.
2.	TENDULKAR SANTOSH RAGHUNATH	PROFESSOR	C.A, Ph.D..
3.	GONDHALEKAR SHRINIVAS TRIMBAK	PROFESSOR	PGDIE, Ph.D.
4.	PENDSE PRADEEP HARI	PROFESSOR	MMS, Ph.D. (OPERATIONS)
5.	BORSE MANGESH JAYWANT	PROFESSOR	MMS (MKTG)
6.	JONEJA RIMMI RAMPRAKASH	PROFESSOR	M.SC , MAM
7.	KALYANDURGMATH KAVITA JAGADISH	PROFESSOR	MBA, M.SC, PGDCA, Ph.D.
8.	MEHTA KETNA LAXMIKANT	PROFESSOR	MMM, Ph.D.
9.	HANS KALPANA RAVINDRA PRAKASH	ASSOCIATE PROFESSOR	M.SC, M.PHIL
10.	MEHTA INDU SURENDER	ASSOCIATE PROFESSOR	MBA
11.	NILESHWAR SHARAD PRABHAKAR	ASST PROFESSOR	MAM
12.	PANKAJAKSHAN VIJAYAN	PROFESSOR	M.A.(TISS)
13.	R. VENKATESH	PROFESSOR	MMM
14.	SAWAIKAR NARSINHA SHANKAR	ASST PROFESSOR	M.A.(ECO)
15.	BHATKAL SMEETA	PROFESSOR	PGDM (IIM-A)
16.	BHATTACHARYYA BIJOY BHUSHAN BIBHUTI	ASSOCIATE PROFESSOR	M.A. (ECONOMICS)
17.	CHATTERJEE BISWANATH LAKSHMIKANT	PROFESSOR	MMM, M.COM
18.	IYENGAR RAMASWAMY ARAVAMUDHAN	ASSOCIATE PROFESSOR	M.PHIL, M.COM
19.	JAIN AMARKANT KRISHANKANT	ASSOCIATE PROFESSOR	PGDBA (FINANCE)
20.	KARKHANIS SAMIR NANDKUMAR	ASST PROFESSOR	PGDBA(MKTG), M.COM
21.	KELKAR SANDEEP MADHUSUDAN	ASST PROFESSOR	MCA, PGDCM, PGDCS
22.	GUJARATHI RUTU PRADEEP	ASST PROFESSOR	MMS (MKTG)
23.	VALANJ NAMITA SACHIN	ASST PROFESSOR	MMS(FINANCE), M.A.(ECO)-I
24.	KULKARNI SAVITRI SATISH	PROFESSOR	M.A.(TISS), M.ED., Ph.D.
25.	KUMAR CHITRALEKHA NAVNEET	ASST PROFESSOR	MBA-HR
26..	MANERIKAR SUMEET VAMAN	ASSOCIATE PROFESSOR	MBA
27.	MUDLIAR MAHALAKSHMI RAJAN	ASSOCIATE PROFESSOR	C.A., MMM, Ph.D.

