



**Prin. L.N.Welingkar Institute of Management
Development & Research**

L. Napoo Road, Opp Matunga Gymkhana
Matunga, Mumbai 400 019
Tel. 2 4198300

Information Brochure

Master of Management Studies (MMS)

Year 2015-16

From Director's Desk



Prof. Dr. Uday Salunkhe
Group Director

"The illiterate of this century will not be those who cannot read and write,
but those who cannot learn, unlearn, and relearn."

- Alvin Toffler

It's a VUCA world where the rules of the game have changed and undoubtedly, we are convinced of the need for a radical change in management education.

Emerging unarticulated needs and realities need a new approach both in terms of thought as well as action. Cross disciplinary learning, discovering, scrutinizing, prototyping, learning to create and destroy; one's lenses and thinking needs to be nurtured to be able to adapt and transform businesses and society.

Welingkar is focussed towards developing future ready managers and leaders, who are versatile, competent and value based. Welingkar's guiding philosophy has been that of AAA which stands for "Acquisition, Application and Assimilation of knowledge". Our emphasis is not only on acquisition of knowledge; but on the application of knowledge. We strongly believe that by engaging students in pursuing real-life projects/simulations/case studies, wherein they are able to apply the concepts learnt leading to assimilation of knowledge. Our efforts are towards creating an environment conducive to experiential learning.

I proudly present this brochure which unfolds the world of Welingkar and about the experiences, achievements and our commitment to disseminate knowledge to create a brighter future for you. After all, nothing enlightens the human mind like good education.

Prof. Dr. Uday Salunkhe
Group Director

A. AICTE approved Courses, Intake and Fees

Sr.No.	Name of the Course	Approved Intake 2015-16	Course Duration (Years)	Year Started	Full Time/ Part Time	Interim Fee 15-16
1.	POST GRADUATE DIPLOMA IN MANAGEMENT	180	2	1993	FULL TIME	4,30,000
2.	POST GRADUATE DIPLOMA IN MANAGEMENT (E-BUSINESS)	60	2	2007	FULL TIME	4,30,000
3.	POST GRADUATE DIPLOMA IN MANAGEMENT (BUSINESS DESIGN)	60	2	2008	FULL TIME	4,30,000
4.	POST GRADUATE DIPLOMA IN MANAGEMENT (EXECUTIVE)	60	1.25	2010	FULL TIME	5,00,000
5.	POST GRADUATE DIPLOMA IN MANAGEMENT (HEALTHCARE)	60	2	2011	FULL TIME	4,30,000
6.	POST GRADUATE DIPLOMA IN MANAGEMENT (RETAIL MANAGEMENT)	60	2	2012	FULL TIME	4,30,000
7.	POST GRADUATE DIPLOMA IN MANAGEMENT (RURAL MANAGEMENT)	60	2	2012	FULL TIME	4,30,000
8.	POST GRADUATE DIPLOMA IN MANAGEMENT (FAMILY MANAGED BUSINESS)	30	22 months	2007	PART TIME	2,50,000
9.	MASTERS IN MANAGEMENT STUDIES	120	2	1984	FULL TIME	2,79,281
10.	MASTER IN MARKETING MANAGEMENT	120	3	1988	PART TIME	55,015
11.	MASTERS IN HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	120	3	1988	PART TIME	-- do --
12.	MASTERS IN FINANCIAL MANAGEMENT	60	3	2002	PART TIME	-- do --
13.	MASTERS IN INFORMATION MANAGEMENT	120	3	2002	PART TIME	-- do --

Library Deposit Rs. 4000/- (Refundable).

