

## National Conference on Oilseed Economy

### Rationale

Edible oils constitute an important part of our daily diet, being source of energy, essential fatty acids like linoleic and oleic acids, amino acids like lysine, leusine, histidine, tryptophan etc., which are vital for healthy growth. Indian vegetable oilseed economy is world's fourth largest after USA, China and Brazil. On the oilseeds map of the world, India occupies a prominent position, both in regard to acreage and production, however, there are considerable yield gaps which need to be filled in case of major oilseed crops such as rapeseed, mustard and sunflower. Despite this, India imports about 14.5 million tonnes of vegetable oils (comprising edible and non-edible oils) every year to meet domestic demand. Even though there is high domestic demand, it has not benefitted Indian farmers to the expected extent due to dwindling prices. Farmers may shift from oilseed cultivation to other crops as domestic prices have crashed to five-year low. Probably for the first time in past few decades, soyabean, rapeseed and groundnut have moved below the Minimum Support Price (MSP) level. While farmers are reluctant to sell the produce below MSP, industry is unable to pay them higher price due to large-scale import of edible oil at lower duty and disparity in processing. Current price level is the lowest in the last five years and farmers are discouraged to sow oilseeds in kharif season. They may switch over to other crops and our dependence on imports of vegetable oil will further increase. No effort to improve production can be fruitful till India restores the import duties so as to stop cheaper imports. This has to be accompanied by a mission approach to provide assured procurement and assured prices to farmers. Madhya Pradesh, Chhatisgarh and Rajasthan can very easily become the edible oil supplier of the country provided a set of policy decisions are spelled out that can make oilseeds cultivation economically viable.

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The aim of the seminar is to discuss the multi-faceted challenges, opportunities and prospects in oilseed industry in India.

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### Objectives of the Conference

1. To identify major constraints in the oilseeds supply chain and to come up with recommendations to the policy makers so as to help and encourage farmers in taking up oilseeds as major crop for cultivation.
2. To delineate the gaps in oilseeds economy sector in terms of the economic mechanisms in production planning, agricultural credit marketing and import-export and the overall value chain. The conference outcomes would provide a baseline to the policy makers while designing schemes for oilseeds, in order to fortify these gaps.
3. To offer a learning opportunity to the students. They would get exposure about present status and prospects of oilseed industry as an important part of the rural economy.

### Research paper themes

Authors are encouraged to contribute original work in the form of conceptual papers, empirical research and case studies for the conference. Research papers are invited in the following areas:

1. Oilseeds production
2. Post-harvest management & Processing of oilseeds
3. Agricultural Credit / Agricultural Marketing / Supply chain of oilseeds

Note: papers that are not directly related to the conference themes but represent cutting edge of the oil seed industry are most welcome.

### Call for Papers

Research papers on the above themes are invited from academicians, researchers, industry experts and students. The papers received will be reviewed by an expert review committee for inclusion in the conference. The Committee shall have the rights to accept or reject the paper. Selected paper will be published in the conference proceedings. Authors of published paper will receive a copy of the proceedings.

### Guidelines for the authors

Cover Page: Manuscript of a paper should have a cover page providing the title of the paper, the name(s), address (es), telephone, fax number(s) and e-mail address (es) of all authors and acknowledgements, if any. In order to facilitate anonymous review of the papers, please restrict the author-related information only to the cover page.

Abstract : Following the cover page, there should be an 'abstract' page, which should contain the title of the paper, the subtitle 'Abstract' and a summary of the paper in single space, not exceeding 150 words. The text of the paper should not start on this page, but on a fresh page with the title of the paper repeated.

The manuscript should have a cover page with author details, followed by an Abstract, 4 to 5 keywords, full paper, references and figures and tables, if any. The manuscript should be typed in Times New Roman font size 12, with 1.5 line spacing and with margins of one inch on all sides. The normal size of a paper is about 5,000-7,000 words.

It is mandatory to mention the research gaps and limitations of research in the research.