Sr.No.	Name	Designation	Qualification
28.	MULIK PRAMOD BHARAT	ASST PROFESSOR	MFM
29.	NAGARKAR MALVIKA	ASST PROFESSOR	M.A. (ENG LIT.), M.A.(APPL LIN
30.	NAIK ANIL MAHADEO	PROFESSOR	PGDM(IIM), M.COM, Ph.D.
31.	NATARAJAN SUJATHA	ASST PROFESSOR	MPBA(FINANCE)
32.	PAI CHANDANA RITUJIT	ASST PROFESSOR	MMS (MKTG)
33.	RAJE MOHANA JAGDISH	ASST PROFESSOR	LLM
34.	SHAH PRACHI DUNGARSHI	ASST PROFESSOR	MMM
35.	SHARMA AJAY MALCHAND	ASST PROFESSOR	M.COM., LLM
36.	SOHONI VANDANA NIKHIL	ASSOCIATE PROFESSOR	FICWA
37.	BHATT SUYASH NRANJAN	ASSOCIATE PROFESSOR	MMS(FINANCE), Ph.D.
38.	AGRAWAL MINAKSHI ARUN	ASST PROFESSOR	MCA
39.	AGRAWAL ANUJA ANUJ	ASSOCIATE PROFESSOR	MCA, Ph.D.
40.	BHURKE VINEEL VASUDEV	ASST PROFESSOR	M.SC (HORTI)
41.	DEV ANAND JAMES	ASST PROFESSOR	MASTERS IN DESIGN
42.	DHARGALKAR KAUSTUBH RAVINDRA	ASSOCIATE PROFESSOR	MMS (MKTG)
43.	PAREKH NEHA GAUTAM	ASST PROFESSOR	PGDM(BUSINESS DESIGN)
44.	DIXIT DEEPA SUBHASH	ASSOCIATE PROFESSOR	PGDBA (MKTG)
45.	KULKARNI JYOTI MANGESH	ASSOCIATE PROFESSOR	MMS (MKTG)
46.	MALYA SAPNA UDAY	ASSOCIATE PROFESSOR	C.A., M.COM
47.	MANICKAM VICTOR SUSAI	ASST PROFESSOR	MMM
48.	YADAV GIRISH RAMNARAYAN	ASST PROFESSOR	MFM
49.	KAMBLI VIPLAV SURENDRA	ASST PROFESSOR	MCA
50.	PATEL VANITA JITENDRA	PROFESSOR	MMS (FINANCE)
51.	PRADHAN SWAPNA ATUL	PROFESSOR	MMS (MKTG), Ph.D.
52.	KUMAR STUTI	ASST PROFESSOR	MBA (MARKETING)
53.	KUMAR ANJALI CHANDRA	ASST PROFESSOR	MBA IN HEALTHCARE & HOSPITAL M
54.	MANKAD APURVA	ASST PROFESSOR	MBA

Sr.No.	Name	Designation	Qualification
55.	MOHANTY RAGINI NARENDRA	ASST PROFESSOR	MBA (HOSP & HEALTH SYS)
56.	PATIL GOURI ANNAJI	ASST PROFESSOR	M.SC, Ph.D.
57.	THAKKER JALPA	ASST PROFESSOR	PGDM(FINANCE)
58.	JOSHI ANJALI NIKHILESH	ASSOCIATE PROFESSOR	M.PHIL.(PSYCHO), M.A., Ph.D.
59.	WANKHADE GAURAV RAMDAS	ASST PROFESSOR	MMS-MKTG
60.	VAIDEE RAVI	PROFESSOR	MMM
61.	KORANNE MAITREYEE PRASHANT	ASST PROFESSOR	MSC.
62.	BHAT ADITYA VINAY	ASST PROFESSOR	MMS(MKTG)
63.	MOHANI AISHA AMIRALI	ASST PROFESSOR	MMM, M.HSC, M.SC
64.	SHARMA PRIYANKA D	ASST PROFESSOR	MBA, Ph.D.
65.	RAMANAN SITA	ASSOCIATE PROFESSOR	M.PHIL, M.SC
66.	PATIL RACHANA	ASSTT PROFESSOR	M.SC. (Agri), Ph.D.
67.	CHIPLUNKAR RAVINDRA	ASSTT PROFESSOR	PGDM (IIM-A)
68.	BOSE RICHA	ASSTT PROFESSOR	MBA (Pharma Mgmt)
69.	SETHI SWATI	ASSTT PROFESSOR	PGP in Rural Mgmtm
70.	SOUND AMRITA	ASSTT PROFESSOR	MMS (Mktg), M.A.
71.	SUBRAMANIAN SAIRAM	ASSTT PROFESSOR	PGP in Rural Mgmt.
72.	MILI DEEPAK	ASSTT PROFESSOR	MASTER OF HEALTH ADMIN., Ph.D.
73.	THOMAS GIGI	ASSTT PROFESSOR	MBA (Finance)

List of Documents required for admission

The students who are allotted Welingkar Institute for **MMS** admission are required to produce the following certificates in **ORIGINAL** and **2 SETS OF PHOTOCOPIES** duly attested, without which No fees will be accepted and No admission will be granted.