B. AICTE approved Teaching Post, Name, Designation and Qualification

S.No.	Title	Last Name	First Name	Exact Designation	Doctrate Degree	PG Degree
1	Dr.	SALUNKHE	UDAY	DIRECTOR	Yes	MMS (OPR)
2	Mr.	VAIDEE	RAVI	PROFESSOR	No	MMM
3	Dr.	DESHPANDE	CHANDRAHAS	PROFESSOR	Yes	M.A.
4	Mr.	PANKAJAKSHAN	VIJAYAN	PROFESSOR	No	M.A.(TISS)
5	Dr.	MEHTA	KETNA	PROFESSOR	Yes	MMM
6	Dr.	PRADHAN	SWAPNA	PROFESSOR	Yes	MMS (MKTG)
7	Mrs.	BHATKAL	SMEETA	PROFESSOR	No	PGDM (IIM-A)
8	Mrs.	JONEJA	RIMMI	PROFESSOR	No	M.SC , MAM
9	Engineer	R.	VENKATESH	PROFESSOR	No	MMM
10	Dr.	PENDSE	PRADEEP	PROFESSOR	Yes	MMS (OPERATIONS)
11	Dr.	KALYANDURGMATH	KAVITA	PROFESSOR	Yes	MBA, M.SC, PGDCA
12	Mrs.	PATEL	VANITA	PROFESSOR	No	MMS(FINANCE)
13	Dr.	GONDHALEKAR	SHRINIVAS	PROFESSOR	Yes	PGDIE
14	Dr.	KULKARNI	SAVITRI	PROFESSOR	No	M.A.(TISS), M.ED
15	Mr.	JAIN	AMARKANT	ASSOCIATE PROFESSOR	No	PGDBA (FINANCE)
16	Mr.	BHATTACHARYYA	BIJOY BHUSHAN	ASSOCIATE PROFESSOR	No	M.A. (ECONOMICS)
17	Engineer	DHARGALKAR	KAUSTUBH	ASSOCIATE PROFESSOR	No	MMS (MKTG)
18	CA	SOHONI	VANDANA	ASSOCIATE PROFESSOR	No	FICWA
19	Mrs.	DIXIT	DEEPA	ASSOCIATE PROFESSOR	No	PGDBA (MKTG)
20	Dr.	HANS	KALPANA	ASSOCIATE PROFESSOR	Yes	M.SC, M.PHIL
21	Mr.	MANERIKAR	SUMEET	ASSOCIATE PROFESSOR	No	MBA
22	Dr.	MUDLIAR	MAHALAKSHMI	ASSOCIATE PROFESSOR	Yes	C.A., MMM
23	Mrs.	KULKARNI	JYOTI	ASSOCIATE PROFESSOR	No	MMS (MKTG)
24	Mrs.	RAMANAN	SITA	ASSOCIATE PROFESSOR	No	M.PHIL, M.SC
25	Mr.	KARKHANIS	SAMIR	ASSOCIATE PROFESSOR	No	PGDBA(MKTG), M.COM
26	Dr.	JOSHI	ANJALI	ASSOCIATE PROFESSOR	Yes	M.PHIL.(PSYCHO), M.A.
27	Dr.	AGRAWAL	ANUJA	ASSOCIATE PROFESSOR	Yes	MCA
28	Mr.	IYENGAR	RAMASWAMY	ASSOCIATE PROFESSOR	No	M.PHIL, M.COM