Figures and Tables: Each Figure/Table should be printed on a separate sheet. Figures and tables are to be separately numbered. Titled and attached at the end of the text serially. The position of the figure or table should be indicated in the text on a separate line with the words Table no.

References: References should be cited in the style prescribed in the Publication Manual of the American Psychological Association (APA) style guide.

Research paper/ abstract can be mailed, before due date, to given email id. [rachana.patil@welingkar.org](mailto:rachana.patil@welingkar.org) and [vineel.bhurke@welingkar.org](mailto:vineel.bhurke@welingkar.org).

### Certificate of participation

Certificate of participation or paper presentation will be issued to only those who attend the conference. Co-author who do not attend the seminar will not get the participation certificate.

## About WeSchool

Established in 1977, Prin. L N Welingkar Institute of Management Development & Research (now known as WeSchool) is the recipient of the AICTE-CII National Award for Best Institute for Industry Institute Linkage, the “Best Innovative Institute” Award at ASSOCHAM’s 9th Higher Education Summit, National Excellence Awards 2015 and is ranked 10<sup>th</sup> nationally by the Times B-School Survey, 2015. It features among the 43 quality Institutes governed and run by the heritage Trust S.P. Mandali, Pune, founded in year 1888, which includes Ruia College and Podar College in Mumbai. WeSchool has two campuses, one in Mumbai - the financial capital of India and another in Bengaluru - the IT capital of India. From the academic year 2015-16, WeSchool has been awarded the Autonomous Status for all its University Programs. WeSchool received the 1<sup>st</sup> prize in the “Innovation in Management Education” category at NHRD conference 2016 for “Creating Global Citizen Leaders” with WeSchool's GCL program.

Leadership, Innovation & Design thinking are the core pillars at WeSchool. Constant efforts have been towards nurturing its students not just as managers but as global citizen leaders; who look beyond themselves and contribute towards their organization & society as well.

## Rural Management program at WeSchool

WeSchool's **PGDM-Rural Management (Emerging Economies)** program has stemmed from the need of the corporate sector for Managers and future leaders who have a deep understanding and premium knowledge about the rural sector of India in terms of the needs and aspirations, lifestyle, culture and beliefs of the people residing in the smaller towns and villages. A program aims to develop Rural manager as a person who is empathetic, has leadership qualities and has an innovative mindset so that s/he is able to think out of the box to correctly identify and find ingenious solutions to the problems faced by the rural sector. The transformative pedagogy includes lectures, on-field rural projects, industry visits and research experience through rural internships and provides premium knowledge of rural management along with the skills of general management which is delivered by highly acclaimed academicians and renowned Industry experts.

## Registration Fee

Academicians INR 1500

Industry / Government INR 2000

Students INR 1000

Registration fees include: Participation in the conference, registration kit, Lunch, Tea, snacks during the conference and certificate.

## Important dates

Abstract draft to be received 30<sup>th</sup> September, 2017

Abstract acceptance confirmation 1<sup>nd</sup> week of October 2017

Full Paper acceptance confirmation 30<sup>th</sup> October 2017

Date of the Conference 16<sup>th</sup> November 2017

## Organising Committee

Prof. Dr. Uday Salunkhe, Patron, Group Director of WeSchool

Prof. Dr. Rachana Patil, Convener, Faculty- Rural Management

Prof. Vineel Bhurke, Co-convener, Faculty- Rural Management

Prof. Swati Sethi, Faculty- Rural Management

Prof. Aisha Mohani, Faculty- Rural Management



## National Conference on Oilseed Economy

Friday 16<sup>th</sup> November, 2017

**Venue: Brainstorm**, 2<sup>nd</sup> Floor, Prin. L. N. Welingkar Institute of Management Development and Research,

L N Road, Matunga, Mumbai, Contact: 022-24198300 Ext-8297.



## National Conference on Oilseed Economy

16<sup>th</sup> November, 2017



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**Prin. L. N. Welingkar Institute of Management  
Development and Research**

**Adv. Shri. S. K. Jain**  
Chairman  
S.P. Mandali

**Prof. Dr. Uday Salukhe**  
Group Director  
WeSchool