I.   LIST OF DOCUMENTS :

1.	Written Test Identity Card
2.	Final Score Card – CMAT / CAT / MAT / XAT / ATMA / MH-CET / GMAT
3.	Proforma I, General Undertaking, Anti Ragging Affidavit from Parent & Student
4.	S.S.C. Mark-list & Passing Certificate
5.	H.S.C. Mark-list & Passing Certificate
6.	Degree Mark-lists of all years (1st, 2nd, 3rd / 4th year)
7.	Degree Passing Certificate (Issued by the University)
8.	Gap Certificate (Affidavit on stamp paper of Rs.100/-) *
9.	Birth Certificate (Municipal Corp.cert. / SSC Certificate)
10.	Transfer Certificate from last attended (previous) college for Graduates of University of Mumbai
11.	Certificate of Indian Nationality (Domicile Cert./Leaving Cert../ Indian Passport / Birth
12.	i) Type-A – Domicile Cert./Birth Cert./Leaving Cert. specifying place of birth within
13.	Medical Fitness Certificate
14.	UID Aadhar Card

* If applicable

II.   **2 Passport size Photographs** will have to be submitted by each candidate at the time of Admission.

III.   **Fees (2014-15)**: The students are required to pay first year **Interim** Tuition Fee and Fees **Payable to University of Mumbai** (Against PGR, University Share, Examination Fee) and Library deposit (refundable) through a **single** D.D. payable at Mumbai / at par cheque / Local (Mumbai) cheque drawn in favour of "**Welingkar Institute of Management Development & Research**" as per the "Total fee" applicable to specific category.

Category	Interim Tuition Fee	Interim Development Fee	Fees payable to University of Mumbai	Library Deposit	Total Fee
Open	2,43,055/-	19,445/-	3,885/-	4,000/-	**2,70,385/-**
OBC	1,21,527/-	19,445/-	3,885/-	4,000/-	**1,48,857/-**
NT/DT-VJ/ SBC	--	19,445/	3,885/-	4,000/-	**27,330/-**
SC/ST #	--	--	3,885/-	4,000/-	**7,885/-**

   Note: Fee is subject to revision by Shikshan Shulka Samiti, Govt. of Maharashtra.
   (The fees will be accepted between 11.00 am to 5.00 pm on the dates mentioned in Allotment letter)

Prevention and Prohibition of Ragging :

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006 dated 16-05-2007 and in Civil Appeal number 887 of 2009, dated 08-05-2009 to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student, or indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in any fresher or any other student or asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student, with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student, in all higher education institutions in the country, and thereby, to provide for the healthy development, physically and psychologically, of all students, the All India Council for Technical Education,(AICTE) brings forth these Regulations.

The above regulation is mandatory. The institute has taken necessary steps for its implementation, monitoring and ensuring its strict compliance. The following committees have been formed as a part of preventive measures under Anti-ragging act-

Anti-ragging committee

Anti Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Details of the committee members are as Follows –

Sr.No.	Name	Designation	Contact no.
1	Prof. Dr. S.R. Tendulkar	Professor	022 24198300
2	Prof. Dr. V.H. Iyer	Professor Emeritus	022 24198300
3	Prof. Jyoti Kulkarni	Associate Professor	022 24198300

Anti-ragging Squad

Anti Ragging Squad has been formed to conduct the raids in Institute and Hostel to avoid any untoward incident in the campus and hostels. The Committee will conduct raids frequently in campus and hostels to uncover any ragging activities. If any such case found, Squad shall report it to the Anti Ragging Committee within 24 hours. Strict action will be taken against the guilty students. All rules & regulations of Maharashtra Prohibition of Ragging Act 1999 have been displayed in the institute premises on all floors, student cafeteria and hostel notice boards.

Following members are a part of the Anti Ragging Squad.

Sr.No.	Name	Designation	Contact no.
1	Captain V. N. Kanade	GM-Operations	022-24198300
2	Prof. Deepa Dixit	Associate Professor & Rector, Matunga Girls Hostel	022-24198300
3	Prof. Rajesh Aparnath	Asstt. Professor & Rector, Dadar Girls Hostel	022-24198300
4	Shri. Jitendra Rathod	Sr. Manager-Safety, Security & Vigilance and Rector, Sion Boys Hostel	022-24198300

Penalty for Ragging :

1. Any student convicted of an offence under The Maharashtra Prohibition of Ragging Act 1999 shall be dismissed from the institute.
2. Police complaint will be lodged against the defaulter student.
3. Punishment under law is 2 yrs. Imprisonment and Rs.10,000/- fine
4. Student will not be allowed to take admission in any other institute for the next 5 years.