29	Mrs.	MEHTA	INDU	ASSOCIATE PROFESSOR	No	MBA
30	Dr.	MALYA	SAPNA	ASSOCIATE PROFESSOR	No	C.A., M.COM
31	Dr.	BHATT	SUYASH	ASSOCIATE PROFESSOR	Yes	MMS(FINANCE)
32	Mr.	DESHMUKH	SAGAR	ASST PROFESSOR	No	PGDM(RURAL)
33	Mr.	BHOITE	SWAPNIL	ASST PROFESSOR	No	MBA (GB), M.COM
34	Mrs.	ASTHANA	ANSHIKA	ASST PROFESSOR	No	MASTERS IN INT. BUSINESS
35	Mrs.	RANGARAJAN	VIJAYALAKSHMI	ASST PROFESSOR	No	MFM, M.ED
36	Mrs.	RAJE	MOHANA	ASST PROFESSOR	No	LLM
37	Miss	SHAH	PRACHI	ASST PROFESSOR	No	MMM
38	Mrs.	NATARAJAN	SUJATHA	ASST PROFESSOR	No	MPBA(FINANCE)
39	Dr.	MOHANTY	RAGINI	ASST PROFESSOR	No	MBA (HOSP & HEALTH SYS)
40	Miss	GUJARATHI	RUTU	ASST PROFESSOR	No	MMS (MKTG)
41	Mr.	SAWAIKAR	NARSINHA	ASST PROFESSOR	No	M.A.(ECO)
42	Mrs.	MOHANI	AISHA	ASST PROFESSOR	No	MMM, M.HSC, M.SC
43	Mr.	BHURKE	VINEEL	ASST PROFESSOR	No	M.SC (HORTI)
44	Miss	AGRAWAL	MINAKSHI	ASST PROFESSOR	No	MCA
45	Engineer	YADAV	GIRISH	ASST PROFESSOR	No	MFM
46	Ms.	NAGARKAR	MALVIKA	ASST PROFESSOR	No	M.A. (ENG LIT.), M.A.(APPL LIN
47	Engineer	MANICKAM	VICTOR	ASST PROFESSOR	No	MMM
48	Mr.	DEV	ANAND	ASST PROFESSOR	No	MASTERS IN DESIGN
49	Ms.	PAREKH	NEHA	ASST PROFESSOR	No	PGDM(BUSINESS DESIGN)
50	Mrs.	VALANJ	NAMEETA	ASST PROFESSOR	No	MMS(FINANCE), M.A.(ECO)-I
51	Mrs.	PAI	CHANDANA	ASST PROFESSOR	No	MMS (MKTG)
52	Engineer	BHAT	ADITYA	ASST PROFESSOR	No	MMS(MKTG)
53	Dr.	SHARMA	PRIYANKA	ASST PROFESSOR	Yes	MBA
54	Mr.	KELKAR	SANDEEP	ASST PROFESSOR	No	MCA, PGDCM, PGDCS
55	Mr.	MULIK	PRAMOD	ASST PROFESSOR	No	MFM
56	Engineer	NILESHWAR	SHARAD	ASST PROFESSOR	No	MAM
57	Ms.	KORANNE	MAITREYEE	ASST PROFESSOR	No	MSC. (DEFENCE STUDY)
58	Ms.	THAKKER	JALPA	ASST PROFESSOR	No	PGDM(FINANCE)
59	Mr.	KAMBLI	VIPLAV	ASST PROFESSOR	No	MCA

60	Ms.	KUMAR	STUTI	ASST PROFESSOR	No	MBA (MARKETING)
61	Engineer	MANKAD	APURVA	ASST PROFESSOR	No	MBA
62	Ms.	KUMAR	ANJALI	ASST PROFESSOR	No	MBA IN HEALTHCARE & HOSPITAL M
63	Ms.	KUMAR	CHITRALEKHA	ASST PROFESSOR	No	MBA-HR
64	Mr.	WANKHADE	GAURAV	ASST PROFESSOR	No	MMS-MKTG
65	Mr.	SHARMA	AJAY	ASST PROFESSOR	No	M.COM., LLM
66	Dr.	PATIL	RACHANA	ASST PROFESSOR	Yes	M.SC (AGRICULTURE)
67	Mr.	CHIPLUNKAR	RAVINDRA	ASST PROFESSOR	No	PGDM-IIM-A
68	Mrs.	BOSE	RICHA	ASST PROFESSOR	No	MBA (PHARMA MGMT)
69	Ms.	SETHI	SWATI	ASST PROFESSOR	No	PGP IN RURAL MGMT
70	Mr.	SUBRAMANIAN	SAIRAM	ASST PROFESSOR	No	PGP IN RURAL MGMT
71	Mrs.	THOMAS	GIGI	ASST PROFESSOR	No	MBA

List of Documents required for admission

The students who are allotted Welingkar Institute for MMS admission are required to produce the following certificates in **ORIGINAL** and **2 SETS OF PHOTOCOPIES** duly attested, without which No fees will be accepted and No admission will be granted.

1. LIST OF DOCUMENTS :

1.	Written Test Identity Card
2.	Final Score Card – CMAT / CAT / MAT / XAT / ATMA / MH-CET / GMAT
3.	Proforma I, General Undertaking, Anti Ragging Affidavit from Parent & Student
4.	S.S.C. Mark-list & Passing Certificate
5.	H.S.C. Mark-list & Passing Certificate
6.	Degree Mark-lists of all years (1st, 2nd, 3rd / 4th year)
7.	Degree Passing Certificate (Issued by the University)
8.	Gap Certificate (Affidavit on stamp paper of Rs.100/-) *
9.	Birth Certificate (Municipal Corp.cert. / SSC Certificate)
10.	Transfer Certificate from last attended (previous) college for Graduates of University of Mumbai / Migration Cert.
11.	Certificate of Indian Nationality (Domicile Cert./Leaving Cert../ Indian Passport / Birth Cert.
12.	i) Type-A – Domicile Cert./Birth Cert./Leaving Cert. specifying place of birth within Maharashtra
13.	Medical Fitness Certificate
14.	UID Aadhar Card

* If applicable

II. **2 Passport size Photographs** will have to be submitted by each candidate at the time of Admission.

III. **Fees (2015-16):** The students are required to pay first year **Interim Tuition Fee and Fees Payable to University of Mumbai** (Against PGR, University Share, Examination Fee) and Library deposit (refundable) through a **single** D.D. payable at Mumbai / at par cheque / Local (Mumbai) cheque drawn in favour of "**Welingkar Institute of Management Development & Research**" as per the "Total fee" applicable to specific category.

<i>Category</i>	<i>Interim Tuition Fee</i>	<i>Interim Development Fee</i>	<i>Fees payable to University of Mumbai</i>	<i>Library Deposit</i>	<i>Total Fee</i>
Open	2,51,045/-	25,105/-	3,131/-	4,000/-	2,83,281/-
OBC	1,25,523/-*	25,105/-	3,131/-	4,000/-	1,57,759/-
NT/DT-VJ/ SBC	**	25,105/-	3,131/-	4,000/-	32,236/-
SC/ST #	**	**	3,131/-	4,000/-	7,131/-

Note: Fee is subject to revision by Shikshan Shulka Samiti, Govt. of Maharashtra.
(The fees will be accepted between 11.00 am to 5.00 pm on the dates mentioned in Allotment letter)

Prevention and Prohibition of Ragging :

In view of the directions of the Hon'ble Supreme Court in SLP No. 24295 of 2006 dated 16-05-2007 and in Civil Appeal number 887 of 2009, dated 08-05-2009 to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student, or indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in any fresher or any other student or asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student, with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student, in all higher education institutions in the country, and thereby, to provide for the healthy development, physically and psychologically, of all students, the All India Council for Technical Education,(AICTE) brings forth these Regulations.

The above regulation is mandatory. The institute has taken necessary steps for its implementation, monitoring and ensuring its strict compliance. The following committees have been formed as a part of preventive measures under Anti-ragging act-

Anti-ragging committee

Anti Ragging Committee has been formed to take actions against the students who are found involved in any of the ragging activities. The committee will work in accordance with Maharashtra Prohibition of Ragging Act 1999. Details of the committee members are as Follows –

S.No.	Name	Designation
1.	Prof. Dr. Uday Salunkhe	Group Director
2.	Prof. Dr. S.R. Tendulkar	Professor
3.	Captain V. N. Kanade	GM Operations
4.	Prof. Dr. V.H. Iyer	Professor
5.	Prof. Jyoti Kulkarni	Assistant Professor
6.	Mr. Raghavendra Thakur,	Senior PI, Matunga Police Station
7.	Swar Kranti	Member from NGO (Yuvak Biradari)
8.	Aniket Umekar	Student
9.	Saumya Varma	Student

Anti-ragging Squad

Anti Ragging Squad has been formed to conduct the raids in Institute and Hostel to avoid any untoward incident in the campus and hostels. The Committee will conduct raids frequently in campus and hostels to uncover any ragging activities. If any such case found, Squad shall report it to the Anti Ragging Committee within 24 hours. Strict action will be taken against the guilty students. All rules & regulations of Maharashtra Prohibition of Ragging Act 1999 have been displayed in the institute premises on all floors, student cafeteria and hostel notice boards.