Appointment of Ombudsman

Name	Designation	Contact no.
Justice D.G. Deshpande	Ombudsman	022-24198300

Also as per the directives of Hon'ble Supreme Court a Grievance Redressal Committee is formed to address the issue related to Women's Sexual harassment. Following are the members of the committee –

Sr. No.	Name	Designation	Contact no.
1.	Prof. Sita Ramanan	Chair Person	022-24198300
2.	Prof. Sujatha Natarajan	Member	022-24198300
3.	Ms. Shilpa Zingade	Member	022-24198300
4.	Prof. Dr. Santosh Tendulkar	Member	022-24198300

Following members have been appointed to form the Grievance Redressal Committee for Teachers / Staff.

Sr. No.	Name	Designation	Contact no.
1.	Prof. Sita Ramanan	Chair Person	022-24198300
2.	Prof. Dr. Santosh Tendulkar	Member	022-24198300
3.	Capt. V.N. Kanade	Member	022-24198300
4.	Prof. Sujatha Natarajan	Member	022-24198300
5.	Mr. Pradeep Remanan	Member	022-24198300
6.	Ms. Shilpa Zingade	Member	022-24198300

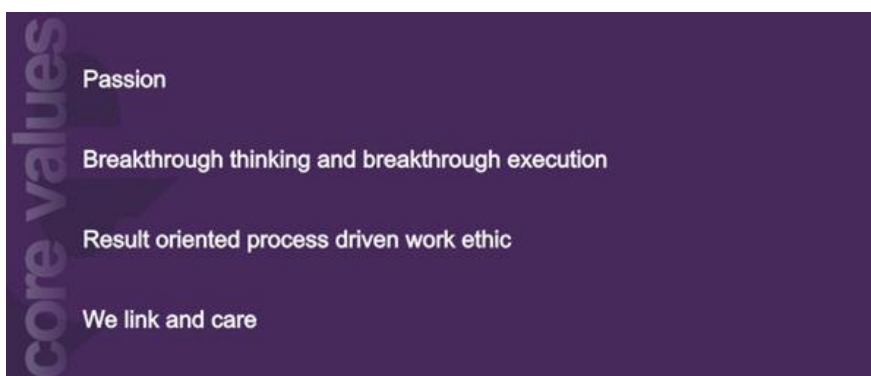**S.P. Mandali, Shikshana Prasaraka Mandali (Pune)**

Prin. L. N. Welingkar Institute of Management Development and Research, Mumbai is a part of the Shikshana Prasaraka Mandali, Pune. The S P Mandali manages around 43 educational institutes in Maharashtra, prominent among them being, the Ruia College and Podar College of Commerce, Mumbai; the S.P. College, Pune apart from the Welingkar Institute of Management.

Shri B. J. Pandit   - President
Shri Sushil Kumar Ruia   - Vice President
Shri. Abhay Dadhe   - Chairman, Managing Council
Shri Anant Mate   - Vice Chairman, Managing Council
Mrs. Nanda Mane   - Secretary

Local Managing Committee

Shri. Abhay Dadhe   - Chairman
Shri. A. N. Mate   - Member
Shri. S. G. Bhalerao   - Member
Shri. V. V.Joshi   - Member
Shri. S. V. Sathe   - Member
Dr. Vijay Khole   - Member
Prof. Dr. Uday Salunkhe   - Secretary
Prof. S.R. Tendulkar   - Faculty Representative
Shri. K. A. Tamhankar   - Staff Representative

Vision & Mission

vision
To nurture thought leaders and practitioners through inventive education.

core values

Passion

Breakthrough thinking and breakthrough execution

Result oriented process driven work ethic

We link and care

mission

Focus on inventive education by offering practical, innovative and technology driven programs.

Provide managerial talent with risk managing ability, passion for learning and creative thinking and values in rapidly evolving economic and social environment.

Contribute significantly to Indian corporate world by preparing management graduates with global mindset.

Build intellectual capital through faculty development, research, consultancy and publication.

Develop alumni network of mutual benefit and keep alumni update through continuous learning and meeting.