Following members are a part of the Anti Ragging Squad.

Sr.No.	Name	Designation
1	Captain V. N. Kanade	GM-Operations
2	Prof. Deepa Dixit	Associate Professor & Rector, Matunga Girls Hostel
3	Prof. Rajesh Aparnath	Asstt. Professor & Rector, Dadar Girls Hostel
4	Shri. Jitendra Rathod	Sr. Manager-Safety, Security & Vigilance and Rector, Sion Boys Hostel

Penalty for Ragging :

1. Any student convicted of an offence under The Maharashtra Prohibition of Ragging Act 1999 shall be dismissed from the institute.
2. Police complaint will be lodged against the defaulter student.
3. Punishment under law is 2 yrs. Imprisonment and Rs.10,000/- fine
4. Student will not be allowed to take admission in any other institute for the next 5 years.

Appointment of Ombudsman

Name	Designation
Retd. Justice D.G. Deshpande	Ombudsman

Also as per the directives of Hon'ble Supreme Court a Grievance Redressal Committee is formed to address the issue related to Women's Sexual harassment. Following are the members of the committee –

Sr. No.	Name	Designation
1.	Prof. Sita Ramanan	Chair Person
2.	Dr. Kalpana Hans	Member
3.	Prof. Sujatha Natarajan	Member
4.	Ms. Shilpa Zingade	Member
5.	Prof. Dr. Santosh Tendulkar	Member
6.	Ms. Swar Kranti (From NGO)	Member

Following members have been appointed to form the Grievance **Redressal Committee for Teachers / Staff.**

Sr. No.	Name	Designation
1.	Prof. Sita Ramanan	Chair Person
2.	Prof. Dr. Santosh Tendulkar	Member
3.	Capt. V.N. Kanade	Member
4.	Prof. Sujatha Natarajan	Member
5.	Mr. Pradeep Remanan	Member
6.	Ms. Shilpa Zingade	Member

S.P. Mandali, Shikshana Prasaraka Mandali (Pune)

Prin. L. N. Welingkar Institute of Management Development and Research, Mumbai is a part of the Shikshana Prasaraka Mandali, Pune. The S P Mandali manages around 43 educational institutes in Maharashtra, prominent among them being, the Ruia College and Podar College of Commerce, Mumbai; the S.P. College, Pune apart from the Welingkar Institute of Management.

Shri B. J. Pandit	- President
Shri Sushil Kumar Ruia	- Vice President
Shri. Abhay Dadhe	- Chairman, Managing Council
Shri Anant Mate	- Vice-Chairman, Managing Council
Mrs. Medha Pandit	- Secretary

Local Managing Committee

Shri. Abhay Dadhe	- Chairman
Shri. A. N. Mate	- Member
Shri. S. G. Bhalerao	- Member
Shri. V. V. Joshi	- Member
Shri. S. V. Sathe	- Member
Dr. Vijay Khole	- Member
Prof. Dr. Uday Salunkhe	- Secretary
Prof. S.R. Tendulkar	- Faculty Representative
Shri. K. A. Tamhankar	- Staff Representative

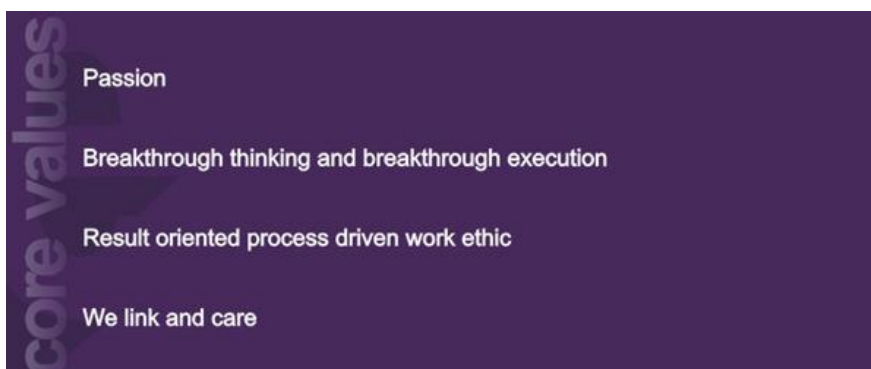
Vision



Mission



Core Values



Accreditations, Recognitions

- ◊ National Board of Accreditation (NBA)
- ◊ All India Council for Technical Education (AICTE), New Delhi
- ◊ University of Mumbai

International Accreditation

- ◊ ISO 9001:2008 certified institute (BVQi)
- ◊ AACSB (in progress)

Rankings

- Ranked 10th in India and 2nd in West Zone by **Times of India in their Business School Survey 2015.**
- Honored with the "**BMA Outstanding Institute of Management of the Year Award**" by **Bombay Management Association in 2015**
- Ranked 13th in Private b- School category as per **Careers 360 magazine in their B-School survey 2015.**
- Ranked 18th in India as per **Business India magazine in their Best B-School survey 2014.**
- Ranked 9th in Learning Experience by **Business Today/India Today Magazine in their Survey 2014.**
- Ranked 15th in India and 7th in West Zone by **Times of India in their Business School Survey 2014.**
- Ranked 13th in the country and topped the No .3 position in Alumni ranking in Private b- School category as per **Careers 360 B-School survey 2014.**

Facilities at Welingkar

The Wi-Fi Welingkar campus is built on lines of some of the best B-schools in the world with a broad range of dedicated facilities. The educational experience is augmented by a sophisticated and continuously evolving IT system that seamlessly integrates technology throughout the campus. The facilities have been designed keeping in mind the flexibility needed to produce a continuous stream of innovations in education and research designed to meet-and anticipate-the evolving needs of business/ industry.

Hostel Facilities

Separate hostels for boys and girls are available within 2 kms from the college, with 24 X 7 internet connectivity. Admissions are on first come first serve basis. Preference is given to non-localities.

Space Bar

Welingkar's very own retail store - the Space Bar where students can pick up memoir and other utilities. From items like T-shirts, umbrellas, water flasks to notepads, trendy college bags, stationary and other handy as well as fun stuff that a typical university student would possess, the Space Bar has it all.



Classrooms & Audio-Visual facilities

All classrooms are air-conditioned and students have access to LCD and OHP for presentations. The classrooms are well equipped with audio facilities like sound systems, Internet access, video conferencing etc., which enables students to interact with business schools across the globe.

IT Infrastructure

WeSchool has been among the first Wi-Fi enabled campuses (dating back to 2001) with a proper data center, a Giga Ethernet backbone and enterprise backend solutions such as Citrix, Symantec Enterprise to name a few.





Library

The Welingkar Library, is more than two decades old, is a treasure house of knowledge and information. The institution has an independent library, which has over 40,000 books on various aspects of management. In addition, the library boasts of around 415 Indian & International Journals (5990 Online Journals) and a varied collection of non-book material in the form of Audio, Video Cassettes, CD-ROMs and Online Databases. The Library is fully automated with barcode system, which helps the readers to access the information readily.

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Information Centre

Welingkar aspires to pre-empt the future and keep up with the changing time. With this objective the computer laboratory is well equipped with relevant packages like SPSS, CIMM, Capital line 2000 and Prowess. Pentiums are connected through LAN systems with Windows NT server. The institute offers full time ISDN Internet facilities to all its students.



Welingkar institute is creating a state of art information Systems set-up consisting of Gigabit Ethernet Backbone and fast Ethernet to the desktop.

- 2mbps leased line along with a caching server.
- The ISDN backup is automatic to ensure 0 downtime from the institute connectivity interface.
- 450 nodes to be in place.
- Wireless LAN access in MDP, Boardroom, Auditorium.
- Complete fibre backbone.
- Data centre of 325 sq ft having mail server, RAS server etc.
- Students dial in into the server through the RAS server and can view the books available in the library, the institute is also tying up with a logistics company to provide delivery of these books.
- Classrooms with the facility of video conferencing.