Accreditations, Recognitions

⬧ SAQS (South Asian Quality Assurance System)

⬧ National Board of Accreditation (NBA)

⬧ All India Council for Technical Education (AICTE), New Delhi

⬧ Mumbai University

International Accreditation

⬧ ISO 9001:2008 certified institute (BVQi)

⬧ AACSB (in progress, mentor assigned)

⬧ EQUIS (in progress)

Rankings

⬧ Ranked 8th in the country in Private B-Schools and topped the No. 1 position in West Zone as per Careers 360 B-School survey 2013.

⬧ Ranked 17th in the country in Private B-Schools and topped the No. 7 position in South Zone as per Careers 360 B-School survey 2013.

⬧ Ranked 21st Overall by India Today/ Business Today in their B -School Ranking 2012.

⬧ Ranked by Business World Magazine in their B School Ranking 2012 in the following categories:
  » 8th in West region
  » 10th in Intellectual capital
  » 11nd in Industry interface
  » 17th in placements

Facilities at Welingkar

The Wi-Fi Welingkar campus is built on lines of some of the best B-schools in the world with a broad range of dedicated facilities. The educational experience is augmented by a sophisticated and continuously evolving IT system that seamlessly integrates technology throughout the campus. The facilities have been designed keeping in mind the flexibility needed to produce a continuous stream of innovations in education and research designed to meet-and anticipate-the evolving needs of business/ industry.

Hostel Facilities
Separate hostels for boys and girls are available within 2 kms from the college, with 24*7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

Space Bar
Welingkar's very own retail store - the Space Bar where students can pick up memoir and other utilities. From items like T-shirts, umbrellas, water flasks to notepads, trendy college bags, stationary and other handy as well as fun stuff that a typical university student would possess, the Space Bar has it all.

Classrooms & Audio-Visual facilities
All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

IT Infrastructure
WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001)with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.

Library
The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

The Library is fully automated with barcode system, which helps the readers to access the information readily.

Information centre

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.

Technology Snap Shot

Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
- 450 nodes to be in place.
- Wireless LAN access in MDP, Boardroom, Auditorium.
- Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.

Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.

Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

Brainstorm Room

Learning is basically sharing, and group discussion helps to satiate this need. The brainstorm room is a platform where the communication skills of the students are harnessed and developed. This room serves the purpose of conducting discussions, whereby some members from the corporate interact with a small group of students on various live cases and business related issues. Students can also use this room while working on various projects, presentations etc.

Yoga & Meditation Cell
The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

Ms. Usha Karnik, the Yoga instructor at the institute receives CFBP Jamnalal Bajaj Award, 2005.

Recreation Centre
The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.

Cafetaria
The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

innoWE
Mumbai's first innovation Lab initiated by the Welingkar Institute of Management is a hub of business ideas for the future. At "innoWE " students and faculty may various aspects of study viz. study on Social Innovation, Innovations in Finance, Business model innovation, product design innovation among others. InnoWe will also address different topics & issues which are not considered or otherwise neglected by local bodies or public authority services so far in its pursuit to find interesting, workable and completely different solutions. Innowe is a beginning on the journey Welingkar has taken to imbibe design principles into Business Thinking. Mr. Kishore Biyani, Managing Director of Pantaloon Retail (India) Ltd & Group CEO of Future Group inaugurated "innowe".

Details of Admission rules

1. Aspiring candidates fulfilling the eligibility criteria shall apply directly to the institute for admission.
2. These admissions will be made in a transparent manner and strictly as per inter se merit.
3. Candidate should be an Indian National and should possess basic qualification specified as under -

   - Passed with minimum of 50% marks in **aggregate*** or equivalent CGPA in any Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the **Association of Indian Universities**, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

     OR

   - **Appeared**** for the final year examination of any Bachelor's degree to be awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the **Association of Indian Universities**, or an equivalent qualification recognized by the Ministry of HRD, Government of India. Such candidates can be considered for provisional admission subject to passing the Degree exam with minimum of 50% marks in **aggregate*** or equivalent CGPA.