Amphitheatre

An innovative set-up with open air seating, the amphitheatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.





Auditorium

The auditorium is well-equipped and is at par with what the best management institutes in the world provide. It is used extensively for seminars, panel discussions, meetings and gatherings.

Brainstorm Room

Learning is basically sharing, and group discussion helps to satiate this need. The brainstorm room is a platform where the communication skills of the students are harnessed and developed. This room serves the purpose of conducting discussions, whereby some members from the corporate interact with a small group of students on various live cases and business related issues. Students can also use this room while working on various projects, presentations etc.



Yoga & Meditation Cell

The Yoga and Meditation cell organizes programs conducted by eminent instructors. Given the high levels of stress in today's highly competitive environment, it's a perfect way to relax the body, mind and soul.

Ms. Usha Karnik, the Yoga instructor at the institute receives CFBP Jammalal Bajaj Award, 2005.

Recreation Centre

The recreation centre is a charging hub for students and faculty. They can play a game of table tennis or pool to let their muscles loose or a game of chess and carom to stimulate their grey matter. The recreation centre also houses a fully equipped gymnasium and an artificial rock climbing wall.





Cafeteria

The Cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner. It helps in nurturing interpersonal skills among students.

InnoWE

Mumbai's first innovation Lab initiated by the Welingkar Institute of Management is a hub of business ideas for the future. At "InnoWE" students and faculty may various aspects of study viz. study on Social Innovation, Innovations in Finance, Business model innovation, product design innovation among others. InnoWe will also address different topics & issues which are not considered or otherwise neglected by local bodies or public authority services so far in its pursuit to find interesting, workable and completely different solutions. Innowe is a beginning on the journey Welingkar has taken to imbibe design principles into Business Thinking. Mr. Kishore Biyani, Managing Director of Pantaloon Retail (India) Ltd & Group CEO of Future Group inaugurated "Innowe".

Eligibility Criteria for admission against Institute Level Seats:

- a) Candidate should be an Indian National.
- b) Candidate should possess basic qualification as follows-

Passed with minimum of 50% marks in aggregate* or equivalent CGPA (45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the Association of Indian Universities, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

OR

Appeared** for the final year examination of any Bachelor's degree to be awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognised by the Association of Indian Universities, or an equivalent qualification recognized by the Ministry of HRD, Government of India. Such candidates can be considered for provisional admission subject to passing the Degree exam with minimum of 50% marks in aggregate* or equivalent CGPA (45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only).

*Aggregate marks means the grand total of marks obtained by the candidate in subjects based on which the class declaration is made in the particular University from which the candidate is passing the qualifying examination. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the University / institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

In case the percentage of marks in aggregate comes in fraction then percentage of marks in aggregate shall be rounded up e.g. 44.50 - 44.99 % shall be rounded to 45% and 44.01- 44.49 % shall be rounded to 44% marks.

***Candidates appeared for final year examination fulfilling the remaining eligibility criteria will be offered provisional admission subject to the condition that they will pass the examination with the required percentage of marks on or before 25th September 2015. If the candidate is failed and applied for revaluation of the result in such cases the admission to such candidate will be given on provisional basis subject to the condition that he/she will pass the examination with the required percentage of marks on or before 25th September*

2015. Undertaking from such candidates shall be taken for forfeiting the right of admission and fees paid in case of not securing required percentage of marks in qualifying examination. In case, the candidate fails to produce the results of the final year examination on or before 25th September 2015, then admission offered to such candidate automatically cancelled and the fees (tuition, development and other fees) paid by the candidate of the academic year 2015-16 will be forfeited.

c) Appeared for MAH-MBA/MMS-CET 2015

OR

Appeared for GMAT (conducted by GMAC, USA only for NRI candidates) / CAT 2014 (conducted by IIMs) / MAT (conducted by AIMA) / ATMA (conducted by AIMS) / XAT (conducted by XLRI)/CMAT for seeking admission to MBA/MMS for the academic year 2015-16

OR

Appeared for CET conducted by the agency (including Association of all colleges of a particular type in the State) approved by Pravesh Niyantaran Samiti, Bandra (E), Mumbai-51 for the academic year 2015-16.

GENERAL NOTES:

Candidates who are appearing for MAT (conducted by AIMA) should note that the score of the MAT exam conducted in the year 2015 shall only be considered valid and will be accepted for the purpose of preparing merit list and admissions to MBA/MMS courses at Institute Level Seats.

Note: Any issues related with eligibility shall be decided by the Competent Authority.

Selection Process for MMS Institute Level Seats

Applications shall be invited from eligible candidates by giving advertisement for Institute level seats in two news papers and also on Institute's website.

Detailed schedule of activities and selection process is put on the institute's website.

Candidates need to confirm their participation in selection process, on-line.

Selection process for Institute level seats comprises of the following –

Parameters	Max. Marks
CET / CAT / CMAT / MAT / XAT/ ATMA test score	200
Caselet based Group Discussion	50
Creativity test	50
Personal interview (I and II)	100
Grand Total	400

Selection process shall be conducted at Institute's Premises as per the schedule. The final selection of the candidate is based on the overall performance on 400 marks. Result shall be declared on the Institute's website as per the schedule.

Schedule shall be put on Institute's website in advance.

Facilities for Physically disabled persons

Toilet

Specially designed toilets & wash basins with adjustable heights are available for physically disabled persons.

RAMP

Ramp with stainless steel handle rail is available from parking to ground floor.

Wheel Chairs

Wheel chairs are available in campus

Lifts

5 lifts are available in building to access all floors.

Freeship / Scholarship for candidates belonging to Reserved Category / Economically Backward Section admitted through CAP Round:

Fees concession/reimbursement:

The concession (if any) in the tuition and development fees are being offered to following candidates.

- Maharashtra State candidates belonging to Reserved Categories
- Maharashtra State candidates belonging to Economically weaker sections

Reserved category candidates are required to submit Caste certificate, Caste/Tribe Validity Certificate, Non Creamy Layer Certificate (if applicable) for claiming fee concession.

Similarly candidates belonging to Economically Weaker section will be required to submit the Income certificate from competent authority for claiming fee reimbursement. However, the directives issued by the State Government from time to time with regard to requirement of additional certificates and mode of fees reimbursement shall be binding on such candidate.

Minority Scholarship

Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi community can apply for the 'Merit-cum- Means Based Scholarship Scheme' of Government of India. The eligibility criterion, procedure for application, application proforma and scheme details are available on www.dte.org.in/mcm/ and <http://minorityaffairs.gov.in/>.

□ Students belonging to Muslim/ Christian/ Buddhist/ Sikh/Parsi/Jain/Maratha community can apply for the 'State Government scholarship for Professional & Technical Education' of Government of Maharashtra. The eligibility criterion, procedure for application, application proforma and scheme details are available on DTE website and <http://mdd.maharashtra.gov.in/>

Fire Safety Equipments Installed at Welingkar

- Underground water tank capacity of approx 1 lakh litres of which at any given time 60% is reserved for fire safety.
- Two overhead water tank capacity of 10000 litres each installed at terrace.
- 20 Hp Motor pump installed in Pump Room.
- 3 Hp Booster Pump installed near Overhead tank.
- 150mm Fire Hydrant pipeline connected to Hose Pipe Junction box & Hose reel installed at all floors.
- Each Hose reel having 20 mtrs of ¾ inch rubber hose pipe.
- Co2 & ABC type Fire Extinguishers installed throughout campus at Atrium & vital areas.
- Water Sprinklers installed at basement Gym & Recreation area.
- Fire and evacuation drills carried out at intervals.
- Fire training programs are conducted for staff and contract labours.
- Qualified Fire Engineer available in the Institute during the day time.

Health Safety:

- Health safety awareness, “Consumption of Tobacco is Injures to Health” play card signs are posted in the campus.
- “Sale of Tobacco Products Prohibited within 100 meters of Educational campus” Signboards are posted on the surrounding compound walls of the Institute.