   - *Aggregate marks means the grand total of marks obtained by the candidate in subjects based on which the class declaration is made in the particular University from which the candidate is passing the qualifying examination. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

   - **Candidates appeared for final year examination fulfilling the remaining eligibility criteria will be offered provisional admission subject to the condition that they will pass the examination with the required percentage of marks on or before 25th September 2014. In case, the candidate fails to produce the results of the final year examination on or before 25th September 2014, then admission offered to such

candidate automatically cancelled and the fees (tuition, development and other fees) paid by the candidate of the academic year 2014-15 will be forfeited.

4. Appeared for the CMAT (Conducted by AICTE) for the academic year 2014-15.

<div align="center">**OR**</div>

Appeared for CAT (conducted by IIMs) / JMET (conducted by IITs) / MAT (conducted by AIMA) / ATMA (conducted by AIMS) / XAT (conducted by XLRI) for seeking admission to MBA/MMS for the academic year 2014-15

<div align="center">**OR**</div>

Appeared for CET conducted by the agency (including Association of all colleges of a particular type in the State) approved by Pravesh Niyantran Samiti, Bandra (E), Mumbai-51 for the academic year 2014-15

5. After admitting the CMAT candidates, If the seats still remains vacant then such seats shall be filled from the candidates who have appeared for CAT (conducted by IIMs) / JMET (conducted by IITs) / MAT (conducted by AIMA) / ATMA (conducted by AIMS) / XAT (conducted by XLRI).
6. If the seats still remains vacant then such seats shall be filled from the candidates who have appeared for CET conducted by the agency (including Association of all colleges of a particular type in the State) approved by Pravesh Niyantran Samiti, Bandra (E), Mumbai-51 for the academic year 2014-15.

Facilities for Physically disabled persons

Toilet
Specially designed toilets & wash basins with adjustable heights
are available for physically disabled persons.
RAMP
Ramp with stainless steel handle rail is available from parking to ground floor.
Wheel Chairs
Wheel chairs are available in campus
Lifts
5 lifts are available in building to access all floors.

Freeship / Scholarship for candidates belonging to Reserved Category / Economically Backward Section admitted through CAP Round:

Fees concession/reimbursement:

The concession (if any) in the tuition and development fees are being offered to following candidates.
☐ Maharashtra State candidates belonging to Reserved Categories
☐ Maharashtra State candidates belonging to Economically weaker sections

Reserved category candidates are required to submit Caste certificate, Caste/Tribe Validity Certificate, Non Creamy Layer Certificate (if applicable) for claiming fee concession.

Similarly candidates belonging to Economically Weaker section will be required to submit the Income certificate from competent authority for claiming fee reimbursement. However, the directives issued by the State Government from time to time with regard to requirement of additional certificates and mode of fees reimbursement shall be binding on such candidate.

Minority Scholarship

Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi community can apply for the 'Merit-cum- Means Based Scholarship Scheme' of Government of India. The eligibility criterion, procedure for application, application proforma and scheme details are available on www.dte.org.in/mcm/ and http://minorityaffairs.gov.in/.

☐ Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi/Jain/Maratha community can apply for the 'State Government scholarship for Professional & Technical Education'of Government of Maharashtra. The eligibility criterion, procedure for application, application proforma and scheme details are available on DTE website and http://mdd.maharashtra.gov.in/

<u>Fire Safety Equipments Installed at Welingkar</u>

- Underground water tank capacity of approx 1 lakh litres of which at any given time 60% is reserved for fire safety.
- Two overhead water tank capacity of 10000 litres each installed at terrace.
- 20 Hp Motor pump installed in Pump Room.
- 3 Hp Booster Pump installed near Overhead tank.
- 150mm Fire Hydrant pipeline connected to Hose Pipe Junction box & Hose reel installed at all floors.
- Each Hose reel having 20 mtrs of ¾ inch rubber hose pipe.
- Co2 & ABC type Fire Extinguishers installed throughout campus at Atrium & vital areas.
- Water Sprinklers installed at basement Gym & Recreation area.
- Fire and evacuation drills carried out at intervals.
- Fire training programs are conducted for staff and contract labours.
- Qualified Fire Engineer available in the Institute during the day time.

Health Safety:

- Health safety awareness, "Consumption of Tobacco is Injures to Health" play card signs are posted throughout the campus.
- "Sale of Tobacco Products Prohibited within 100 meters of Educational campus" Signboards are posted on the surrounding compound walls of the Institute.

****